## 708 E. 12th Street

SP-2022-0543C

Design Commission

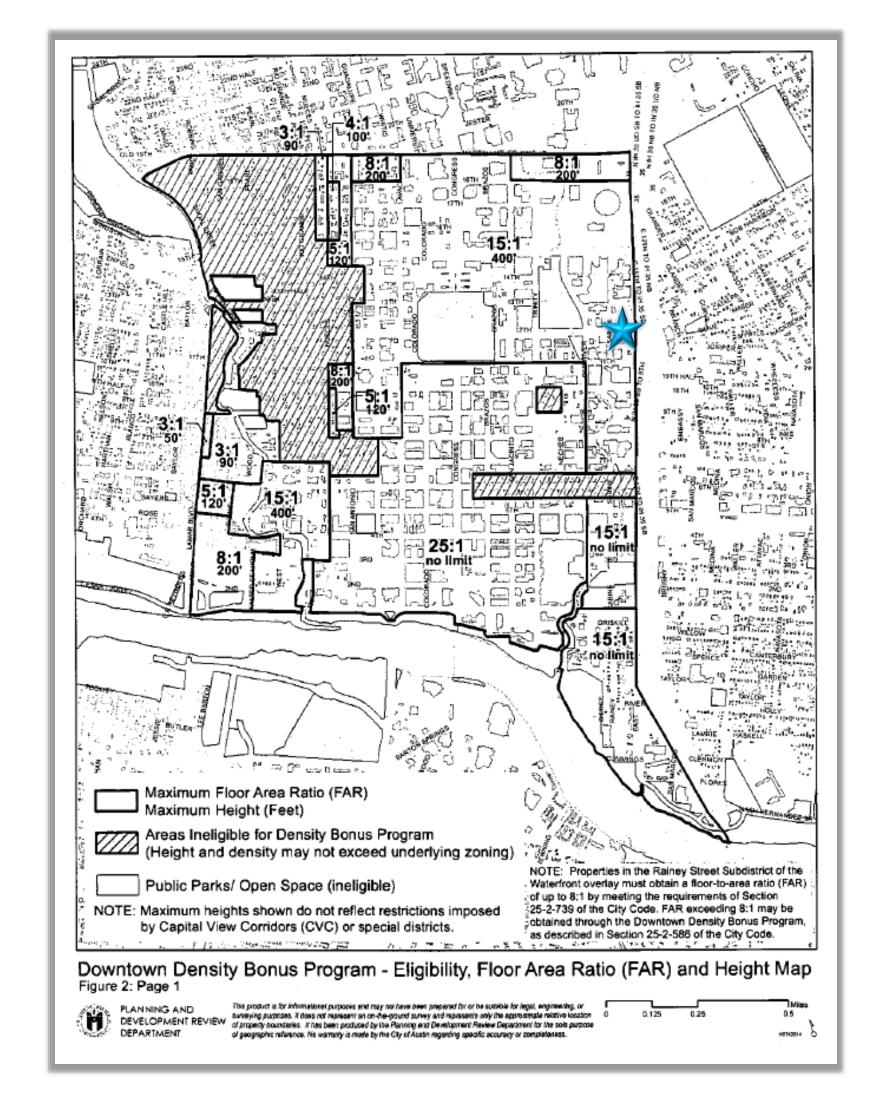
June 26, 2023

#### Current Zoning & Use

#### Central Business District (CBD)

- Surrounded by CBD, CS, CS-1 and P zoning districts
- Intended for office, commercial, residential, or mix of uses located in the downtown area
- Former Texas Municipal
   Retirement System Building





#### Project & Site Facts

Address: 708 E. 12<sup>th</sup> Street

Lot Size: 1.13 acres / 49,114 square feet

CBD Zoning Entitled Height: Unlimited

DDBP Max. Height for CBD: Unlimited

Proposed Height: 404 feet / 39 floors

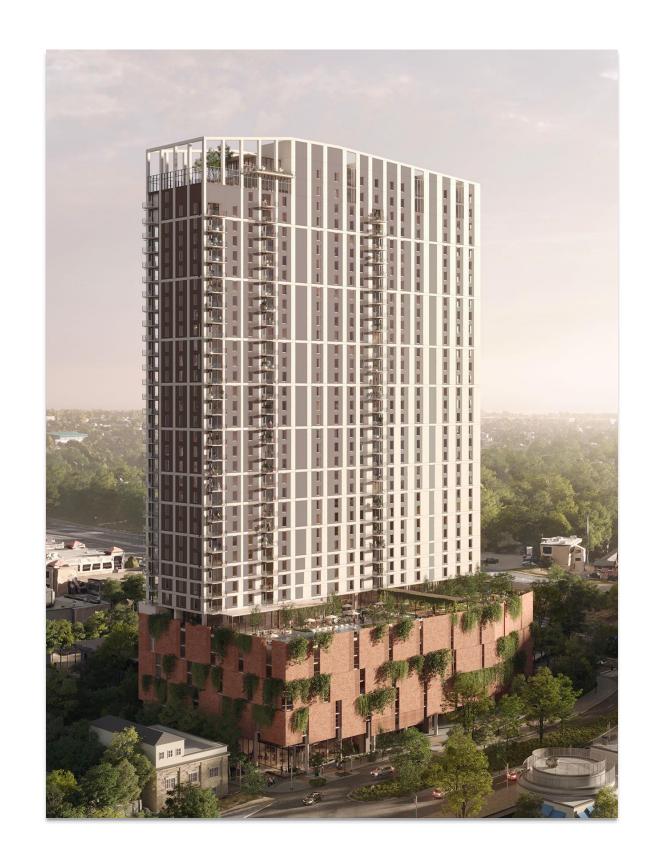
CBD Zoning Entitled FAR: 8:1

DDBP Allowable FAR: 15:1

Proposed DDBP FAR: 12:1

#### Project Compliance

- 1. Review Community Benefits Calculation
- 2. Compliance with LDC §25-2-586 (C)(1)(b): Compliance with Great Streets Standards
- 3. Compliance with LDC §25-2-586 (C)(1)(c): Minimum Austin Energy Green Building 2-Star Rating
- 4. Compliance with LDC §25-2-586 (C)(1)(a): Substantial Compliance with Urban Design Guidelines

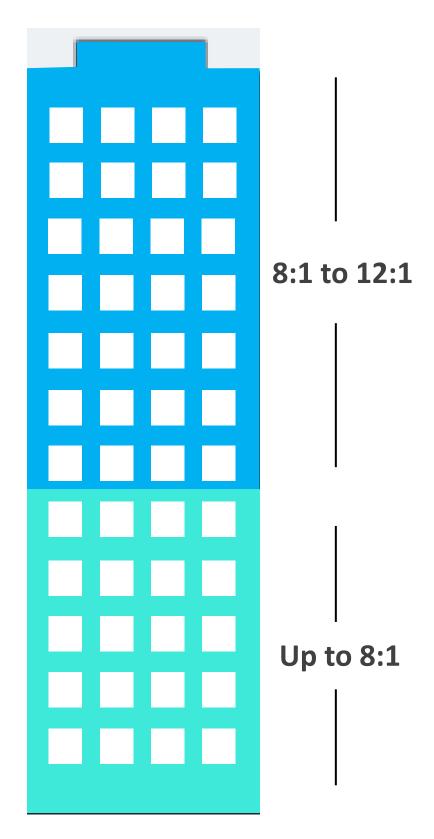


## Community Benefit Bonus Area

#### By-right CBD Floor-to-Area Ratio — Up to 8:1

#### DDBP Community Benefits Compliance – 8:1 to 12:1

- 3-Star AEGB Community Benefit
  - (25-2-586)(E)(8)
- Development Bonus Fee For Affordable Housing Commercial
  - (25-2-586)(e)(1)(iii)
  - Total = \$832,554



## Working Group Recommendation

#### OVERALL RESULTS

Areawide	6 out of 11 comply	0 partially complies	3 not applicable
Public Streetscape	7 out of 13 comply	3 partially comply	2 not applicable
Plazas and Open Space	3 out of 16 comply	2 partially comply	10 not applicable
Buildings	6 out of 7 comply	2 partially comply	0 not applicable
TOTAL	24 out of 47 comply	6 partially comply	15 not applicable

The Density Bonus Working Group has determined that 708 E 12th Street is in substantial compliance with the Urban Design Guidelines. It should be noted that the findings of this Working Group Memo are not reflective of the Design Commission and should not be construed as a final determination. Not all categories have equal weight from a points determination perspective. Substantial Compliance is a judgement call based upon the overall contribution to the experience of the public. Bringing partial points to full compliance and any out of compliance items to full compliance increases the likelihood of support from the full Design Commission.



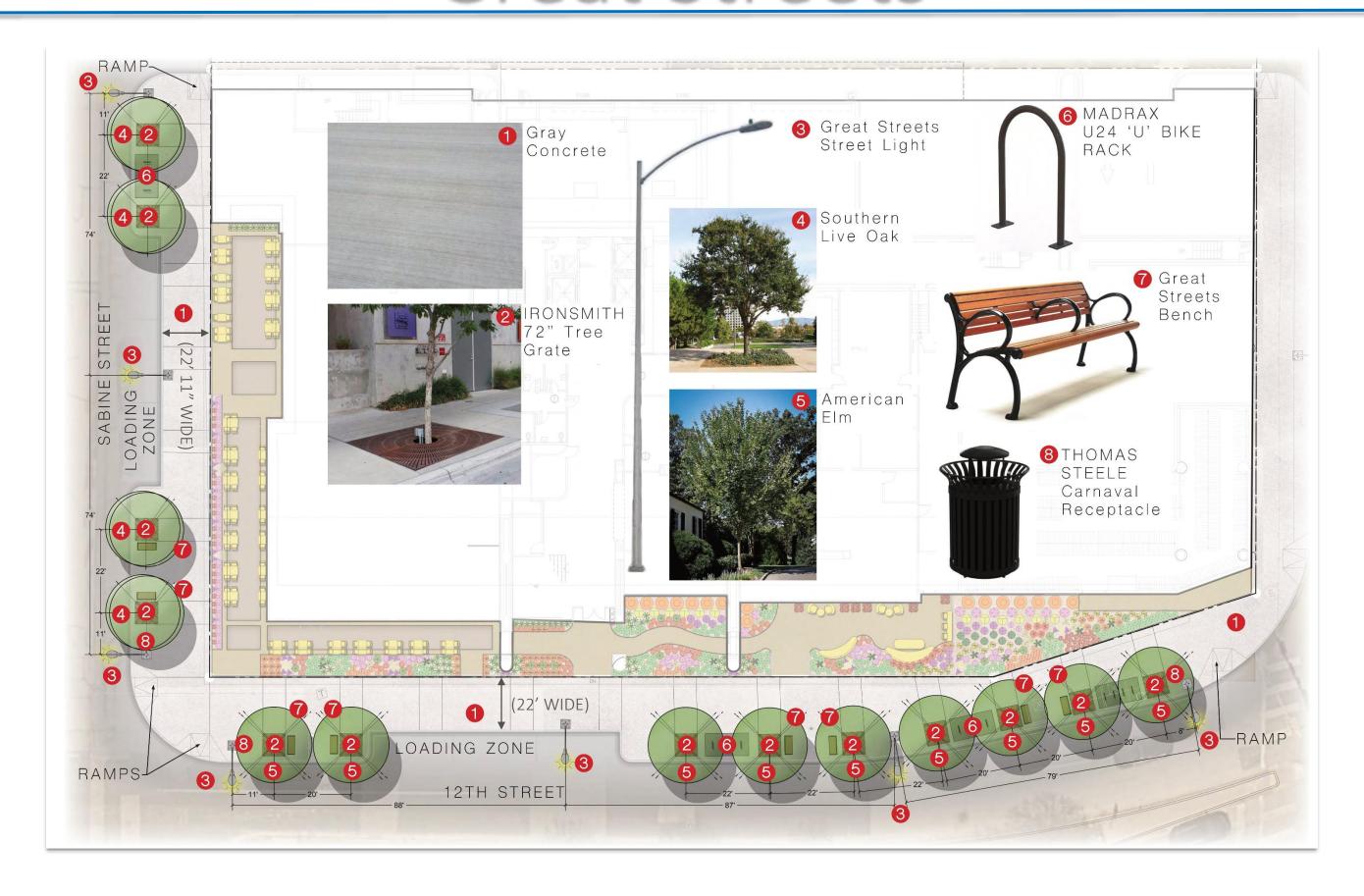


## Ground Floor Activation



## Great Streets Standards

#### **Great Streets**



#### **Great Streets**



#### AEGB 2-Star Rating

Project targeting AEGB 3-Star

Increased building energy performance

- Building water use reduction
- Sustainably sourced / Local building materials



# Urban Design Guidelines

## Working Group Recommendation

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6 out of 11 comply	0 partially complies	3 not applicable
7 out of 13 comply	3 partially comply	2 not applicable
3 out of 16 comply	2 partially comply	10 not applicable
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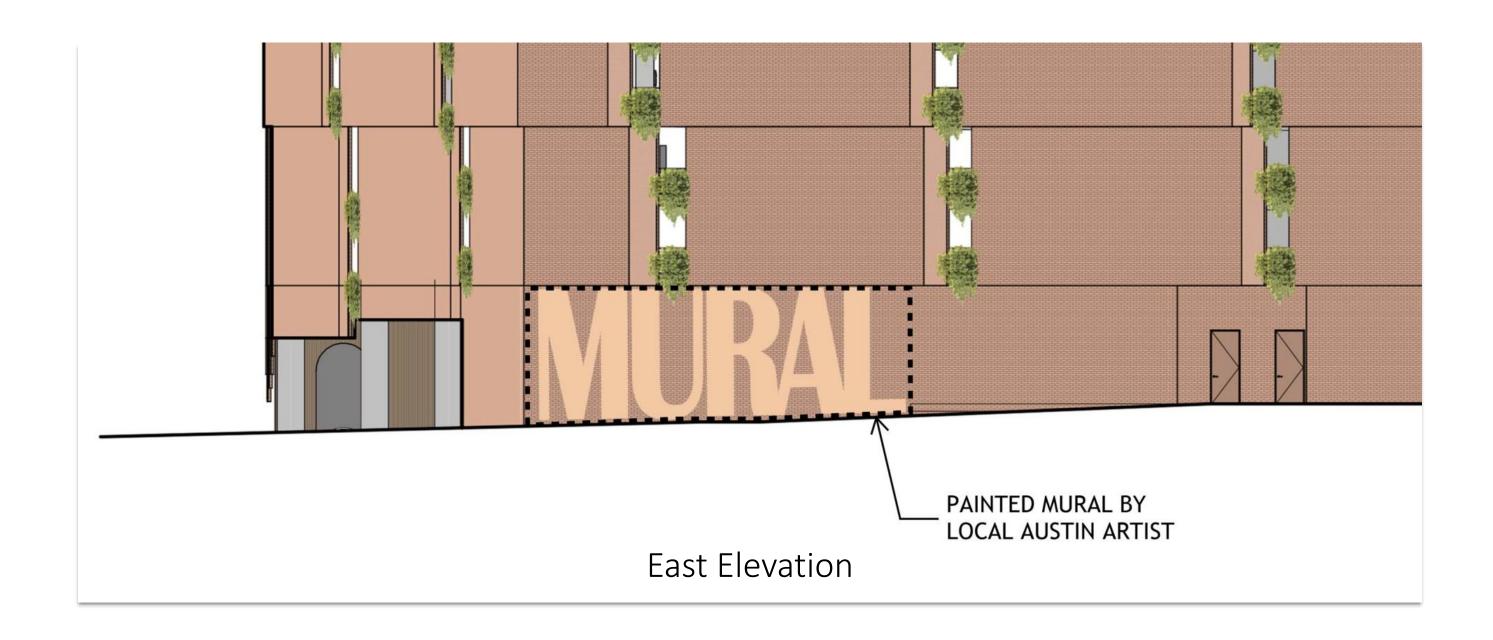
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## Working Group Recommendations

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- ☑AW5 Incorporate civic art in both public and private development.
  - Including mural on east elevation of the ground-floor.
- ☑B4 Encourage the inclusion of local character
  - Mural on east elevation of the ground-floor to incorporate the local character of the overlapping districts that come together at the site Red River Cultural District, Innovation District, New Waterloo Greenway.

#### Civic Art & Local Character



#### Working Group Recommendations

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  - Including mural on east elevation of the ground-floor.
- ☑B4 Encourage the inclusion of local character
  - Mural on east elevation of the ground-floor to incorporate the local character of the overlapping districts that come together at the site Red River Cultural District, Innovation District, New Waterloo Greenway.
- ☑PS1 Protect the pedestrian where the building meets the street.
  - Updated our backup to include a circulation exhibit, as requested by Working Group.

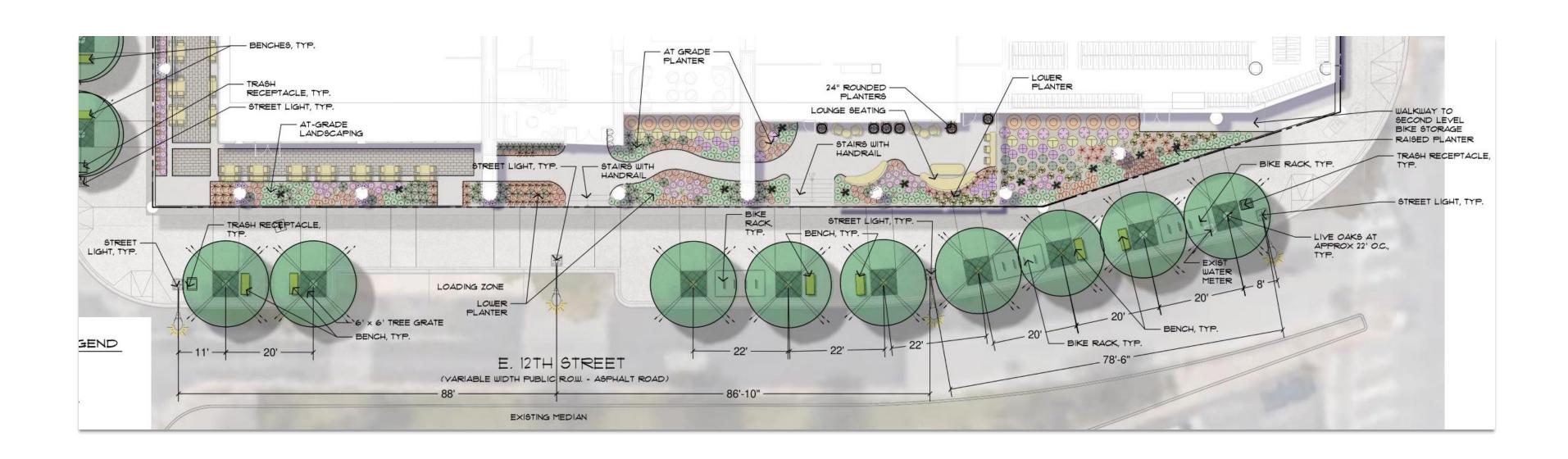
## Entrances and Circulation



## Working Group Recommendations

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- ☑B4 Encourage the inclusion of local character
  - Mural on east elevation of the ground-floor to incorporate the local character of the overlapping districts that come together at the site Red River Cultural District, Innovation District, New Waterloo Greenway.
- ☑PS1 Protect the pedestrian where the building meets the street.
  - Include a circulation exhibit, as requested by Working Group.
- ☑PS13 Install pedestrian-friendly materials at street level
  - Materials used along the ground-floor consist of Great Streets furnishings, native vegetation, local materials and a mural that engages pedestrians along the ground-floor.

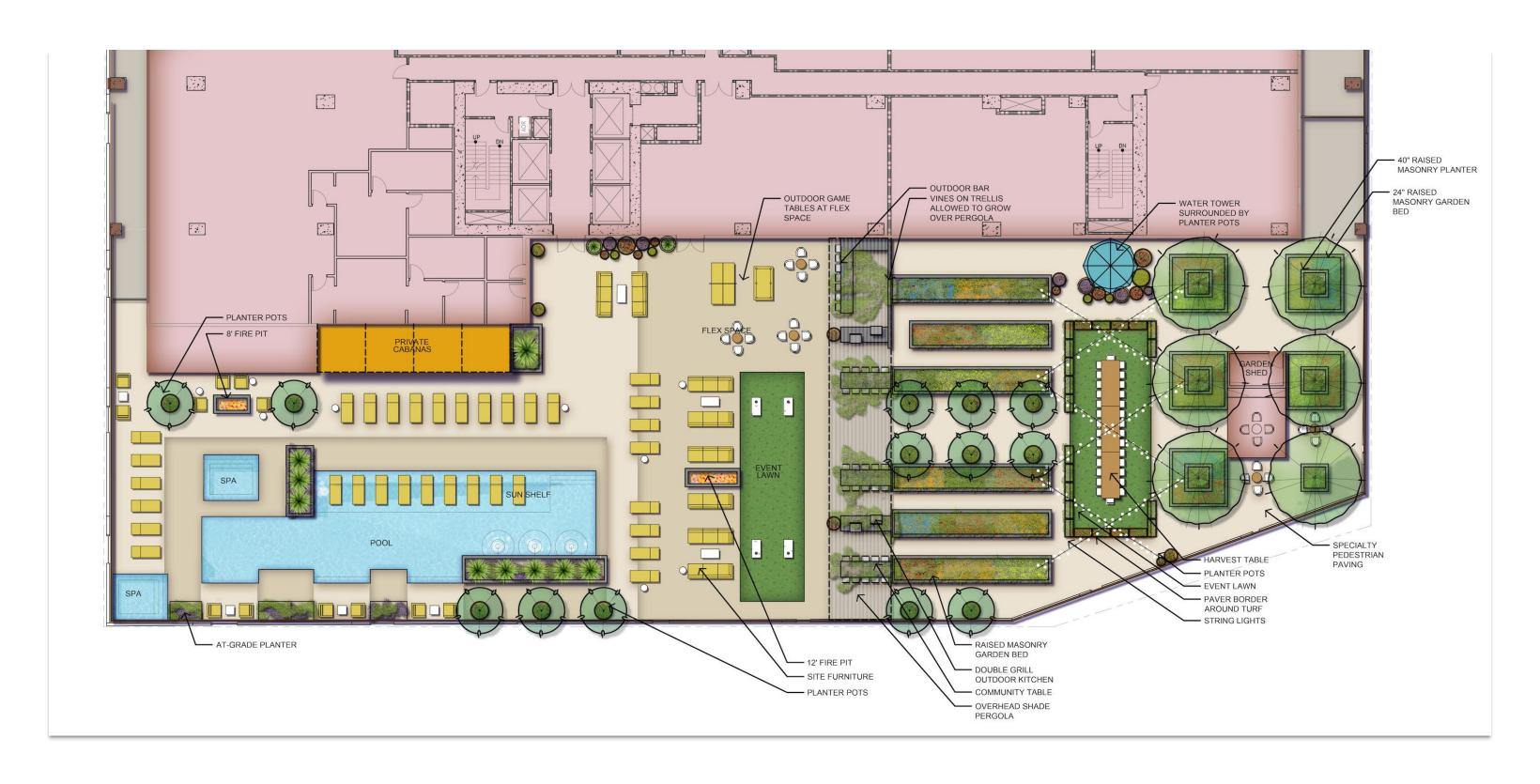
#### Street Level Character & Scale



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- ☑PS1 Protect the pedestrian where the building meets the street.
  - Include a circulation exhibit, as requested by Working Group.
- ✓ PS13 Install pedestrian-friendly materials at street level
  - Materials used along the ground-floor consist of Great Streets furnishings, native vegetation, local materials and a mural that engages pedestrians along the ground-floor.
- ✓ PZ5 Develop green roofs.
  - Approx. 2,900 SF of vegetation on podium amenity deck.

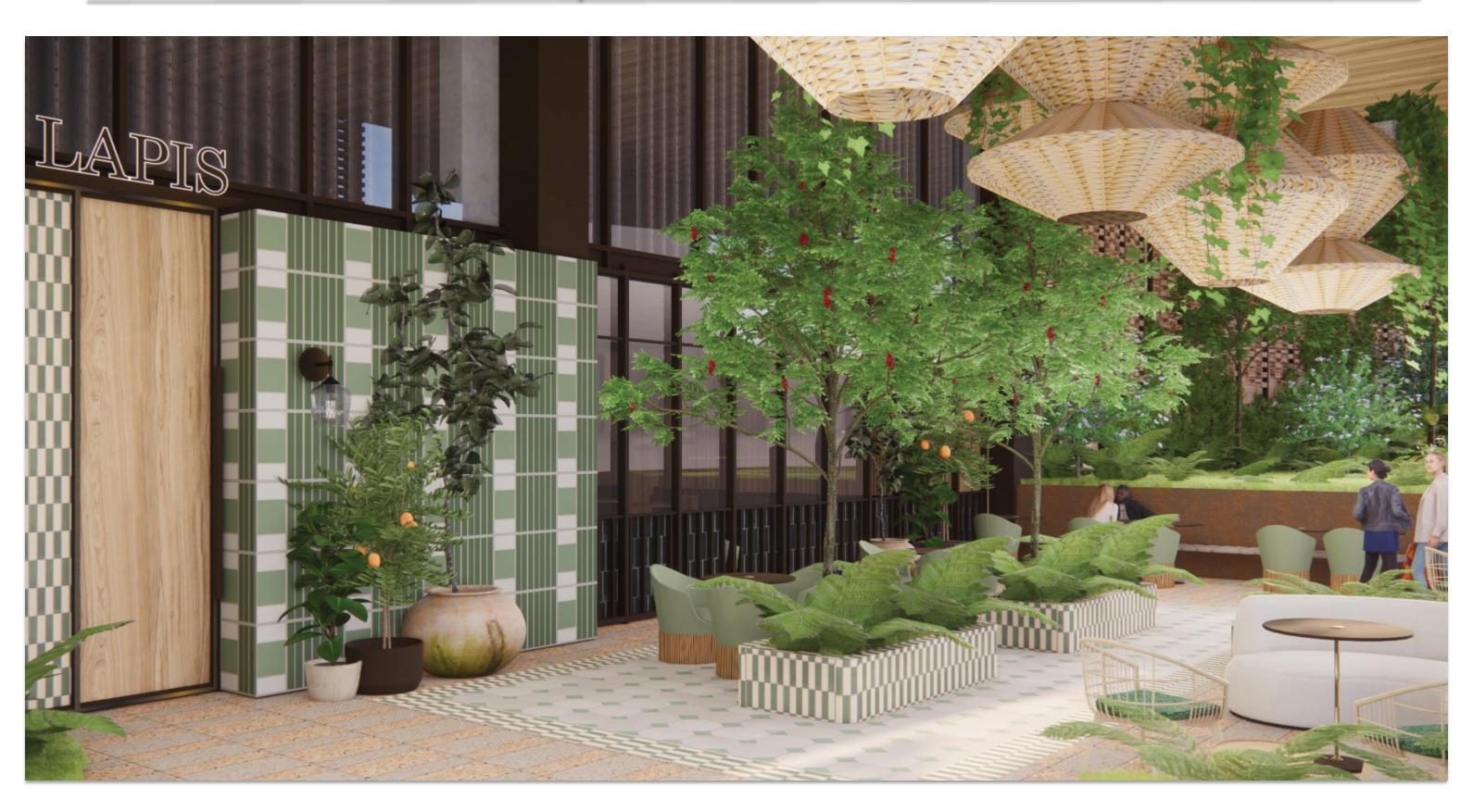
## Rooftop Amenity Greenspace





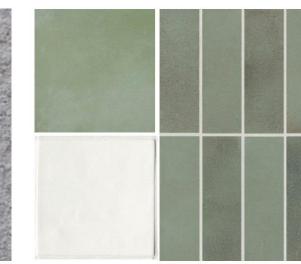


## Entrances, Character & Scale





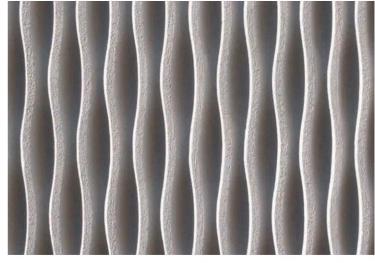




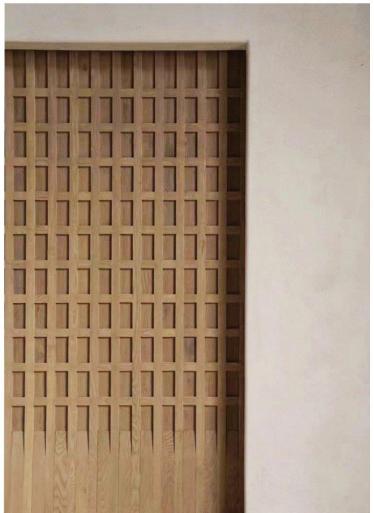


**EIFS AT TOWER** 

GLAZED PORCELAIN TILE







BRICK AT PODIUM

STAMPED CONCRETE

STONE PAVERS





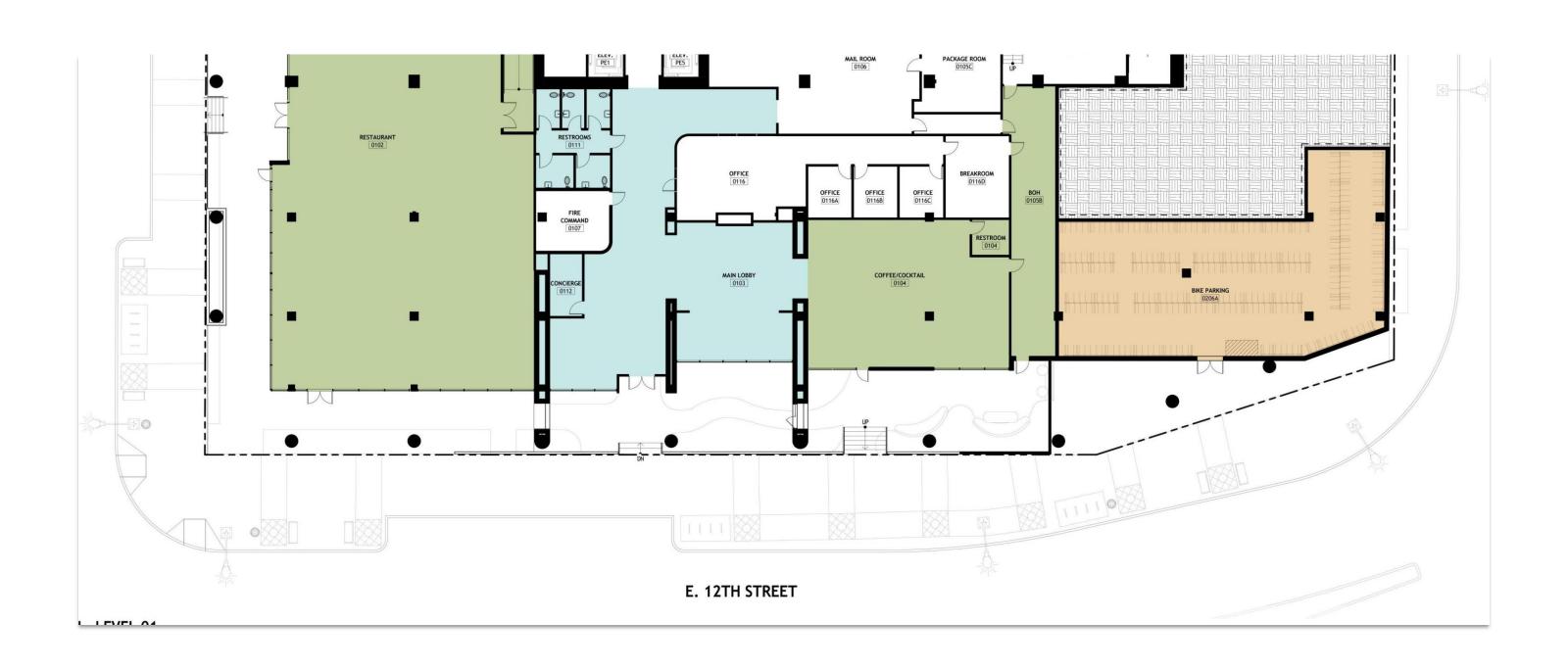


OVERGROWN GREENERY

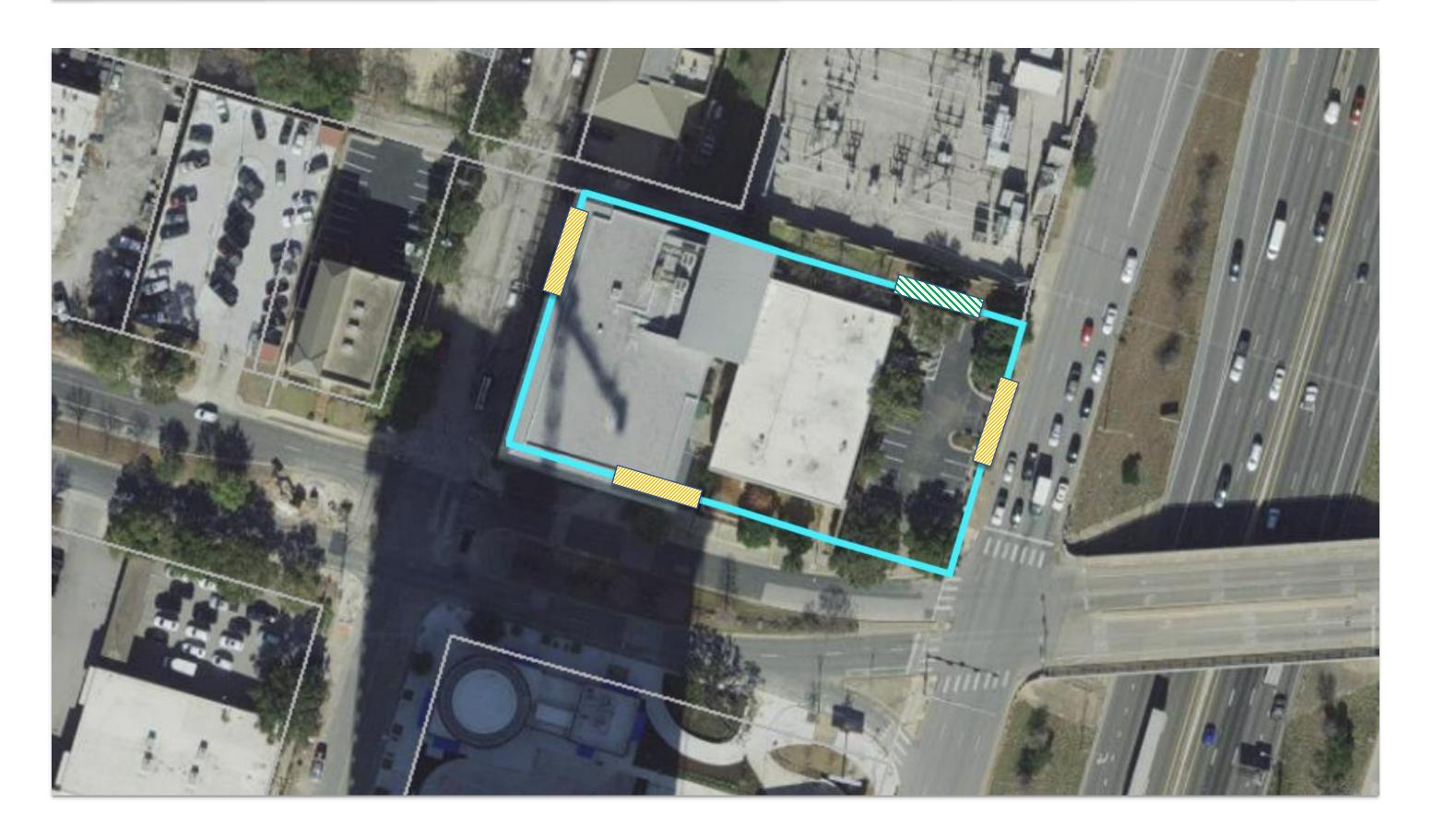
**BLACKENED STEEL** 

WOOD VENEER DOOR

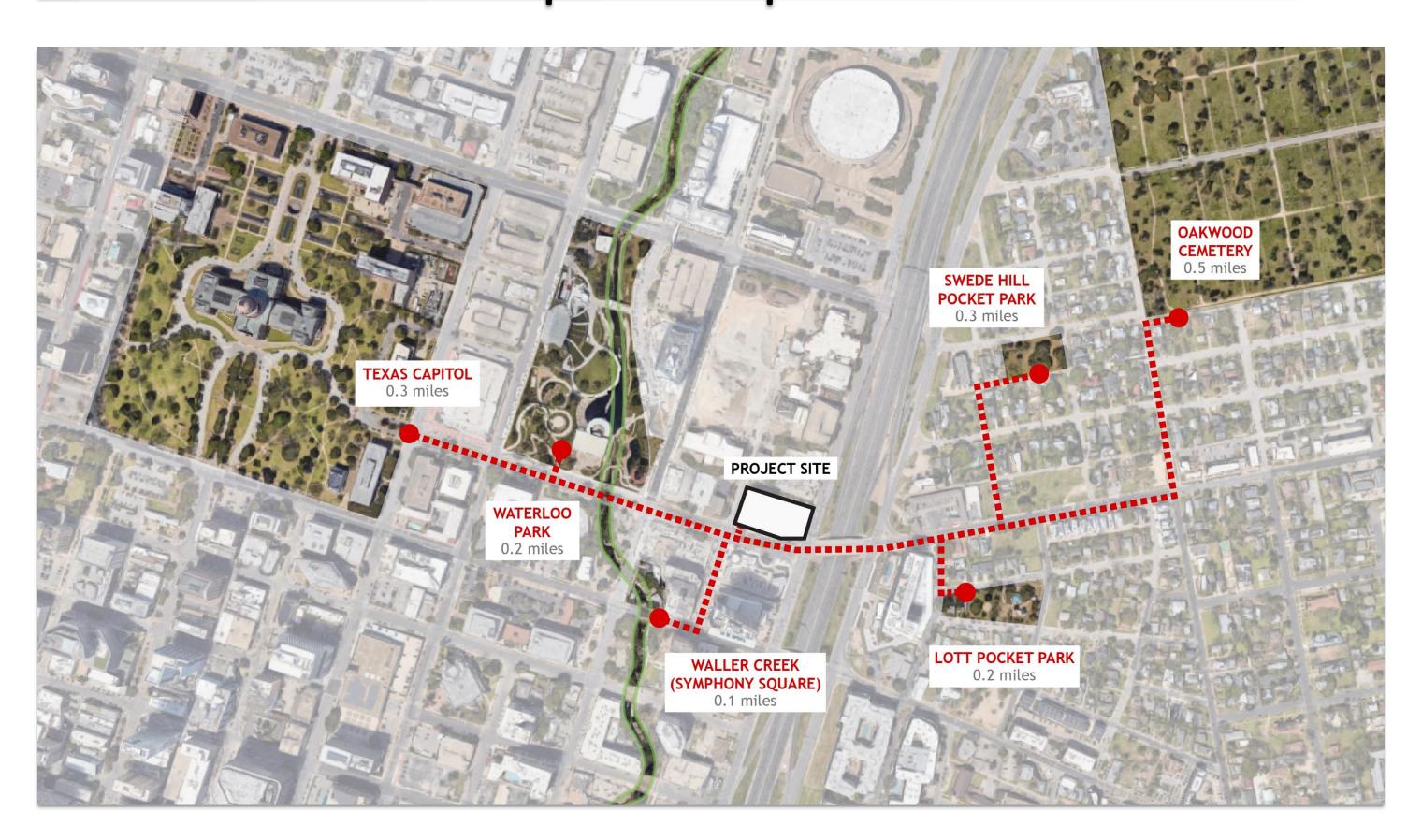
# Multiple Ground Floor Uses



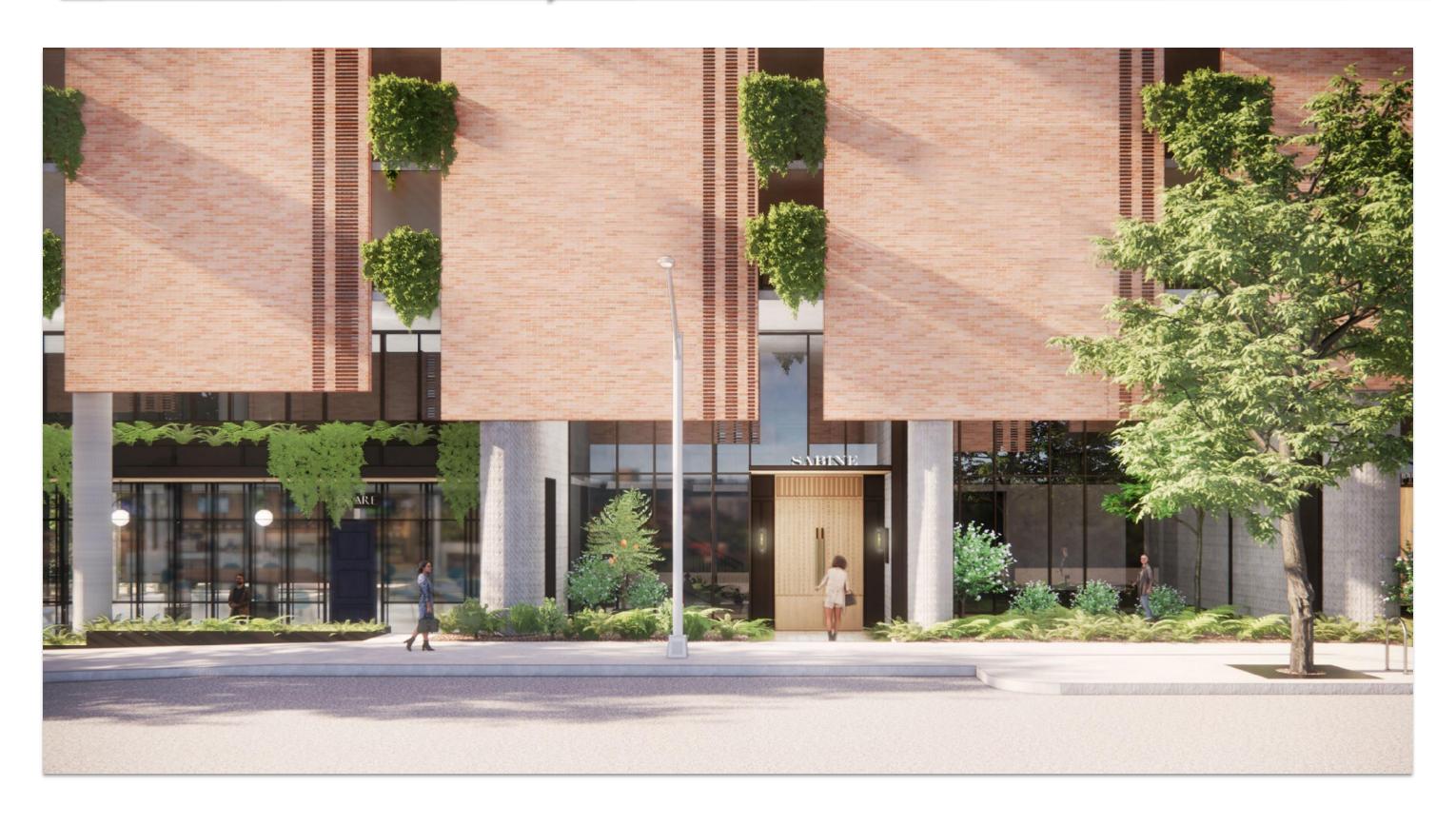
## Minimize Curb Cuts



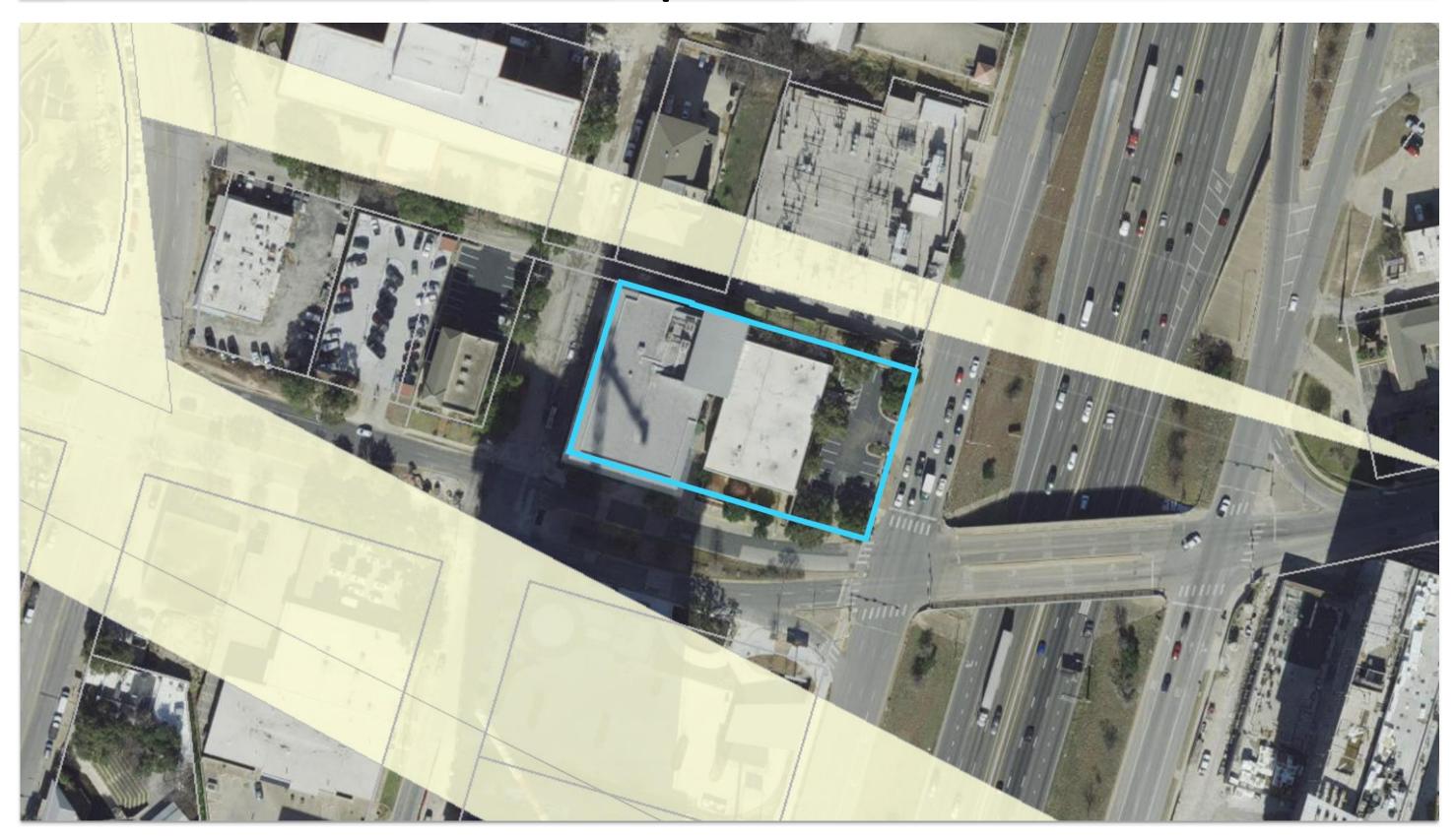
## Open Space



## Entrances, Character & Scale



## Protect Important Views

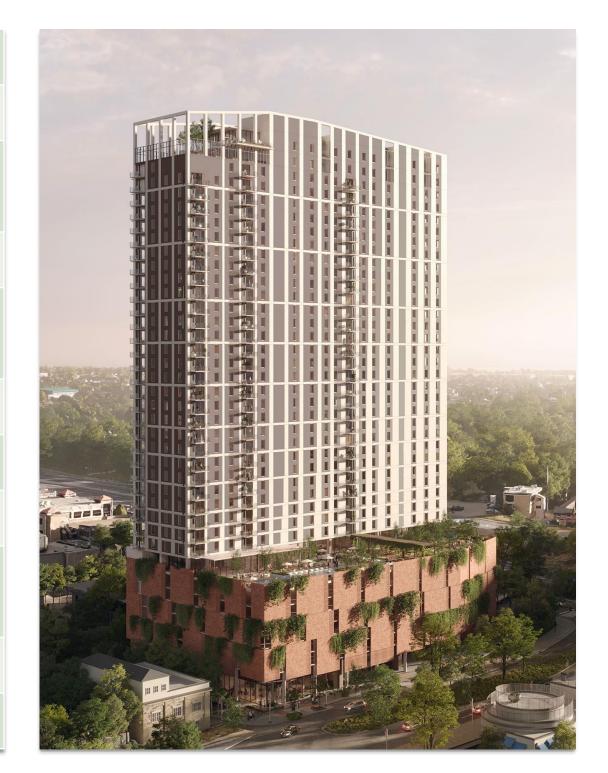


## Working Group

- PS4 Enliven streetscape by activating second story.
- PZ9 Allow for public access to vistas of Waterloo Park
- B7 Project more human scale facades on North and East sides of buildings. Even though they face the substation and S I-35 they will be viewed by many humans each day

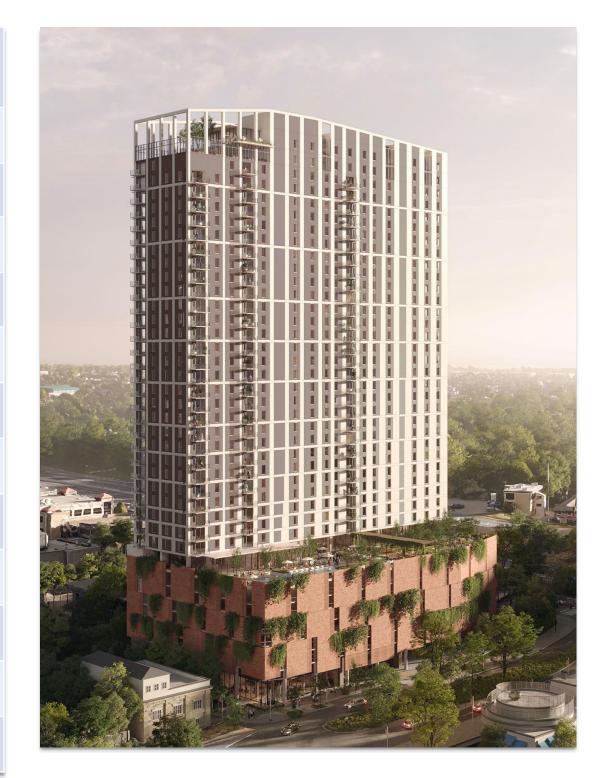
## Area Wide Guidelines

AW.1	Create dense development	$\overline{\checkmark}$
AW.2	Create mixed-use development	$\overline{\checkmark}$
AW.3	Limit development which closes Downtown streets	
AW.4	Buffer neighborhood edges	
AW.5	Incorporate civic art in both public and private development	No
AW.6	Protect important public views	$\overline{\checkmark}$
AW.7	Avoid historical misinterpretations	$\overline{\checkmark}$
AW.8	Respect adjacent historic buildings	$\checkmark$
AW.9	Acknowledge that rooftops are seen from other buildings and the street	
AW.10	Avoid the development of theme environments	
AW.11	Recycle existing building stock	No



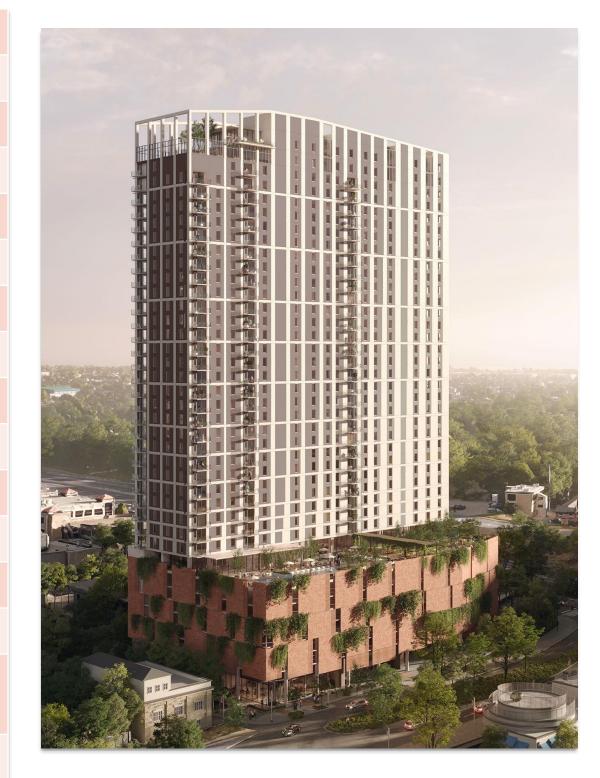
## Public Streetscape Guidelines

PS.1	Protect the pedestrian where the building meets the street	
PS.2	Minimize curb cuts	$\checkmark$
PS.3	Create the potential for two-way streets	$\overline{\checkmark}$
PS.4	Reinforce pedestrian activity	$\checkmark$
PS.5	Enhance key transit stops	$\overline{\checkmark}$
PS.6	Enhance the streetscape	
PS.7	Avoid conflicts between pedestrian and utility equipment	$\overline{\checkmark}$
PS.8	Install street trees	
PS.9	Provide pedestrian-scaled lighting	$\overline{\checkmark}$
PS.10	Provide protection from cars/promote curbside parking	
PS.11	Screen mechanical and utility equipment	
PS.12	Provide generous street-level windows	
PS.13	Install pedestrian-friendly materials at street level	



## Plazas and Open Space Guidelines

PZ.1	Treat the four squares with special consideration	N/A
PZ.2	Contribute to an open space network	$\checkmark$
PZ.3	Emphasize connections to parks and greenways	$\overline{\checkmark}$
PZ.4	Incorporate open space into residential development	$\checkmark$
PZ.5	Develop green roofs	Partial
PZ.6	Provide plazas in high use areas	Partial
PZ.7	Determine plaza function, size, and activity	Partial
PZ.8	Respond to the microclimate in plaza design	Partial
PZ.9	Consider views, circulation, boundaries, and subspaces	Partial
PZ.10	Provide an appropriate amount of plaza seating	N/A
PZ.11	Provide visual and spatial complexity in public spaces	
PZ.12	Use plants to enliven urban spaces	Partial
PZ.13	Provide interactive civic art and fountains in plazas	N/A
PZ.14	Provide food service for plaza participants	$\checkmark$
PZ.15	Increase safety in plazas through wayfinding, lighting, and visibility	N/A
PZ.16	Consider plaza operations and maintenance	N/A



# Building Guidelines

B.1	Build to the street	
B.2	Provide multi-tenant, pedestrian-oriented, development at the street level	
B.3	Accentuate primary entrances	
B.4	Encourage the inclusion of local character	
B.5	Control on-site parking	
B.6	Create quality construction	
B.7	Create buildings with human scale	

