



# **Journey with AUS – Industry Day Recap and Next Steps**

**Somer Shindler, Chief Development Officer**

# Industry Day – April 19, 2023

- Etter-Harbin Alumni Center
- Maximum capacity: 420
  - Registrants: 475
  - Actual attendance: ~400
- Approximately 65% from Texas
- Attendees represented 310 firms from 33 states.



# Format and Content

- Welcome and AEDP overview
- Breakout sessions
  - Four project overview sessions
  - Small and Minority Business Resources
  - Submittal process overview
- Plenary sessions
  - Tips for proposal success
  - AUS culture and character



Presentations and registrant list are available online at  
[AustinTexas.gov/AEDP-Business](https://AustinTexas.gov/AEDP-Business)

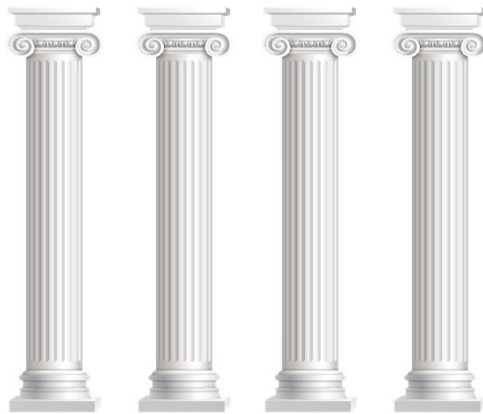


# Contractor Outreach: Next Steps



# Contract Community and Supplier Program

- Develop and implement a strategic plan for inclusive contractor compliance, supplier outreach efforts, workforce development and economic community development related to the Austin Expansion Development Program
- Support the Small and Minority Business Resources
- Provide guidance, templates, and metrics for best practices to maximize inclusion in all aspects of the AEDP



## Four Pillars Plan

- Outreach
- Contract Compliance
- Workforce Development
- Community Engagement

# INDUSTRY DAY



**Next Industry Day**

**NOV. 9, 2023**

**Hyatt Regency Downtown Austin**

