

Equitable Transit-Oriented Development

ETOD Update

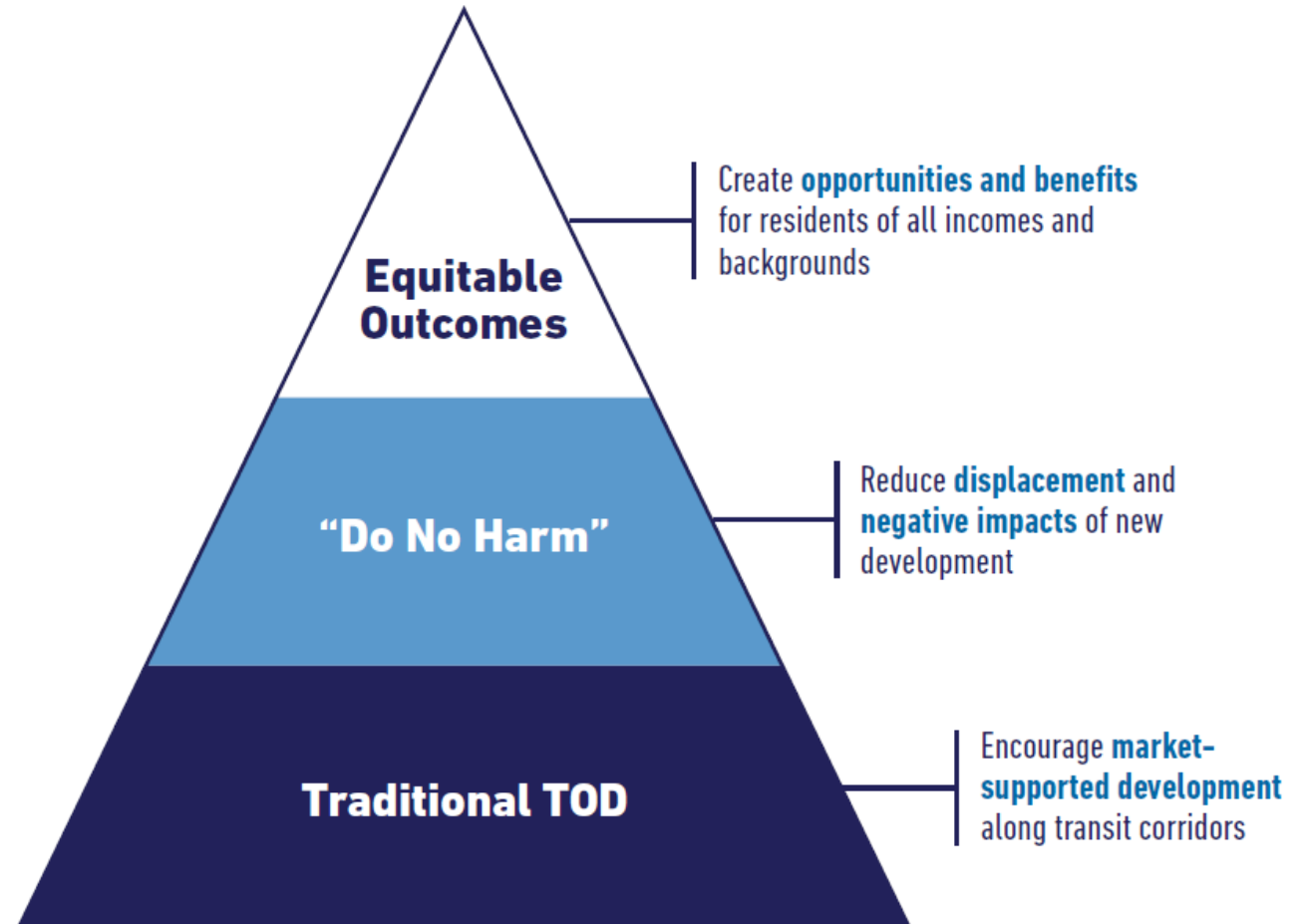
Urban Transportation Commission – 10/12/2023





From TOD TO Equitable TOD

Equitable TOD works towards **building equitable outcomes through proactive actions** to ensure that everyone, especially **low-income communities and communities of color**, can benefit from transit connectivity.



ETOD Goals



Transportation

Enable all residents to benefit from safe, sustainable, and accessible transportation



Racial Health and Wealth

Help to close the racial health and wealth gaps



Affordable Housing

Preserve and increase housing opportunities that are affordable and attainable



Access to High-Quality Jobs

Expand access to high-quality jobs and career opportunities



Healthy Neighborhoods

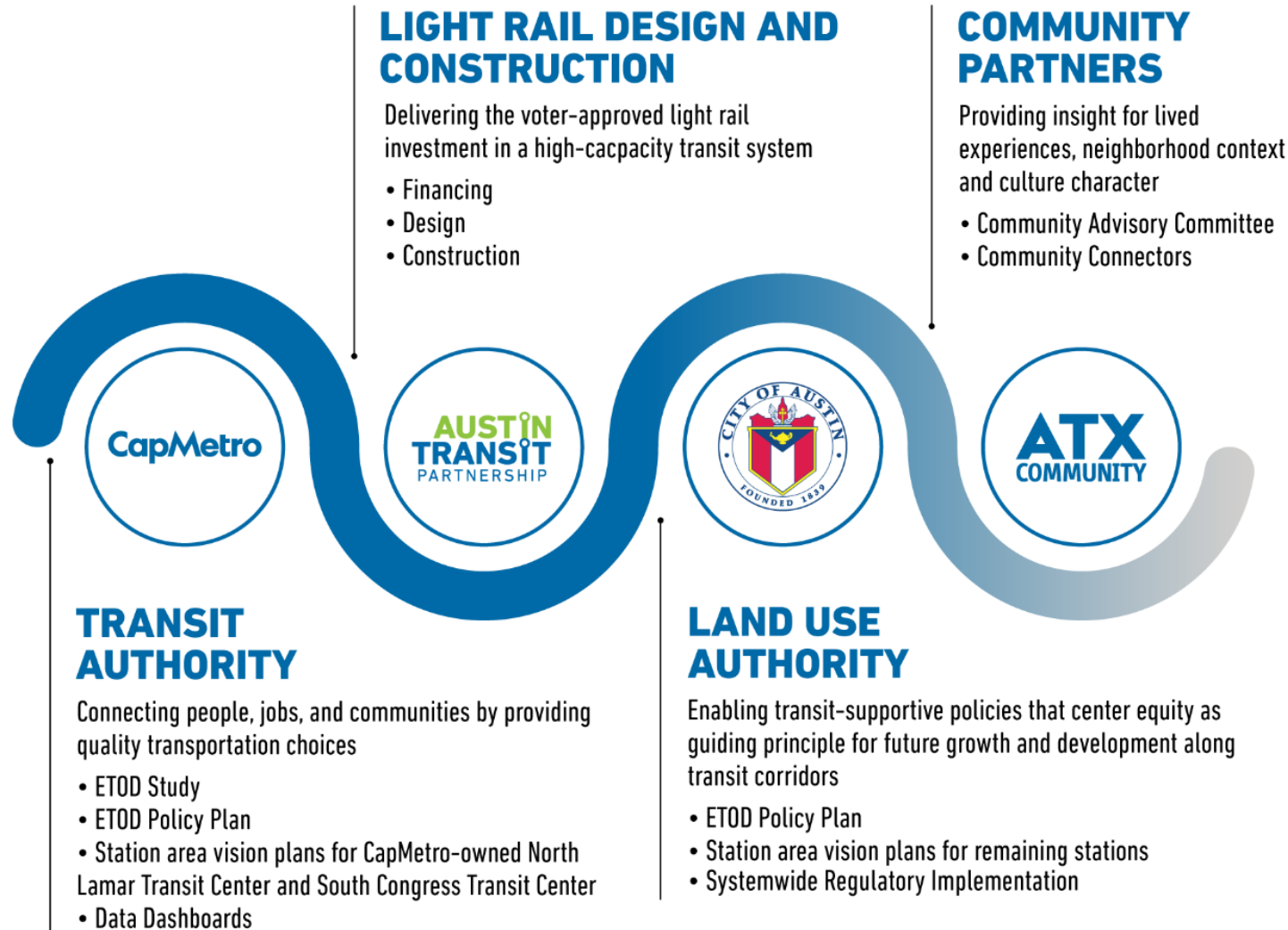
Support healthy neighborhoods that meet daily needs



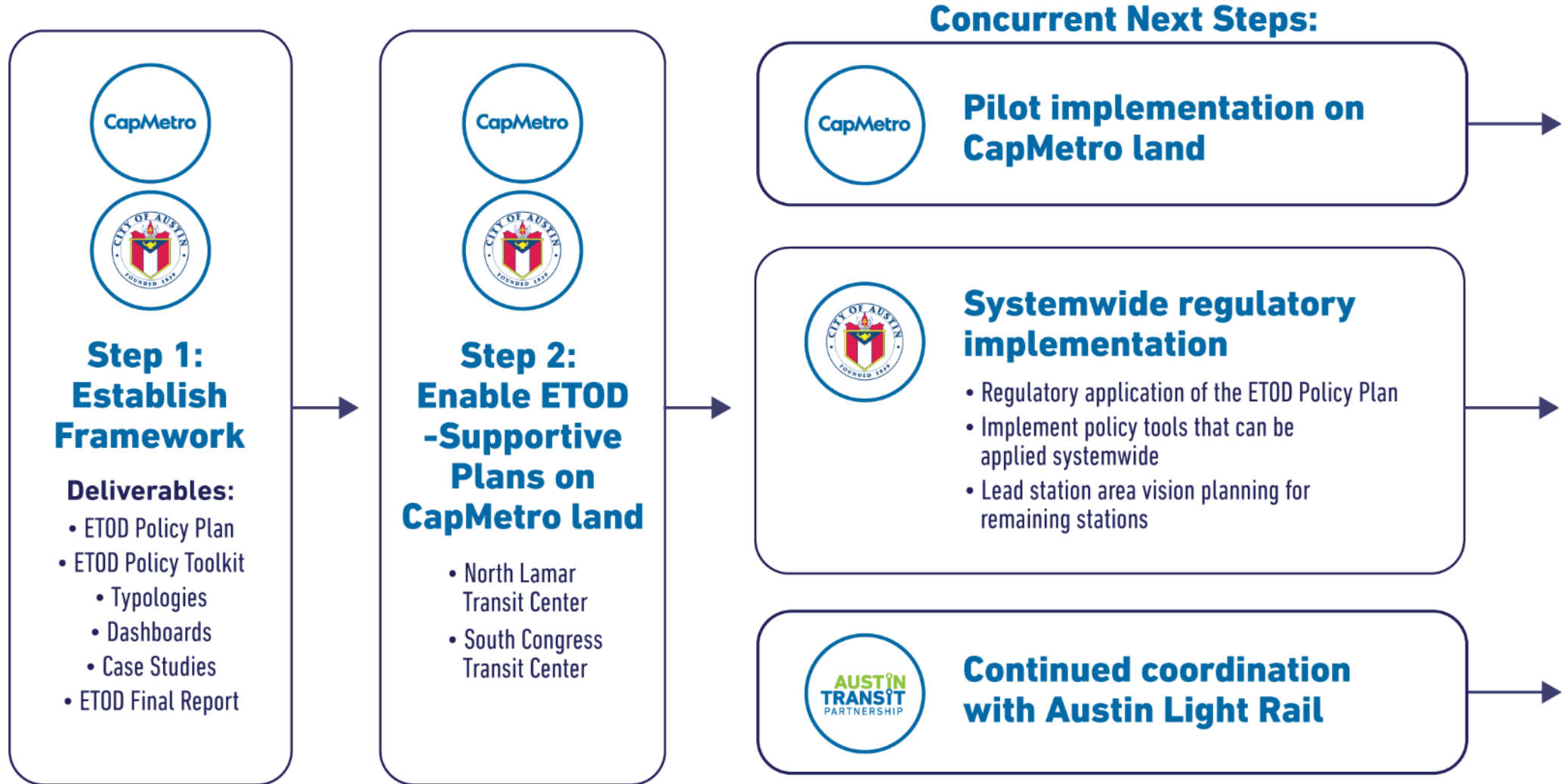
Cultural and Economic Diversity

Expand Austin's diverse cultural heritage and small, BIPOC-owned and legacy businesses

Project Partners



Project Approach



ETOD Policy Plan

- The **ETOD Policy Plan** provides a comprehensive policy framework to guide future development around the Project Connect system.
- It helps the Austin community ensure that the results of Project Connect support residents of **all incomes and backgrounds, especially those who have been disproportionately burdened** by transportation and land use decisions.



ETOD Implementation Plan

- Represents the ETOD work program's major planned deliverables for the next several years, as well as related work that is transit-supportive but led by other work groups (e.g., citywide code amendments, comprehensive plan update, etc.)
- Includes performance measures to determine progress towards the ETOD Goals
- Will be delivered to Council as an update, but is not planned for formal adoption process

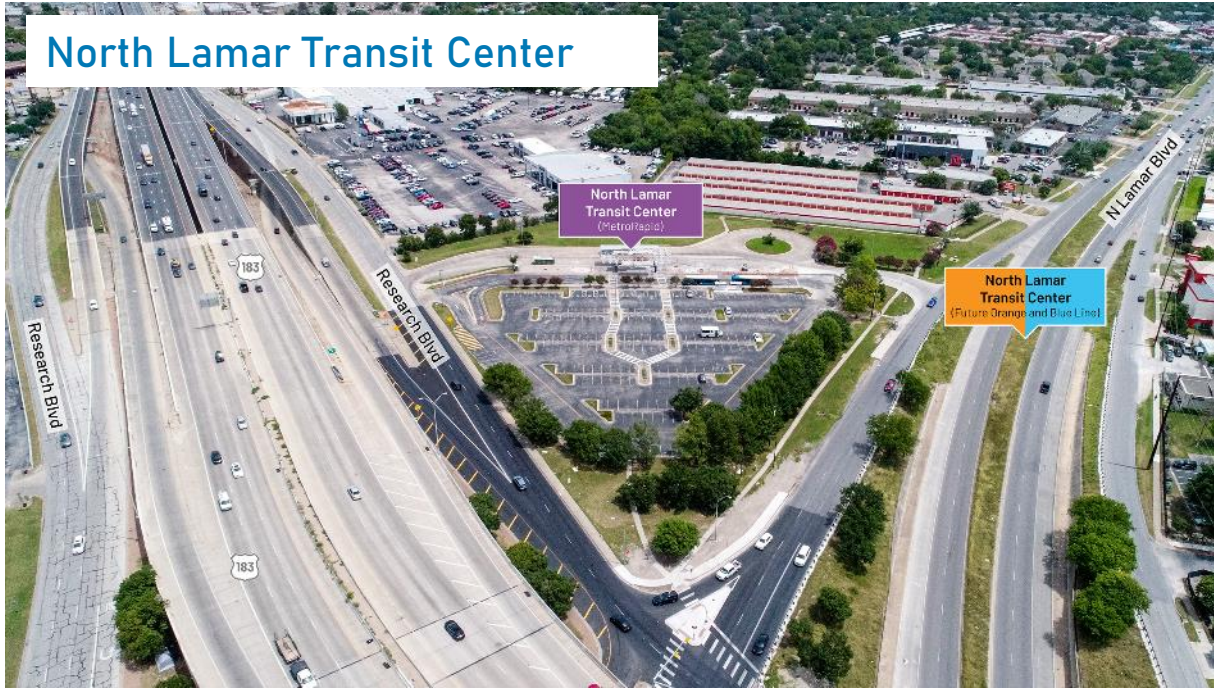
ETOD Overlay Development

- City's Planning Department leading systemwide ETOD Overlay
 - Will include all ETOD stations (Commuter Rail, Light Rail, and MetroRapid)
- Contract authorized by Council Sept 21st; internal staff kick-off with consultant team in October
- Consultant scope will assist with:
 - market analysis,
 - code research and recommendations for structure
 - visualizations
 - engagement
- Work will result in recommendations to City staff in summer/fall 2024. Staff will then apply ("map") the Overlay and bring as a land development code amendment for Council to consider adopting.

Riverside Technical Memorandum

- CapMetro's consultant team will deliver recommendations to staff in October that will guide updates to the existing East Riverside Corridor Plan and Regulating Plan
- Audit of existing plan documents to:
 - align with ETOD Goals
 - update geography as necessary, based on most recent station locations,
 - incorporate anti-displacement, racial equity, cultural preservation, and economic opportunity into the plans
 - update the types of community benefits sought through the bonus program,
 - update the calibration of the bonus program to reflect market conditions
- City staff will use memo as the basis of a plan update process, to begin late 2023 or early 2024 with public engagement on suggested updates.

Station Area Vision Plans



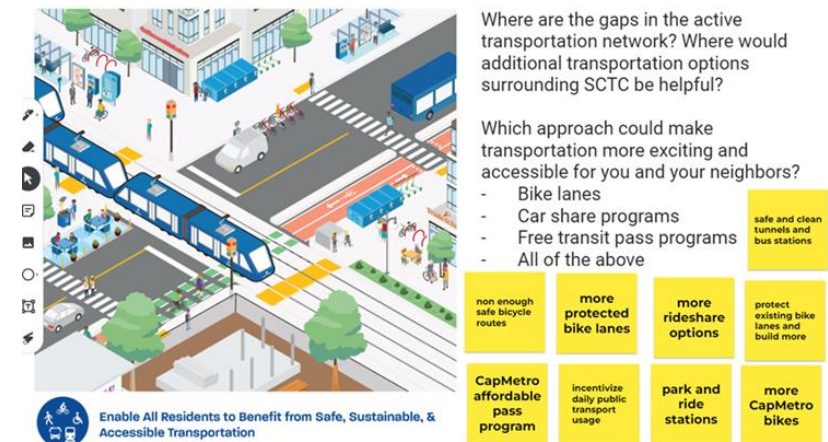
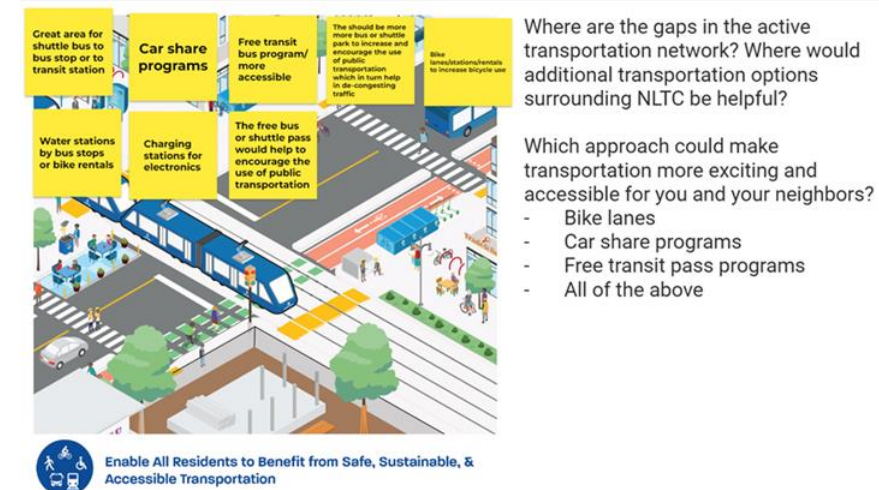
Purpose

1. Establish foundation to inform necessary regulatory changes in Station Area neighborhoods to **enable ETOD development**
2. Set vision for land use, housing, connectivity, non-binding but incentive based
3. Understand community-identified assets and desired neighborhood improvements

Station Area Vision Plans – Round 1 Engagement

Round 1- January to March 2023

- Engagement opportunities included **virtual focus groups, workshops and an online survey** for each station area.
- Based on the 6 ETOD goals, participants were asked about celebrated places and spaces, cultural connections, housing types, employment opportunities, and the existing transportation network in their communities
- The same questions were asked for all community engagement opportunities
- Bicycle and Pedestrian Improvements and Safety were identified as a top priority in these communities



Station Area Vision Plans – Round 2 Engagement

Round 2- August to October 2023

- Feedback collected from round 1 community engagement was used to inform station area vision planning concept alternatives. Emerging themes from round 1 engagement included:
 - Small Local Business inclusion
 - Street Connectivity
 - Open Space Opportunities
 - Diverse Character Areas
- This October, CapMetro and the City of Austin will return to the community with two concept alternatives per station area. This round of engagement includes in-person workshops, an online survey, and focus groups for each station area.

Station Area Vision Plans – In-Person Events

North Lamar Transit Center Station Area Vision Planning Workshop

- October 19th, 2023 @ 4pm-8pm
- TA Brown Elementary School

South Congress Transit Center Station Area Vision Planning Workshop

- October 21st, 2023 @ 10am-2pm
- St. Elmo Elementary School

Workshop Details:

- Come and go style event (come to either event – both will cover both station areas!)
- Food and drink provided at each workshop
- Tabling partners will be present at each workshop to share information about programmatic resources in workforce training and career opportunities, income-restricted rental and ownership housing, financial literacy and education, healthcare access, small business assistance, and reduced transit fares

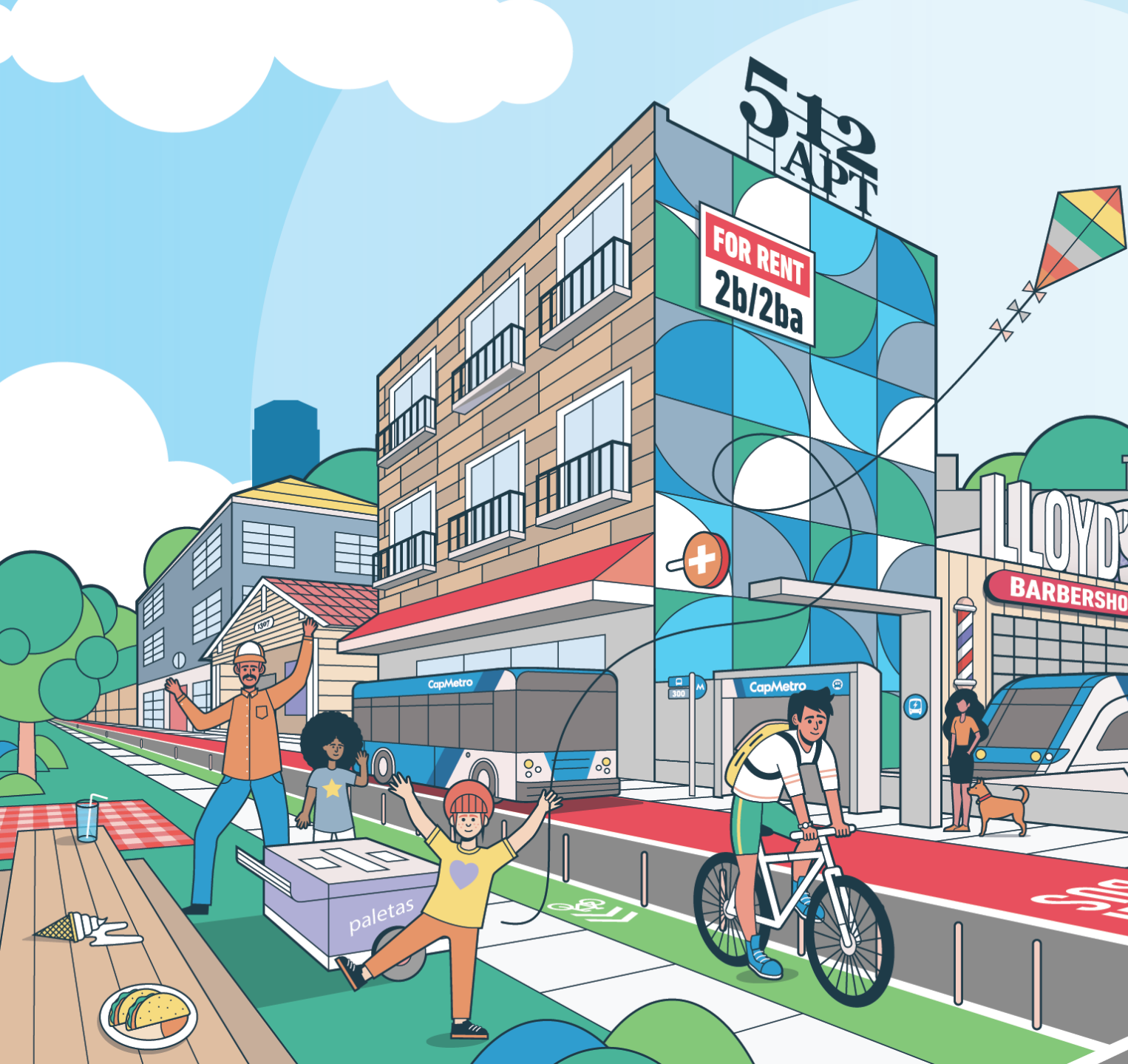
For More Information:

Project Connect Website: <https://projectconnect.com/projects/etod>

- Sign up for upcoming engagement events
- Explore past engagement events and community feedback reports
- Sign up for Project Connect/ETOD Newsletter updates

City ETOD Project Website: <https://publicinput.com/etod>

- ETOD Policy Plan
- ETOD Frequently Asked Questions (FAQ)
- Station Area Vision Planning Updates



Questions?

Warner.Cook@austintexas.gov

Anna.Lan@capmetro.org

