



Recommendation for Action

File #: 23-2434, **Agenda Item #:** 12.

8/31/2023

Posting Language

Authorize negotiation and execution of an agreement with The Trail Conservancy for managing the temporary art installations program 2024 cycle on the Trail, in an amount not to exceed \$225,000.

Lead Department

Economic Development.

Fiscal Note

Funding in the amount of \$225,000 is available in the Fiscal Year 2022-2023 Economic Development Department's Cultural Arts Fund Budget.

For More Information:

Sylnovia Holt-Rabb, Director, Economic Development Department, 512-974-3131; Constance White, Program Manager, Art in Public Places, 512-974-7852.

Council Committee, Boards and Commission Action:

March 6, 2023 - the Trail Conservancy Arts and Culture Plan was recommended for approval by Art in Public Places (AIPP) Panel. Vice Chair Villanueva motioned for approval. Vice Chair Carr seconded. Motion passed 5-0-0.

March 20, 2023 - the Austin Arts Commission unanimously approved the Trail Conservancy's Arts and Culture Plan. Commissioner Gray motioned for approval. Commissioner Mok seconded. Motion passed 7-0-0 vote (Commissioner Garza absent).

April 13, 2023 - City Council approved The Trail Conservancy's Arts and Culture Plan for the Ann and Roy Butler Hike and Bike Trail at Town Lake Metropolitan Park.- 20230413-031.

Additional Backup Information:

To maintain consistent civic standards for the administration of public art through municipal partnerships, the AIPP program contracted with the Trail Conservancy on December 21, 2021 to support a public art vision planning process. The contract for public art vision planning lead to specific goals for future AIPP projects along the Ann and Roy Butler Hike-and-Bike Trail at Lady Bird Lake. A key component of public art vision planning included an approach for the Trail Foundation to successfully develop a comprehensive Arts and Culture Plan for the Trail. The Plan addresses how arts and culture can broadly serve Trail users and the surrounding communities; enhance the experience of the Trail; and support the experience of the natural environment. Over the course of a year, the Trail Conservancy worked with a team of art and culture planners joined with local expertise, with a variety of backgrounds ranging from urban planning, parks, creative placemaking, public art projects, and community engagement. Through this effort, the Arts and Culture Plan provides an art-based community engagement and public art process intended to lead to specific artwork goals for future artworks following the guidelines prescribed in the City's AIPP Ordinance.

Since 2016, AIPP has administered a program for TEMPO. Funds for TEMPO are derived from a portion of the

revenues authorized by Section 351.101(a)(4), Texas Tax Code, to be used for the encouragement, promotion, improvement, and application of the arts. The intent of TEMPO is to promote tourism, cultivate curiosity, spark imagination, engage the community in a meaningful dialogue about public art; while fostering work by local artists and cultivating exploration of the City of Austin. Temporary public art plays an important role in attracting new and emerging artists to participate in the city's public art program, enrich the civic dialogue, engage public spaces in unique ways and cultivate an attraction and sense of destination along the Trail.