



Tourism Commission Six-Month Road Map

September 2023 – January 2024

Agenda Topics, Potential Speakers & Community Presenters

Note: All meetings take place on Wednesdays from 2:30-4:30 in City Council Chambers.

- 1. September 13, 2023 – Philanthropy & Tourism**
 - Potential Speakers: Austin Community Foundation, Health Alliance for Austin Musicians
 - Potential Community Presenters: TBA
- 2. October 11, 2023 – Tourism Industry Workers & Organized Labor**
 - Potential Speakers: Unite Here, Local 23 – hospitality workers (e.g. workers in restaurants, hotels, bars, airports); Amalgamated Transit Union (ATU), Local 1091 – buses and train workers; The International Alliance of Theatrical Stage Employees (IATSE) Local 205 – live entertainment workers; American Federation of musicians (AFM), Local 433 – musicians; City of Austin Convention Center; Travel Austin
 - Potential Community Presenters: TBA
- 3. November 8, 2023 – Historic Preservation & Tourism**
 - Potential Speakers: City of Austin Economic Development Department, City of Austin City Legal Department
 - Potential Community Presenters: Past and Present Recipients of Heritage Preservation Grants
- 4. December – *Meeting cancelled for winter break. Happy holidays!***
- 5. January – Austin as a Destination City – What does this mean?**
 - Potential Speakers: Downtown Austin Alliance, Visit Austin, City of Austin Convention Center Department
 - Potential Community Presenters: TBA

Additional Topics raised by Tourism Commission & Others for Discussion:

- Economics and economic outlook of tourism in Austin
- Food & Beverage (including sommeliers) in Austin
- Short Term Rental U.S. Supreme Court Decision and impacts on HOT tax revenues
- Meeting and convention planners and what they see in Austin
- Palm District Planning
- Arts Funding and the Austin Economic Development Department
- Museums and Tourism