

POPULATION AND DEMAND PROJECTIONS

- Purpose & Key Considerations
 - Demand Development Process
 - Results of DDM
 - 4 Next Steps



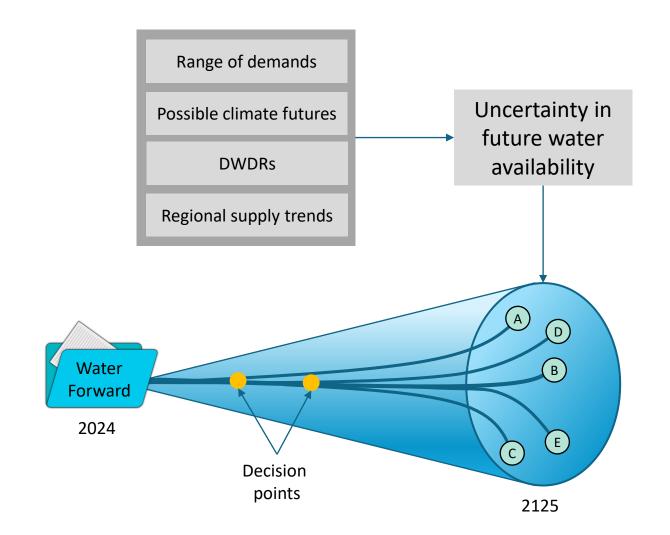
PURPOSE AND KEY CONSIDERATIONS



WATER FORWARD:

PLANNING FOR UNCERTAINTY

- Develop a range of future conditions
- Find common near-term strategies that work for a broad range of futures
- Develop adaptive plan with key decision points
- Re-evaluate at key decision points





WATER FORWARD UPDATES:

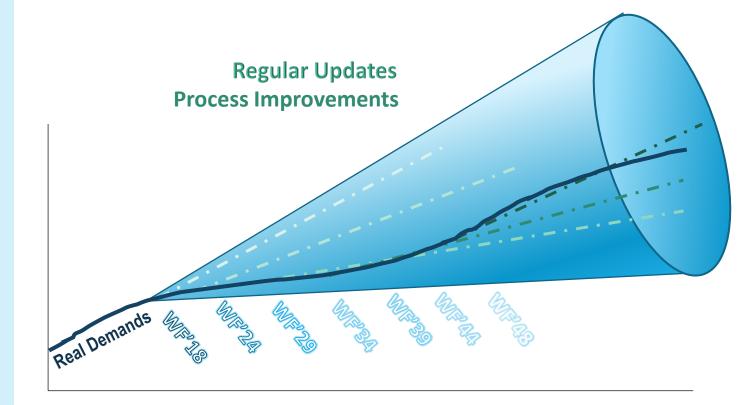
ADAPTIVE MANAGEMENT

100-year look into the future

 This approach provides a long view; time to adapt and understand what steps may be necessary to meet AW's needs in 100 years.

5-year updates

 Regular updates of the plan will allow us to incorporate new or better data and review processes for potential improvements.







WATER FORWARD: PLANNING PROCESS

Preliminary Needs Assessment

BASELINE DEMANDS

- EXISTING SUPPLIES

= PRELIMINARY NEEDS

- Baseline demand projections
 - Reflect a continuation of recent trends in demand (i.e. passive conservation)
 - High, medium, and low projections
- Existing supply projections
 - Reflect >600 possible supply futures developed through climate modeling and various regional project scenarios

Evaluation of Strategies & Portfolios

(BASELINE DEMANDS – DEMAND REDUCTION)

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(EXISTING SUPPLIES + FUTURE SUPPLIES)

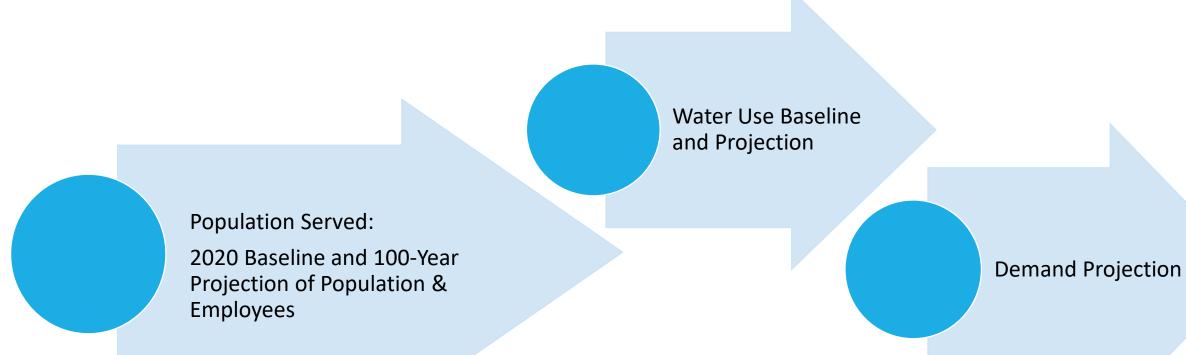
- Baseline demand projections will be reduced by new/expanded demand reduction strategies (i.e. additional conservation, fit-for purpose water)
- Supply strategies will be added to meet future demand



DEMAND DEVELOPMENT PROCESS & RESULTS



DISAGGREGATED DEMAND MODEL: DEMAND PROJECTION PROCESS



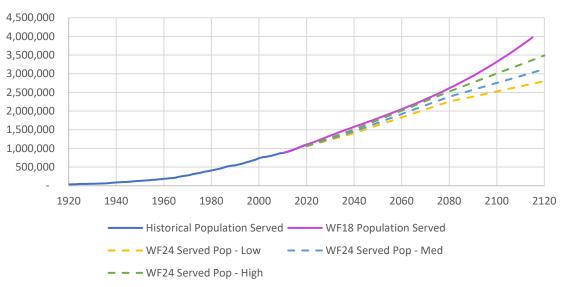


DISAGGREGATED DEMAND MODEL: POPULATION PROJECTIONS

Population Served:

2020 Baseline and 100-Year Projection of Population & Employees

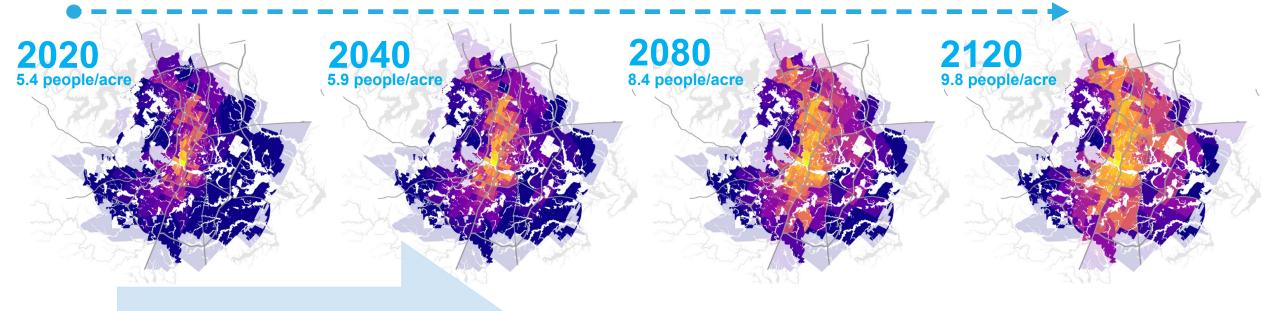
Historical & Projected AW Served Population



Served Population					
year	Low	Med	High		
2020		1,060,000			
2040	1,410,000	1,460,000	1,500,000		
2080	2,260,000	2,390,000	2,520,000		
2120	2,800,000	3,120,000	3,490,000		



DISAGGREGATED DEMAND MODEL: POPULATION PROJECTIONS



Population Served:

2020 Baseline and 100-Year Projection of Population & Employees

- 100-year population projection includes a gradually slowing growth rate
- Infill and increased density across Austin, estimated distribution based on development data and Imagine Austin growth concept map
- Less greenfield development toward the end of the century



DISAGGREGATED DEMAND MODEL: WATER USE PROJECTION PROCESS

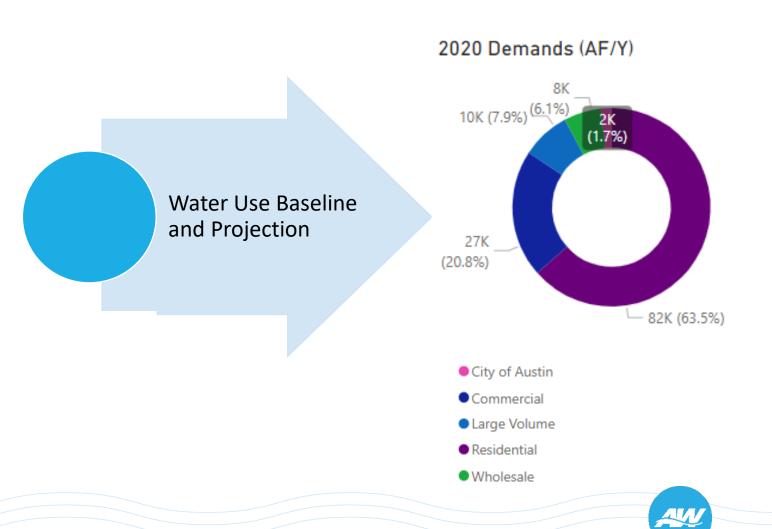
Retail Sector Water Use /
Single- and Multi-family Residential Units
= Residential WUF

Commercial Subsector Water Use / Employees

= Commercial WUF

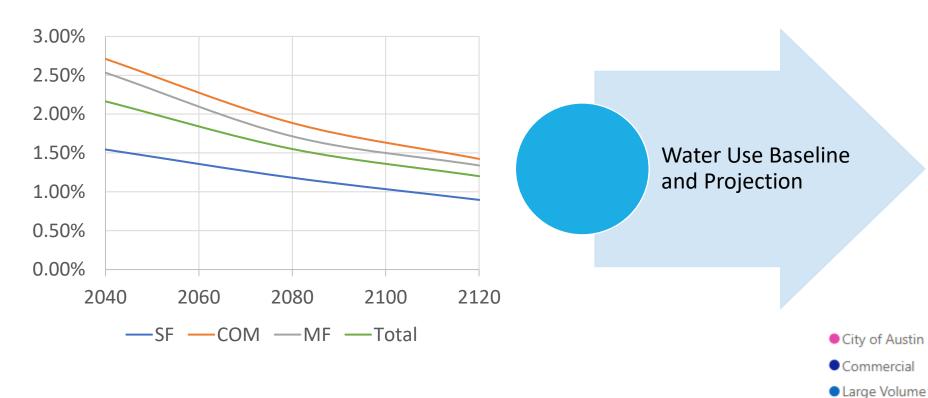
Large Volume Customer Projections

Wholesale Projections COA Projections

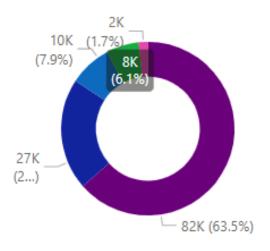


DISAGGREGATED DEMAND MODEL: WATER USE PROJECTION PROCESS





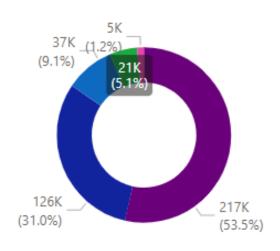
2020 Demands (AF/Y)



2120 Demands (AF/Y)

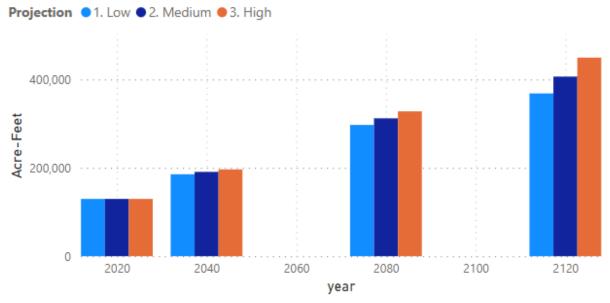
Residential

Wholesale



DISAGGREGATED DEMAND MODEL: BASELINE DEMAND RESULTS

Projected Units & Employees x Projected WUF = Sector/Subsector Demand



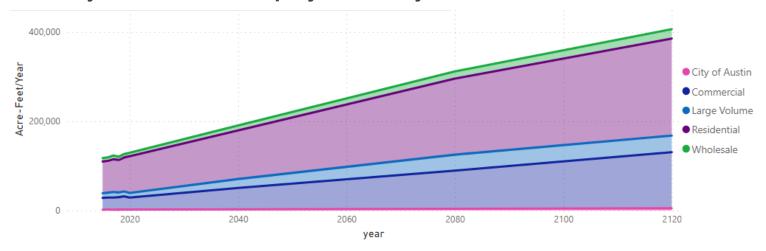
Total Demand (Acre-Feet/year)				
year	Low	Med	High	
2020	130,000			
2040	185,000	191,000	196,000	
2080	297,000	312,000	328,000	
2120	368,000	406,000	449,000	

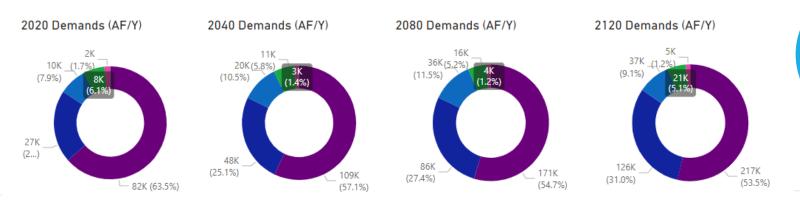




DISAGGREGATED DEMAND MODEL: BASELINE DEMAND RESULTS

Projected Units & Employees x Projected WUF = Sector/Subsector Demand



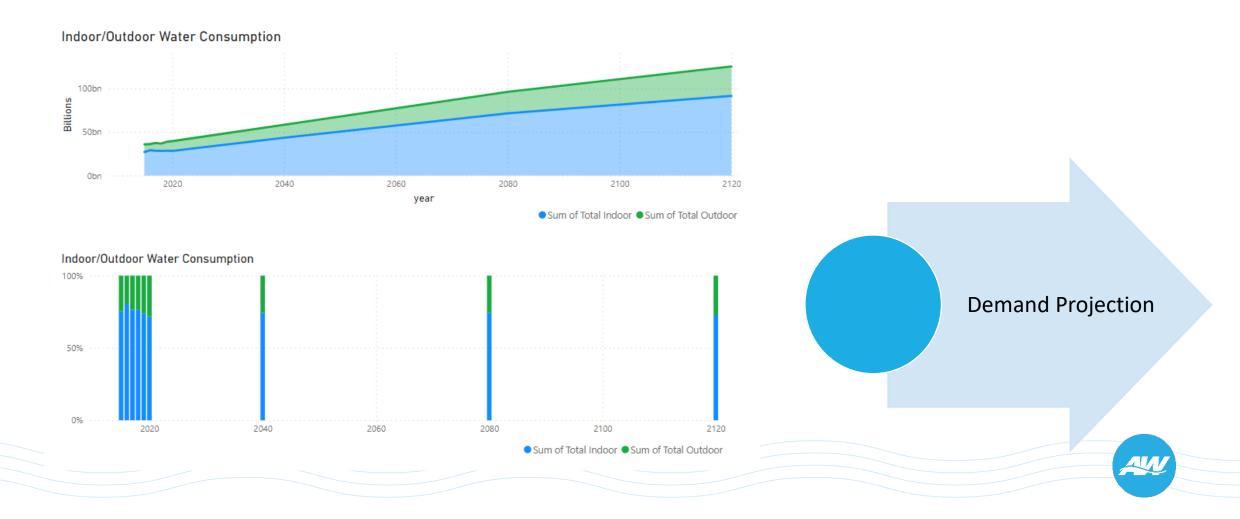


Demand Projection



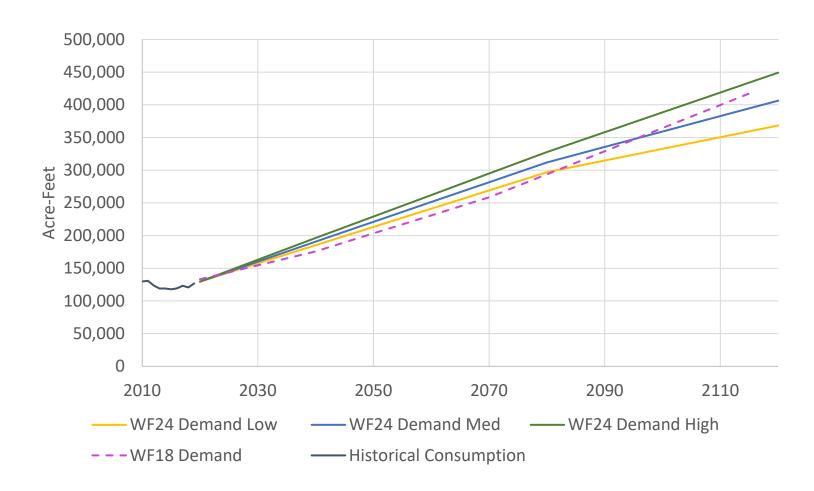
DISAGGREGATED DEMAND MODEL: BASELINE DEMAND RESULTS

Projected Units & Employees x Projected WUF = Sector/Subsector Demand



BASELINE DEMAND PROJECTIONS:COMPARISON WITH 2018

- Range of demands reflects uncertainty
- Updated demographic and water use inputs
- Refinements in demographic and WUF projection methodology





NEXT STEPS

- Preliminary needs analysis using the three demand projections
- Water Management Strategy characterization



