



## Recommendation for Action

**File #:** 23-1256, **Agenda Item #:** 9.

3/9/2023

### **Posting Language**

Authorize negotiation and execution of a contract for design and development of a secure web-based database and survey platform with Michelle Marshall d/b/a Geospatial Creative, LLC for a term of one year in an amount not to exceed \$100,000.

[Note: This solicitation was reviewed for subcontracting opportunities in accordance with City Code Chapter 2-9C (Minority Owned and Women Owned Business Enterprise Procurement Program). For the goods and services required for this solicitation, there were no subcontracting opportunities; therefore, no subcontracting goals were established].

### **Lead Department**

Financial Services Department.

### **Client Department(s)**

Austin Resource Recovery.

### **Fiscal Note**

Funding is available in the Fiscal Year 2022-2023 Operating Budget of Austin Resource Recovery.

### **Purchasing Language:**

The Financial Services Department issued a Request for Proposals (RFP) 1500 MNC3024 for these goods and services. The solicitation was issued on June 6, 2022, and closed on July 14, 2022. Of the three offers received, the recommended contractor submitted the best evaluated responsive offer. A complete solicitation package, including a log of offers received, is available for viewing on the City's Financial Services website, Austin Finance Online. Link: [https://financeonline.austintexas.gov/afo/account\\_services/solicitation/solicitation\\_details.cfm?sid=136875](https://financeonline.austintexas.gov/afo/account_services/solicitation/solicitation_details.cfm?sid=136875).

### **For More Information:**

Respondents to this solicitation, and their representatives, shall continue to direct inquiries to the solicitation's Authorized Contact Person: Brett Hardy, at 512-978-1525 or [Brett.Hardy@austintexas.gov](mailto:Brett.Hardy@austintexas.gov) [<mailto:Brett.Hardy@austintexas.gov>](mailto:Brett.Hardy@austintexas.gov).

### **Additional Backup Information:**

The contract is for the design and development of a secure web-based database and survey platform. The database and survey platform will house the required forms that businesses, properties, food permittees, building permittees, and construction and demolition permittees complete and submit for the City's waste diversion ordinance program. The database and survey platform will allow Austin Resource Recovery to move from spreadsheet-based tools to a database tool to bring about benefits, including reduced manual effort to regularly update the affected customer lists and the current reporting status for customers. The data collected from these plans and reports will be used by City staff to monitor diversion ordinance compliance and to develop public education materials that facilitate diversion ordinance implementation. This data will also

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enable the City to communicate progress more accurately towards the City's Zero Waste goals.

An evaluation team with expertise in this area evaluated the offers and scored Geospatial Creative, LLC as the best to provide these services based on price, service-disabled veteran business enterprise, local preference, relevant company experience, system concept and solutions proposed, and timeline.

**Strategic Outcome(s):**

Government that Works for All.