



# PARQUE ZARAGOZA

## MID-DESIGN REVIEW

SAMSON BARBOZA

\$15,000

DISTRICT 3

# COMMUNITY ENGAGEMENT

- Met with the Friends of Parque Zaragoza to learn the larger vision and happenings in the park and surrounding community.
- Went door to door meeting local neighborhood residents sharing about the project and receiving their feedback.
- Shared the top 3 designs with the community to cast their votes on what the final design should be.

# COMMUNITY ENGAGEMENT TAKEAWAYS

- Unique Cultural and historical identity of the community
- Sustainability and eco-friendly practices and hopes
- Interactive and engaging

## ARTWORK NARRATIVE

The selected concept is inspired by the natural beauty of the surrounding landscape, highlighting elements such as trees, flowers, and wildlife.

The runner-up concept incorporates floral elements, showcasing the natural beauty and diversity of the local ecosystem. It embraces the essence of the region and its connection to the environment.

The second runner-up concept derives inspiration from the rich history of unique and intricate patterns used in Latin ceramic tilework.

# FINAL DESIGN SURVEY SCORES

The scores were close, but the first design won with 36% of the total votes.

Design 1: 22 Votes	36%
Design 2: 18 Votes	30%
Design 3: 20 Votes	33%

# DESIGN PROJECT SPECIFICATIONS

- Two archway screen designs measuring: 6'-10" x 5'-1  $\frac{3}{4}$ "
- Preferred materials: 11ga Steel Sheet (alloy)
- Preferred fabrication: Laser cut or Waterjet cut
- Preferred surface treatment: Galvanize

\*purchase of the materials, fabrication, and installation to be provided by the contractor and costs to be delineated as line items in the bid package.

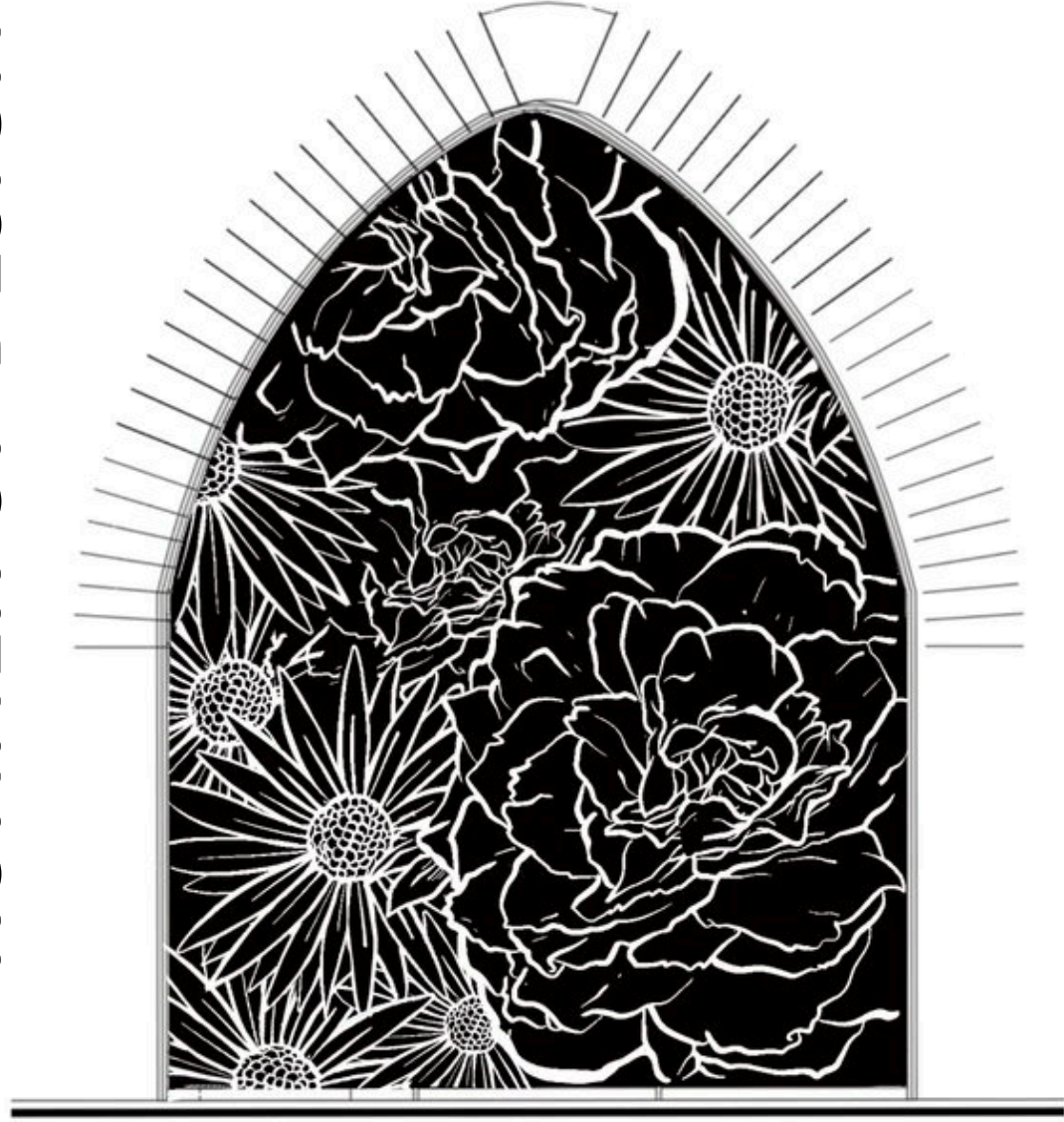


# SELECTED DESIGN



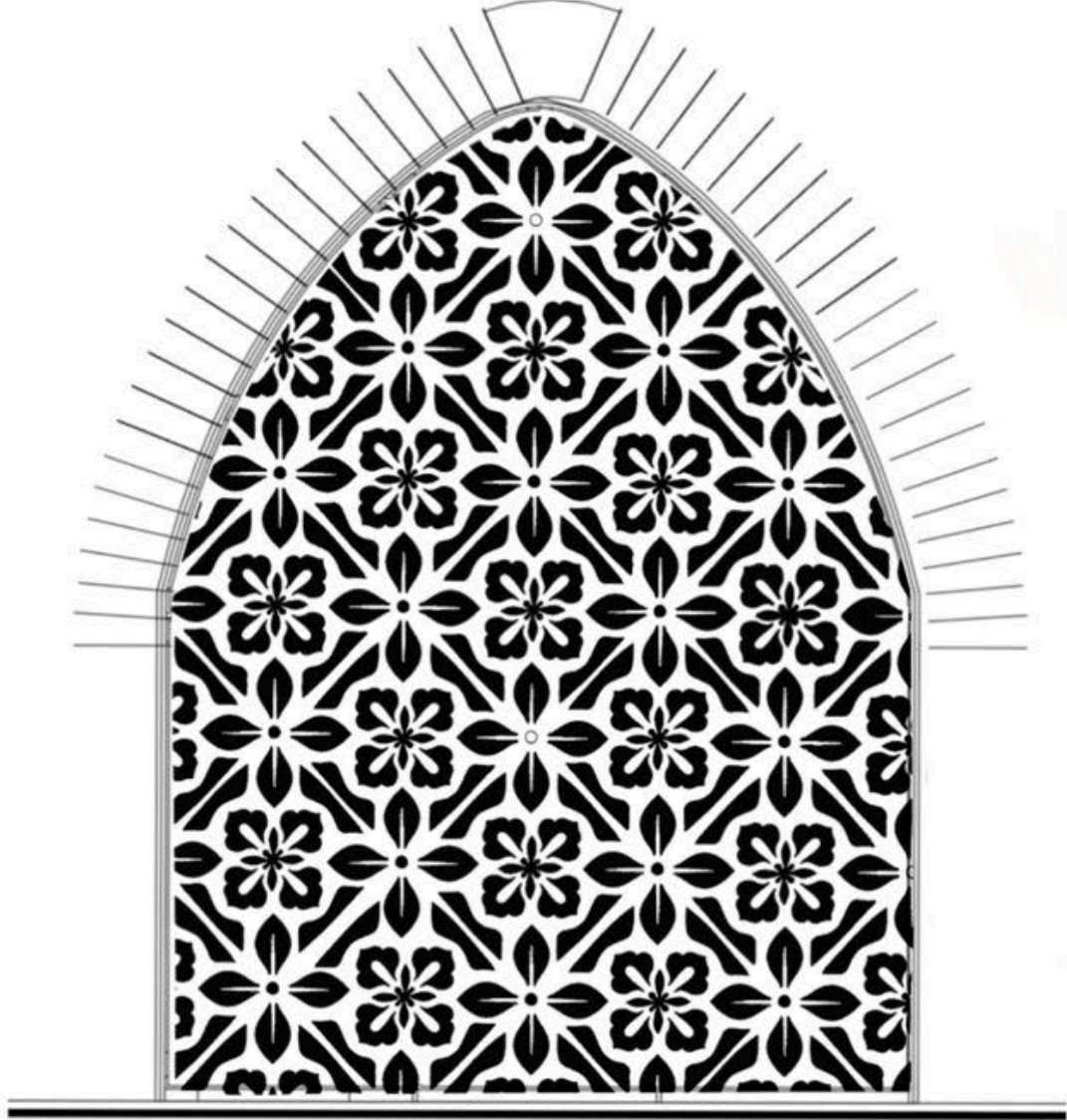
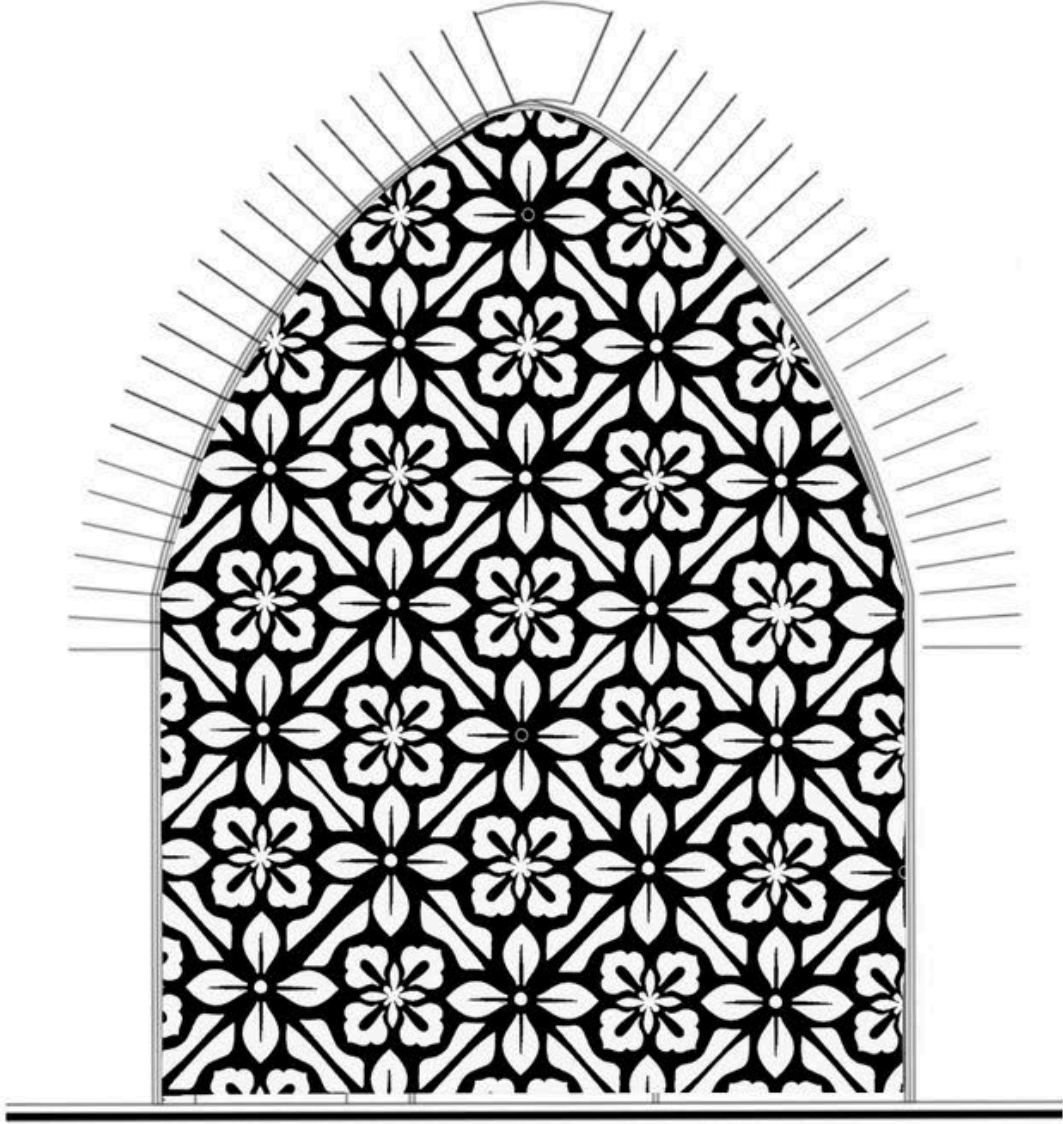


# RUNNER UP DESIGN

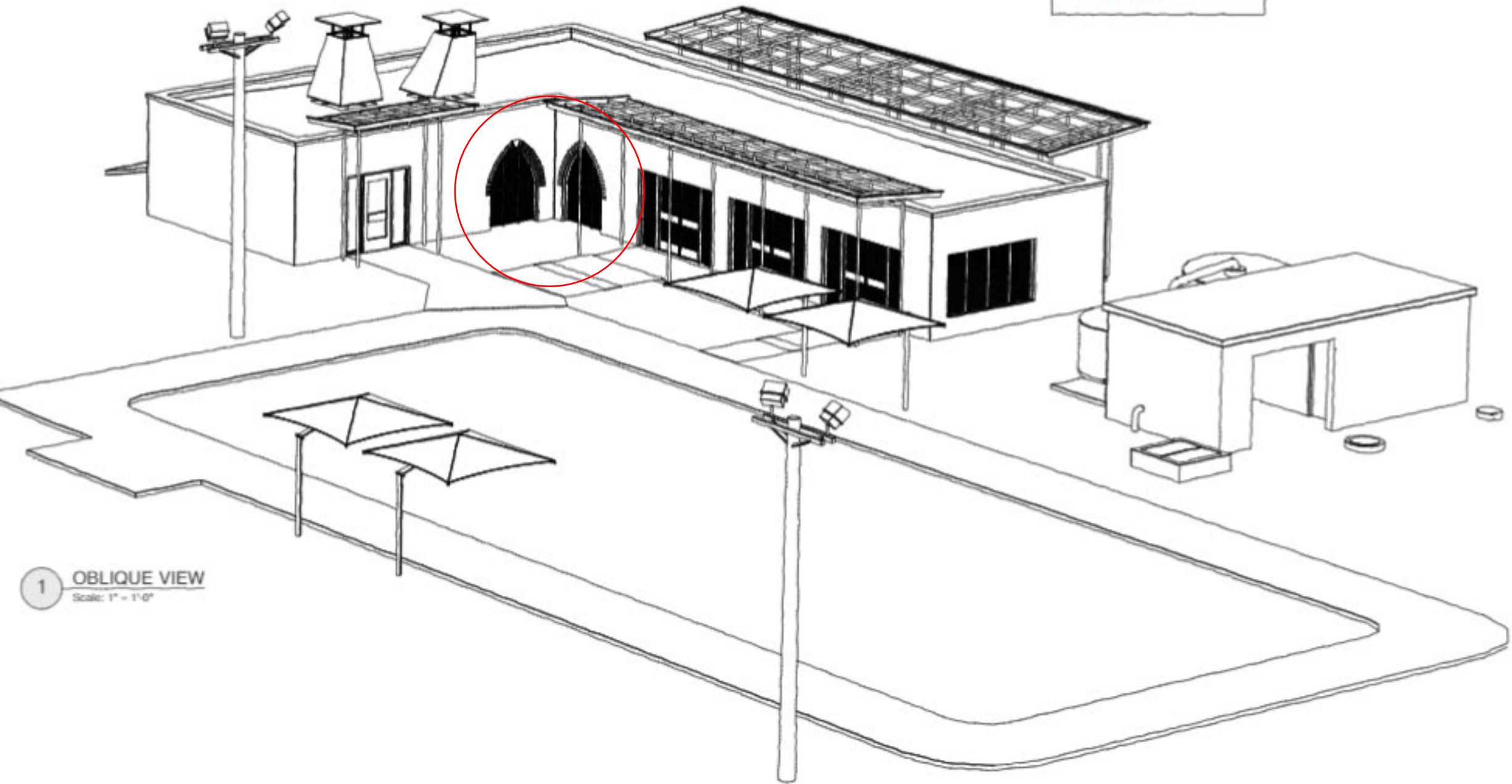




# 2<sup>ND</sup> RUNNER UP



CORRUGATED METAL ROOFING  
ON SHADE STRUCTURES  
NOT SHOWN



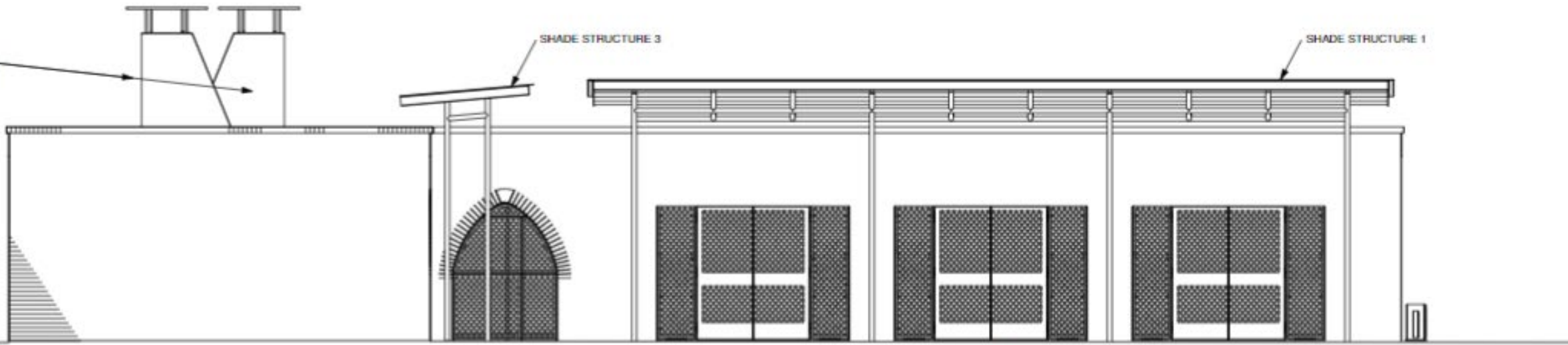
1 OBLIQUE VIEW  
Scale: 1" = 1'-0"

SOLAR CHIMNEY  
SEE SHEET A4.02

WATER  
HEATER

SHADE STRUCTURE 3

SHADE STRUCTURE 1

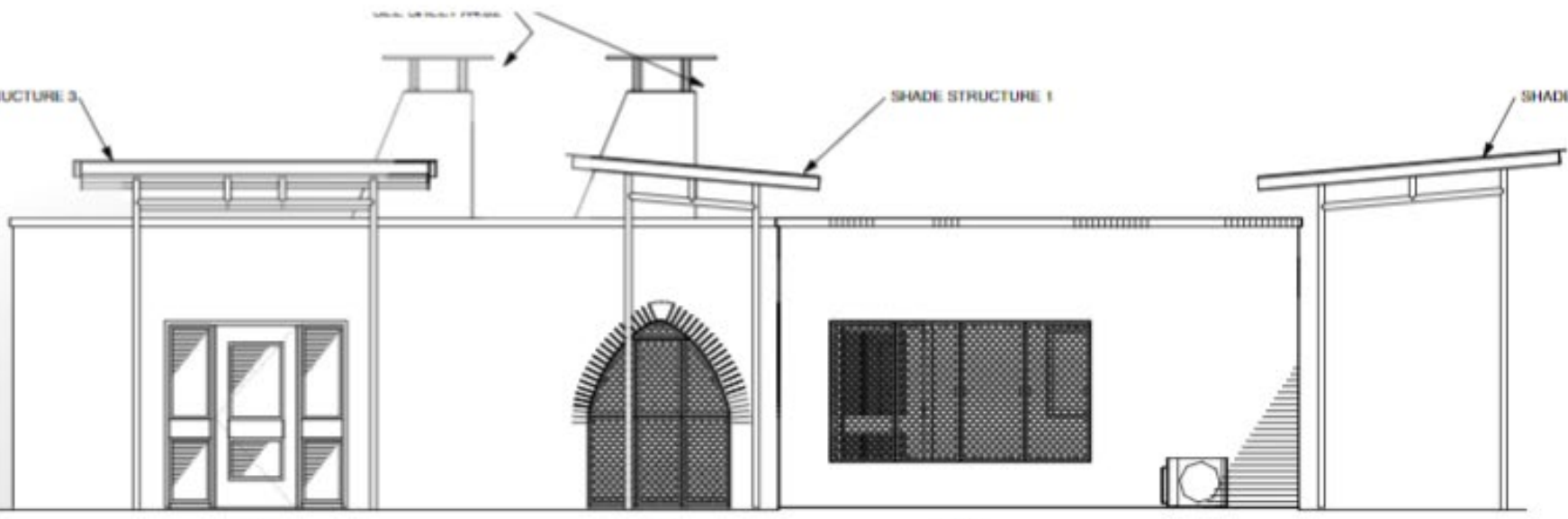


1 WEST ELEVATION  
Scale: 1/4" = 1'-0"

SHADE STRUCTURE 3

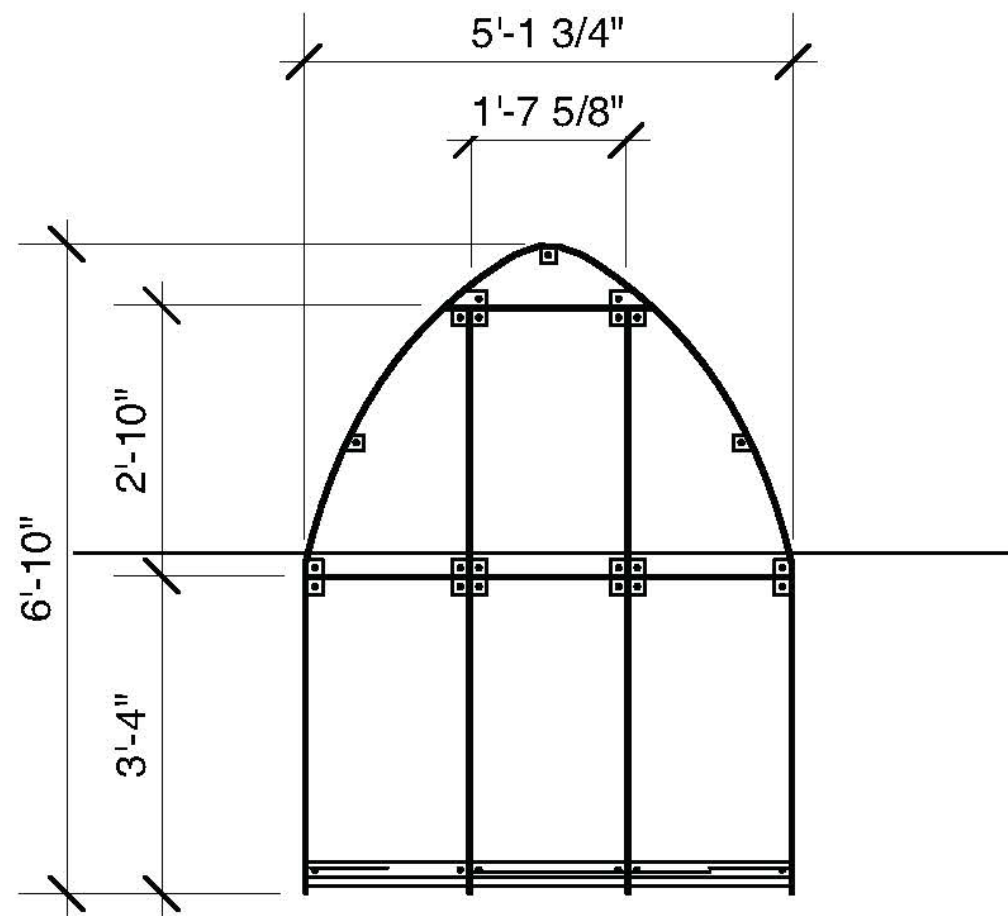
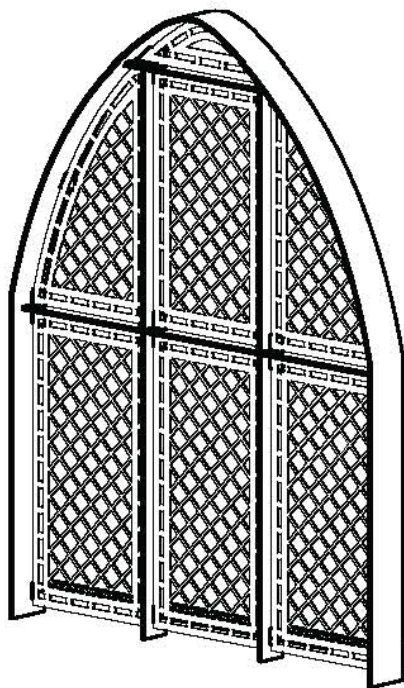
SHADE STRUCTURE 1

SHADE STRUCTURE 2



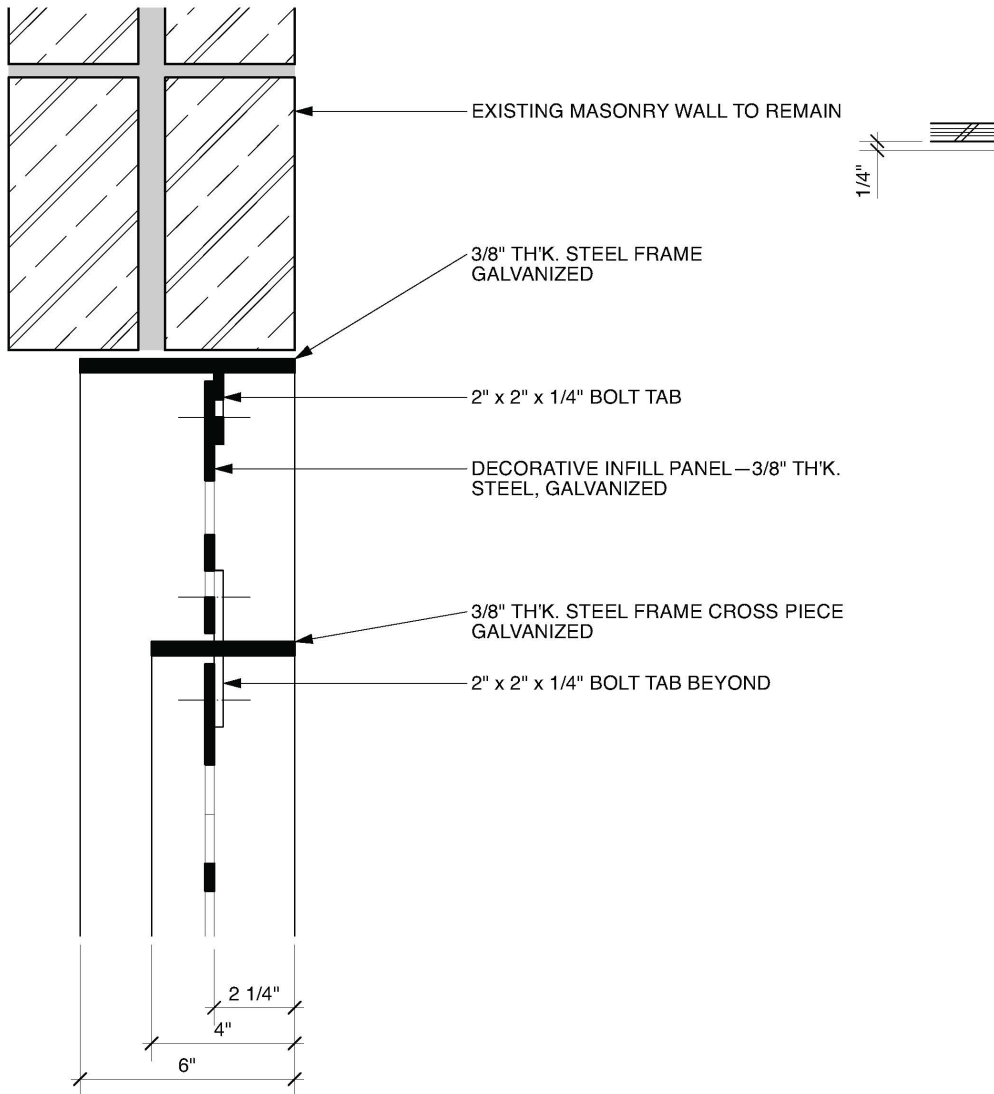
2 NORTH ELEVATION  
Scale: 1/4" = 1'-0"





**C**

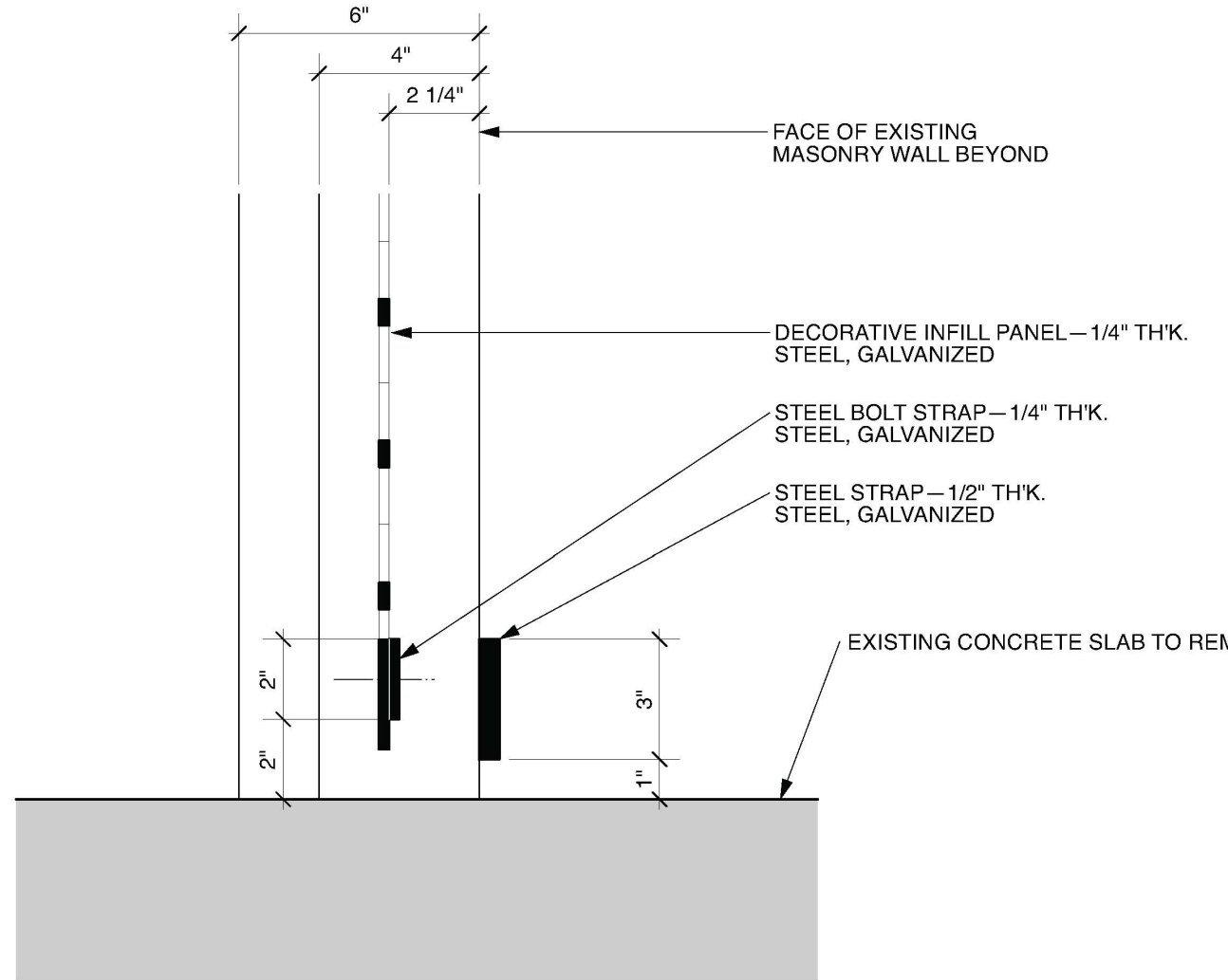
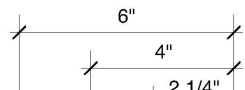
DECORATIVE INFILL PANELS  
— NOT SHOWN FOR CLARITY



5

DOORS 9, 10  
DOOR HEAD

Scale: 3" = 1'-0"



6

DOORS 9, 10  
DOOR SILL

Scale: 3" = 1'-0"

# DESIGN SCHEDULE

FEBRUARY 2023

Contract signed

APRIL 2023

Community Engagement

JUNE 2023

Mid-Design Review

SEPTEMBER 2023

Final Design Review

OCTOBER 2023

Deliver to client



# FINANCIALS

Project Budget		2023
Design Only Project		
Total Budget		15,000
Expenses		
Admin. & Community Engagement	2,000	14%
Design Drafts & Final Rendering	9,000	60%
Artist Fee	2,500	16%
Contingency	1,500	10%
TOTAL EXPENSES		15,000

THANK YOU