



Annual Internal Review

This report covers the time period of 7/1/2021 to 6/30/2022

Emma S. Barrientos Mexican American Cultural Center Advisory Board

The Board/Commission mission statement (per the City Code) **is:** The Emma S. Barrientos Mexican American Cultural Center (ESB-MACC) is dedicated to the preservation, creation, presentation, and promotion of the cultural arts of Mexican Americans and Latino cultures.

- 1. Describe the board's actions supporting their mission during the previous calendar year. Address all elements of the board's mission statement as provided in the relevant sections of the City Code.**
(Reference all reports, recommendations, letters or resolutions presented to the City Council on mission-specific issues. If some of the elements of the mission statement were not acted on by the board in the past year, the report should explain why no action was taken.)

In the past year, the Emma S. Barrientos Mexican American Cultural Center Advisory Board has been engaged in some of Austin's most important topics. We have received presentations and hosted discussion with representatives of Project Connect, Waterloo Greenway, The Trail Foundation, Rainey Substation, Rainey Trailhead, and various city departments. The ESB-MACC Phase 2 design kicked off under the leadership of Public Works and the joint venture team of Miro Rivera Architects of Austin and Estudio Tatiana Bilbao of Mexico City.

The COVID-19 pandemic continued to challenge the ability of the ESB-MACC to fully open for a majority of the past year. Regardless, the ESB-MACC staff fulfilled their commitment without interruption to our community members, Latino Artist Access

Program (LAAP) artists, and many collaborators. Community members regularly praised the work of the ESB-MACC staff during Citizens Communication. We are grateful for their incredible talents, professionalism, and openness.

The ESB-MACC Phase 2 design completed the Schematic Design phase and began the Design Development phase without delay. The Schematic Design (SD) received unanimous support from the Advisory Board, but there were recommendations included to address some of our concerns. The Advisory Board continues to champion for an inclusive and transparent community engagement process, but the Advisory Board felt the implementation of a Community Communication Forum (CCF) should have begun at the beginning of the SD phase rather than midway into Design Development. Community members continue to voice their concern with community engagement for the project. The Advisory Board will continue to provide a forum for presentation and discussion for the community, staff, the design team, and the Advisory Board.

Not included in the Phase 2 scope of work, but an item that the ESB-MACC Advisory Board has supported is the creation of a Music HUB as part of an expanded MACC. The design team has done an excellent job of providing the space for this program to occur, but without funding, the Advisory Board has expressed support for non-profits seeking support through the Cultural Trust of the Austin Economic Development Corporation. We continue to seek support for the Music HUB through discussion with City Council members.

The ESB-MACC continued our collaboration for the creation of a Joint Cultural Committee which is to include all of the cultural centers, quality of life commissions, music, arts, and library boards and commissions.

2. Determine if the board's actions throughout the year comply with the mission statement.

(If any of the board's actions were outside the scope of the mission statement, the report should explain the non-compliance issues.)

The ESB-MACC Advisory Board is committed to our mission, and we are proud to have been able to support the staff through our annual signature events. Those include:

Awards of Excellence Friday 9/17

An outdoor, socially distanced small awards ceremony hosted by Endi Silva. These awards, which were established by the Emma S. Barrientos Mexican American Cultural Center Advisory Board in 2009, recognize those individuals in Austin that have demonstrated significant leadership and have made meaningful contributions in the Latino cultural arts. We honored:

- Arts Educator- Lydia CdeBaca-Cruz, Tracey Flores.
- Emerging Artist- Jose Pasco, Fany Macias
- Visual Arts- Mery Godigna Collet, Federico Archuleta
- Service- Maggie Rivas-Rodriguez, Ana Maciel

- Lifetime- Bobbie Garza-Hernandez, Angela Valenzuela

Viva Mexico- Saturday 9/18

Free, public event, masks required. 700+ attendees. Host Salwa Yordi (Farandula TX), Conjunto Los Pinkys, Mariachi Las Coronelas, Sunny Saucedo y Todo Eso, Round Rock Ballet Folklórico, Danza Azteca Guadalupeña, Guateque Son.

Día de Los Muertos – Monday 11/1 and Tuesday 11/2

The Emma S Barrientos Mexican American Cultural Center hosted our Day of the Dead celebration on Monday and Tuesday, November 1 & 2, 2021 from 5:00-9:00pm. This annual event is always free and open to the public. Indoor & Outdoor Altar Exhibits, Community Altar, Art Installations/ photo backdrops, Musical Performances, Ballet Folklórico and Danza Azteca, Limpias, Pinata and Poster Giveaways by Pinata ATX, Youth Activities: Mask Making, Paper Flower Making, Sugar Skull Decorating with over 400+ attendees each day

MACCnifico- Spring Music Showcase 1000+ attendees over the three days

Over three days, the MACC will showcase local musicians and performing artists who contribute to Austin's diverse Latinx art community, inviting the public to celebrate the biggest week of live music in Austin. With live music, food trucks, on-site activations, and special guests, it will be a "magnificent" display of Austin's Latino culture, so in other words, "MACC-nifico"! The goal for this event is to inform the public about the MACC and what we do, produce a free event for Austin's Latino community, and give visibility to local Latino bands.

On each of the three days, doors will open at 4:00pm and live music will continue to approximately 9:30pm. Guests who arrive early to the event will also be able to chat with various community outreach tables, vendors, and local organizations. If you've never been to Austin, come find out about the work being done in our communities! And for those local attendees, connect with organizations that further the MACC's mission to preserve, promote, and facilitate an appreciation for Latinx culture and connect to our ever-growing community.

Thurs, March 17: LAAP Showcase

Friday, March 19: Tejano Showcase

Saturday, March 18: Latino Showcase

La Mujer – Celebration of Womxn Saturday May 14 400+ attendees

La Mujer is a multidisciplinary festival that will feature a stellar lineup of musicians, poets, visual artists, and womxn business owners participating in community building, networking, education, and entertainment.

3. **List the board's goals and objectives for the new calendar year.**

(Make sure the goals and objectives fall within the mission statement of the board/commission.)

The ESB-MACC Advisory Board's goals for the new calendar year will focus on preparation for the closure of the center during the Phase 2 construction phase. The current schedule has the ESB-MACC closing early in 2023. The proposed design is comprehensive and will require the temporary closure of a portion of the trail for a year or more. Our goal is to help create a mobile MACC that can continue to serve all of our long term partners, dedicated artists, MACC staff, and community members.

The Advisory Board would also like to use the construction phase as an opportunity to go out into the community. We also hope to leverage the construction process to spearhead educational opportunities for youths interested in the architecture, engineering, and construction industries. We look forward to our collaboration with the Construction Manager at Risk and the Joint Venture Design Team.