




MEMORANDUM

TO: Mayor and City Council Members

FROM: Kimberly A. McNeeley, M.Ed., CPRP, Director
Austin Parks and Recreation Department 

THROUGH: Stephanie Hayden-Howard, LMSW, Assistant City Manager

DATE: August 17, 2023

SUBJECT: Staff Update to Issuance of a Request for Proposals for a Concessionaire to Continue Boating Operations at the Dock at 2418 Stratford Drive (Resolution No. 20220728-192)

This memorandum serves as a response to [Resolution No. 20220728-192](#) which directs the City Manager to issue a request for proposals for a concessionaire to continue boating operations at the dock at 2418 Stratford Drive, to enter into a new concession contract prior to May 1, 2023, and to ensure that the terms of the new contract do not impede implementation of the relevant recommendations described in the Zilker Park Vision Plan or, if the Plan is not complete, the then-current draft.

The Parks and Recreation Department developed the Scope of Work and published a solicitation on November 9, 2022. Four proposals submitted upon the solicitation's closing date of January 3, 2023. On March 13, 2023, a recommendation for award for Texas Canoes and Kayaks was posted. The recommendation for the award to the selected vendor was protested. On May 5th, 2023, the Financial Services Department – (FSD) cancelled the solicitation on behalf of the City and determined that they will re-solicit. The contract with the current vendor, Rowing Dock, is set to expire on October 31, 2023.

On September 21, 2023, FSD and PARD will recommend City Council authorize a one-year contract extension with the Rowing Dock to be effective through October 31, 2024. This extension will allow for continued operations while FSD releases a new solicitation. Staff anticipates that a vendor will be proposed for Council consideration no later than September 30, 2024.

Should you have any questions, please contact my office at (512) 947-6717.

cc: Jesús Garza, Interim City Manager
Liana Kallivoka, Ph.D., P.E., LEED Fellow, Assistant Director
Jodi Jay, M.B.A., CPRP, Assistant Director
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Suzanne Piper, DBA, Chief Administrative Officer