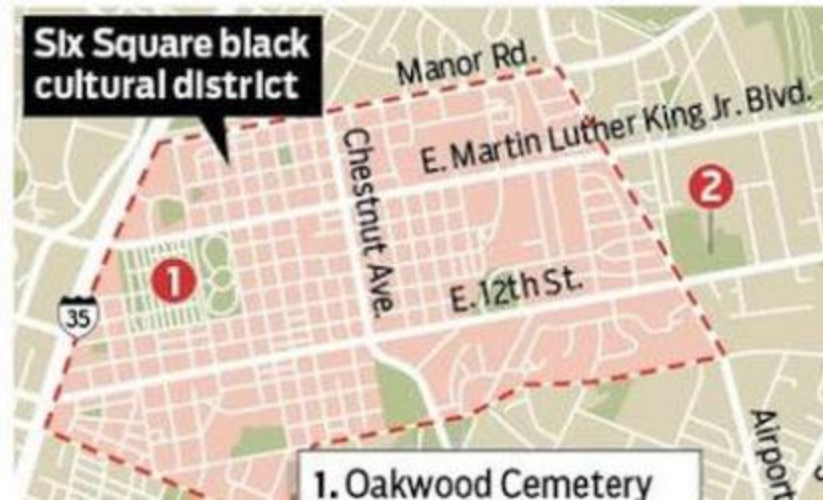




*Implementing inclusive and equitable public development services as a non-profit partner to the City of Austin*  
September 5<sup>th</sup>, 2023



# Urban Renewal Agency and Six Square

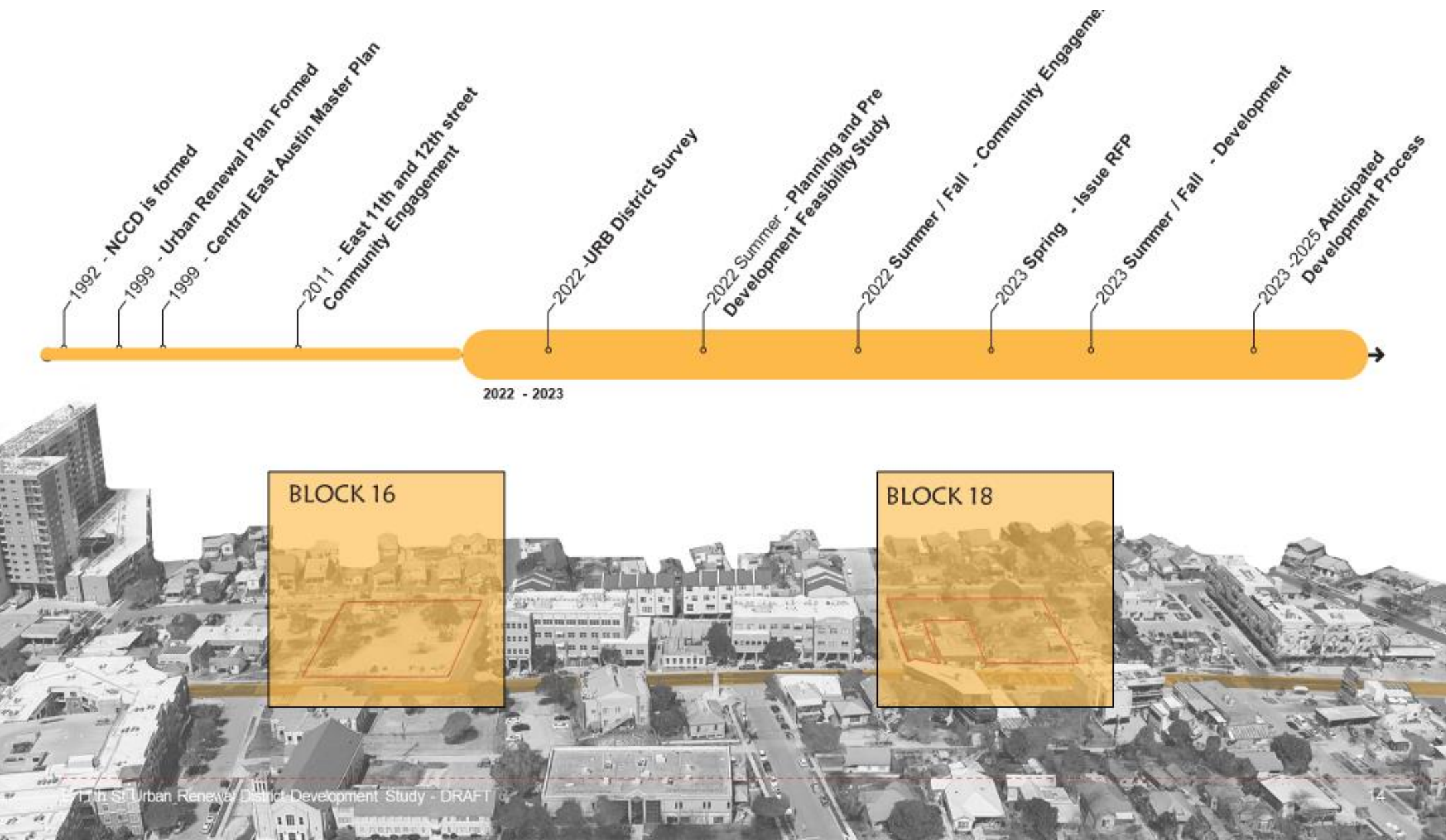


Six Square Black Cultural District  
African American Heritage Cultural District  
<http://sixsquare.org>

Urban Renewal Agency and Board  
[Urban Renewal Board | AustinTexas.gov](http://UrbanRenewalBoard.AustinTexas.gov)



# Timeline





# Vision Statements

Preserve District's Historic African  
American Legacy and Vibrant  
Hub

Equitable Development  
Strategies Bridging Racial  
Wealth Gap

Engagement of Neighborhood  
Stakeholders and Cultural Legacy  
Representation

Balance Tourism and  
Support for Local  
Businesses

Provide Affordability and  
Pathways to Ownership for  
Cultural Heritage

Enhancement of Urban  
Character and Multi-Modal  
Transportation

Architectural and Urban Design  
Respectful of Adjacent Historic  
Landmarks



City of Atlanta Urban Renewal District Development Study - DRAFT

# Community Engagement

## Community Conversations:

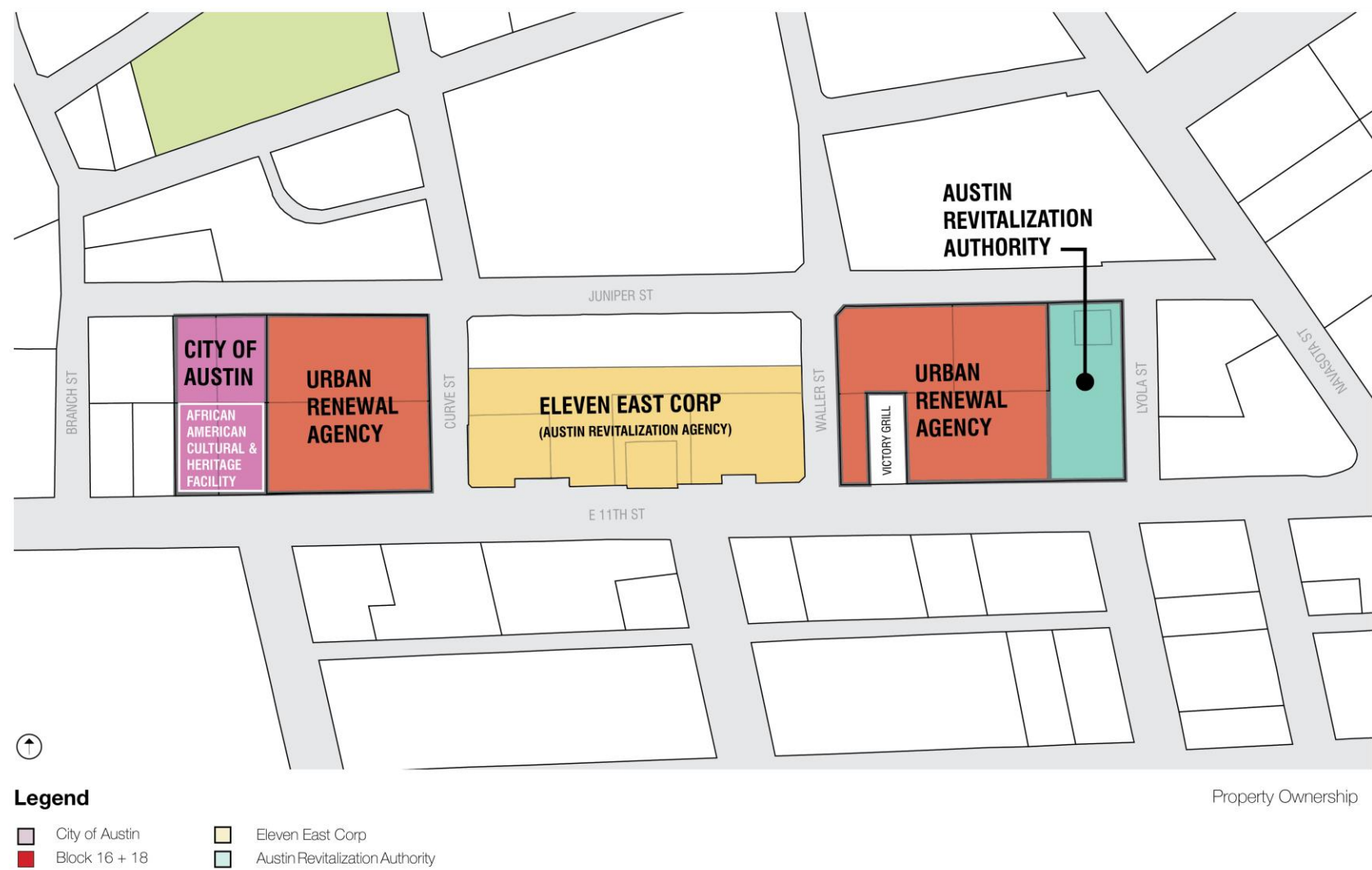
From September 2022 to June 2023, AEDC (Austin Economic Development Corporation) partnered with Creative Policy to actively involve the East Austin community and stakeholders. Together organized a total of 8 open houses multiple virtual community chats, along with 2 special events known as "Biz and Blues," held on site. The priorities identified through this effort:

- Affordable housing
- Cultural venue (s),
- Small grocery,
- Neighborhood serving small businesses,
- Non-profit and affordable office space Block 16





# Parcel Ownership & Context



## Test Fit





# EXISTING 11TH ST SITE CONTEXT



## Neighborhood Context

As seen from this aerial, Block 16 and Block 18 are surrounded by both commercial mixed-use buildings, as well as single family houses. With the CVC running above both sites, height restrictions play a significant role in the site capacity.

## Legend

- Project Site
- Capitol View Corridor



# Development Requirements & Program

- **Affordable Housing (required)**

Maximize the number of affordable housing units, with no less than 50% of units restricted to households earning at or below 60% MFI (on average) for rental units and 80% MFI for ownership units if provided.

- **Cultural Venue(s) (required)**

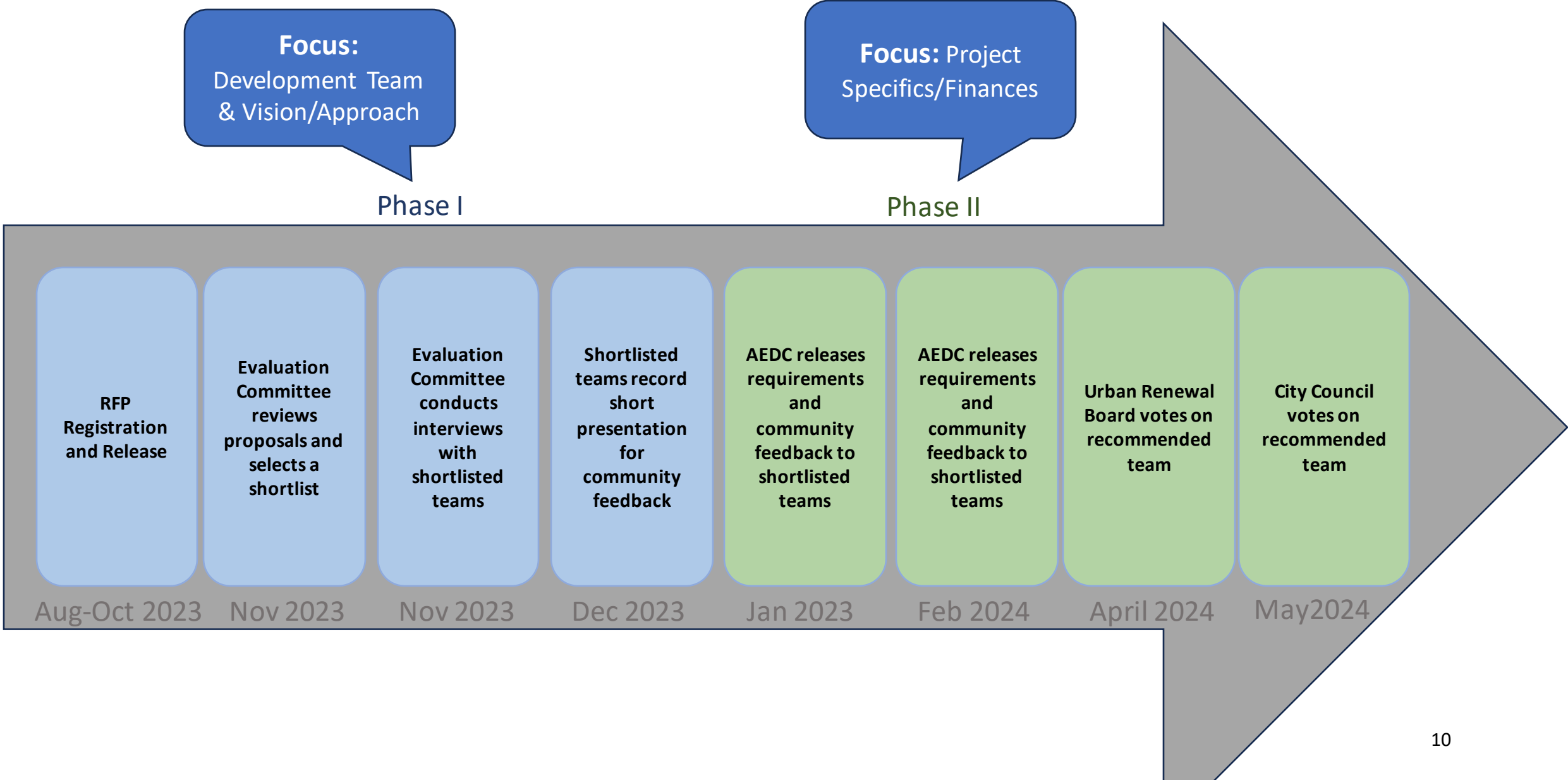
Reserve a minimum of 20,000 sf for a cultural space

- **Small neighborhood serving businesses**

- **Food-based retail/small grocery with affordable pricing options.**

- **Affordable commercial space** office space for small businesses, creatives, and non-profits Identify strategies to engage operators that would be able to provide affordable pricing (below market) to at least 20% of the retail, office spaces, and cultural venues

# Block 16 & 18 Disposition- Detail of Development Team Selection





# Anticipated Timeline

Phase I	Registration Open, Info Session for potential Proposers	August 1, 2023
	RFP Release Date	August 22, 2023
	Pre-proposal Meeting-Virtual (Optional)	September 6, 2023 @ 9:00 am CDT
	Site Walk/Networking Event for Proposers and potential project team (Registered Proposers Only, Optional)	September 19, 2023
	Deadline for Questions	September 29, 2023, @ 4:00 pm CDT
	Q&A and/or Addendum Posted	October 9, 2023
	Phase I Proposals Due	November 8, 2023, @ 4:00 pm CDT
	Selection Committee Review	November 2023
	Notification of Interview Invitations	November 2023
	Proposer Interviews/Videos	November- December 2023
	Stakeholder Feedback Period	December 2023
Phase II*	Invitation to Phase II	January 2024
	Phase II	January – March 2024
	Phase II Developer/Partner Matchmaking (Shortlisted Proposers Only)	January-February 2024
	Final Evaluation	April 2024
	Selection/Council Approval	May 2024

To find RFP, feasibility site analysis and any updates please visit our website

<https://www.austinedc.org/blocks-16-18>

*Any questions or comments reach out to Jose Lopez via email: [jose@austinedc.org](mailto:jose@austinedc.org)*



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