

**ARTICLE 4. APPROVAL OF A NAME FOR A PUBLIC FACILITY OR
PROPERTY.**

Amend

§ 14-1-31 DEFINITIONS.

In this article:

- (1) FACILITY includes a City building, structure, or other facility directly used by the public but does not include [~~excluding~~] a police facility under Section 14-1-35 (*Procedure for Naming a Police Facility*) or a public recreation area [~~park facility~~] under Article 5 [~~Section 14-1-36~~] (*Naming or Renaming a Public Recreation Area and Features; Recognizing Contributions at a Public Recreation Area and on Park Features* [~~Park Facility~~]).
- (2) DIRECTOR means the director of the Public Works Department.

Repeal and Replace Sections 14-1-35 to 14-1-39 and create a new Article 5.

**ARTICLE 5 NAMING OR RENAMING A PUBLIC RECREATION AREA
AND FEATURES; AND RECOGNIZING CONTRIBUTIONS AT A
PUBLIC RECREATION AREA AND ON PARK FEATURES.**

§ 14-1-51 DEFINITIONS.

(A) In this article:

- (1) CONTRIBUTION mean a culturally significant contribution, valuable contribution, or creditable service.
- (2) CREDITABLE SERVICE means a minimum of 10 years dedicated either through employment, volunteerism, or advocacy to the benefit of the parks and recreation department or park system.
- (3) CULTURALLY SIGNIFICANT CONTRIBUTION means a community recognized aesthetic, historical, scientific, or social contribution that

meaningfully impacted the built environment, programmatic opportunities, sense of community, or positive advocacy for the parks and recreation department .

- (4) LOCAL REFERENCE means a geographic feature, nature-based element, community, cultural or historical reference that is found in proximity to a public recreation area.
- (5) NOMINEE means an individual, an entity, or group of individuals.
- (6) PARK FEATURE means a recreational improvement that is a major component of a public recreation area.
- (7) VALUABLE CONTRIBUTION means an action or series of actions that resulted in or brought about positive outcomes for the park system or the community.

(B) A term defined in Chapter 8-1 (*Parks Administration*) has the same meaning in this article.

§ 14-1-52 APPLICABILITY AND INTENT.

- (A) This article applies to the naming and renaming of public recreation areas and park features; and to other actions that recognize contributions at public recreation areas and park features.
- (B) It is Council’s intent that naming and renaming of public recreation areas and park features should serve the interests of the community and assure a worthy and enduring legacy.
- (C) In support of that intent, Council seeks to adopt a process that:
 - (1) is transparent to the public regarding the process of submitting an application, the receipt of an application by the department, public meetings being held about the application, feedback from the public, and final approval;
 - (2) actively seeks community input with mechanisms in place to receive intentional feedback along with a feedback loop; and
 - (3) considers racial, ethnic, gender, and economic disparities in the naming of a public recreation area.

- (D) Nothing in this article limits the Council’s authority to establish different criteria and procedures for the naming or renaming of a particular public recreation area or park feature. A council-approved resolution that establishes the criteria or procedures to name or rename a particular public recreation area or park feature controls over a conflicting provision of this article.
- (E) If the city has financed the public recreation area or park feature with the proceeds of obligations, the interest on which is excludable from gross income for federal income tax purposes, the city may reject a name to preserve the exemption from federal income taxation of the interest on the proceeds of the obligations.
- (F) Unless the name is related to the Confederacy, a public recreation area or park feature with the same name for 50 or more years is considered an iconic park and is not subject to this article.
- (G) The director may adopt rules under Chapter 1-2 (*Adoption of Rules*) to implement this article.

14-1-53 RECOGNIZING CONTRIBUTIONS AT A PUBLIC RECREATION AREA AND ON PARK FEATURES.

- (A) A nominee may be recognized for a contribution without naming or renaming a public recreation or park feature.
- (B) Recognition under this section occurs as part of a coordinated display of plaques or bricks at a public recreation area or park feature.
- (C) A contribution recognized under this section may be approved by the director.

§ 14-1-54 DEDICATION PLAQUES.

- (A) Except as provided in a valid agreement governing the naming of a public recreation area, a park feature within the public recreation area may be dedicated to a nominee to recognize a contribution.
- (B) A dedication under this section does not constitute naming or renaming; or require naming or renaming.
- (C) The director may install a plaque under this section if the Parks and Recreation Board recommends installation of the plaque.
- (D) One or more plaques dedicated to other nominees may be placed at the same park feature location.
- (E) A plaque may be removed only when the park feature is removed and repurposed into another park feature.

14-1-55 NAMING POLICY.

- (A) Subject to the limitation in Subsection (C), a public recreation area or park feature may be named for:
 - (1) an individual who made a valuable contribution or provided creditable service to the park system and the City;
 - (2) a nominee that made a culturally significant contribution to the area or community surrounding the public recreation area;
 - (3) a local reference; or
 - (4) a nominee that:
 - (a) deeds the land to the City for a public recreation area;
 - (b) contributes the estimated cost of at least 75 percent of the development of the public recreation area; and
 - (c) provides an endowment for the estimated 20-year maintenance costs of the public recreation area.
- (B) The director determines the estimated 20-year maintenance costs.

- (C) A public recreation area or park feature may only be named for an individual if the individual is deceased for at least two years or is retired from City for at least three years.

§ 14-1-56 NOMINATION PROCEDURE FOR NAMING OR RENAMING A PUBLIC RECREATION AREA OR PARK FEATURE.

- (A) A person may submit a nomination for naming or renaming a public recreation area or park feature. A nomination must be submitted to the director on a form approved by the director.
- (B) A person must pay a non-refundable application fee when the nomination form is submitted.
- (C) To nominate an individual or group of individuals, a person must:
- (1) provide a biographical sketch of the individual;
 - (2) identify their valuable contribution or creditable service to the park system or the community, including their involvement; and
 - (3) identify the individual's connection, if any, to the public recreation area or park feature or to the activity for which the public recreation area or park feature will be used.
- (D) To nominate an entity, a person must:
- (1) provide the entity's history; and
 - (2) identify the entity's culturally significant contribution or valuable contribution.
- (E) To nominate a local reference, a person must:
- (1) identify the local reference and its location; and
 - (2) describe the connection between the public recreation area and the local reference.
- (F) The nomination must include documentation that members of the public support the proposed name.
- (G) Notifications.
- (1) Existing Public Recreation Areas and Park Features. Within 30 days of receipt of a completed nomination, the director will notify council,

the city manager, the Parks and Recreation Board, and the City's public information officer that a nomination was submitted.

- (2) Newly Constructed Public Recreation Areas and Park Features. On or before the day construction begins for a new public recreation area or park feature, the director will notify the council, the city manager, the Parks and Recreation Board, and the City's public information officer that a new public recreation area or park feature needs to be named.

(H) Community Engagement.

- (1) Community engagement will begin after the director provides notice under Subsection (G).
 - (2) The City's public information officer and the director will take reasonable steps to inform persons who are likely to have an interest in the naming or renaming of the public recreation area or park feature.
 - (3) The public information officer and director will:
 - (a) consider the nature and location of the public recreation area and whether a particular community is likely to be especially interested in the process; and
 - (b) disseminate the information to reach those communities; and
 - (c) conduct at least three community engagement activities; and
 - (d) disaggregate engagement feedback to compare district-based feedback to total community feedback.
 - (4) The public information officer and director will complete community engagement within 180 days.
- (I) For a newly constructed public recreation area or park feature, the deadline to submit nominations must be at least 90 days from the date of the last community engagement activity.

§ 14-1-57 APPROVING A NAMING OR RENAMING OF A PUBLIC RECREATION AREA OR PARK FEATURE.

(A) The council must approve the naming or renaming of a public recreation area.

- (1) Justified Nominations for Naming or Renaming a Public Recreation Area.
 - (a) A nomination may not be considered justified until after community engagement is complete or, if newly constructed, 90 days from the date of the last community engagement activity.
 - (b) If the director finds that the nomination is justified, the director shall submit the nomination to the chair of the Parks and Recreation Board.
 - (c) The city manager shall provide each council member with a copy of the Parks and Recreation Board's recommendation, if any, and the nominations received by the director.
 - (d) The city manager shall place an item regarding the naming or renaming of the public recreation area on the council's agenda as soon as practicable after the earlier of:
 - (i) Parks and Recreation Board makes its recommendation, or
 - (ii) the period prescribed by Section 14-1-58(B) (*Parks and Recreation Recommendations*) expires.
- (2) If a public recreation area is partially funded by another governmental entity, the city manager will place an item to consider the entity's nomination on the Council's agenda as soon as practicable.

(B) The director is authorized to approve the naming or renaming of a park feature.

§ 14-1-58 PARKS AND RECREATION BOARD RECOMMENDATIONS.

(A) On receipt of the nominations, the Parks and Recreation Board shall conduct a public hearing on naming or renaming a public recreation area or park feature.

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(PARK PROPERTY)

WORKING DRAFT – SUBJECT TO CHANGE 11/21/2023

- (B) Within 45 days from the date the director submits nominations to the chair of the Parks and Recreation Board, the board shall make a written recommendation to the Council.
- (C) If the Parks and Recreation Board fails to meet the deadline prescribed in this section, the board is deemed to have made no recommendation.

§ 14-1-59 APPROVED NOMINATION FEES FOR PLAQUE, BRICK, OR SIGN.

- (A) If the director approves a nomination for a plaque or brick, the person who submitted the nomination must pay a fee before the plaque or brick can be installed.
- (B) If council approves a nomination to name or rename a public recreation area, the person who submitted the nomination must pay a fee before the City will fabricate a sign.
- (C) If the director approves a nomination to name or rename a park feature, the person who submitted the nomination must pay a fee before the City will fabricate a sign.