Austin Economic Development Corporation: Board and Executive Committee Members, February 2023

Board Chair:David H. Steinwedell, President and CEO of Affordable Central

Nominating Body: The Urban Land Institute Austin

Term: 2023 Request for Renewal

Texas

Summary of Qualifications

David H. Steinwedell has worked in the commercial real estate industry over 35 years in a variety of disciplines including public and private investment management, acquisitions, debt, capital markets, investment banking and asset management. David is the President and CEO of Affordable Central Texas (ACT) in Austin, TX, a fund sponsor with a current focus on preserving workforce multifamily housing utilizing private equity through the Austin Housing Conservancy Fund. The Fund has invested in over \$130 million of moderate-income multifamily housing in four properties totaling almost 1,000 units and serving 1,500 residents.

Prior to ACT, David was Executive Director of the Urban Land Institute (ULI) in Austin, TX where he led a dramatic increase in membership, sponsorship and community involvement in addition to being Managing Partner of Stoneforge Advisors, LLC, a real estate investment and advisory firm. Throughout his career, he has worked with multiple property types including multifamily, office, industrial, single tenant net lease, hotel, retail and single-family land development. David formerly served as president of Wells Fund Management at Wells Real Estate Funds, leading the development of a real estate investment product and management team dedicated to serving institutional investors. Also, at Wells, David served as chief investment officer for five years leading a team of professionals responsible for Wells' real estate investment strategy representing over \$9 billion in acquisitions, \$300 million in development and \$4 billion in finance in a series of non-traded office REITS, a value-add fund, 1031 and limited partnership vehicles.

David earned a bachelor's degree in economics from Hamilton College in Clinton, N.Y.



Board Vice Chair and Chair of the Strategic Planning Committee: Carl Settles, Executive Director of E4 Youth

Nominating Body: City of Austin, Arts Commission

Term: 2025 Renewal Carl Settles is the visionary Founder and Executive Director of E4 Youth, a 501(c)(3) non-profit organization in Austin, TX. E4 Youth partners with local schools and creative media industry leaders to provide innovative curriculum and support, career exposure, job shadowing and internship opportunities to youth ages 16 – 24. Prior to founding E4 Youth, Mr. Settles worked extensively in education, software development, music, and media production. He is the architect of E4 Youth's Employability Curriculum, which helps educators build stronger relationships with youth of color, and his VR Remix Party Curriculum empowers youth of any age to use open source and immersive technology tools to tell stories about their lives. His latest venture, Austin Digital Heritage Project, is a coalition of for profit and nonprofit organizations that trains and employs college age youth to collect and curate oral histories into an immersive media archive.

Mr. Settles is a member of Capital Factory, former VP of Education



Chair of the Audit and Finance Committee: President and CEO of the Austin LGBT

Nominating Body: Diversity and Ethnic Chamber Alliance

Term: 2023 Request for Renewal

Board Treasurer and

Chamber of Commerce

Tina Cannon,

A dynamic, out-of-the-box leader who tackles one challenge after another. Ms. Cannon is currently the President & CEO of the Austin LGBT Chamber of Commerce after recently serving as the Vice President of Government Relations with the Greater Austin Chamber of Commerce. Cannon also served as a Senior Policy Analyst for the City of Austin. Prior to her work in politics, Ms. Cannon has been a seasoned entrepreneur having spent many years in the Austin startup space. Ms. Cannon served as an Entrepreneur-in-Residence for Texas State University and has been a guest blogger for CBSNews.com. She has been a featured presenter at various technology events. Cannon graduated from Texas State University with a bachelor's degree in accounting.



Board Secretary and Chair of the Governance Committee: Xavier Peña

Executive Vice President and General Counsel. St. David's Foundation

Nominating Body: Downtown Austin Alliance

Term: 2025 Renewal Xavier Peña is currently the Executive Vice President and General Counsel at the St. David's Foundation in Austin. Through a unique partnership, the Foundation reinvests proceeds from St. David's HealthCare hospitals and clinics into the Central Texas community by providing grants to regional nonprofits and projects that advance health care and healthy communities Peña previously served as Vice President for Finance and General Counsel at the Houston Endowment and as a Senior Counsel for Finance at Plains All American Pipeline, a Fortune 500 company based in Houston. He began his legal career as a public finance attorney with Vinson & Elkins LLP in Houston.

Peña is actively involved in the community. He currently serves on the boards of the Downtown Austin Alliance Foundation and the Discovery Green Conservancy. He previously served as chair of the Downtown Houston Redevelopment Authority Board and chaired the boards of Houston nonprofits Writers in the Schools and Santa Maria Hostel. A native of Mission, Texas, Peña earned Bachelor of Business Administration and Master's in Professional Accounting degrees from the University of Texas at Austin in 1997. He received his Doctor of Jurisprudence from the University of Texas School of Law in 2001. Peña is also a certified public accountant.



Board and Executive Committee Member as Chair of the Real Estate Committee:

Bradford Patterson, Director, Community Heritage Development **Texas Historical Commission**

Nominating Body: City of Austin, **Historic Landmark Commission**

Term: 2025 Renewal Bradford Patterson is the Director for the Community Heritage Development Division leading the staff dedicated to helping communities create, revitalize, and support their historic preservation infrastructure through the Texas Main Street, Certified Local Government, and Texas Heritage Trails Programs. Since becoming Director in 2009, he has overseen the division's programs, initiatives and projects including the Economic Impact of Historic Preservation in Texas study; the creation of the annual Real Places Conference and the innovative DowntownTX.org real estate inventory tool; leading the development and expansion of the agency's digital and print heritage travel resources such as TexasTimeTravel.com, mobile tours and cultural travel guides. He has significant experience in historic preservation and architecture, having completed architectural degrees from The University of Texas at Austin and Miami University.

With the Commission since 1996, Mr. Patterson previously worked in the Architecture Division coordinating the staff reviewing architectural projects under federal and state laws; tax incentives; disaster response and recovery; ADA compliance; and the Texas Preservation Trust Fund grant program. He also oversaw the restoration of numerous historic county courthouses through the nationally recognized Texas Historic Courthouse Preservation Program. He is a Certified Economic Development Finance Professional and serves as an ex-officio board member of the Texas Travel Alliance.



Board and Executive Committee Member as Immediate Past Board President:

Rosie Truelove Director, Neighborhood Housing and Planning Department

Appointing Body:
City of Austin,
Neighborhood Housing and Planning
Department

Rosie Truelove currently serves as the Director of the City of Austin's Housing and Planning Department. The Housing and Planning Department was formed in 2020 with the merger of the Planning and Zoning Department and the Neighborhood Housing and Community Development Department. The Housing and Planning Department integrates comprehensive planning, zoning, and displacement prevention activities, to include all affordable housing program delivery, which are central to community and council priorities. Prior to her role in Housing and Planning, Rosie served as the Director of Neighborhood Housing and Community Development (NHCD) for four years. NHCD is responsible for the development and incentivizing of affordable housing in Austin, as well as community development services to benefit eligible residents, so they can have access to livable neighborhoods and increase their opportunities for self-sufficiency.

Rosie has a Master's in Public Affairs from the LBJ School at the University of Texas and undergraduate degree in Government. Rosie is a founding member of Woman-to-Woman, an employee affinity group at the City of Austin and has served on numerous cross departmental groups at the City of Austin focused on technology governance and human resources. She serves as the President of the Board of Directors of the Blodgett Fellows in Urban Management – a non-profit formed to promote the profession of Local Government in graduate education. Rosie is also active in her children's schools and sports clubs.



Board and Executive Committee Member, Diversity, Equity, and Inclusion:

Suchitra Gururaj, Ph.D. , Assistant Vice President for Community Engagement in the Division of Diversity and Community Engagement

Nominating Body:

University of Texas at Austin

Term: 2024 Renewal

Suchitra Gururaj, Ph.D., serves as Assistant Vice President for Community and Economic Engagement in the Division of Diversity and Community Engagement at The University of Texas at Austin, where she is the visionary and strategic lead for student engagement programs rooted in service, community-based learning course offerings, public engagement programming, and in-kind sponsorships.

A lecturer in the College of Liberal Arts at UT-Austin, Dr. Gururaj teaches courses on community organizing and leadership development. Her research focuses on service-learning outcomes, university-community partnerships, and social inclusion policies in higher education. Dr. Gururaj holds a B.A. in English literature from Yale University, an M.A. in English from The University of Chicago, and a Ph.D. in educational administration from The University of Texas at Austin.

Dr. Gururaj acts as book review editor for the Michigan Journal of Community Service Learning, serves on the editorial board of the Journal of Higher Education Outreach and Engagement, and sits on the Executive Committee for the Commission on Economic and Community Engagement for the Association of Public and Land-Grant Universities.



Board Member:

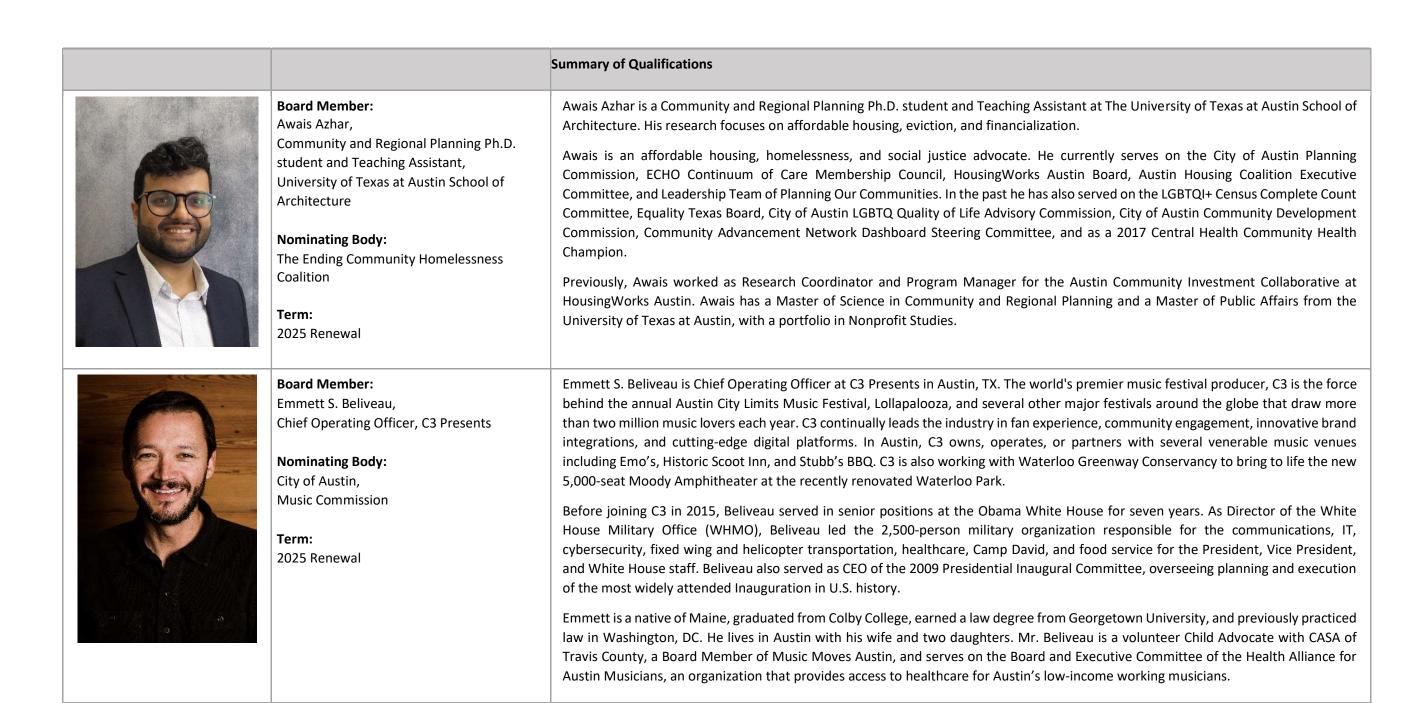
Tamara Atkinson,
CEO of Workforce Solutions Capital Area
Workforce Board

Nominating Body: Workforce Solutions Capital Area

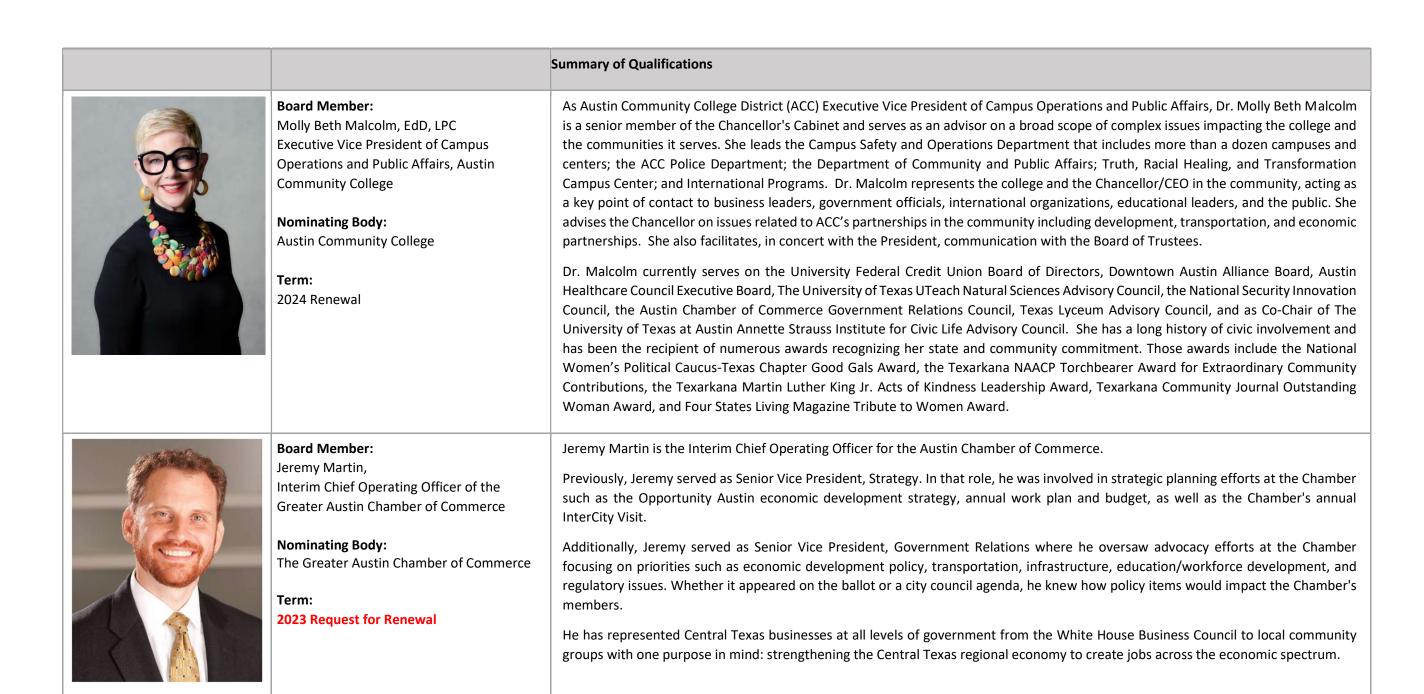
Term: 2024 Renewal

Tamara Atkinson serves as the CEO of Workforce Solutions Capital Area Workforce Board, the workforce development board for Austin, TX. Workforce Solutions Capital Area supports and connects local people to local jobs as a business-led and community-focused organization. As the head of Workforce Solutions Capital Area, Ms. Atkinson is responsible for strategic planning, oversight, and evaluation of Austin/Travis County's workforce system. Workforce Solutions is a regional quasi-governmental entity organized as a non-profit. Ms. Atkinson oversees all operations within the organization, as well as external relations with elected officials, educational institutions, civic and business leaders, economic development, and national education and workforce entities. She manages a board of directors comprised of public/private sector leaders from across Travis County.

Ms. Atkinson has served Workforce Solutions in progressively more responsible positions for more than 20 years. Most recently, Ms. Atkinson expanded the Board's impact through the creation of the Community Workforce Plan, Austin's first comprehensive workforce strategic plan to better analyze and scale economic mobility through career education. She holds her undergraduate degree from The University of Texas at Austin, and a Master of Arts in Linguistics from the University of North Texas, later leading an English language school in North Africa for five years.



		Summary of Qualifications
	Board Member: Kellee Coleman, Business Process Consultant, Equity Office Appointing Body:	Kellee Coleman has over 18 years of equity and social justice community organizing experience integrating media, and popular education as strategies for social change. In 2008 she co-founded Vibrant Woman/Mama Sana prenatal clinic, a project of Mamas of Color Rising that provides holistic and culturally specific prenatal care, birth companions, midwifery services, prenatal fitness and nutrition services to lower income Black and Latina folks in the Austin area.
	City of Austin, Equity Office	In 2013 Kellee facilitated the Austin Public Health Department's community health workers training focused on health equity issues impacting Black women in Austin, Texas. She has conducted original research on the social determinants of health as they impact Black women locally. She is a former member of the national leadership collective of Incite! Women and Trans* People of Color Against Violence. She has consulted with numerous national and local organizations on equity and reproductive issues including the U.S. Midwifery Education, Regulation, & Association (MERA); MANA, a National Latina Organization; The University of Texas LBJ School of Public Affairs; and the Austin Women's Community Center. Kellee is serving as the Business Process Consultant Sr. for the City of Austin's Equity office.
		Kellee has three children and graduated with a Bachelor of Arts in Sociology from St. Edwards University in 2015.
	Board Nominee: Cyndi Cummings Realty Austin	Cyndi Cummings, a 21-year resident of Austin and its surrounding areas, brings a successful career in real estate combined with a strong history of community involvement and hands-on participation with various organizations. She is most passionate about helping older adults live and thrive with a strong understanding of issues facing older adults in regard to transportation, housing and employment.
	Nominating Body: AustinUp Term: 2024 Renewal	Her volunteer position with AustinUP has allowed her to understand what it takes to make Austin an Age Friendly City. The Age Friendly Austin Progress Report included several objectives that AustinUP helped in making the plan successful. The largest project related to employment assistance to those over 50. That program helped older adults match with potential employers via job fairs and webinars. Cyndi was instrumental in beginning and implementing these programs.
		AustinUP has also been working on the issue of older adults not applying and receiving appropriate property tax relief. The organization hopes to help many Austin residents in 2022 gain relief on taxes so that they can remain in their home. Cyndi's background in Real Estate has helped to make the project rise to the top of projects to be implemented. Her involvement with Chariot has also allowed her to learn the struggles for non-driving older adults to remain independent in their home. She has worked with schools, private organizations, and nonprofits in aiding in the issue of Older Adults in the Workforce.
	Board Member: Sylnovia Holt-Rabb Director of Economic Development Appointing Body:	Sylnovia Holt Rabb has over 22 years of experience in accounting and financial management through non-profit corporations and local government. In 2000, Sylnovia began her career City of Austin in the Neighborhood Housing and Community Development Department as the Financial Manager. In 2009, Sylnovia transitioned to the Economic Development Department as the Financial Manager. In June 2014, she was promoted to Assistant Director. She leads innovative programs that increase the prosperity of Austinites, businesses, and diverse neighborhoods, creating a cultural and economic environment that enhances the vitality of the community.
	City of Austin, Economic Development Department	During her tenure with the City of Austin's Economic Development Department Director, Sylnovia was appointed as a Daniel Rose Fellow, Urban Land Institute Rose Center for Public Leadership. As a fellow, Sylnovia, along with three other colleagues, focused on equitable economic development specifically around small businesses in community of color. In December of 2019, Sylnovia was appointed Director of the Economic Development Department in 2022. Sylnovia is a graduate of Florida A&M University with a Bachelor of Science in Accounting and a Master of Business Administration.



	Summary of Qualifications
Board Member: Cathy McHorse, Vice President, United Way for Greater Austin Nominating Body: United Way for Greater Austin Term: 2024 Renewal	Cathy McHorse is the Vice President, Success By 6 at the United Way for Greater Austin. Cathy is an experienced early childhood director and educator who oversees the United Way ATX portfolio of early childhood work and leads the Austin/Travis County Success By 6 Coalition. Cathy taught public school early childhood special education and pre-kindergarten classrooms in the Austin Independent School District, as well as serving as a teacher, director, and board member in childcare centers in Austin. Since joining the United Way ATX team, Cathy has focused her efforts on innovative, systems-level change. Under Cathy's leadership, United Way ATX created an Innovation Management Organization (IMO) that serves as the administrative hub for Pre-K Partnerships, allowing AISD to partner with childcare centers leveraging over \$1.84M of state funding into childcare centers last year. Cathy manages Early Matters Greater Austin, an alliance of business leaders as advocates for early childhood education at the local and state level. She is the Chair of the City of Austin Early Childhood Council and serves on the Texas State Prenatal to Age 3 Steering Committee. Cathy was recently recognized as the Outstanding Child Advocate for Central Texas by Children At Risk.
Board Member: Sharmila Mukherjee, AICP Executive Vice President, Planning and Development at Capital Metropolitan Transportation Authority Nominating Body: Capital Metro Term: 2023 Request for Renewal	Sharmila Mukherjee, AICP joined Capital Metropolitan Transportation Authority in 2019 as the Executive Vice President (EVP) Planning and Development. Reporting to the President and CEO, EVP Planning and Development is responsible for sculpting, defining, and advancing short- and long-term transit programs and plays a key role in the creation of partnerships to guide transit solutions in Austin and Central Texas. EVP provides leadership to the functional areas of service planning /short range planning, ridership analysis, regional transportation programs, transit-oriented development planning, and Cap Metro's sustainability office. Supports innovative and new mobility initiatives and 'Project Connect'; the system planning process and alternatives analyses for Central Texas' high-capacity transit system. As part of senior executive management team of seven members, EVP weighs in key decisions involving organizational management, strategic direction of the agency, Project Connect- the regional bold and extensive system expansion plan delivery strategies and its future governance interface with Austin Transit Partnership, and other people and culture matters.
Board Member: Matias Segura, Interim Superintendent of Austin Independent School District Nominating Body: Austin Independent School District Term: 2024 Renewal	Matias Segura is currently serving as the Interim Superintending of the Austin ISD. Previously, he lead Austin ISD's operations team, which comprises construction management and the service center; as well as planning and asset management and the district's real estate portfolio, including resulting intergovernmental partnerships. Prior to joining AISD, Mr. Segura was a consultant who led a team of engineers, architects, real estate and finance professionals to support public sector clients. He has spearheaded complex, multimillion-dollar projects for clients, including school districts, municipalities, counties, state agencies, river authorities and private sector developers. He led AISD's facilities assessments, as well as the planning and execution of the district's \$1.05 billion bond, which voters approved in 2017. Mr. Segura also brings experience managing public sector property transactions, which provides the district and our school communities with new perspectives in its real estate management and valuation solutions.



Ex-Officio Board Member

Jeremy Striffler,

Director of Real Estate, Austin Independent School District

Jeremy Striffler was appointed as an Ex-Officio Board Member in support of Mr. Segura's continued interest in Austin ISD's representation in AEDC efforts, provided his limited availability to engage while serving as the Interim Superintendent of Austin ISD.

Jeremy began his career in commercial real estate in 2006 at Vornado Realty Trust in New York City supporting their retail leasing and marketing efforts. After completing his M.B.A, he joined the Minneapolis office of Cushman & Wakefield in 2011 as a member of their retail consulting practice. Jeremy transitioned over to the Occupier Services group in 2014 where he provided lease, buy, and sell services for corporations, nonprofits, and education organizations, supporting site selection, client relations, and project management. Jeremy transferred to the Austin, Texas office of Cushman & Wakefield in 2020. And most recently, in September 2021, he accepted a position with the Austin Independent School District as their Director of Real Estate. Outside of work, he focuses his community involvement on addressing food insecurity. From 2010-2020, he volunteered and was on the board of Loaves & Fishes Minnesota, serving as Board Chair from 2018-2020. In Austin, from 2020-present, he has been involved with the Central Texas Food Bank and serves weekly as a Warehouse Volunteer Leader.



Board Member:
Brad Stein,

President of Intracorp Texas

Nominating Body:

The Real Estate Council of Austin

Term:

2023 Request for Board Membership

Brad Stein is the President of Intracorp Texas, where he leads the Canadian development firm's Texas operations. Currently, Intracorp is developing residential and mixed-use projects in Austin, Texas. In addition to real estate development, Brad practiced corporate, real estate and entertainment law in Austin and in Los Angeles, starting in 1999. Brad has worked with many Austin live music venues to provide legal consultation and strategic advice and he has also provided many hours of pro bono legal services to people working in the creative sector through Texas Accountants and Lawyers for the Arts.

Brad has been a longtime vocal advocate for the live music industry in Austin. He Chaired the Austin Music Commission from 2005-2011 and served for eight years. From 2011-2020 Brad also Chaired the Austin Music Foundation, one of the city's most influential nonprofit agencies serving the music industry. In addition, in 2011-2012, Brad served on the Executive Committee and led the Advocacy Committee for Austin Music People, a music advocacy organization. Brad has worked closely with many Austin City Council members and members of City management for almost two decades to advocate for resource allocation to the music industry. Brad has counseled many clients in the music industry through the Music Industry Collaborative, a six year joint program between AMF and the City of Austin Economic Development Department/Music Office that Brad led and created.



Board Member: Ed Van Eenoo, Chief Financial Officer

Appointing Body:City of Austin,
Finance

Mr. Van Eenoo has worked for the City of Austin for 12 years in the capacities of Budget Officer, Deputy Chief Financial Officer, and his current position of Chief Financial Officer. Mr. Van Eenoo is responsible for all aspects of City finances including procurement, bond issuances, construction contracting, accounting, franchise agreements, and administration of the City's \$4.2 billion annual operating budget and \$1.0 billion annual capital budget. Under his leadership, the City's budget has been a perennial winner of the Government Finance Officers Association's award for Distinguished Budget Presentation and the International City/County Management Association's Certificate of Excellence for performance measurement. In addition, he has developed and led many inclusive and innovative community engagement campaigns including the highly successful Budget-in-a-Box, which was awarded a Municipal Excellence Award for communication from the Texas Municipal League.

Ed is a member of the Board of Trustees for the \$2.5 billion City of Austin Employees' Retirement System since 2011 and the \$860 million Austin Police Retirement System since 2019. He was selected by Bloomberg Philanthropies to be one of thirty financial leaders from cities across the country to participant in the What Works Cities Budgeting for Equity and Recovery Initiative. Ed also served two years with the United States Peace Corps as a secondary school mathematics teacher in rural Kenya. Mr. Van Eenoo holds a Bachelor of Science in Economics from Eastern Michigan University and a Master of Science in Applied Economics from Virginia Tech.



Ex-Officio Board Member:
Theresa Alvarez,
President and Chief Executive Officer of
Austin Economic Development Corporation

Theresa is a native Texan who brings 27 years of corporate, non-profit and community board leadership experience to the Austin EDC. Having most recently served as the Senior Vice President of Community Relations for the Wells Fargo Foundation, she managed multiple local and statewide philanthropy budgets for investments in housing affordability, economic development, small business growth and sustainability. Over 19 years at Wells Fargo, Theresa led Community Relations for several regions across Texas including Austin, San Antonio, San Marcos, Bryan, College Station, Round Rock, Waco, Bastrop and Burnet. During her tenure, she worked closely with marketing and corporate communications and was responsible for philanthropy, building non-profit relationships, Community Reinvestment Act exams with the Office of the Comptroller of the Currency (OCC), as well as initiatives for diversity, equity and inclusion.

Prior to joining Wells Fargo, Theresa worked as a Community Lender for Peoplefund, an Austin based Community Development Financial Institution (CDFI) with a mission to create economic opportunity and financial stability for underserved people by providing access to capital, education, and resources to build healthy small businesses. Her experience also includes Commercial Lending with Chase Bank. To connect her professional involvement more directly with local efforts in community development, Theresa has served on 20 local non-profit boards, committees, and task forces. She chaired the board of the Ann Richards School Foundation, Foundation Communities and an art education organization known as "Believe in Me." She was selected to serve on the Mayor's Task Force for Institutional Racism and Systemic Inequities. Theresa is the co-founder of an Austin housing non-profit organization, the East Austin Conservancy, working to support East Austin families at risk of displacement. She currently serves on the board of the Waterloo Greenway Conservancy, as Treasurer of the East Austin Conservancy and the Advisory Board of the Ann Richards School Foundation.

Theresa graduated from the University of Texas (UT) business school with a degree in Finance. While attending UT, she served as the President of the UT Ballet Folklorico team and as an officer in the Hispanic Business Student Association. She studied abroad at El Instituto Tecnologico de Monterrey in Mexico, one of Latin America's top tier universities. Theresa has won several awards recognizing her commitment and work in the Austin community from The Greater Austin Hispanic Chamber of Commerce, the Austin Area Urban League, Ballet Austin, Girls Scouts, Seedling, Inroads, PODER and Advance. Having been a former performing artist, dancing with the Aztlan Dance Company, she served on the Aztlan board as well as the Mexican American Cultural Center (MACC) Bond Committee.