

Imagine Austin Comprehensive Plan: Austin Strategic Mobility Plan

On April 11, 2019 Austin City Council unanimously passed Ordinance No. 20190411-033 **adopting** the Austin Strategic Mobility Plan

Webpage: [Austin Strategic Mobility Plan | AustinTexas.gov](#)

Transportation Demand Management Programming (TDMP)

Transportation demand management (TDM) is an approach to tackling congestion through strategies that reduce our impact on the transportation network rather than add capacity. These strategies focus on helping people use the existing infrastructure in place to walk, bike, share rides, or take public transit. They also aim to reduce peak travel congestion by **encouraging** alternative work schedules and **telework** to shift travel times. Spreading demand across time also aids in managing congestion and better uses our infrastructure.

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Indicator and Targets

Increase the share of Austin residents who work at home instead of commuting to work Achieve 15% of Austin residents **who work at home** by 2039 (7.9% of residents worked at home between 2013 and 2017)

Reduce vehicle miles traveled (VMT) Achieve a 20% reduction in VMT by 2039 (32.351 million vehicle miles of travel (19.26 per capita) were estimated in 2019)

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TDMP Policy 2

Lead by example in offering, promoting, and implementing mobility options for City of Austin employees. Additional **peak travel time trips are reduced** through employees participating in telework.

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Implementing Our Plan

To strengthen our policies, **we must back them with actions.**

The actions we take will be strategic. **Data, both quantitative and qualitative, must be the foundation of the decisions we make.**

Our community members, other towns and counties, regional and state agencies, schools, and public transportation providers are just a few of the many different partners with whom we must work. **By using data to inform our decisions, using sound financial judgment, and working with our partners, we will turn the ASMP from words on a page into decisive and positive action in our community.**

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Collaboration Policy 1

Collaborate with internal departments, regional partners, and outside agencies Identify and pursue opportunities to **strengthen local and regional policies, programs, and projects through partnerships.**

Partnerships are mutually beneficial relationships with a commitment to a common goal. Collaboration between TxDOT, CTRMA, Capital Metro, **counties**, school districts, and others must be used to improve local and regional mobility for all. **These relationships will result in more effective policies, programs, and projects.**

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Actions Items

42 Citywide employer TDM strategies

Create and implement various strategies for employers that operate within the city limits to encourage fewer drive-alone trips, especially during peak congested times. **Strategies can include: -telework** and flextime encouragement policy

53 Government employer TDM strategies

Seek partnerships with various federal, state, **and local government agencies** and universities that are major employers within **Austin to encourage employees to telework** or to take public transportation and other modes to work and disincentivize employees to drive alone to work.

61 City telework, flexible schedule, and hoteling policy

Strengthen City of Austin policy to support teleworking and provide employees with the opportunity to use shared worksites close to where employees live (remote workstations known as hoteling).

Provide employees with the technology to work remotely. Where flexible schedules are allowed, encourage employees to consider compressed work weeks and work schedules that avoid the morning and evening peak congested times

179 Reduce impacts of global warming

Support policy changes to set incremental and long-term goals to continue to make Austin the leading city in the nation in the effort to reduce the negative impacts of global warming, in accordance with the Austin's Climate Equity Plan