

**ORDINANCE NO. 20230601-006**

**AN ORDINANCE DESIGNATING THE AREA WITHIN THE AUSTIN CORPORATE CITY LIMITS AS A QUALIFIED MEDIA PRODUCTION ZONE.**

**BE IT ORDAINED BY THE CITY COUNCIL OF THE CITY OF AUSTIN:**

**PART 1. FINDINGS**

- (A) Chapter 485A of the Texas Government Code (Act) allows for the creation of a media production development zone (Zone);
- (B) The Act offers exemptions to the limited sales, excise, and use taxes to qualified persons who build, construct, renovate, improve, or expand a media production facility within the state.
- (C) The Act was enacted to maintain and strengthen the media production industry in Texas in the face of strong competition from other states. Soundstages and other production facilities would be key assets in this effort.
- (D) The Council wishes to take advantage of the provisions of the Act in order to incentivize additional economic development within the City.
- (E) The boundaries of the Zone are the City's corporate limits as of the effective date of this ordinance. The Zone meets all the criteria for recognition as a media production development zone, as the is in a metropolitan statistical area with a population of more than 250,000 and with an adequate workforce, infrastructure, facilities, or resources to support the production and completion of moving image projects; subject to approval of the Music, Film, Television and Multimedia Office within the Office of the Texas Governor, it will be recognized as a Zone pursuant to this ordinance; and, also subject to approval of the Music, Film, Television and Multimedia Office within the Office of the Texas Governor, will contain a qualified media production location within its geographical boundaries that meets the criteria under section 485A.102 of the Act.

**PART 2.** The Council designates the area within the City's corporate limits as of the effective date of this ordinance as a media production development zone and authorizes the City Manager to submit the required application and supporting documents to the Texas Film Commission.

**PART 3.** This ordinance takes effect on June 12, 2023.

**PASSED AND APPROVED**

\_\_\_\_\_, June 1, 2023

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§ Kirk Watson  
Kirk Watson  
Mayor

**APPROVED:** Anne L. Morgan  
Anne L. Morgan  
City Attorney

**ATTEST:** Myrna Rios  
Myrna Rios  
City Clerk