



Austin/Travis County Food Policy Board Meeting

September 11, 2023





Austin-Travis County Food Policy Board Strategic Planning (continued)



Presentation to the ATCFPB – September 11, 2023



Agenda

1. Quick review of what we did in August (5 min)
2. Refine one more additional idea for practice and to add to the “idea bank” (10 min)
 - a. Reassess its feasibility based on new thinking (5 min)
 - b. Assign our “human capacities” to the idea using Miro (5 min)
3. Reflections, next steps, close (5 min)

What we did

A quick recap from August 21, 2023
Strategic Planning Session





Building understanding and brainstorm

1. Established a clear and shared understanding of board's role and its opportunities for impact/system change
2. Broke out into pairs with complementary skills (divergent and convergent thinkers)
3. Brainstormed recommendations generating ideas for two focus areas (as determined by pre-work prioritization exercise)
 - a. **Improved Food Access for People in Need**
 - b. **Improved Emergency Preparedness, Including Support for Resilience Hubs**

A vertical decorative border on the left side of the slide, featuring white line drawings of various food items on a dark green background. The items include a pumpkin, a chili pepper, a slice of citrus fruit, an oak leaf, a strawberry, a sprig of rosemary, a pomegranate, a pea pod, a slice of citrus fruit, a tomato, and a corn cob.

Ideas

1. Increase Double Up Food Bucks
2. Food as Medicine
3. **Improve Food & Water Appendix and Emergency Operations Plan** (consensus from group to move forward with this one!)
4. Elevate role of food and food access in all city/county decision-making processes (i.e., embed food into all departments)
5. Food Hub & Financial Mentoring Assistance to Entrepreneurs

A vertical collage of various food items including a tomato, chili pepper, lemon slice, leaf, strawberry, pomegranate, pea pod, corn, and other produce.



Group 1: Increase DUFB Access

What is your idea?

Increase DUFB Access Points throughout Austin/Travis County

What resources are needed to make this recommendation happen?

Increase grocery relationships and retailers who take DUFB

What specific form would this rec take? What would be the specific deliverable?

Budget Recommendation

Redirecting state funds to support actions/benefits




What do you envision the timeline would look like for this rec?

1-2 years

Feasibility = 2.14

Impact = 2.86

Fit = 2.07

	1 (lowest)	2	3	4 (highest)
FEASIBILITY				
IMPACT				
FIT WITH THE BOARD'S ROLE				

Group 2: Food as Medicine

What is your idea?

Food as Medicine

What specific form would this rec take? What would be the specific deliverable?

Budget Recommendation

Policy Recommendation

What resources are needed to make this recommendation happen?

What do you envision the timeline would look like for this rec?

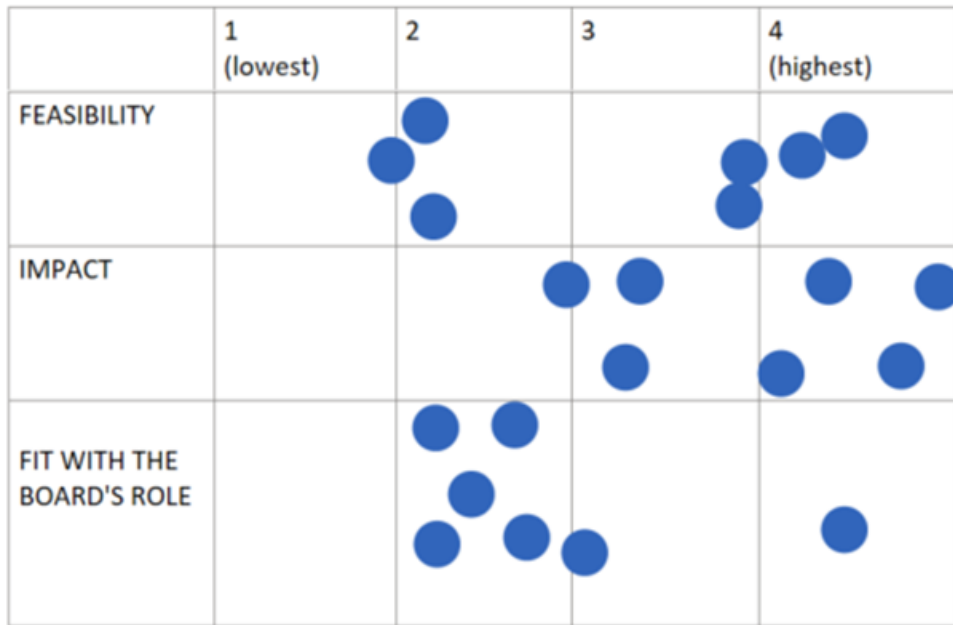
2-5 years

- Support for strong collaboration between leaders of orgs to determine how it works
- Medical directors
 - o Austin Public Health
 - o Travis County
 - o Health system medical staff

Feasibility = 2.79

Impact = 3.5

Fit = 2.43



Group 3: Improve Food & Water Appendix*

***Board Members agreed to move forward with Food and Water Appendix & Emergency Ops Plan**

- **Huge impact and within the board's scope**

	1 (lowest)	2	3	4 (highest)
FEASIBILITY				
IMPACT				
FIT WITH THE BOARD'S ROLE				

What is your idea?

Improve Food &
Water Appendix and
Emergency
Operations Plan

What specific form would
this rec take? What would
be the specific
deliverable?

Budget Recommendation
➤ 2 FTE

Position

- HSEM Advisory
Committee
- Assess & map
pub/priv partners
- Establish vendor
emergency pre-
status
(procurement)

What resources are
needed to make this
recommendation
happen?

What do you envision the
timeline would look like for
this rec?

- WG begin to pull
advisory group
together
- WG write
recommendation
- Meet with HSEM
- Research funding
request, \$ for FTE &
community, standing
HSEM advisory

- WG convene ASAP
(Sept. - March)
- Board vote on
recommendation for
budget timeline (Feb-
March)
- Advocacy with
city/county through
budget development &
adoption

Group 4: Food in all decisions/departments

What is your idea?

Elevate role of food & food access in all city/county decision-making processes (i.e., embed food into all departments)

What specific form would this rec take? What would be the specific deliverable?

- Present to other boards & commissions
- Research & data
- Council committee agenda request
- Present a county court agenda item
- Budget Item for oversight, evaluation, & training

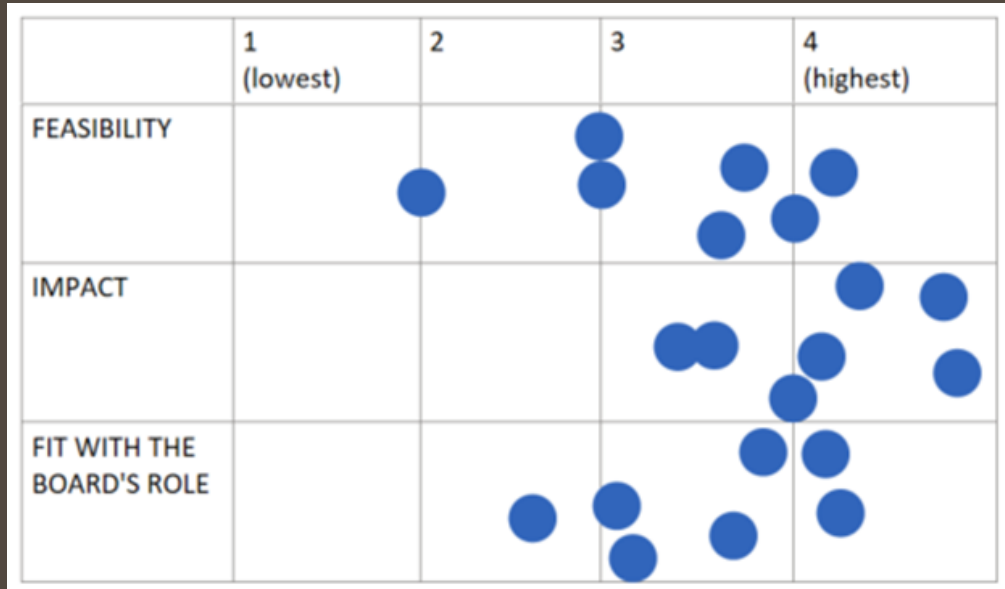
What resources are needed to make this recommendation happen?

- Food Access Issue Area Group
- Research & data
- City & County staff
- Contacts for all B&C
- Other local examples of cross dept. tools

What do you envision the timeline would look like for this rec?

- Multiple years:
- Yr 1:
 - Yr 2:

Feasibility = 2.86
Impact = 3.64
Fit = 3.14



Group 5: Food Hub & Financial Mentoring

What is your idea?

Food Hub & Financial Mentoring Assistance to Entrepreneurs

What specific form would this rec take? What would be the specific deliverable?

- Budget Recommendation with Partnership Recommendation
- Request for info
- \$50 million
- Coalition letter from other B&Cs
- Equity Policy

What resources are needed to make this recommendation happen?

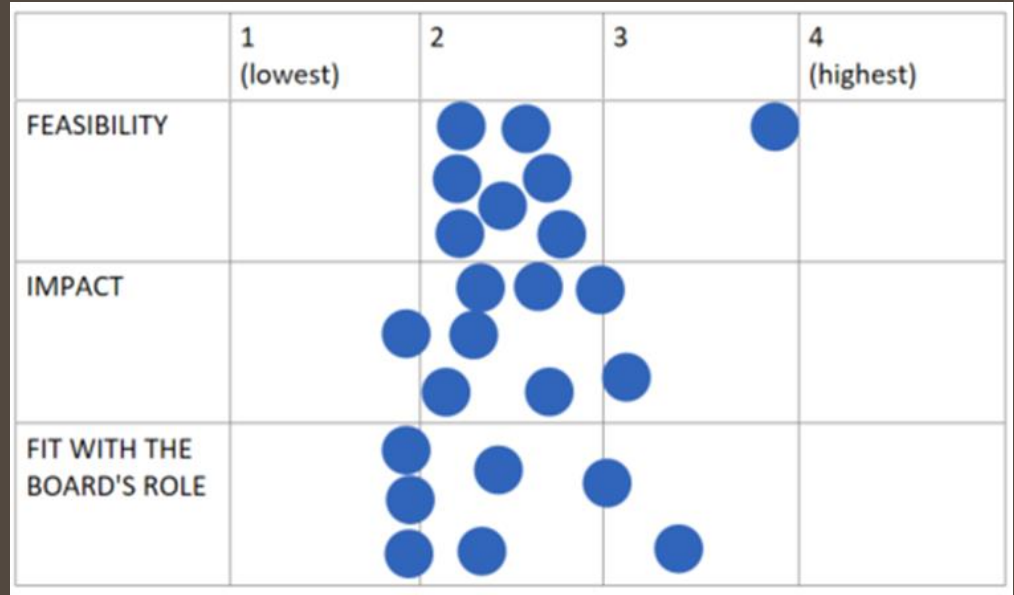
- Money
- People
- Connections
- Peer city research
- Past history

What do you envision the timeline would look like for this rec?

Short term:

- Research
- Provide supporting evidence
- Pilot in year 1
 - o Mentorship
 - o Proof of concept food hub
- Present to other allied B&C's

Feasibility = 2.13
Impact = 2.06
Fit = 1.5



Exercise

Let's refine one of the second top-ranking idea



Refine: Food in all decisions/departments

What is your idea?

Elevate role of food & food access in all City/County decision-making processes (i.e., embed food into all departments). All departments to have integration into food planning.

Way to lay runway ahead of food plan.

What specific form would this rec take? What would be the specific deliverable?

- Multiple recommendations?
- Present and align to other B&C (QOL Commissions)
- Research & data
- Council committee agenda request
- Present a County Court Agenda Item
- Budget item for oversight, evaluation, & training

What resources are needed to make this recommendation happen? (not implementing the idea, but bringing the rec forth)

- Edwin to share Food in All Policies and how City departments relate to food currently
- Discussion with departments we already work with to flesh it out.
- ALL ISSUE AREA GROUPS (not just access) and integrate into food planning process; Need to highlight resources needed to implement any recommendation
- Research & data
- Connect to CHA/CHIP; connect to update of Imagine Austin Plan Update
- City & County Staff

What do you envision the timeline would look like for this rec?

What is most feasible and where do we start?

- **WHEN:** Discussion with departments (youth services, social service contracts, procurement, –Joi has full list of ideas – etc.) we already work with to flesh it out.

March: Board should get this recommendation completed by March 2024

After food plan: tie dollars and specific recommendation to it

How have the Feasibility, Impact, and Fit changed?

	1	2	3	4
Feasibility				
Impact				
Fit with the board's role				

**Let's move to Miro to match your energy,
resources, and capacity to this work.**

Team invite link

Miro board

Thank You!



www.austintexas.gov/food



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