Goal	Outcomes	Approach	Recommendations				
Realization of the Food Plan vision	**Equity** / **Sustainability** / **Resilience**	**Cultivate strong cross-sectoral, intergovernmental, and interdepartmental coordination**	Create a virtual space for stakeholder interaction, adaptive network connection, and idea generation	Map the food system, including government's involvement, and post on site	Include members of government and philanthropic institutions in planning processes	*Create a simple 'SDG style' graphic for each goal and use broadly to build a shared language	Tie the Food Plan goals to the SDG goals and targets
			Open multiple feedback portals and respond in a timely, personal, commitment-forward fashion	*Define implementation phase stakeholder responsibilities in the Plan	Create Action Plans every 3 years that include 2-3 specific initiatives	Encourage all food system organizations to link initiatives to the Food Plan vision, goals, and strategies	Recommend the adoption of the SDGs by the City and County to coordinate local strategies with global efforts
		Stimulate collective action toward a shared vision and goals	Never stop communicating!	*Widely distribute a general poll asking for consensus on the vision	Provide a variety of routes to engagement and involvement	*Include 1 strategy in the first Action Plan that is likely to show progress toward the goal within the first 12 months of implementation	*Include specific goals and strategies in the plan that cultivate coordination, cooperation, and communication
			Include both champions and sponsors in the backbone organization network	*Create S.M.A.R.T. goals with a 2040 deadline and include a 2030 benchmark target to align with Climate Equity Plan and SDGs	*Separate Food Plan strategies by stakeholder sphere of influence	Celebrate wins while emphasizing the further opportunities for change	*Include sample partners, resources, or levers for each strategy in the Food Plan
		Conduct place-based research and data gathering to inform strategies and measure progress	Consider contexts, community needs, and values when implementing place-based strategies	Manage a virtual goal measurement dashboard on the Food Plan website	Provide updates on current initiatives quarterly	Analyze completed strategies to determine what should be implemented in future strategies	
			Conduct community-led data collection and research to determine future place-based strategies (neighborhood level)	Measure and update progress toward goals annually	Release annual progress reports	Measure the food footprint of the City/County to determine the greatest levers for curbing food system based emissions	
		Prioritize the most underserved communities with a focus on racial and social equity	*Use community expertise and input to create a vision for the food system	Provide childcare at events if budget allows	Analyze and potentially expand the Community Food Ambassadors program	*Track equity within each goal metric	Promote municipal funding assistance at the neighborhood level
			Offer compensation to key stakeholders when possible	Offer events in person, virtually, or pre-recorded to overcome obstacles of time constraints or lack of reliable transportation	Be transparent about historical wrong-doings	Provide information in multiple languages focusing on those commonly used by the communities most negatively impacted by the current food system	Piggyback on existing community outreach events and communication portals
		Build resilience into implementation by fostering leadership building and change agency	Prioritize face-to-face interactions	Collaborate and share best practices with other Texas cities to build regional strength	Provide or promote educational opportunities highlighting the less visible issues caused by the current food system	Partner with civic engagement experts to help break down barriers to democratic involvement	
			Use storytelling techniques to ignite emotion-based action motivators	Consider creating a new organization to fulfill backbone duties and facilitate change agency	Host an annual stakeholder conference	Train the backbone organization in change agency building techniques	

*TO BE IMPLEMENTED DURING PLAN CREATION