



**HOUSING &  
PLANNING**

# Displacement Prevention Navigators

Pilot Program

Overview







**HOUSING &  
PLANNING**

Background

Program Structure

- What: Overview
- Where: Priority Communities
- Who: Navigator Eligibility
- How: Workshops + Fieldwork
- When: Timeline

Next Steps

Questions

# Displacement Prevention Navigators

---

Pilot Program

Overview



HOUSING &  
PLANNING

# Background

Between 2021 and 2022, Austin residents saw...

**11%** Increase in median family income

**35%** Median rent increase

**22%** Median home price increase

**1/3** Cost-burdened households

## **COUNCIL RESOLUTION:**

“Direct staff to explore creation of a Pilot Displacement Prevention Navigator Program using staff and resources allocated within the FY 2022 Budget...”

## **PROGRAM BUDGET:**

\$360,000 from Housing Trust Fund (Multi-Year)



# Background

## Imagine Austin

“Protect neighborhood character by providing opportunities for existing residents who are struggling with rising housing costs to continue living in their neighborhoods.” HN P15

## Strategic Direction 2023

“Having economic opportunities and resources that enable us to thrive in our community”

Economic Opportunity &  
Affordability—Strategic Outcome

## Austin Strategic Housing Blueprint

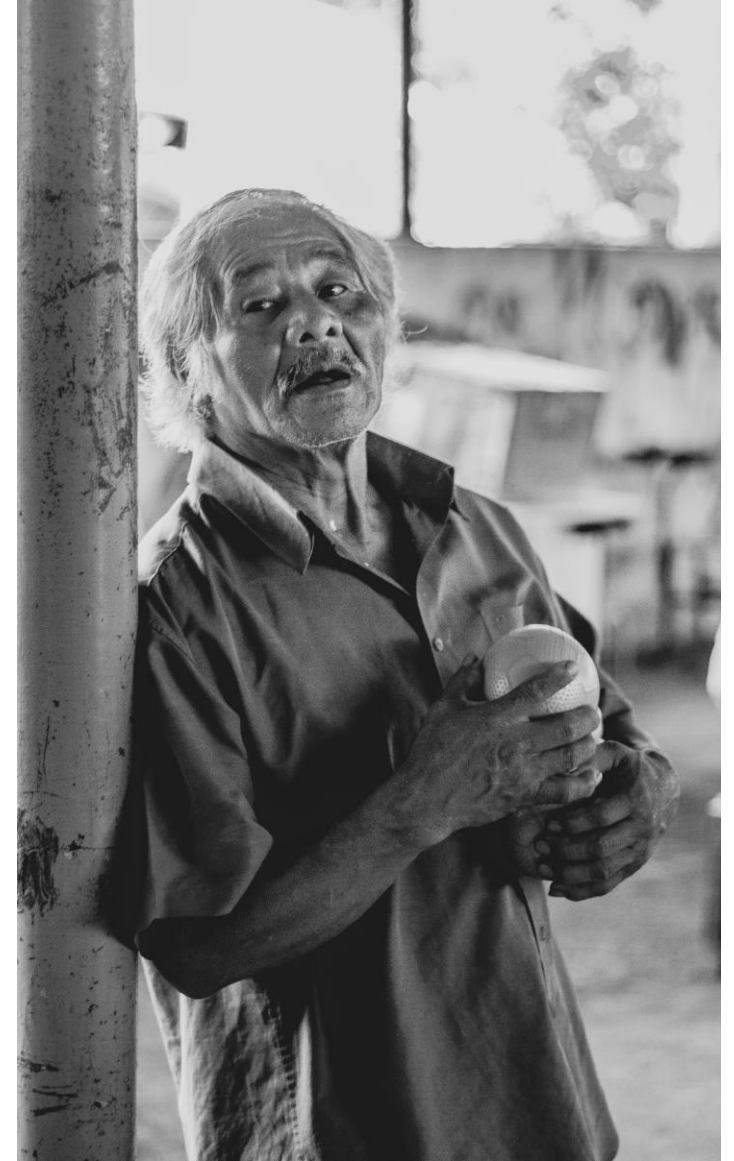
“Preserve communities and combat gentrification through legislative changes, local policies, programs, and targeted investments.”



# Program Structure

## **WHAT: OVERVIEW**

- Recruit and train community members as Displacement Prevention Navigators
- Navigators will inform community residents about resources that can help them stay in their homes
- Navigators will serve as connectors, guides, and ambassadors for City and partner resources and programs that promote housing stability
- 1-year pilot program





# Program Structure

## WHERE: PRIORITY COMMUNITIES FOR PILOT

- District 1: Colony Park
- District 2: Dove Springs

	Renters	Owners	Median value of homesteads	Cost-burdened residents		Long-term residents (20+ years in home)
				Renters	Owners*	
Colony Park	45%	54%	\$153,900	93%	66%	45%
Dove Springs^	50%	50%	\$188,560	55%	62%	17%
Austin	55%	45%	\$381,400	47%	27%	12%

^Approximate boundaries; to be refined with community stakeholders

\*Property owners with a mortgage



**HOUSING &  
PLANNING**

# Program Structure

## **WHO: NAVIGATORS**

- Community members who want to take practical steps to prevent displacement
- Connected to a variety of local groups and communities
- Experience in community engagement and leadership (preferred)
- Direct experience with displacement and gentrification (preferred)

---

20-person cohort

10-15 hours/week





# Program Structure

## **HOW: WORKSHOPS + FIELDWORK**

- Workshops: orientation and practical hands-on training
  - Facilitated by City and community experts
  - Highly interactive
- Fieldwork
  - Direct assistance to community members
  - Outreach through existing partners, flyers, door hangers

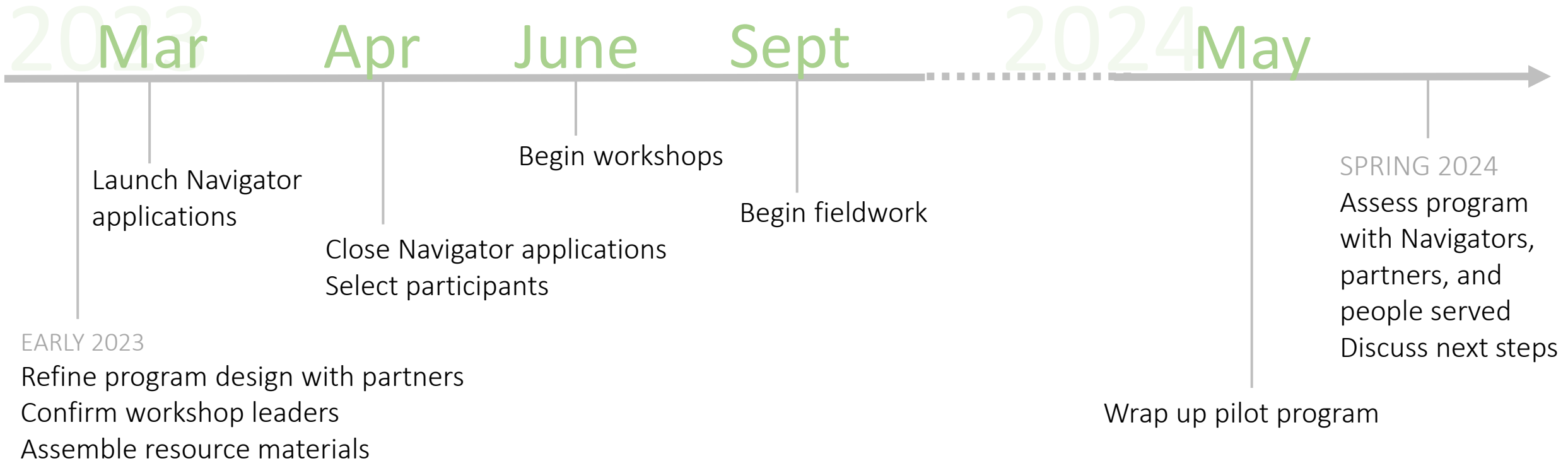






# Program Structure

## WHEN: TIMELINE





# Next Steps

- Refine program design with local partners
- Release and publicize Navigator applications
- Develop Navigator workshops and materials







**HOUSING &  
PLANNING**

# Questions?

Cara Bertron

[cara.bertron@austintexas.gov](mailto:cara.bertron@austintexas.gov)

