



Austin/Travis County Food Policy Board Meeting

September 11, 2023





Austin-Travis County Food Policy Board Strategic Planning (continued)



Presentation to the ATCFPB – September 11, 2023



Agenda

1. Quick review of what we did in August (5 min)
2. Refine one more additional idea for practice and to add to the “idea bank” (10 min)
 - a. Reassess its feasibility based on new thinking (5 min)
 - b. Assign our “human capacities” to the idea using Miro (5 min)
3. Reflections, next steps, close (5 min)

What we did

A quick recap from August 21, 2023
Strategic Planning Session





Building understanding and brainstorm

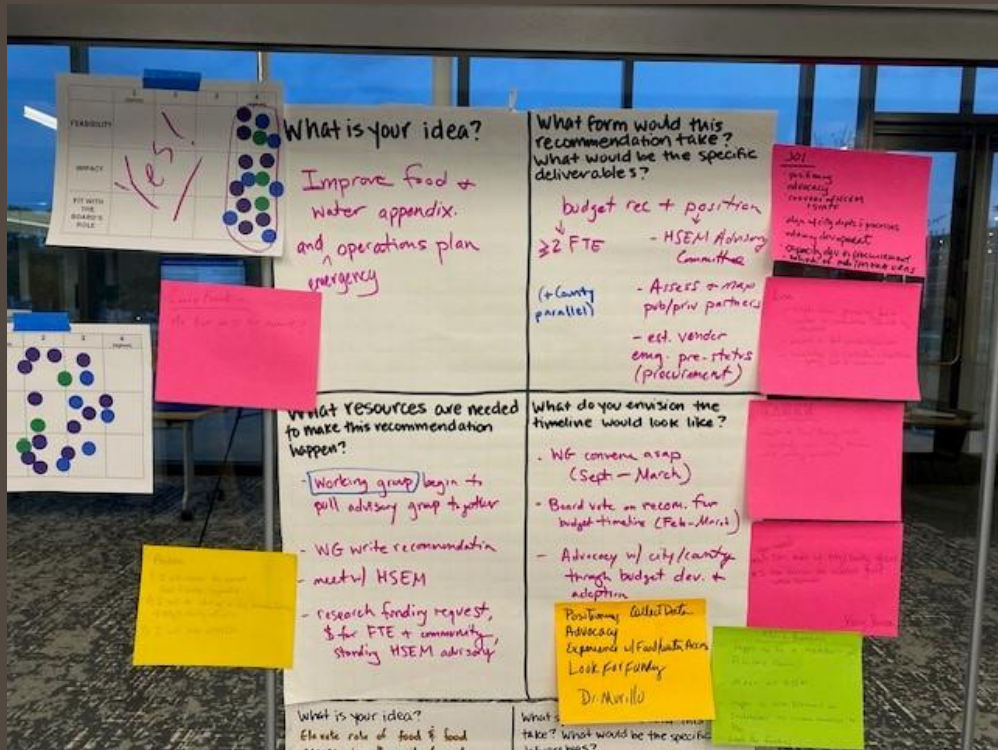
1. Established a clear and shared understanding of board's role and its opportunities for impact/system change
2. Broke out into pairs with complementary skills (divergent and convergent thinkers)
3. Brainstormed recommendations generating ideas for two focus areas (as determined by pre-work prioritization exercise)
 - a. **Improved Food Access for People in Need**
 - b. **Improved Emergency Preparedness, Including Support for Resilience Hubs**



Ideas

1. Increase Double Up Food Bucks
2. Food as Medicine
3. **Improve Food & Water Appendix and Emergency Operations Plan** (consensus from group to move forward with this one!)
4. Elevate role of food and food access in all city/county decision-making processes (i.e., embed food into all departments)
5. Food Hub & Financial Mentoring Assistance to Entrepreneurs

A vertical strip of various food items including a tomato, chili pepper, lemon slice, oak leaf, strawberry, rosemary, pomegranate, pea pod, lime slice, apple, and corn.



Group 1: Increase DUFB Access

What is your idea?

Increase DUFB Access Points throughout Austin/Travis County

What resources are needed to make this recommendation happen?

Increase grocery relationships and retailers who take DUFB

What specific form would this rec take? What would be the specific deliverable?

Budget Recommendation

Redirecting state funds to support actions/benefits

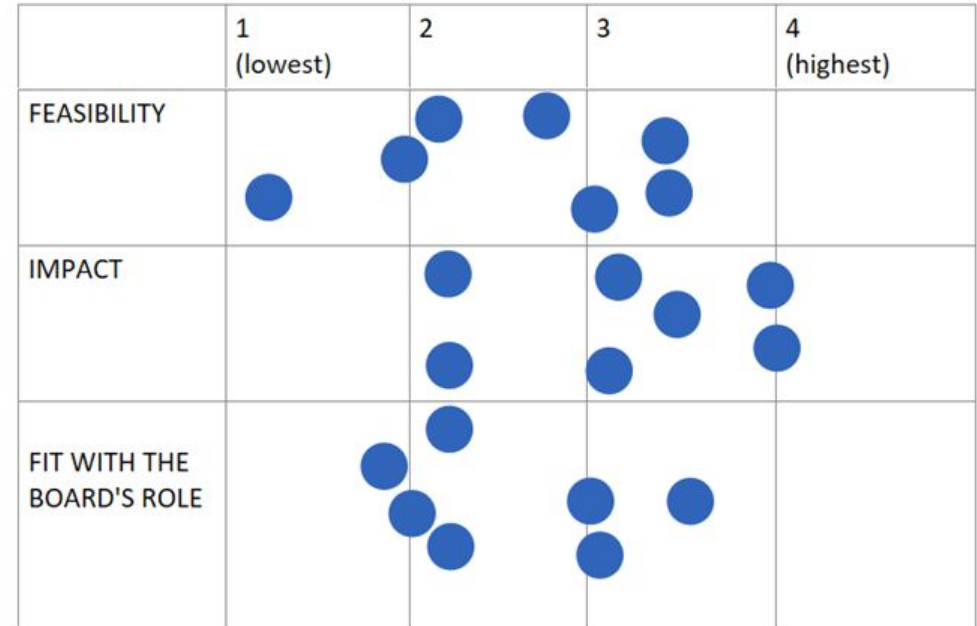
What do you envision the timeline would look like for this rec?

1-2 years

Feasibility = 2.14

Impact = 2.86

Fit = 2.07



Group 2: Food as Medicine

What is your idea?

Food as Medicine

What specific form would this rec take? What would be the specific deliverable?

Budget Recommendation

Policy Recommendation

What resources are needed to make this recommendation happen?

- Support for strong collaboration between leaders of orgs to determine how it works
- Medical directors
 - o Austin Public Health
 - o Travis County
 - o Health system medical staff

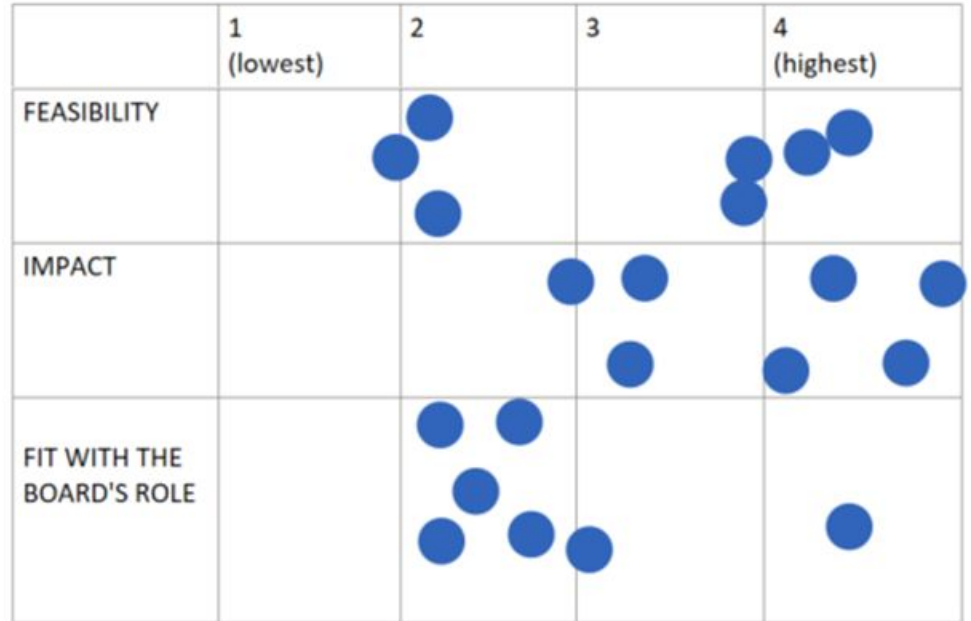
What do you envision the timeline would look like for this rec?

2-5 years

Feasibility = 2.79

Impact = 3.5

Fit = 2.43



Group 3: Improve Food & Water Appendix*

***Board Members agreed to move forward with Food and Water Appendix & Emergency Ops Plan**

- Huge impact and within the board's scope

	1 (lowest)	2	3	4 (highest)
FEASIBILITY				
IMPACT				
FIT WITH THE BOARD'S ROLE				

What is your idea?

Improve Food & Water Appendix and Emergency Operations Plan

What specific form would this rec take? What would be the specific deliverable?

Budget Recommendation
➤ 2 FTE

Position

- HSEM Advisory Committee
- Assess & map pub/priv partners
- Establish vendor emergency pre-status (procurement)

What resources are needed to make this recommendation happen?

- WG begin to pull advisory group together
- WG write recommendation
- Meet with HSEM
- Research funding request, \$ for FTE & community, standing HSEM advisory

What do you envision the timeline would look like for this rec?

- WG convene ASAP (Sept. - March)
- Board vote on recommendation for budget timeline (Feb-March)
- Advocacy with city/county through budget development & adoption

Group 4: Food in all decisions/departments

What is your idea?

Elevate role of food & food access in all city/county decision-making processes (i.e., embed food into all departments)

What specific form would this rec take? What would be the specific deliverable?

- Present to other boards & commissions
- Research & data
- Council committee agenda request
- Present a county court agenda item
- Budget Item for oversight, evaluation, & training

What resources are needed to make this recommendation happen?

- Food Access Issue Area Group
- Research & data
- City & County staff
- Contacts for all B&C
- Other local examples of cross dept. tools

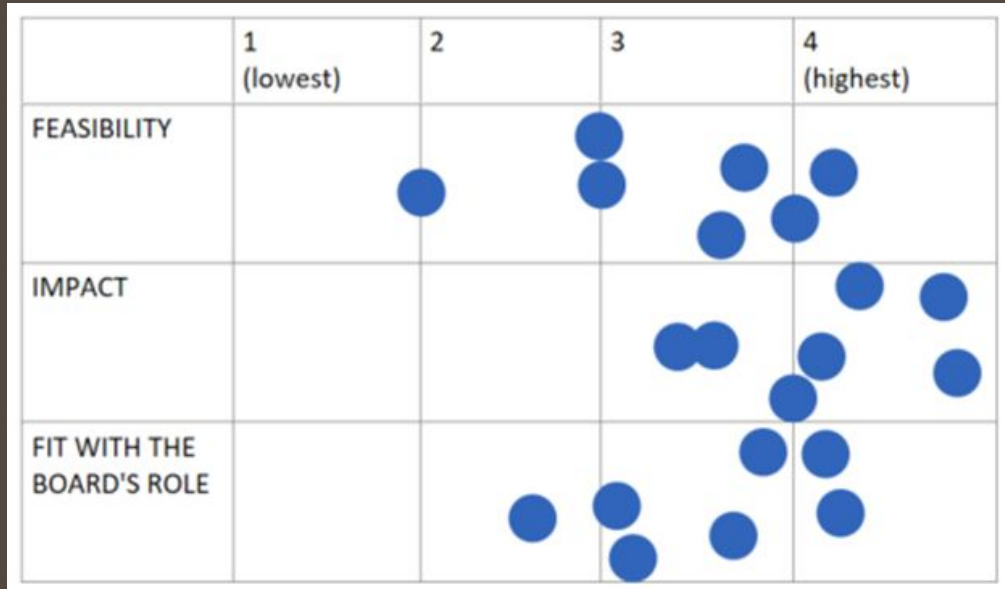
What do you envision the timeline would look like for this rec?

- Multiple years:
- Yr 1:
 - Yr 2:

Feasibility = 2.86

Impact = 3.64

Fit = 3.14



Group 5: Food Hub & Financial Mentoring

What is your idea?

Food Hub & Financial Mentoring Assistance to Entrepreneurs

What specific form would this rec take? What would be the specific deliverable?

- Budget Recommendation with Partnership Recommendation
- Request for info
- \$50 million
- Coalition letter from other B&Cs
- Equity Policy

What resources are needed to make this recommendation happen?

- Money
- People
- Connections
- Peer city research
- Past history

What do you envision the timeline would look like for this rec?

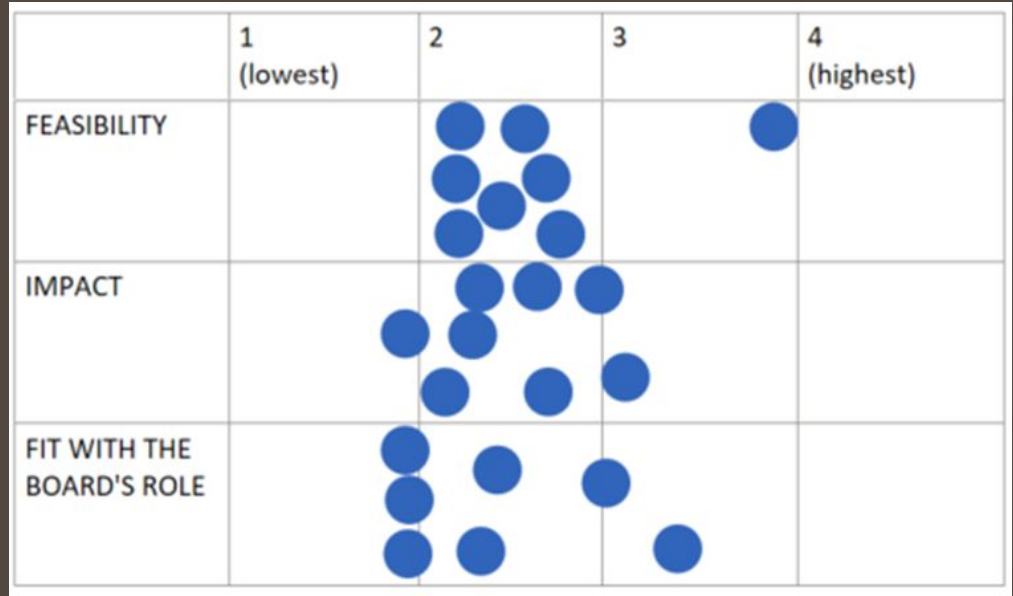
Short term:

- Research
- Provide supporting evidence
- Pilot in year 1
 - o Mentorship
 - o Proof of concept food hub
- Present to other allied B&C's

Feasibility = 2.13

Impact = 2.06

Fit = 1.5



Exercise

Let's refine one of the second
top-ranking idea



Refine: Food in all decisions/departments

What is your idea?

Elevate role of food & food access in all City/County decision-making processes (i.e., embed food into all departments). All departments to have integration into food planning.

Way to lay runway ahead of food plan.

What specific form would this rec take? What would be the specific deliverable?

- Multiple recommendations?
- Present and align to other B&C (QOL Commissions)
- Research & data
- Council committee agenda request
- Present a County Court Agenda Item
- Budget item for oversight, evaluation, & training

What resources are needed to make this recommendation happen? (not implementing the idea, but bringing the rec forth)

- Edwin to share Food in All Policies and how City departments relate to food currently
- Discussion with departments we already work with to flesh it out.
- ALL ISSUE AREA GROUPS (not just access) and integrate into food planning process; Need to highlight resources needed to implement any recommendation
- Research & data
- Connect to CHA/CHIP; connect to update of Imagine Austin Plan Update
- City & County Staff
- Contacts for all B&C
- Other local examples

What do you envision the timeline would look like for this rec?

What is most feasible and where do we start?

- **WHEN:** Discussion with departments (procurement, Development Services - land use,, EDD, APH - youth services, social service contracts, , Comp Plan, Housing, ARR, OOS, Resilience, Austin Energy, etc.) we already work with to flesh it out.

March: Board should get this recommendation completed by March 2024

After food plan: tie dollars and specific recommendation to it

How have the Feasibility, Impact, and Fit changed?

	1	2	3	4
Feasibility				
Impact				
Fit with the board's role				

**Let's move to Miro to match your energy,
resources, and capacity to this work.**

Team invite link

Miro board

Refine: Food in all decisions/departments

What is your idea?

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present/attend at B&C meetings when recommendation(s) are ready.
-kacey

Get county input on how food in all decisions would look (procurement, contracts, etc.)
-kacey

Coordinate with City Staff all board recommendations
-kacey

review the U of London policy plan and report back
-kacey

Serve as a liaison to CHA/CHIP activities/meetings

Happy to use my Board and staff to see this successful

Support the write up of recommendation to include food access in procurements

What specific form would this rec take? What would be the specific deliverable?

- Multiple recommendations?
- Present and align to other B&C (QOL Commissions)
- Research & data
- Council committee agenda request
- Present a County Court Agenda Item
- Budget item for oversight, evaluation, & training

Present on food access topics at Quality of Life Commissions and request their support and co-creation of recommendations

Amanda - help Board Members connect to B&C and to other city departments

Advocacy with council/commissioners -Joi

Develop high level recommendation with board -Joi

Identify B&C liaisons interested in Food Policy
-kacey

What is most feasible and where do we start?

- WHEN: Discussion with departments (youth services, social service contracts, procurement, -Joi has full list of ideas - etc.) we already work with to flesh it out.

March: Board should get this recommendation completed by March 2024

After food plan: tie dollars and specific recommendation to it

Thank You!



www.austintexas.gov/food



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