



Recommendation for Action

File #: 23-2939, **Agenda Item #:** 82.

9/21/2023

Posting Language

Conduct a public hearing and consider an ordinance amending City Code Title 25 to remove the prohibition of illuminated signs in the University Neighborhood Overlay (“UNO”).

Lead Department

Planning Department.

Fiscal Note

This item has no fiscal impact.

Prior Council Action:

On November 14, 2019, City Council approved Ordinance No. 20191114-067 that amended allowable uses, building heights, parking requirements, and sign regulations in the University Neighborhood Overlay (UNO).

For More Information:

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Council Committee, Boards and Commission Action:

July 19, 2023 - Codes and Ordinances Joint Committee recommended approval (6-1 vote).

August 22, 2023 - Planning Commission recommended approval (11-1 vote).

Additional Backup Information:

On November 14, 2019, the City Council passed an ordinance making significant changes to UNO regulations regarding building heights, permitted uses, parking, and sign regulations. This ordinance affected several UNO sign regulations. The original UNO ordinance (Ordinance No. 040902-58) stated that no signs should be illuminated and those signs above the second story must be engraved or embossed. The embossed and engraved requirement did not adhere to industry standards and resulted in numerous Board of Adjustment cases. Council removed the engraved or embossed requirement in 2019. Although the prohibition on illuminated signs was intended to be removed, the existing language regarding illuminated signs remained in the 2019 ordinance. This has caused issues not only in UNO, but also in areas with Transit Oriented Development regulations, which reference the UNO sign regulations. At the request of staff, the Planning Commission voted at their May 26, 2020, meeting to initiate an amendment to remove the provision regarding illuminated signs.