



SOUTH CONGRESS MERCHANTS ASSOCIATION
1712 S. CONGRESS AVE, AUSTIN, TX 78704
512.443.4999

To: Joseph A-Hajeri
Austin Transportation Department
Parking Enterprise Division

To Whom It May Concern:

7 March 2023

For the last several years, the South Congress Merchants Association has been working closely with city staff and members of our adjoining neighborhood communities to create an equitable vision for the future of parking along the South Congress corridor. The majority of our members feel that the current plan to establish the South Congress Parking and Traffic Management District is the most fair and equitable solution for all parties involved, that will revolutionize how parking and traffic is managed in our busy district to the benefit of all. The South Congress Merchants Association endorses the establishment of a SoCo Parking and Traffic Management District (PTMD) in an area east to South Congress Ave., north to Barton Springs Rd., west to the Union Pacific Railroad tracks, and south to W. Oltorf Street.

We understand there is much to still be determined with the processes and systems that will ultimately manifest in our district, particularly in regards to securing parking for the valuable staff and employees who make South Congress Avenue a vibrant and important cultural and economic destination. Our members look forward to contributing to the formation of the PTMD board and serving on it alongside our neighborhood association counterparts, as well as working together with the City of Austin's Transportation Department (ATD) to help ensure the most optimal installation and ultimate management of the operation of and funds generated by the SoCo PTMD.

Sincerely;

A handwritten signature in black ink, appearing to read "Brandon Hodge", written over a horizontal line.

Brandon Hodge
President, SCMA