

Austin Energy Electric Ride Program Overview

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E-Ride Program Overview

Austin Energy offers eligible individual customers rebates to purchase a qualifying E-bike, scooter, moped, motorcycle, or any other electric two or three-wheel vehicle. **(Rebate Doubled in 2023)**

Individuals

- Up to \$600 per individual E-Ride vehicle

Customer Assistance Program Customers

- Up to \$1,300 per individual E-Ride vehicle

Fleets

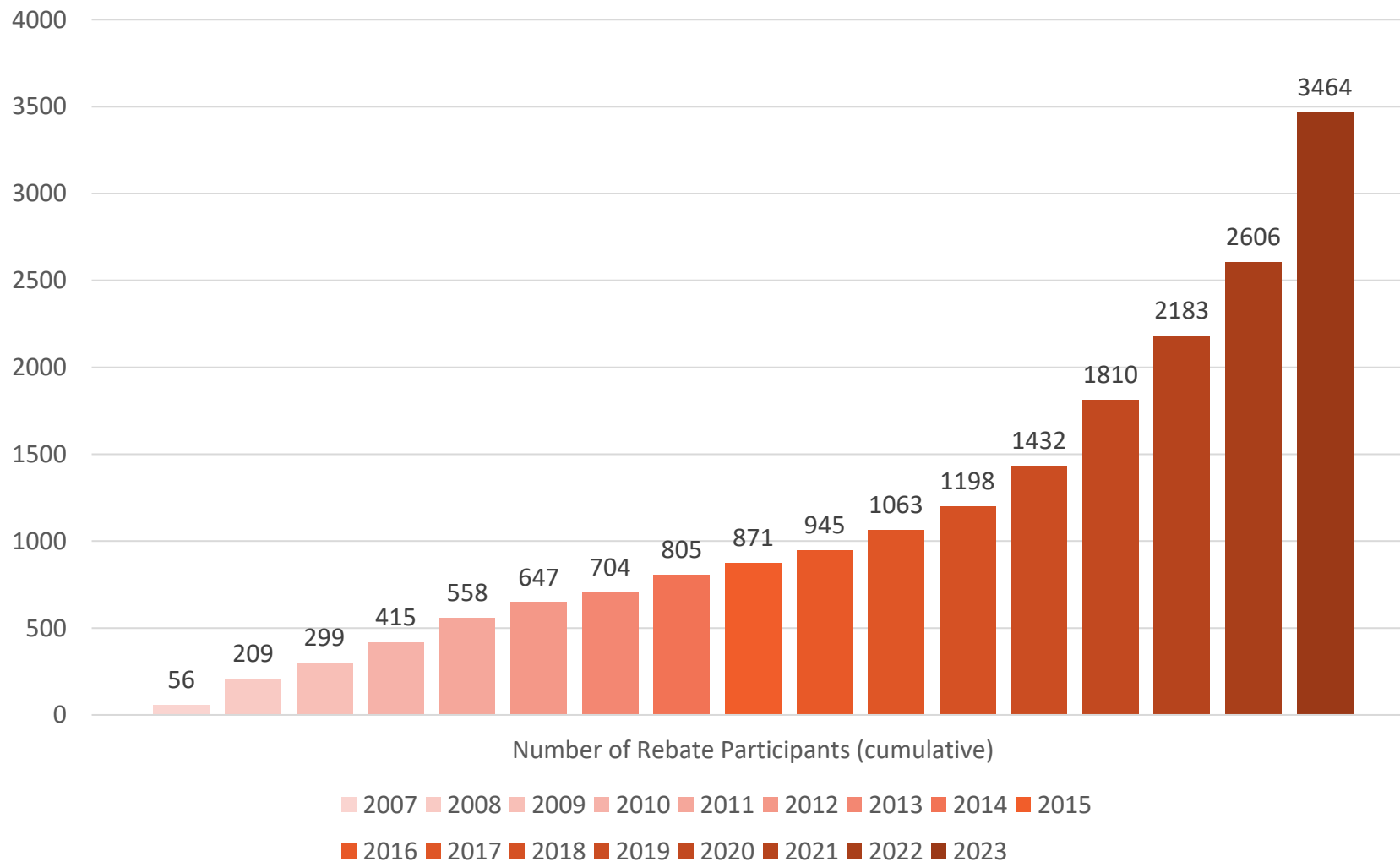
- Up to \$800 per E-Ride vehicle fleet purchase

Dealership Participation

- 32 Participating local dealers



E-Ride Program Participation



Equity & Inclusion

Vision – to create a future of mobility that is equitable, affordable, and accessible while helping the environment

- It is not just about individual ownership, but also access to shared resources
- Conducted 100s of e-bike access and safety trainings for underserved community members



e-Bike Training & Adventure Tour

Austin Energy continues to lead cross department outreach for access and inclusion for vulnerable community members



Austin Energy, Housing Authority of the City of Austin (HACA),
Metro Bike, Bike Texas, & Austin Transportation Department



- Community building
- First & last mile solutions
- Safety training, program instruction, digital literacy, helmet, free 1 year membership
- Adventure tour to destinations: grocery store, library, and public transit connection points
- HACA Residents:
https://www.youtube.com/watch?v= Zq4_KBr_Bk
- General Use:
<https://www.youtube.com/watch?v=jYK62bbU-sQ>
- Safety:
<https://www.youtube.com/watch?v=aggaQKdzllo>



**Customer Driven.
Community Focused.SM**



Program Incentive Tiers

Incentive Guidelines for Individual E-Ride Rebates (2023 Incentive Effective January 1, 2023)

E-Ride Purchase Price Range (Including tax)	2023 Incentive
Up to \$499	NA
\$500 - \$999	\$200
\$1,000 - \$1,999	\$400
\$2,000 and up	\$600



Program Incentive Tiers

Incentive Guidelines for Individual E-Ride Rebates for Customer Assistance Program (CAP) Customers (2023 Incentive Effective January 1, 2023)

E-Ride Purchase Price Range (Including tax)	2023 Incentive
\$500 - \$999	\$300
\$1,000 - \$1,999	\$700
\$2,000 and up	\$1,300



Program Incentive Tiers

Incentive Guidelines for Fleet Rebates (2023 Incentive Effective January 1, 2023)

E-Ride Purchase Price Range (Including tax)	2023 Incentive
Up to \$499	NA
\$500 - \$999	\$400
\$1,000 - \$1,999	\$600
Over \$2,000	\$800

**Applicant must purchase 5 to 25 E-Ride vehicles.*

