



## Recommendation for Action

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**File #:** 23-1551, **Agenda Item #:** 12.

4/20/2023

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### **Posting Language**

Authorize negotiation and execution of a contract for a digital platform for media streaming with Midwest Tape LLC d/b/a Midwest Tape, for a term of five years in an amount not to exceed \$2,600,000.

[Note: Sole source contracts are exempt from the City Code Chapter 2-9C (Minority Owned and Women Owned Business Enterprise Procurement Program); therefore, no subcontracting goals were established].

### **Lead Department**

Financial Services Department.

### **Client Department(s)**

Austin Public Library.

### **Fiscal Note:**

Funding in the amount of \$520,000 is available in the Fiscal Year 2022-2023 Operating Budget of the Austin Public Library. Funding for the remaining contract term is contingent upon available funding in future budgets.

### **Purchasing Language:**

Sole Source.

### **For More Information:**

Inquiries should be directed to Patricia Sustaita, at 512-978-1708 or [patricia.sustaita@austintexas.gov](mailto:patricia.sustaita@austintexas.gov) [<mailto:patricia.sustaita@austintexas.gov>](mailto:patricia.sustaita@austintexas.gov).

### **Additional Backup Information:**

The contract provides the Austin Public Library with a digital platform for media streaming. The Hoopla digital subscriptions allow access to downloadable and streaming music, movies, television, and audiobooks for library patrons through a mobile application. Hoopla provides the Austin Public Library with a powerful content delivery model that enables patrons to instantly borrow videos and full albums of music and audiobooks with no-fee subscription content viewing under one log in.

Midwest Tape, LLC is the sole distributor that provides a web and mobile library media streaming platform that allows library customers to have access to its collection of digital media. Hoopla provides content in formats unavailable from other digital library contractors and is the sole owner of the Library Media on Demand software application manufactured, sold, and distributed exclusively by Midwest Tape, LLC.