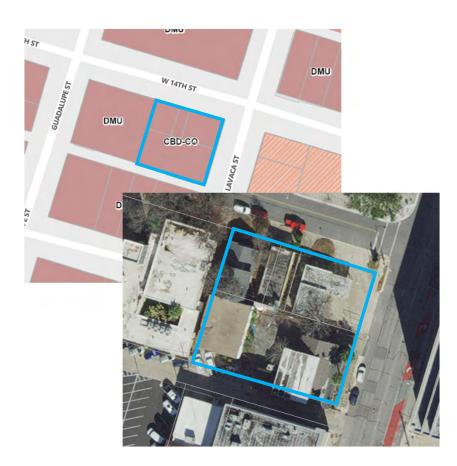
14th & Lavaca

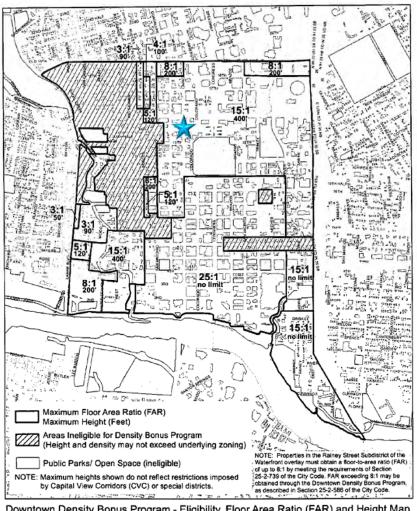
Design Commission

Current Zoning and Use

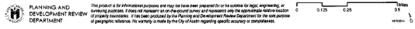
Central Business District Conditional Overlay (CBD-CO)

- Surrounded by DMU and Stateowned MF-4 parcels
- Intended for office, commercial, residential, or mix of uses located in the downtown area
- Undeveloped





Downtown Density Bonus Program - Eligibility, Floor Area Ratio (FAR) and Height Map Figure 2: Page 1



Site & Project Facts

Address:	301 W. 14 th Street
Lot Size:	0.41 acres / 17,838 square feet

CBD Zoning Entitled Height: DDBP Max. Height for CBD: Proposed Height: Unlimited Unlimited 397' 2" feet / 32 floors

CBD Zoning Entitled FAR:8:1DDBP Allowable FAR:15:1Proposed DDBP FAR:15:1

Project Compliance

- Compliance with LDC §25-2-586 (C)(1)(a): Substantial Compliance with Urban Design Guidelines
- Compliance with LDC §25-2-586 (C)(1)(b): Compliance with Great Streets Standards
- Compliance with LDC §25-2-586 (C)(1)(c): Minimum Austin Energy Green Building 2-Star Rating
- 4. Review Community Benefits Information

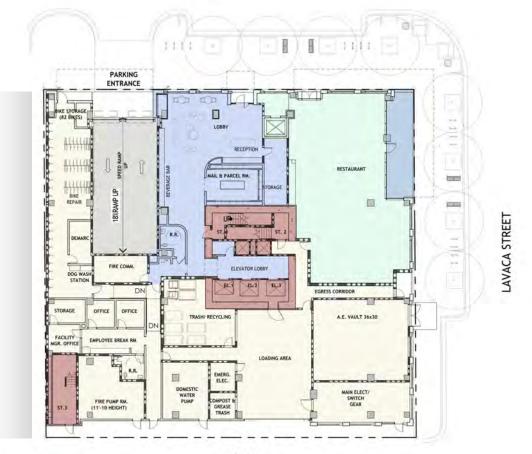




Great Streets Standards

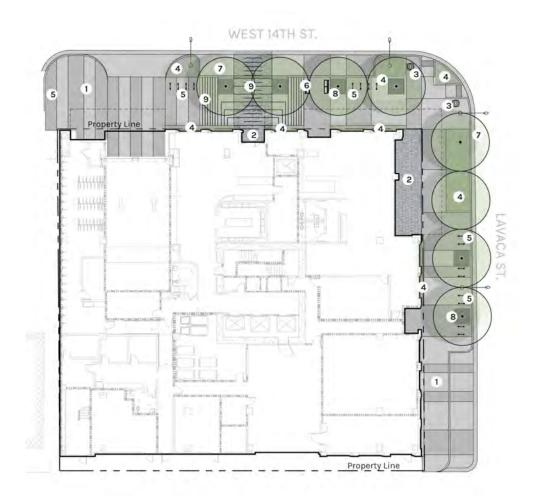
Ground Floor Activation

W. 14TH STREET



ALLEY

40



- 1 Concrete Paving
- 2 Specialty Paving
- 3 C.O.A. Trash Reseptacle
- 4 Flush Planters
- 5 C.O.A. Bike Racks
- 6 C.O.A. Bench
- 7 Great Streets Approved Shade Tree
- 8 Jamison Tree Grate
- 9 Steel Angle Embeds
- - Roof Overhang





Paver Inlay Exhibit



Urban Design Guidelines

Area Wide Guidelines

AW.1	Create dense development	
AW.2	Create mixed-use development	
AW.3	Limit development which closes Downtown streets	
AW.4	Buffer neighborhood edges	
AW.5	Incorporate civic art in both public and private development	No
AW.6	Protect important public views	
AW.7	Avoid historical misinterpretations	
AW.8	Respect adjacent historic buildings	
AW.9	Acknowledge that rooftops are seen from other buildings and the street	
AW.10	Avoid the development of theme environments	
AW.11	Recycle existing building stock	N/A



Capitol View Corridor



Acknowledging Rooftops





Public Streetscape Guidelines

PS.1	Protect the pedestrian where the building meets the street	
PS.2	Minimize curb cuts	\checkmark
PS.3	Create the potential for two-way streets	N/A
PS.4	Reinforce pedestrian activity	\checkmark
PS.5	Enhance key transit stops	N/A
PS.6	Enhance the streetscape	\checkmark
PS.7	Avoid conflicts between pedestrian and utility equipment	
PS.8	Install street trees	\checkmark
PS.9	Provide pedestrian-scaled lighting	
PS.10	Provide protection from cars/promote curbside parking	
PS.11	Screen mechanical and utility equipment	
PS.12	Provide generous street-level windows	
PS.13	Install pedestrian-friendly materials at street level	



Minimize Curb Cuts



Public Streetscape



Plazas and Open Space Guidelines

PZ.1	Treat the four squares with special consideration	N/A
PZ.2	Contribute to an open space network	N/A
PZ.3	Emphasize connections to parks and greenways	N/A
PZ.4	Incorporate open space into residential development	\checkmark
PZ.5	Develop green roofs	No
PZ.6	Provide plazas in high use areas	N/A
PZ.7	Determine plaza function, size, and activity	N/A
PZ.8	Respond to the microclimate in plaza design	N/A
PZ.9	Consider views, circulation, boundaries, and subspaces	N/A
PZ.10	Provide an appropriate amount of plaza seating	N/A
PZ.11	Provide visual and spatial complexity in public spaces	N/A
PZ.12	Use plants to enliven urban spaces	\checkmark
PZ.13	Provide interactive civic art and fountains in plazas	N/A
PZ.14	Provide food service for plaza participants	N/A
PZ.15	Increase safety in plazas through wayfinding, lighting, and visibility	N/A
PZ.16	Consider plaza operations and maintenance	N/A

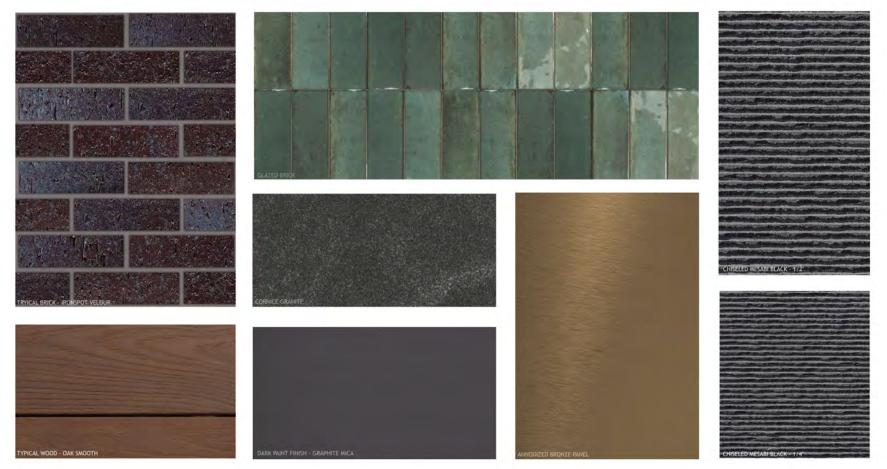


Building Guidelines

B.1	Build to the street	\checkmark
B.2	Provide multi-tenant, pedestrian-oriented, development at the street level	Partial
B.3	Accentuate primary entrances	\checkmark
B.4	Encourage the inclusion of local character	\checkmark
B.5	Control on-site parking	\checkmark
B.6	Create quality construction	\checkmark
B.7	Create buildings with human scale	\checkmark



Building Materials/Textures



AEGB 2-Star Rating

- Project targeting AEGB 3-Star
- Increased building energy performance
- Building water use reduction
- Sustainably sourced / Local building materials

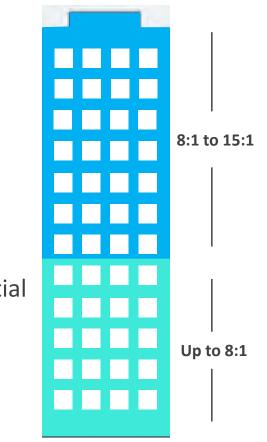


Community Benefit Bonus Area

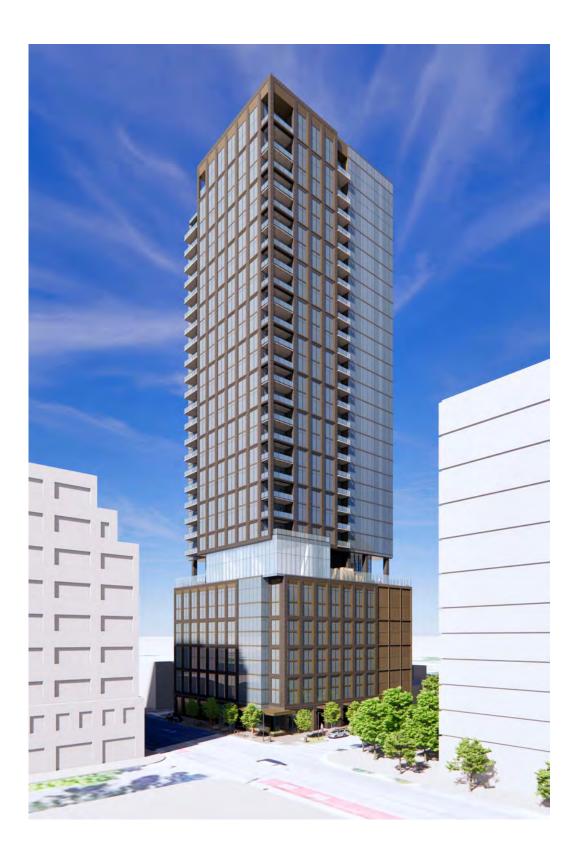
By-Right CBD Floor-to-Area Ratio – Up to 8:1

DDBP Community Benefits Compliance – 8:1-15:1

- 3-Star AEGB Community Benefit
 - (25-2-586)(E)(8)
- Development Bonus Fee For Affordable Housing Residential
 - (25-2-586)(e)(1)(iii)
 - Total = \$800,244



24





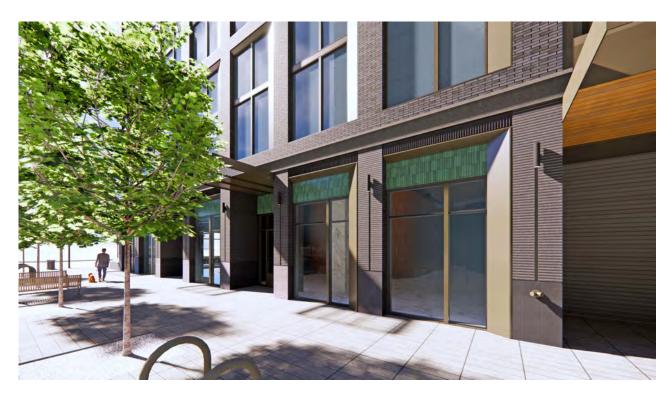


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14TH & LAVACA Rendering NOT FOR REGULATORY APPROVAL, PERMITTING, OR CONSTRUCTION. Registrant's Name: Lisa M. Biel, Texas Registration Number: 20588



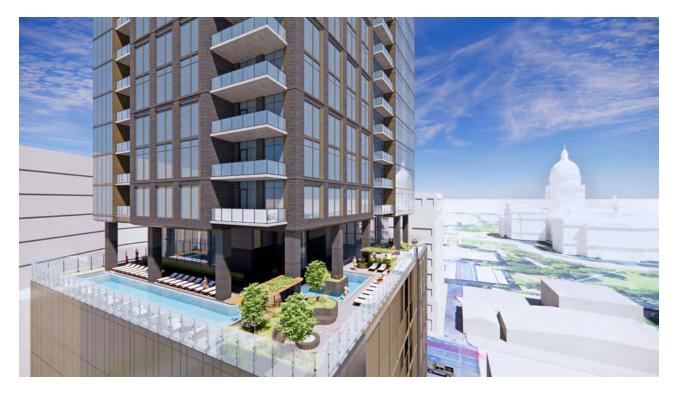






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14TH & LAVACA Rendering

Urban Design Guidelines Exhibit 03.23.2023

Date:	April 18, 2023
To:	City of Austin Design Commission
From:	Planning & Urban Design Working Group
Subject:	Density Bonus Working Group review of 14th & Lavaca for substantial compliance with the
-	Urban Design Guidelines
Meeting date:	April 12, 2023; 12:00 pm; Virtual Microsoft Teams Meeting
Applicant:	Leah M. Bojo- Drenner Group

The project is located at the corner of 14th and Lavaca

The project includes mixed use of multi-family residential (126 Units) and restaurant space (unknown sq. ft.). The project also includes unknown number of parking levels.

The applicant is seeking a Density Bonus to raise the FAR from 8:1 to 15:1 resulting in a total project gross area of 276,847 gsf. The site is 18,114 sf with a current allowable building size of approx.. 145,000 sf based on the current allowable 8:1 FAR.

The total proposed building height is 397'-2" (32 floors). The maximum height achievable under the Density Bonus program is unlimited. This site is affected by Capitol View Corridor height restrictions.

Per the Density Bonus Program ordinance, the applicant is required to meet the three gatekeeper requirements:

- Substantially comply with the City's Urban Design Guidelines
- Provide streetscape improvements along all public street frontages consistent with the Great Streets Program Standards
- Applicant must commit to a minimum of 2-star green building rating (Pursuing 3-star rating).

WORKING GROUP REVIEW OF PROJECT FOR COMPLIANCE WITH THE URBAN DESIGN GUIDELINES

AREA WIDE GUIDELINES

AW.1 Create dense development: Compliant

Recommendations:

- Density should be expressed in terms of a floor to area ratio for commercial developments and units per acre for residential developments. Standards should be consistent with LEED Neighborhood Design Standards.
- It is recommended that all current limits on FAR be maintained, and that developments which adopt and abide by the Urban Design Guidelines along with Density Bonus and other specified requirements should be eligible for additional density on a case-by-case basis.

Comment: An increase of 15:1 far is being requested from a base zoning FAR of 8:1. Project complies with this Section.

AW.2 Create mixed-use development: Partially Compliant

Recommendations:

- At least two different uses per half block are required. Low occupancy uses such as warehouses, storage, and parking will not be counted in the evaluation of mixed use functions.
- Secondary uses should occur at street level and be adequate in size to create a sense of variety at street level. As the size of the project increases, number of street-level secondary uses should increase proportionally.

Comment: Multi-family residential (condos) and single tenant streetscape-oriented retail uses are proposed. Lobbies are considered low occupancy and may not be counted in evaluation of mixed-use functions. Applicant is encouraged to provide for multi-tenant opportunities at the ground floor level. Applicant should consider moving lobby to 2nd floor to allow for more activation at the ground floor level.

Comment: One groundfloor restaurant is the smallest contribution to activating the public space possible. Consider

optimizing engagement at the streetscape by increasing programming beyond residential and residential support services.

AW.3 Limit development which closes downtown streets –Create developments with Connectivity and Human Scale Circulation: Compliant

Recommendations:

- Multi-block developments which close existing streets should not be permitted within the original Waller grid.
- New Developments should be designed with networks of connected, circulation routes, focusing on multi modal transportation, pedestrian walkability, and open space.
 - * See map for outline of the original Waller Grid.
 - * See Guideline Area-Wide 6, Protect Public Views.

Comment: This project is not permanently closing down any streets and minimally complies with gate keeper requirements of Great Streets.

AW.4 Buffer neighborhood edges: Compliant

Recommendations:

- Projects should be planned to minimize increased use of adjacent neighborhood streets.
- Projects with frontage on a neighborhood street should limit public access from that street and limit business associated parking on that street so as to avoid significantly altering the residential character and scale of the existing street.
- Communication with neighborhoods is vital to creating successful urban infill projects.

AW.5 Incorporate civic art in both public and private development: Non-Compliant Recommendations:

- Encourage civic art that highlights nature's processes.
- Encourage developers of new projects to incorporate artists into the design team from the inception of planning in order to integrate works of art into their projects.
- Civic art should :
 - Be incorporated into public plazas and infrastructure projects such as bridges, transit systems, highways, roadways or water tunnels.
 - Explore opportunities to express local history and identity through functional and ornamental design elements and works of civic art.
 - Mark gateways and significant intersections of Austin.
 - Create a system of Historical/Cultural/Information points which could:
 - Establish a set of strategic points within the city that would both unify as well as mark unique places in the urban context.
 - Take the form of plaques mounted on buildings, information on transit shelters, murals, commemorative sculpture, elements in the sidewalk, walking tour brochures.
 - Provide elements, programs or brochures that tell what happened in a place.
 - Be commissioned for stand alone public art that provides community identity and that is not necessarily tied to a building project.

Comment: Public art was not mentioned in the presentation.

AW.6 Protect important public views downtown: Compliant Recommendations:

• Development should not obscure existing views through the public rightof-

way.

• Pedestrian bridges and building fly overs should not be permitted anywhere downtown.

Comment: This project appears to lie within the capital view corridor at the SW corner. Applicant to confirm and indicate location of corridor across the site and how development meets the requirements of this corridor. No other protected / important views appear to be in conflict with the development.

AW.7 Avoid historical misrepresentations: Partially Compliant Recommendations:

- Buildings date the historical development of the city. It is important that any of past architectural styles not be exercised in such a way that the historical record becomes confused.
- New downtown buildings should be designed in such a way that they don't appear to have been built significantly earlier than they were.
- This guideline does not preclude consideration of the use of materials, scale or massing found on older buildings (See guideline Building 6, Create Quality Construction).

Comment: Project partially complies with this Section. The lower level architectural features are inspired by the state buildings to the east. Unique characteristics at the lower level are only seen in the accent tile above the windows

AW.8 Respect adjacent historic buildings: Compliant

Recommendations:

- Dense development should respond to adjacent historically zoned buildings and avoid creating awkward or incompatible design solutions.
- Compatible designs should not be created through historic replication, but should reflect a consideration of the scale, material and massing of the adjacent historic buildings.
- These may include small setbacks of upper stories so that at street level new buildings are consistent with the adjacent older building.
- Utilize transfer of development rights (tdrs) or other mechanisms to preserve the historic fabric.

AW.9 Acknowledge that rooftops are not seen from other buildings and the street: Compliant Recommendations:

- Roofs should be designed and constructed in such a way that they acknowledge their visibility from other buildings and from the street. Mechanical equipment should be screened when visible from the street or from potential or existing buildings nearby.
- Unused equipment should be removed from view.
- Utilize green roofs to provide for aesthetic as well as functional considerations.
- * See also guideline Streetscape 11, Screen Mechanical Equipment

Comment: its considered but not well defined or developed.

AW.10 Avoid the development of theme environments: Compliant Recommendations:

Project complies with this Section.

 Mock representations or caricatures of past of imaginary places, popularly referred to as "theme environments" or "theme parks" should not be created.

AW.11 Recycle existing building stock: Partially Compliant Recommendations

• The recycling of Austin's building stock is highly encouraged.

Comment: Project partially complies with this Section. Applicant to confirm the demolition of 3 buildings are not part of this scope of work. AB+C shows as a related folder

Project complies with 7 of the 11 applicable Area Wide Guidelines. Items 2,7, and 11 partially comply.

GUIDELINES FOR THE PUBLIC STREETSCAPE

PS.1 Protect the pedestrian where the building meets the street: Non Compliant Recommendations:

- Overhead cover, offering adequate pedestrian protection from the sun and rain should be provided along the right-of-way where downtown buildings meet the street. This should occur between nine and fourteen feet above the level of the sidewalk, and should provide a minimum of eight feet of cover in width. Cover should not project closer to the curb than three feet.
- Overhead cover at the sidewalk may provide continuous protection without being continuous itself.
- Cover may take the form of either a projection from the building, an arcade, or a combination of the two. Arcades shall be open to the street.
- Projections may take the form of fabric awnings which are retractable, fabric awnings which are not retractable, or fixed non-fabric projected covers.
- Projected covers may be occupied by the building user, but should be accessed only from the building and not from the sidewalk. Where projected covers are occupied, they may also be supported by columns which fall in the rightofway. Columns in the right-of-way should not interfere with pedestrians or emergency functions of the sidewalk. Maintain clear sidewalk width not interrupted by columns. Provide sufficient space between curb and columns to accommodate the potential of vehicles jumping the curb.
- Where buildings have been permitted to pull significantly away from the line, a free standing cover should be provided along the right-ofway.

Owners are encouraged in this condition to provide pedestrian cover additionally at the edge of the building where it does not touch the property line.

• Existing buildings which experience significant renovation should provide pedestrian protection as well. Landmark buildings may comply by installing a detached cover in front of the building.

Comment: Although this project has a minimum number of curb cuts, the wide entrance/exits for the parking garage (many vehicles) raises concerns about pedestrian safety at street level. Some type of change in paving pattern or color and signage would warn pedestrians that they should be cautious of approaching vehicles. Project does not comply with this Section.

PS.2 Minimize curb cuts-Complies Recommendations:

- Curb cuts should be minimized, and concentrated at mid-block.
- Development downtown should place curb cuts at original alley locations where possible.
- Specialty pedestrian paving, such as pavers, should continue at a level walking surface across mid-block curb cuts.
- Overhead cover should continue across curb cuts where possible.

Comment: The curb cuts for this project have been minimized Project complies with this Section.

PS.3 Create a potential for two-way streets: Complies Recommendations:

• Driveways should be designed to function in both one-way and two-way street system.

Comment: This project does not impact the adjacent streets from becoming two-way streets. Project complies with this Section.

PS.4 Reinforce pedestrian activity: Partially Complies

- Appropriately wide sidewalks should be provided from corner to corner along all property lines.
- Sidewalks should abut the street curb. Sidewalks extending on and of private property will meet at grade.
- Blocks without pedestrian connections should be identified and prioritized for sidewalk construction.
- Develop a Way Finding Master Plan which incorporates such tools as specialty pavements, signs and graphics to facilitate pedestrian movement.
- A new street sign system which unites downtown and other urban centers should be developed.
- Encourage street vendors, sidewalk cafes, etc. food attracts pedestrian activity.
- Buildings should address the streetscape and reinforce pedestrian activity.

Restaurant space is provided on Lavaca Street but streetscape appears to only engage the sidewalk at a small portion of the north west corner. Consider relocation of electrical vault / electric switch gear to allow for more retail opportunity to reinforce pedestrian activity. Project partially complies with this Section.

PS.5 Enhance key transit stops: Not Applicable

Recommendations:

- Reduce and consolidate the overall number of transit stops in throughout the city.
- Enhance and make markedly visible stops which are located near important pedestrian crossings, at bus route transfer stations and at culturally or historically important places.
- Adjacent developments should incorporate enhanced transit stops and shelters into their design.
- Developments should address enhanced transit stops as public places.
- Consider pedestrian comfort and safety and provide adequate space, shade, and trees at transit stops in the development of site plans.
- Transit station enhancements might include:
 - lighted transit "signal" indicating transit stop by name, e.g.,
 "Fourth Street at Congress", "Transfer Station", "Convention Center Station",
 "Brush Square Station".
 - legible route number graphics
 - o full shelter with benches
 - o city location map
 - o bus route map and schedule
 - o public telephone water fountain waste receptacle
 - o advertising surface
 - district related enhancements, such as particular paving type or logo
 - o "Cultural Information Point"
 - (see downtown "culture framework plan" proposal)
- Incorporate civic art into key transit stops

This project is not immediately adjacent to any key transit stops so enhancement does not apply. Not applicable.

PS.6 Enhance the streetscape: Partially Complies

Recommendations:

- Dense development is encouraged to provide street furniture in the public right-of-way for pedestrian use. High priority should be given to streets identified in the Great Streets Program.
- Coordinate street furniture with the Great Streets program where applicable.
- Street furniture may be fixed to the sidewalk if adequate clear passage for pedestrians and emergency access is provided. Avoid intrusions into the accessible route.
- Cafe tables and kiosks may occupy a portion of the public right-of-way if adequate clear passage for pedestrians and emergency access is provided.
- The design of street furnishings should unify areas with distinct character. Participation from private property owners is encouraged.
- Appropriate planting may be provided as well.
- The use of Austin artisans and artists in the creation of street furniture is encouraged.

The Great Streets Program is implemented for this project and additional enhancements would bolster street activity. Project partially complies with this Section.

PS.7 Avoid conflicts between pedestrians and utility equipment: Compliant. Recommendations:

- Utility connections and support should be located in the furnishings zone to avoid conflict with pedestrian movement in the right-of-way and maintain accessible routes.
- Placement of utilities should be considered as a design element and be clearly dimensioned on site plans where the information is available.
- Above ground utilities should be visually compatible with other streetscape elements.
- Utility lines (wires) should be placed underground in the public right -of-way.

There are no conflicts between pedestrians and utility equipment. Project complies with this section.

PS.8 Install street trees: Partially Compliant Recommendations:

- Trees should be provided along major pedestrian corridors.
- Consider that the life span of street trees in dense urban areas is frequently limited by soil volume. Provide as much soil volume as possible to support sustained tree growth in existing or new sidewalks.
- Consider the use of structural soil or continuous street tree trenches to provide maximum soil area for roots to spread, and water and air to penetrate.
- Locate trees in expanded sidewalk areas in the parking zone to provide more area for root systems.
- Allow sufficient room for tree canopies to grow and develop without conflict with other building elements.
- Install irrigation systems to provide adequate water to establish and maintain trees. Provide drainage to storm sewer or install dry wells.
- In high pedestrian use areas, install tree guards to protect the trunks from damage
- Consider the design of street tree layout in relation to the buildings and other streetscape elements.
- Select trees which are adapted to the harsh conditions of a dense urban environment.

Street trees are being installed in compliance with The Great Streets Program, however no information provided

PS.9 Provide pedestrian-scaled lighting: Partially Compliant Recommendations:

- Urban Streets should be lit by pedestrian-scaled fixtures emitting warm light.
- A minimum of 1 foot candle of warm light should be provided in all space between the building face and the curb along all streets.
- Lighting may be provided through the use of pedestrian-scaled pole fixtures, or fixtures may be attached to the face of the building. The type and size of pole fixtures should be as consistent as possible along a single block.
- The City of Austin is encouraged to create a set of recommendations for street lighting, outlining areas where a consistent character should be maintained, and describing that character.

Lighting is shown on the The Great Streets Program but no mention was made as to the type and they don't really show up in the illustrations. Provide pedestrian scale lighting – fixtures and show lighting in renderings for full compliance

PS.10 Provide protection from cars/promote curbside parking: Compliant Recommendations:

- Buffers from cars should be provided along the sidewalk edge.
- This protection may take the form of cars parked in metered parking spaces, trees, planters, or bollards.
- Curbside parking is encouraged along all busy downtown streets.
- Where right-of-way is 80' or less, parallel parking is encouraged.

Pedestrians are protected at sidewalk as per The Great Streets Program, but the Commission appreciates some type of parking provided for car-share drop-off. Project complies with this Section.

PS.11 Screen mechanical and utility equipment: Compliant Recommendations:

- Mechanical equipment should be screened from view and located away from the street edge.
- Particular attention should be given to mechanical equipment at street level. This should be screened in a way appropriate to the streetscape.

Mechanical equipment is screened from view at the street level. Equipment is either screened and/or within building envelope. Project complies with this Section.

PS.12 Provide generous street-level windows: Partially Compliant Recommendations:

- The lower two levels of buildings, where they face the street, should be made highly transparent, through the use of windows or fixed glass panels.
- A minimum area of glass, meeting the most restrictive percentage described in the Design Standards, Subchapter E, is required.
- The use of reflective or highly tinted glass is discouraged.

Street-level windows are limited to approx. 50% of the ground level due to parking garage entrance, electric vault and gear. Approx. 80% of the 2nd floor is composed of glazing. Project partially complies with this Section

PS.13 Install pedestrian-friendly materials at street level: Partially Compliant Recommendations:

• Building materials at street level should be pedestrian friendly and durable.

The street level materials appear to very standard with minimal enhancements that would make the streetscape more attractive and dynamic to the pedestrians passing by. Project partially complies with this Section.

Project complies with 5 of the 13 applicable Public Streetscape Guidelines. Items 4,6,8,9,12 and 13 partially comply and Item 5 is not applicable.

PLAZAS AND OPEN SPACE GUIDELINES

PZ.1 Treat the Four Squares with special consideration: Non-Compliant Recommendations:

- Development facing the four public squares established by the historic Waller Plan should receive special architectural consideration.
- Buildings facing the squares should provide a fairly consistent building height, and make an effort to establish the civic significance of the square through a unique architectural treatment.
- Primary building entrances should front the square.
- Loading docks should not face the public squares.
- Developers should also reference applicable existing requirements of the Downtown Parks Combining District ordinance (§13-2-174 in the Land Development Code).

PZ.2 Contribute to an open space network: Non-Compliant Recommendations:

- Identify major open spaces in the vicinity of proposed development.
- Consider pedestrian movement through and to open spaces when locating building entrances and pedestrian-oriented uses.
- Provide enhanced sidewalk connections to nearby open space.
- Use design elements such as building configuration and streetscape design, including lighting, to support visual and pedestrian connections to open space.
- Provide ancillary support services such as food service and recreational equipment for use in nearby open space.

Comment: Building and street plaza feel very private and for the residents only

PZ.3 Emphasize connections to parks and greenways: Compliant Recommendations:

- Incorporate views and prevailing breezes into the site planning and design of proposed developments.
- Limit building heights to avoid undesirable shadows on parks and public squares.
- Provide clear, well-lit connecting pathways to parks and greenways.
- Provide pedestrian scaled light fixtures which create a warm light on urban greenways such as Waller Creek and downtown portions of Town Lake.
- Provide bicycle racks where appropriate.

PZ.4 Incorporate open space into residential development (pool, deck, dog area) Compliant Recommendations:

- Provide public open spaces such as plazas where appropriate, especially at entryways.
- Provide community open spaces such as roof decks, pools and patios.
- Provide small private open spaces such as balconies and terraces associated with individual units.

Comment: Project provides a landscaped pool amenities area and balconies. Project complies with this Section.

PZ.5 Develop green roofs: Non Compliant Recommendations:

- Provide a vegetative surface on a significant portion of the roof.
- Provide the infrastructure and maintenance to support the green roof.
- Incorporate amenity space for building users and/or public.
- Provide opportunities to grow gardens.

Comment: Green roofs are not provided.

PZ.6 Provide plazas in high use areas- Partially Complies Recommendations:

- Consider the need for a new urban plaza based on the catchment area of potential users. The catchment area extends 450 feet in all directions from the center of the proposed plaza.
- Review the need for a high use corner location versus the oasis potential of a mid block cul-de sac or pedestrian thoroughfare.
- Consider the number of potential workers in the catchment area to ensure a lunchtime clientele.
- Provide diversity in ground level retail to encourage daytime use by workers, tourists, and shoppers.
- Design the plaza as a catalyst to enhance urban pedestrian and transit circulation patterns.
- Link the plaza to an urban open space plan which provides and encourages safe pedestrian walkways.

Comment: Street plaza should include more tenant diversity at the ground level to encourage daytime use by workers.tourists and shoppers

PZ.7 Determine plaza function, size and activity- Partially Complies Recommendations:

- Determine plaza function, which may include:
 - visual setback for building
 - o transition zone from street to interior foyer
 - o lunchtime relaxation and sidewalk cafes
 - o transit stop
 - exhibits or performances
- Determine plaza activities, and consider:
 - if the plaza is to accommodate pedestrian traffic, eliminate barriers between the sidewalk and the street.
 - if the plaza is to accommodate stopping and relaxing, provide dense furnishings, focal elements, and defined edges.
 - if the plaza is to accommodate concerts or rallies, provide unimpeded open space.
- Provide active areas which accommodate public interaction as well as areas which provide a more relaxed and secure experience.
- Consider sight lines when designing plazas for public gathering or events.
- Encourage heavy use across varied activities to minimize vandalism.

Comment: Only 2 benches are provided at each side of the street plazas. Additional active areas which can accommodate public interactions is encouraged

PZ.8 Respond to microclimate in plaza design- Partially Complies Recommendations:

- If possible, site the plaza to receive summer breezes from the southeast.
- Provide filtered shade by means of deciduous trees and vine covered trellises which reduce temperatures in summer, yet allow sun in the winter.
- Provide continuous shade by means of arcades, canopies, and awnings adjacent to buildings.

- Consider the use of ceiling fans in exterior overhead structures to create air movement.
- Minimize the amount of hard plaza pavement which retains heat. Provide only the amount necessary for projected pedestrian circulation and volume.
- Maximize the amount of vegetation in trees, shrubs, groundcovers, and vines which cool the surrounding areas.
- Calculate sun-shade patterns as seating locations are developed.
- Provide water features where appropriate.
- Consider the use of air-conditioned indoor public spaces adjacent to the outdoor spaces.

Comment: No Water feature is provided. Unknown types of trees in street plaza

PZ.9 Consider views, circulation, boundaries and subspaces in plaza design- Complies Recommendations:

- Define the plaza as a distinct space.
- Create a strong connection between the plaza and the adjacent public right of way. Large grade changes may not be appropriate.
- Where appropriate, extend planting into the public right of way to draw attention to the plaza.
- Provide direct pedestrian routes from sidewalks to building entrances.
- Provide easy access to ground level retail as well as seating and viewing areas.
- Provide opportunities for pleasant meandering shortcuts.
- Guide pedestrian flow through the use of built elements.
- Accommodate the needs of the disabled, elderly, and parents with strollers with easy access to each level.
- Consider the transition between the interior and exterior building uses at the plaza level. Ensure that one does not interfere with the other.
- Design the edges with nooks and corners to provide a variety of seating and viewing opportunities.
- Provide subspaces to accommodate small groups within a larger plaza area.
- Make subspaces inviting with human-scale dimensions and elements.
- Define subspaces with grade changes, planting diversity, or seating arrangement.

PZ.10 Provide an appropriate amount of plaza seating- Partially Complies Recommendations:

- Provide one linear foot of seating per each perimeter linear foot of the plaza.
- Provide for a variety of seating locations which accommodate the needs of various sitters.
- Place seating in shaded areas as well as in sunny areas. Shade may be created by trees, trellises, canopies, umbrellas, or building walls.
- Place seating where sitters can watch passersby.
- At least 50% of recommended seating should be secondary, in the form of steps, planter seat wafts, retaining walls, or mounds of turf.
- Seating wall heights should be approximately 16-18"
- Provide benches that are wide enough to serve many needs.
- Provide some linear or circular seating which encourages interaction.
- Provide backless benches, right angle arrangements, or movable chairs and tables to accommodate groups.
- Provide seating materials that are inviting and which do not damage clothing.

Comment: Only 2 benches are provided at each side of the street plazas. Additional active areas which can accommodate public interactions is encouraged

PZ.11 Provide visual and spatial complexity in plaza design- Not applicable. *Recommendations:*

- Frame views out of the plaza, where appropriate, to visually link the plaza with the rest of the city.
- Visually connect subareas within the plaza.
- Physically separate subareas with modest level changes where appropriate.
- Physically connect level changes with ramps as well as steps.
- Provide an elevated area with wall or railing to lean on for people watching.
- Avoid dramatic grade changes which discourage public use.
- Where plazas are sunken, provide focal points to draw people downward.
- Where plazas are raised, use plantings or other elements to draw people upward.
- Use plants or other elements to define different areas within the plaza.

PZ.12 Use plants to enliven urban spaces- Partially Compliant. Recommendations:

- Consider the impact of expanses of paving on the heat gain of the plaza.
- Cover at least 30% of the plaza surface in plant material.
- Select a variety of native and adapted plants -trees, evergreen shrubs, flowering shrubs, vines, groundcovers, perennials, and annuals to provide color, texture, and fragrance.
- Use feathery-leafed trees to provide a see through effect to subspaces within the plaza.
- Consider the eventual height and mass of mature plants in regard to views, shade, and maintenance.
- Provide adequate soil depth and width to encourage healthy growth.
- Provide underground irrigation and drainage to all plantings to ensure their survival.

Comment: No labeling of plant / tree types given. Provide calculations on % of street plaza covered in plants

PZ.13 Provide interactive civic art and fountains in plaza. Not Compliant Recommendations:

- Include civic art in the plaza design. Consider any built element as an opportunity for art, such as manhole covers, paving, railings, overhead structures, signage, etc.
- Select art which communicates a relationship to our sense of place, creates a sense of joy and delight and stimulates play and creativity.
- Include fountains for visual attraction, to screen traffic noise, and for cooling effects.
- Provide art, sculpture, and fountains with which people can interact by means of touch, movement, and play.
- Locate sculptures to not impede pedestrian circulation patterns and lines of sight.
- Scale sculptures and fountains to the size of the plaza.
- Link civic art in plazas with a downtown civic art plan. Consider the opportunities of a downtown art walk.

Comment: No civic art or water feature provided in presentation

PZ.14 Provide food service for plaza participants- Not Applicable. Recommendations:

- Locate food service in and next to the plaza.
- Consider a variety of food service options from cafes to vendors.

- Design the plaza to accommodate vendors. These can add vitality, promote security, and draw people to the ground level retail.
- Provide space for vendors which is highly visible and accessible, yet out of the way of direct pedestrian traffic.
- Provide comfortable places to sit and eat.
- Provide drinking fountains, rest rooms, telephones for users.
- Distribute trash containers around the plaza.

Comment: Not applicable due to size and type of plaza

PZ.15 Increase safety in plazas through wayfinding, lighting and visibility- Not Compliant Recommendations:

- Highlight the main building entrance with lighting, signage, materials and detailing
- Provide directional signs linking the plaza to transit stops, taxi stands, nearby neighborhood streets, and orientation within the district
- At adjacent interior lobbies, provide signs directing visitors to reception, elevators rest rooms, telephones, restaurants, etc.
- Provide lighting which promotes a feeling of safety at night. Be sure to light corners and out of the way locations.
- Link plaza lighting to streetscape lighting.
- Design for visibility from the street and the ability to see through from one part of the plaza to another.

PZ.16 Consider plaza operations and maintenance- Not Applicable Recommendations:

- Develop management policies toward special events.
- If special events are planned, provide a flexible stage and audience area away from the main circulation path.
- If movable chairs and speakers are used, provide a place for interior storage.
- Provide for exterior electrical needs of lighting and speaker systems.
- Provide attachment locations for banners, decorations, and temporary signs.
- Provide information kiosks to post scheduled events.
- Provide locations for temporary concessions.
- Calculate the operational costs of running fountains and irrigation systems.
- Design fountains to prevent overspray onto adjacent paving.
- Program irrigation controllers to water in early morning for the most efficient use of water and to avoid interference with pedestrian traffic.
- Plan and provide for adequate maintenance, recognizing the specialized nature of maintaining plantings and site elements
- Have a maintenance plan in place prior to project completion
- Provide an adequate number of litter containers and an appropriate collection schedule. Coordinate with other plaza furnishings.
- Select built materials for durability and longevity.
- Select plant materials for low water use and low maintenance.
- Consider hiring a plaza manager to ensure that the plaza remains an inviting, user friendly urban amenity.

Comment: Not applicable due to size/ type of plaza

Project complies with 3 of the 16 applicable Plaza and Open Space Guidelines. Items 6,7,8,10 &12 Partially comply

GUIDELINES FOR BUILDINGS

B.1 Build to the street - Compliant

Recommendations:

- Urban buildings should be built to the property line to the greatest extent possible when the property line is adjacent to the street except where additional sidewalk width is needed or desired to create 12 -18'wide sidewalks.
- Building facades should be viewed as part of the public realm and designed accordingly.
- Developments should meet the property lines at the lower four floors.
- Provisions will be made for exceptions such as arcades on the lower floor and for public plazas which follow the guidelines on outdoor spaces.

Comment: This project is built to the street. Project complies with this Section.

B.2 Provide multi-tenant, pedestrian-oriented development at the street level Partially Compliant Recommendations:

- Buildings should provide street-level, pedestrian-oriented uses on all street fronts.
- A public plaza which follows the guidelines on outdoor spaces may be considered a pedestrian-oriented use. If a single building occupies an entire street front on a block, the public plaza may occupy no more than half the block. Pedestrian-oriented uses in the building should face the plaza. The plaza design should recognize the responsibility to define the street.
- No more than 25% of net street frontage should be occupied by uses which have no need for or discourage walk-in traffic. Drive-through facilities are not allowed.
- Building design should encourage multi-tenant occupancy at the lower two floors.

Comment: This project provides multi-tenant use, but pedestrian-oriented development at the street level is minimal. Enhancements to the Great Streets Plan usually result in a more dynamic streetscape. Project partially complies with this Section.

Applicant is encouraged to provide the same linear feet of street front on the second floor for activation within the building- for what is given up for building services and the driveway to optimize pedestrian activation.

B.3 Accentuate primary entrances Non Compliant Recommendations:

- Large buildings which front multiple streets should provide multiple entrances.
- Building entrances which connect to a central lobby should be distributed on different street facing facades.
- Primary building entrances should be accentuated. These entrances should be designed so that they are not easily confused with entrances into ground level businesses.
- Primary entrances should be recessed off the sidewalk to limit conflicts between swinging doors and pedestrians.
- Civic art and artistic crafting of building materials can help distinguish building entrances.

The illustrations (elevations and renderings) do not clearly convey that primary entrances are well accentuated. Placing the entrance in the restaurant and lobby entrance area would provide protection from the elements Project does not comply with this Section.

B.4 Encourage the inclusion of local character - Non Compliant

Recommendations:

- The use of quality local materials is encouraged / local character should be included in the design.
- Care should be taken to avoid nostalgic reproductions, but to use the materials in a meaningful manner
- Encourage the participation of local artists and artisans in detailing and materials.
- Building design should exhibit a response to the local climate.

The facades the new building show very little local character. Local art or graphics or at least some use of local materials or indigenous features would tie the project to our local character.

B.5 Control on-site parking – Compliant

Recommendations:

- Parking should be located below grade, or in interior courts above grade. It should not occur at grade along property lines which are adjacent to a street.
- Where above ground structured parking is located at the perimeter of a building, this should be screened in such a way that cars are not visible from adjacent buildings or the street.
- Above ground parking should be designed in such a way that neighboring buildings are not adversely affected by headlights.
- Structured parking should not be treated in such a way that it is indistinguishable from inhabited areas of the building.
- Inhabitable space must occupy at least 50% of the cumulative length of the streetwall of the building. Where a building occupies an entire block, the inhabitable streetwall must be distributed so that it is not all located on one half of the block.
- Certain streets may be so important that parking in the streetwall along them will not be allowed.
- Shared Parking requirements can help alleviate parking requirements without building additional infrastructure.

All parking is contained in the multi-level garage. A ride-share drop-off is recommended but not required. Project complies with this Section.

B.6 Create quality construction- Compliant

- Buildings should be built as high-quality, long-term components of the urban fabric.
- Buildings should be constructed as maintenance free as possible and should be designed to achieve a life span greater than seventy-five years.
- A building is at the end of its lifespan when factors including operating or maintenance costs, repair or reconstruction costs, pressure for more flexible spaces, among others, outweigh the cost of building a new similar building.
- Buildings should have a built-in flexibility to their design and recognize that buildings frequently undergo alterations to conform to uses not considered in the original design.
- Consideration should be given to floor-to-floor heights and structural grids as they may impact possible future uses.
- Consideration should be given to the pedestrian's visual and tactile experience in the selection and configuration of building materials.
- Consideration should be given to the design of exterior walls and skins of buildings. These should not be considered sacrificial surfaces to be replaced several times in the life of the building.

B.7 Create buildings with human scale – Non Compliant

- Buildings should be designed with a variety of scales, creating a scale and level of detail at the street level appropriate to the pedestrian.
- Clearly articulating different uses at lower building levels will aid in creating a sense of human scale in midand high-rise buildings. Addressing human scale may further be achieved through architectural detailing, and by variation in the three dimensional character of the building mass as it rises skyward.
- Monolithic, vertical extrusions of a maximum building footprint are strongly discouraged.
- The lower floors should be differentiated architecturally.
- Where existing adjacent buildings have a consistent massing, this should be continued.

The illustrations (elevations and renderings) do not clearly convey a sensitivity to human scale. Provide close-up vignettes of active areas to show human scale of plaza and building.

Project complies with 3 of the 7 applicable Building Guidelines. Item 2 partially complies.

OVERALL RESULTS

Areawide Public Streetscape	7 out of 11 comply 5 out of 13 comply	3 partially complies 6 partially comply	0 not applicable 1 not applicable
Plazas and Open Space	3 out of 16 comply	5 partially comply	3 not applicable
Buildings	3 out of 7 comply	1 partially comply	
TOTAL	18 out of 47 comply	9 partially comply	4 not applicable

The Density Bonus Working Group has determined that 14th & Lavaca may not be in substantial compliance with the Urban Design Guidelines. It should be noted that the findings of this Working Group Memo are not reflective of the Design Commission and should not be construed as a final determination. Not all categories have equal weight from a points determination perspective. Substantial Compliance is a judgement call based upon the overall contribution to the experience of the public. Bringing partial points to full compliance 4 and any out of compliance items to full compliance increases the likelihood of support from the full Design Commission

WORKING GROUP COMMENTS (Comments from Specific Working Group Members)

- This corner of downtown is undergoing a substantial densification. The Linden will bring X units, The Travis County Courthouse brings daily workers needing a lunch spot, the Annie B brings X residents. This project alone brings X residents. We have seen lobbies move to a higher floor, services moved to the basement, partial underground parking to optimize AW.2 and B.2. (Chair Weaver)
- Presentation has a unfinished quality. Its challenging to understand the outdoor space at the restaurant, for example. Please enhance drawings for a better understanding of how the public space and adjacent spaces are activated (Chair Weaver)
- Provide additional information (noted in comments above) in presentation materials for clarity and to get a better understanding of the plaza and building scale. (Commissioner Salinas)

ADD YOUR COMMENTS HERE

The Working Group appreciates this opportunity to preliminarily review and comment on this project and we look forward to a continued collaborative process while moving this project forward.

Respectfully,

Jon Salinas, AIA City of Austin Design Commission District 2 Commissioner Planning & Urban Design Working Group

DRENNER GROUP

March 29, 2023

Via Electronic Delivery

Mr. David Gray Planning Department City of Austin 1000 E 11th Street Austin, TX 78702

Re: <u>14th & Lavaca</u> – Downtown Density Bonus Program ("DDBP") Application and Summary of Compliance with the City of Austin's Urban Design Guidelines for a multifamily tower project located at 303 and 301 W 14th Street and 1304 and 1308 Lavaca Street related to site development permit application case SP-2022-0550C.

Dear Mr. Gray:

On behalf of the property owner, Pearlstone Partners, LLC ("Owner"), please accept this letter and supporting documentation as a true and complete submittal application for the Downtown Density Bonus Program ("DDBP") for the property located at the southwest corner of 14th Street and Lavaca Street in Austin, Texas (the "Property") submitted on November 19, 2022.

The Owner is seeking to develop a 32-story multifamily tower on the Property consisting of 126 for-sale units, equating to 267,296 gross square feet of multifamily use with pedestrian oriented uses at the ground floor. The Property is made up of four parcels that are currently vacant lots. The structures that previously occupied the parcels were approved to be demolished on July 21, 2021, as they were not in a condition to be incorporated into redevelopment of the Property, nor were they found to have historical or significance by the Historic Landmark Commission.

The Property is located within the Uptown/Capital subdistrict of the Downtown Austin Plan (DAP). The Property is zoned Central Business District – Conditional Overlay ("CBD-CO"); the Conditional Overlay limits the issuance of a site plan or building permit to development of a use that generates more than 2,000 daily trips on the site. The Property is entitled to a floor-to-area ratio ("FAR") of 8:1. In order to exceed an 8:1 FAR, the applicant is proposing to participate in the Downtown Density Bonus Program ("DDBP"). The gross site area for the Property is 0.41 acres or 17,838 square feet resulting in a base entitlement of 142,704 square feet. The project is seeking 15:1 FAR, which is in compliance with the maximum FAR allowed administratively in the DDBP subdistrict and will allow an additional 124,592 square feet of proposed multifamily use. The site is constrained by a Capitol View Corridor (CVC) on the southwest corner which the design will comply with.

The project will also exceed the DDBP Gatekeeper requirements by achieving a three-star rating with Austin Energy Green Building ("AEGB"), achieve substantial compliance with the City of Austin Urban Design Guidelines, and by providing the program's required Community Benefits through § 25-2-586 (E)(1)(iii), a development bonus fee for affordable housing contribution of \$800,244 to the Affordable Housing Trust Fund and § (25-2-586)(E)(8) constructing a three-star AEGB rated building. To assist in the evaluation of this project, a detailed matrix is included with this submission which demonstrates how the project supports individual goals and objectives of the guidelines. A copy of the AEGB Letter of Intent is included, as well.

We respectfully request that this project be reviewed by the City of Austin Design Commission on its merits within the context of the Urban Design Guidelines in order to provide City staff with feedback and advice in order to qualify for the DDBP.

Please do not hesitate to contact me should you or your team have any further questions.

Sincerely,

eden My

Leah M. Bojo

cc: Jorge Rousselin, Planning Department (via electronic delivery) Zack Lofton, Planning Department (via electronic delivery)



DOWNTOWN DENSITY BONUS PROGRAM (DDBP) SUBMITTAL

INSTRUCTIONS

A property owner (**Owner**) or their representative (**Applicant**) acting on behalf of the Owner can initiate an administrative request to the Director of Planning (Director) seeking additional Floor-to-Area (FAR) entitlements as outlined in the Downtown Density Bonus Program per the Land Development Code (LDC) 25-2-586.

In order for the Director to conduct an administrative review, the requirements listed below must be submitted. Once an application is deemed complete, the Director will inform the Applicant of review commencement.

The following submittals are required in a complete PDF package of no more than 10 MB in size with sheets no larger than 11x17 inches:

- 1. Completed DDBP Submittal;
- 2. Vicinity plan locating the project in its context, and showing a minimum 9 block area around the project;
- 3. Location and nature of nearby transit facilities;
- 4. Drawings (submitted drawings should demonstrate compliance with Great Streets Standards):
 - Site plan;
 - Floor plans;
 - Exterior elevations (all sides);
 - Three-dimensional views;
- 5. As part of the gatekeeper requirements,
 - Urban Design Guidelines checklist;
 - Great Streets Compliance Contact Jill Amezcua, Program Manager at: (jill.amezcua@austintexas.gov)
 - 2 Star Austin Energy Green Building rating submit copy of the projects signed Austin Energy Green Building Letter of Intent and Austin Energy Green Building checklist: (greenbuilding@austinenergy.com)
- 6. Other items that may be submitted but not required: Narrative / graphics / photos to further describe the project.
- 7. Coordination memo acknowledgment from the City of Austin's Housing and Planning Department for detailing of affordable housing community benefits. Please contact Brendan Kennedy, (Brendan.Kennedy@austintexas.gov), for more information.
- Please submit all materials in PDF format (<u>no larger than 10 MB</u>) to: Jorge E. Rousselin, Development Services Division Manager Urban Design – Housing and Planning Department jorge.rousselin@austintexas.gov (512) 974-2975



DOWNTOWN DENSITY BONUS PROGRAM (DDBP) SUBMITTAL APPLICATION

1.Project Name:	
2.Property Owner	
Name:	
Address:	
Phone:	
E-mail:	

3.Applicant/Authorized Agent

Name:	
Address:	
Phone:	
E-mail:	

4. Anticipated Project Address:

5.Site Information

- a. Lot area (also include on site plan):
- b. Existing zoning (include any zoning suffixes such as "H," "CO," etc. If the property has a conditional overlay (CO), provide explanation of conditions (attach additional pages as necessary):
- c. Existing entitlements:
 - I. Current floor to area (FAR) limitation:
 - II. Current height limitation (in feet) :

III. Affected by Capitol View Corridors (CVCs) Yes/No?

🖾 Yes

🖾 No

If yes, please provide specify height allowed under CVC:

6.Existing Deed Restrictions

Detail existing deed restrictions on the property (if any):

7.Building Information

- a. Total square footage Only include the square footage that counts towards FAR; see <u>LDC 25-1-21(40)</u>, (44), and (45):
- b. Gross floor area devoted to the different land use categories included in the project (e.g., retail/restaurant, office, apartment, condominium, hotel):

c. Number or units (if residential development):

d. Number of rooms (if hotel or similar use):

e. Number of floors:

f. Height:

g. FAR requested:

8. Gatekeeper Requirement (1 of 3): Urban Design Guidelines for Austin

Provide detailed explanation of how the project substantially complies with the <u>Urban</u> <u>Design Guidelines for Austin (referencing</u> specific guidelines) in order to meet the first *Gatekeeper* requirement of the DDBP as described in LDC § 25-2-586 (C)(1)(a). Attach Urban Design Guidelines checklist and additional page(s) as necessary.

9. Gatekeeper Requirement (2 of 3): Great Streets

Provide an explanation of how this project meets Great Streets standards, the second *Gatekeeper* requirement of the DDBP as described in LDC § 25-2-586 (C)(1)(b). Attach additional page(s) as necessary:

10. Gatekeeper Requirement (3 of 3): 2 Star Austin Energy Green Building Provide an explanation of how this project achieves a minimum two Star Austin Energy Green Building, in order to meet the third *Gatekeeper* requirement of the DDBP as described in LDC § 25-2-586 (C)(1)(c). Attach Austin Energy Green Building checklist and additional page(s) as necessary:

11. Density Bonus Calculation

Provide a calculation method of how the additional FAR is sought including site area and amount per square foot according to the Community Benefits calculations described in LDC § 25-2-586 (E)(1)-(12).

12. Community Benefits: Onsite, Fee in lieu, or Combination

Detail which community benefits from <u>LDC § 25-2-586 (E)</u> will be used and how they will be applied (on site, fee in lieu of, or combination of the two). Attach additional page(s) as necessary:

13. Acknowledgements

a. Applicant understands that a standard restrictive covenant template will be drafted by the City of Austin to address Gatekeeper requirements in accordance with 25-2-586(C)(1):

Yes	🗔 No

b. Applicant understands that will be required to submit a copy of the project's signed Austin Energy Green Building Letter of Intent:

- c. Applicant has received and reviewed a copy of the <u>Downtown Density Bonus</u> <u>Ordinance</u>:
 - 🗖 Yes 🗖 No
- d. Applicant has received and reviewed a copy of the <u>Urban Design Guidelines for</u> <u>Austin</u>:
 - 🗖 Yes 🗖 No
- e. Applicant has scheduled presentation to the Design Commission Working Group and follow-up Design Commission Meeting by coordinating dates with program staff? Contact Sophia Benner at: sophia.benner@austintexas.gov.
 - Yes No
- f. If considering in lieu fee or provision of on-site affordable housing as a public benefit, Applicant has scheduled a coordination meeting with the Neighborhood Housing and Community Development Department to detail program requirements and obtained a letter of affordability from NHCD:

Yes	🗖 No

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Signed: Owner or Applicant

Authorized Agent

Date Submitted



DOWNTOWN DENSITY BONUS PROGRAM (DDBP) APPLICATION SUBMITTAL CHECKLIST

Completed DDBP Application;
Vicinity plan/aerial locating the project in its context, and showing a minimum 9 block area around the project;
Location of nearby transit facilities;
Drawings: Site plan; Floor plans; Exterior elevations (all sides); Three-dimensional views;
Copy of the projects signed Austin Energy Green Building Letter of Intent;
Other items that may be submitted but not required: Narrative / graphics / photos to further describe the project.
Letter of affordability and acknowledgment from HPD for affordable housing community benefit.