



## Recommendation for Action

**File #:** 23-1284, **Agenda Item #:** 22.

3/9/2023

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### **Posting Language**

Approve an application to create a Parking and Transportation Management District (PTMD) and an ordinance establishing a South Congress Area PTMD.

### **Lead Department**

Austin Transportation Department.

### **Fiscal Note**

This item has no fiscal impact.

### **Prior Council Action:**

Ordinance No. 20141211-216 - Approved an ordinance amending the City Code to establish a Parking and Transportation Management District, was approved on a 7-0 vote.

Resolution No. 20180614-059 - Approved negotiation and execution of an agreement with the Downtown Austin Alliance to extend its Downtown Parking Strategy to include South Congress Avenue and surrounding neighborhoods, in an amount not to exceed \$300,000, was approved on an 11-0 vote.

### **For More Information:**

Richard Mendoza, Interim Director, 512-974-2488; Anthony Segura, Assistant Director, 512-978-6471; Jason Redfern, Parking Enterprise Manager, 512-974-7020; Gilda Powers, Administrative Manager, 512-974-7092.

### **Council Committee, Boards and Commission Action:**

January 19, 2023 - Briefing to the Council Mobility Committee.

March 7, 2023 - Briefing to the Urban Transportation Commission.

### **Additional Backup Information:**

The Austin Transportation Department (ATD) has extensively studied the South Congress area to understand the parking and mobility issues facing the district, as well as to develop a plan of action to address those challenges in the near-term. In 2019, ATD along with consultant Nelson Nygaard, conducted a parking study in the South Congress area. The South Congress (SoCo) Parking Strategy also included a series of meetings, workshops, and surveys to gather input from the community and share findings from the study.

The first strategy proposed from the South Congress Parking Strategy is to create and implement a Parking and Transportation Management District (PTMD), which sets aside parking fees to be used within the South Congress area, for the further enhancement of transportation and mobility services in the district.

ATD is recommending the establishment of a Parking and Transportation Management District (PTMD) to be managed by ATD in accordance with the requirements established by City code 12-7 Parking and Transportation Management District.

The South Congress Public Improvement District, the neighborhood Associations of Bouldin Creek and the South River City Citizens in conjunction with the Austin Transportation Department have had meetings to

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discuss implementing a host of parking and mobility tools, including paid parking. The hours of operation would be Monday through Sunday from 8:00 a.m. to Midnight. Additionally, the residential permit parking (RPP) zones adjacent to South Congress Avenue would be modified to be consistent with restriction times, and a new hybrid parking zone would be implemented, allowing for efficient use of unused curb space, yet dynamically managed.

**The proposed South Congress PTMD boundaries are:**

North: Riverside Drive

South: West Oltorf Street

East: Travis Heights Boulevard

West: Union Pacific Railroad, east of Lamar Boulevard

A series of stakeholder outreach meetings and workshops were held during the South Congress Parking Study and throughout this process, including regularly scheduled meetings with the PTMD Advisory Team to review application details, district boundaries, parking regulation, develop employee parking solutions. Additional outreach with the following stakeholders were also held:

- Initial Meeting with PTMD Advisory Team - July 13, 2022
- PID Board Meeting Presentation - September 7, 2022
- Bouldin Creek Association Presentation - September 13, 2022
- South River City Association Presentation - September 20, 2022
- SoCo PID General Merchant Meeting - November 17, 2022
- Bouldin Creek Neighborhood Association Working Group Meeting - January 24, 2023

**Strategic Outcome(s):**

Mobility, Safety, Government that Works for All, Economic Opportunity and Affordability.