

Art in Public Places

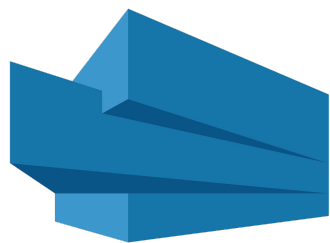
TEMPO



**The
Trail
Conservancy**

August 21, 2023

ARTS + CULTURE PLAN



**Economic
Development**
CITY OF AUSTIN

Constance Y. White, Program Manager AIPP



What is the **Art + Culture Plan**?

1. **THREE YEAR WORK PLAN**

2. **FRAMEWORK** for **A + C Program**

3. **DETAILS** implementation with roles and responsibilities of key players (TTC, Community, PARD, AIPP)

Goal of TTC's **Arts + Culture** Program is to encourage the creation of site-specific art to create a sense of place through the cultivation of environmental awareness

2014

Moratorium on art in Town Lake Metro Park initiated until approved **Arts & Culture (A + C) Plan**

2020

Hired Consultant to develop **A + C Plan** for Butler Trail with AIPP and PARD support

2021-2022

Extensive community engagement to inform final plan

2021

Fortlandia satellite on Butler Trail - annual partnership with Lady Bird Johnson Wildflower Center

2022

Common Waters, project demonstration project at International Shore for **A + C Plan** soft launch

2023

Butler Trail **A + C Plan** with **Collections Management Policy** approved by AIPP, Arts Commission, PARD and City Council



What type of programming is included in the Plan?

ARTS AND CULTURE PROGRAMMING, EVENTS AND ART ACTIVATIONS

Permanent Artwork

Temporary Installations

Performance Art

Artist Residencies

Community Engagement

Planning & Design Projects

AIPP TEMPO + THE TRAIL CONSERVANCY

TEMPO ON THE TRAIL

The intent for TEMPO is to promote tourism, cultivate curiosity, spark imagination, engage the community in a meaningful dialogue about public art, foster work by local artists and cultivate exploration of the City of Austin. Artists are encouraged to create artworks that reflect the site where they exhibit their work, and design artwork that can be easily installed and de-installed.

The Ann and Roy Butler Hike-and-Bike Trail at Lady Bird Lake courses through the heart of Austin. With more than 4.9 million visits a year, the 10-mile trail is Austin's most recognized and popular recreational area.

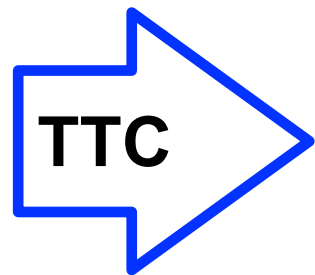
David Goujon: **LAS PIÑATAS**, 2015 AIPP TEMPO





How did we get here?

CONCURRENT DISTINCT PROCESSES



March 2021

AIPP contributed \$10,000 to TTC's **Art + Culture** planning process to specifically focus on engagement and public art visioning. (2-year process)

Results = Art + Culture Plan and Collection Management Policy for TTC that:

1. outlines processes of managing autonomous site activations and Temporary Installations/Exhibitions
2. confirms that TTC will follow established AIPP processes for loans, donations and permanent artwork commissions



August 3, 2021

AIPP hosted interviews and focus group conversations about the TEMPO program (AIPP Panel, AIPP Senior staff, and past TEMPO artists)

GOAL

Program assessment = made recommendations that led to redesigning the TEMPO program to accommodate a flexible and nimble practice that also defies current limitations, breaks down institutional rigidity and goes beyond expectations to meet artists where they are while maximizing community impact



What is the Collections Management Policy?

Developed under provision of the **City of Austin Artwork Donation and Loan Policy and Application**

(Adopted 3-21-13, revised 12/2014 and 11/2018) that allows a City department to borrow or acquire artwork without obtaining Arts Commission approval, if it has an adopted and approved Collection Management Policy in place: *Section VI- 2.*

TEMPO ON THE TRAIL

One-year pilot program

1. Supports TTC launch of a substantial program within the framework of AIPP's established process
2. Support through partnership while AIPP program rebuilds capacities and restructures processes
3. Meets some strategic goals recommended during AIPP program assessment

FUNDING

\$225,000 Cultural Arts Division to TTC

8 artists x \$25,000 stipend

10 -12 month exhibition period

Rejina Thomas, Ruben Esquivel, and Taylor Davis:
COMMON WATERS DEMONSTRATION PROJECT, 2022





How will artists be selected?

- Call For Artists** drafted by TTC guided by goals
Step 1: from community engagement reviewed by **A + C** Committee
- Step 2: **Artists Selection Panel** – **A + C** Committee
- Step 3: **Artists' Applications Review/Approval** - **A + C** Committee
- Step 4: **Contracts** - Selected artists will receive \$25,000 stipend for design, fabrication and installation
- Step 5: **Technical Review:** AIPP & PARD's Community Activated Parks Program (CAPP) process



What are the possible installation sites?

West Side

[Pfluger Pedestrian Bridge Roundabout](#)

[Seaholm Building](#) .

[Auditorium Shores](#)

[Drake Bridge](#)

[Intersection of Congress and Cesar Chavez](#)

East Side:

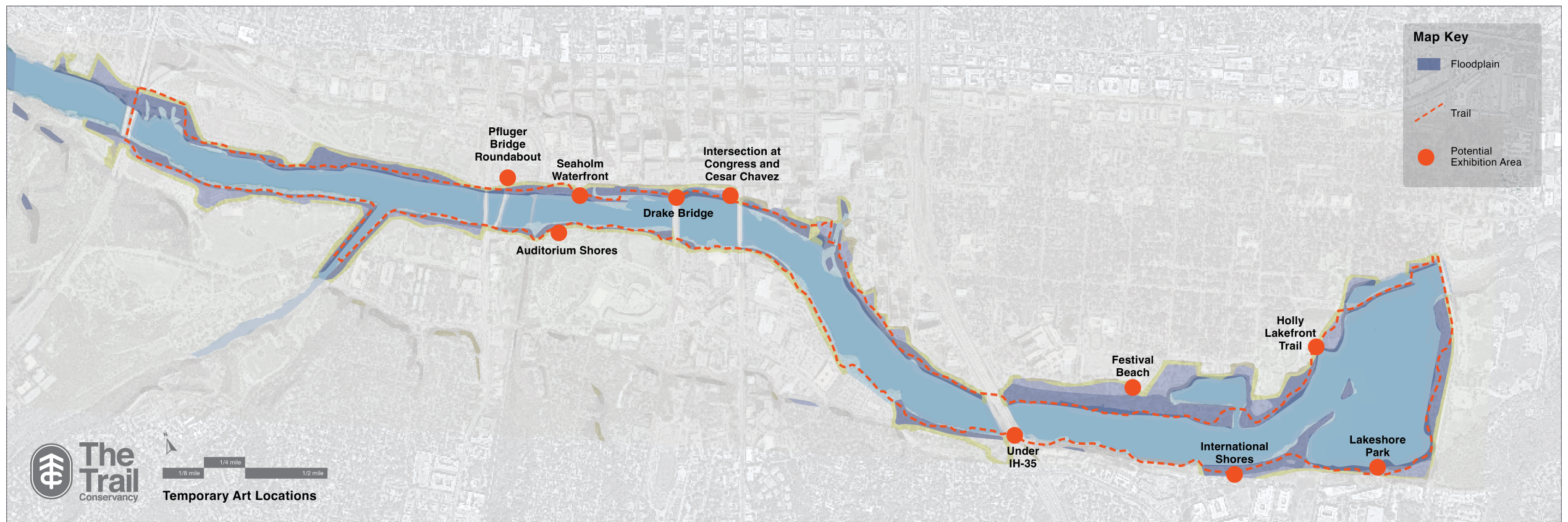
[Underneath IH-35](#)

[Festival Beach](#)

[Lakeshore](#) .

[Holly Lakefront Trail](#)

[International Shores"](#)





What is the status and next steps?

2023	2024
July/August AIPP Panel and Arts Commission briefed AIPP/TTC Contract approved	January Artist's Final Design presentations for approvals
September Call to Artists opens	February - March* Artist's fabrication + installation
October Call to Artists closes	March 2024 to March 2025 Artwork exhibition Artist's community engagement + speaker series
November Artists submissions reviewed Finalists announced Contract execution + Program kick-off	March 2025 De-installation

* tentative

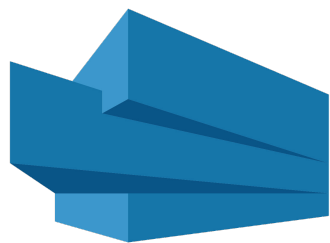
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Questions



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