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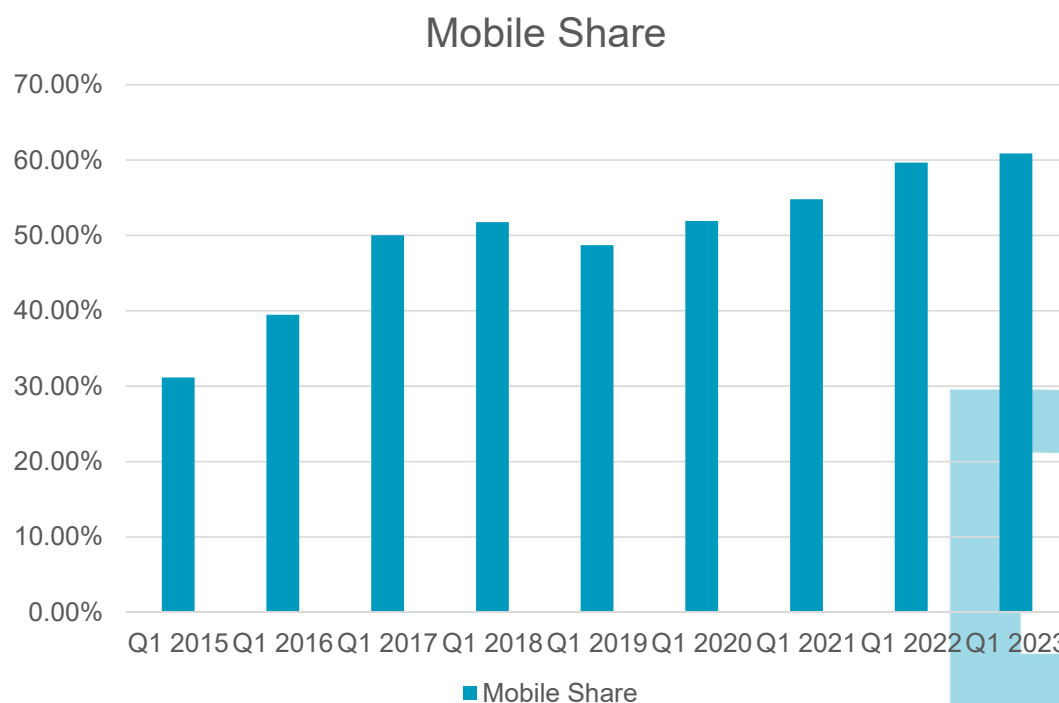
# APL App Preview

June 2023 Library Commission Meeting  
Baylor Johnson  
Public Information and Marketing Program Manager

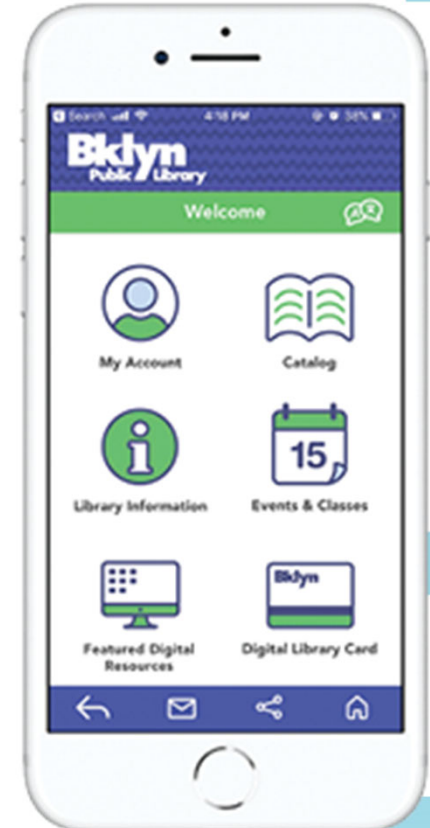
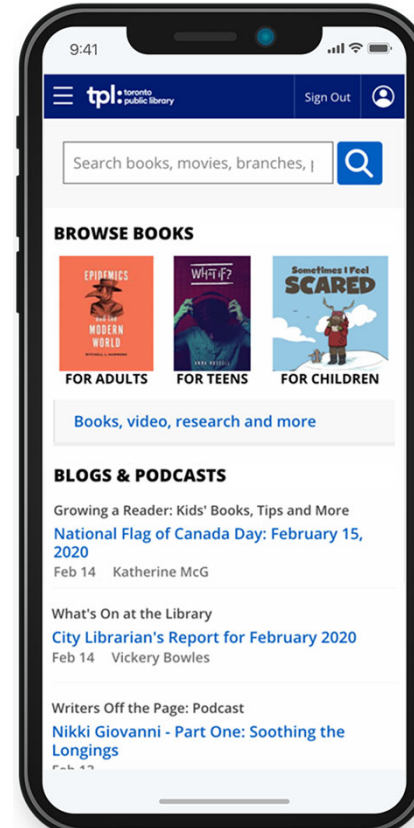
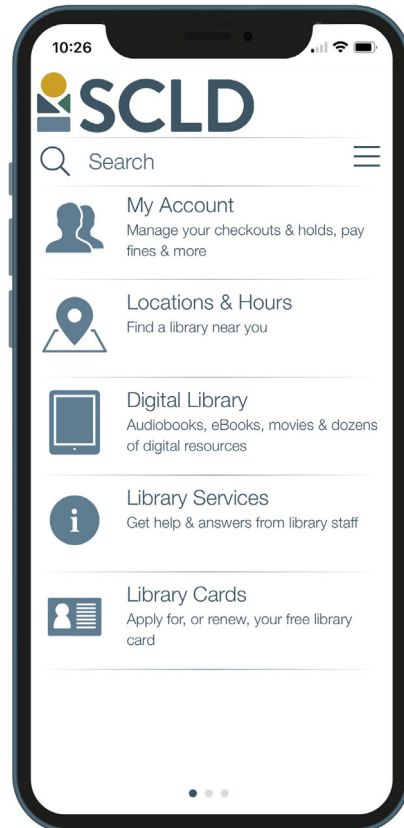
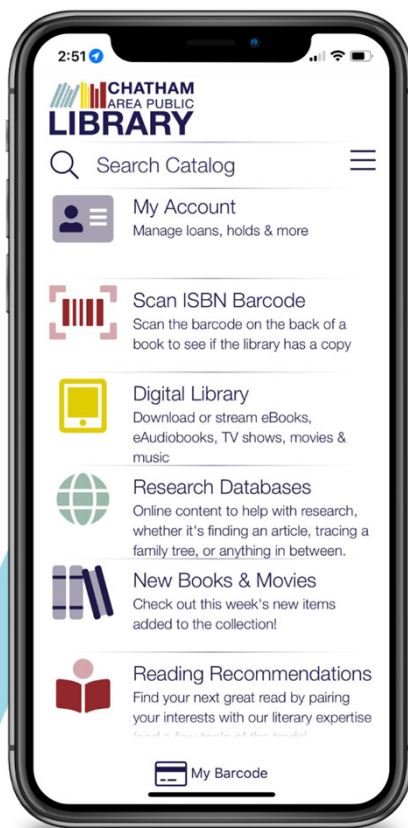
# The Mobile Future

**Percentage of internet traffic from mobile devices** (Source: StatCounter)

Quarter	Share	Change
Q1 2015	31.16%	-
Q1 2016	39.47%	↑ 26.67%
Q1 2017	50.03%	↑ 26.75%
Q1 2018	51.77%	↑ 3.48%
Q1 2019	48.71%	↓ 5.91%
Q1 2020	51.92%	↑ 6.59%
Q1 2021	54.8%	↑ 5.55%
Q1 2022	59.66%	↑ 4.86%
Q1 2023	60.89%	↑ 1.23%

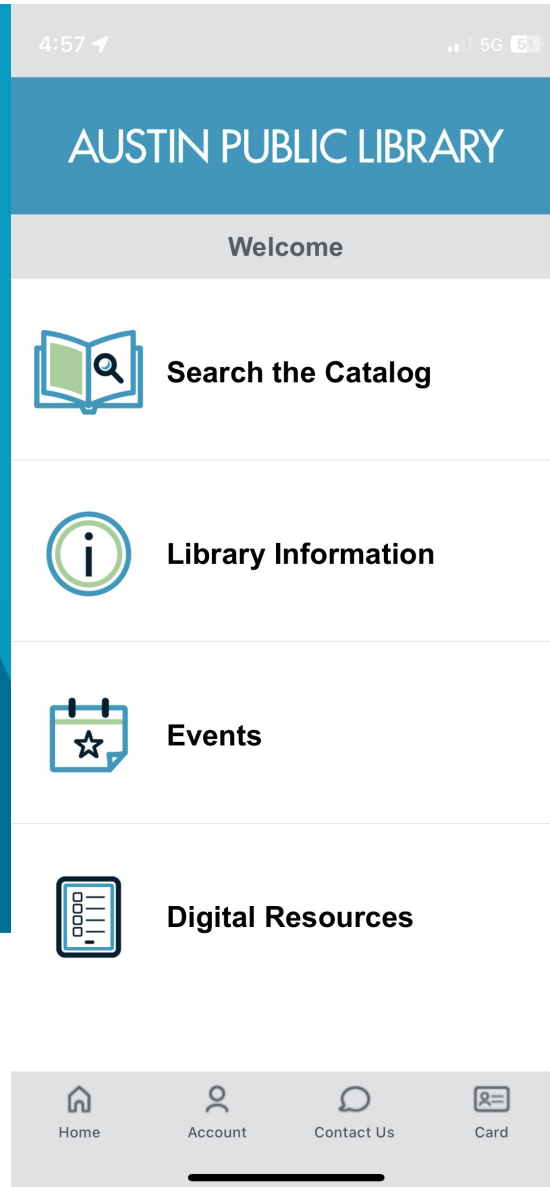
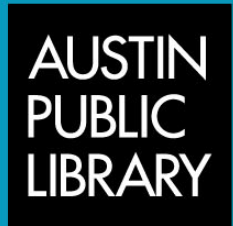


# Library Mobile Apps:



# APL App RFP, Spring 2022

- **Available on iOS, Android, and Amazon OS.**
- **Verify username/password credentials:** integrated with Library Card, BiblioCommons, SirsiDynix, etc.
- **Customizable interface with APL branding**
- **Alerts/notifications**
- **Catalog intergration**
- **Website integration:** Calendar, My Library Card, Virtual Library, “Ask Us” chat, Locations, Event Rental, Passport Services, etc.
- **Support for multiple languages**



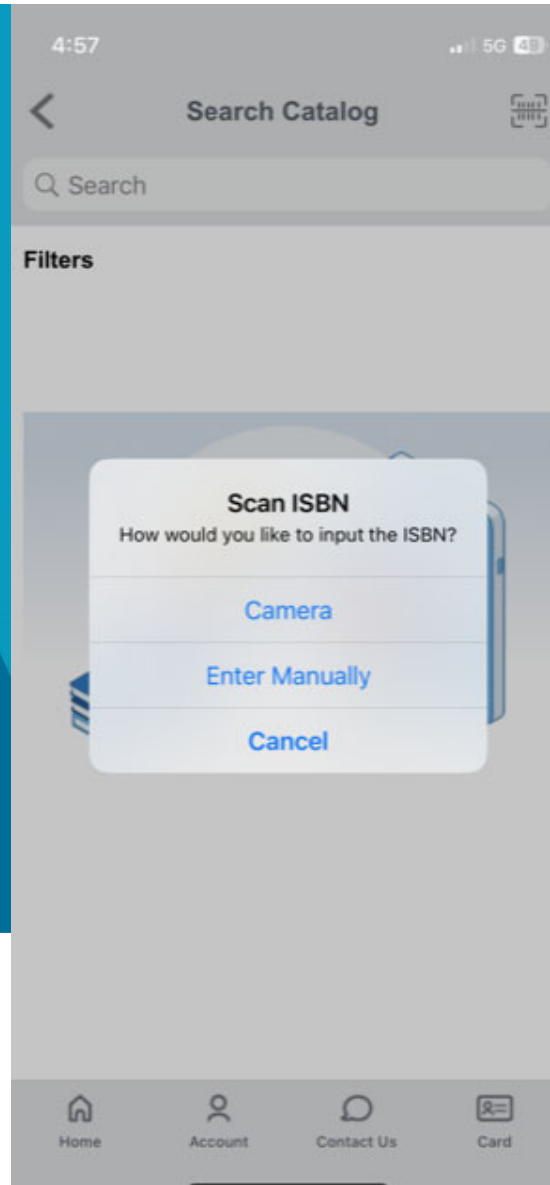
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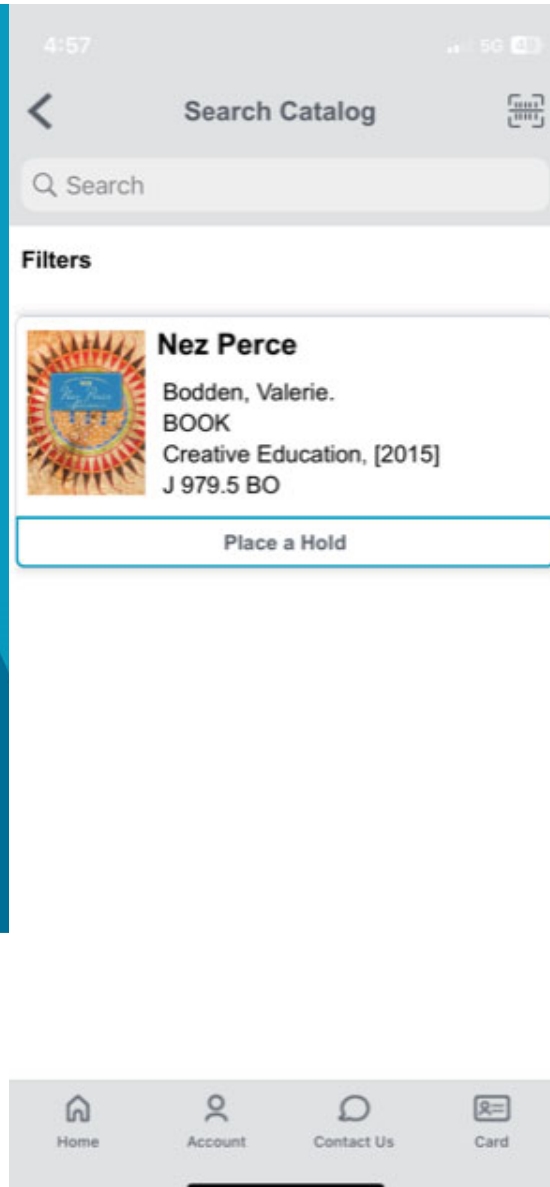
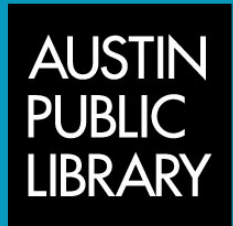


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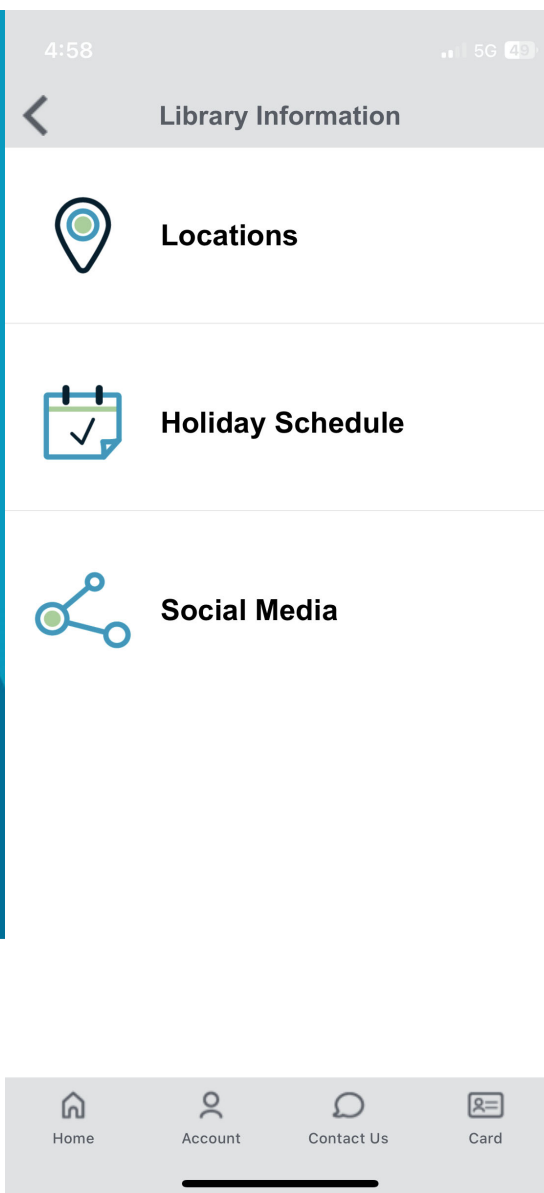
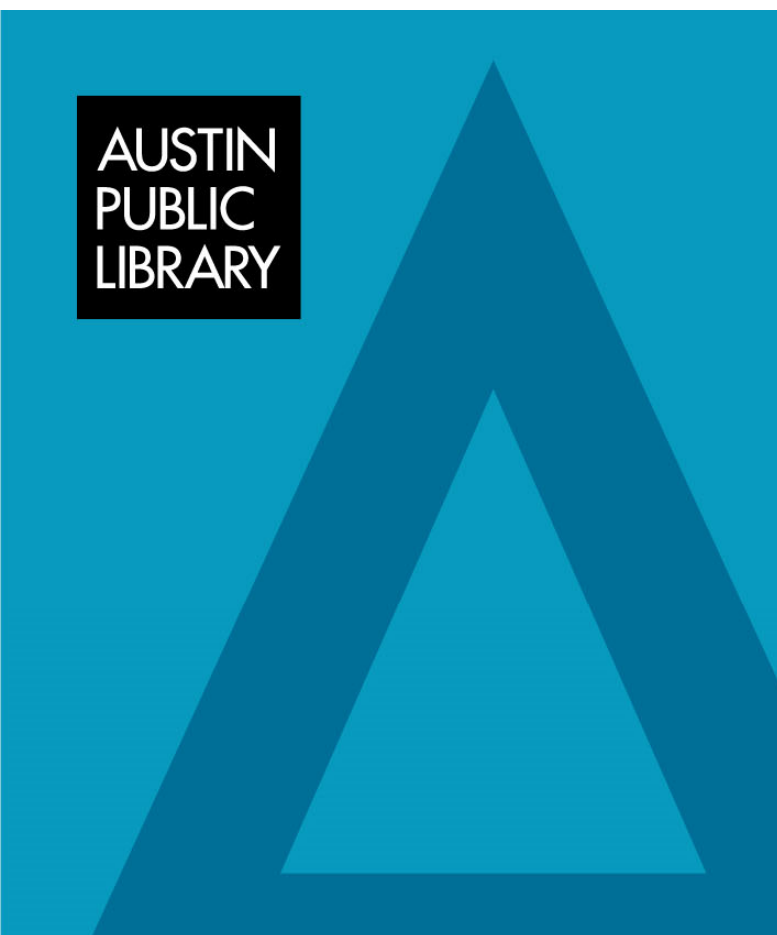


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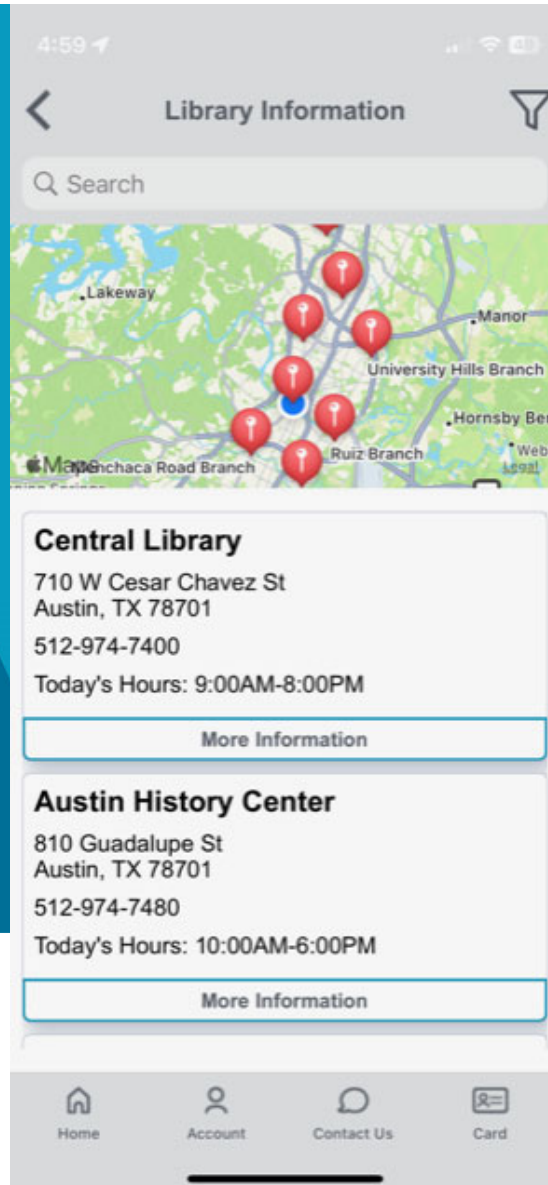
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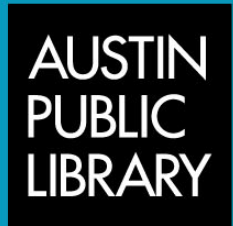





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  library.austintexas.gov 

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Events

Filter 

Title contains...


All Locations 


☐ Adult

☐ Children


☐ Teen

[Books and Babies](#)

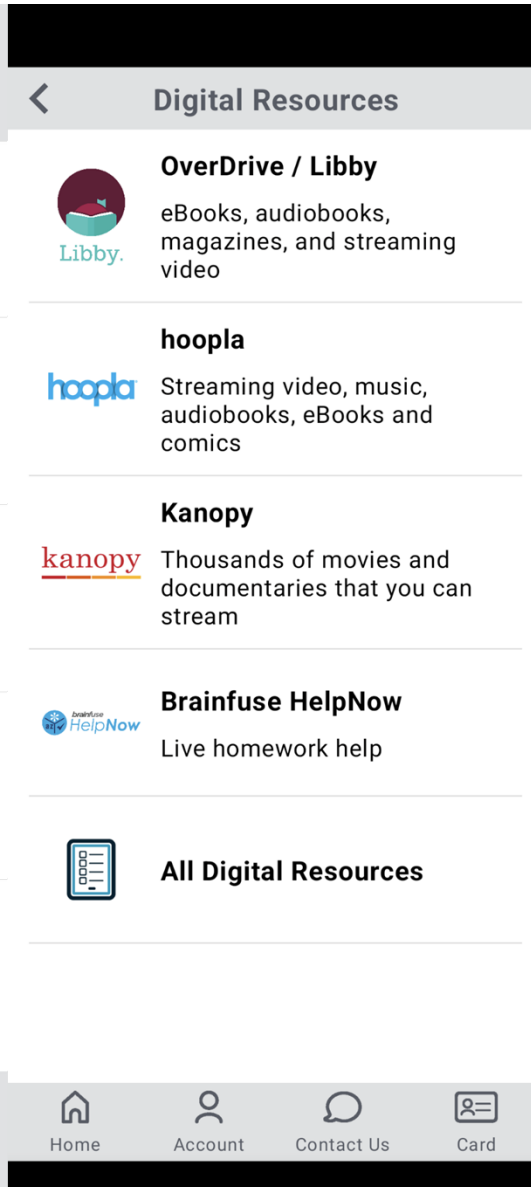
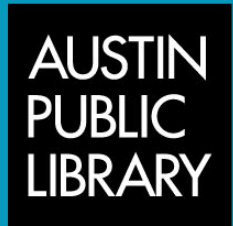
 Friday, June 23, 2023  
2:00 PM to 2:45 PM

 Old Quarry Branch  
7051 Village Center Dr.

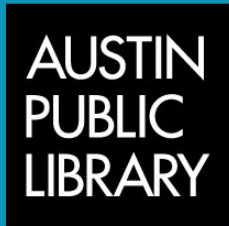
[Family Board Game Fun](#)



 Friday, June 23, 2023  
2:00 PM to 12:00 AM

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 library.austintexas.gov 

AUSTIN PUBLIC LIBRARY

Overdrive / Libby

OverDrive / Libby

eBooks, audiobooks, magazines and streaming video

Access Now

More about OverDrive / Libby

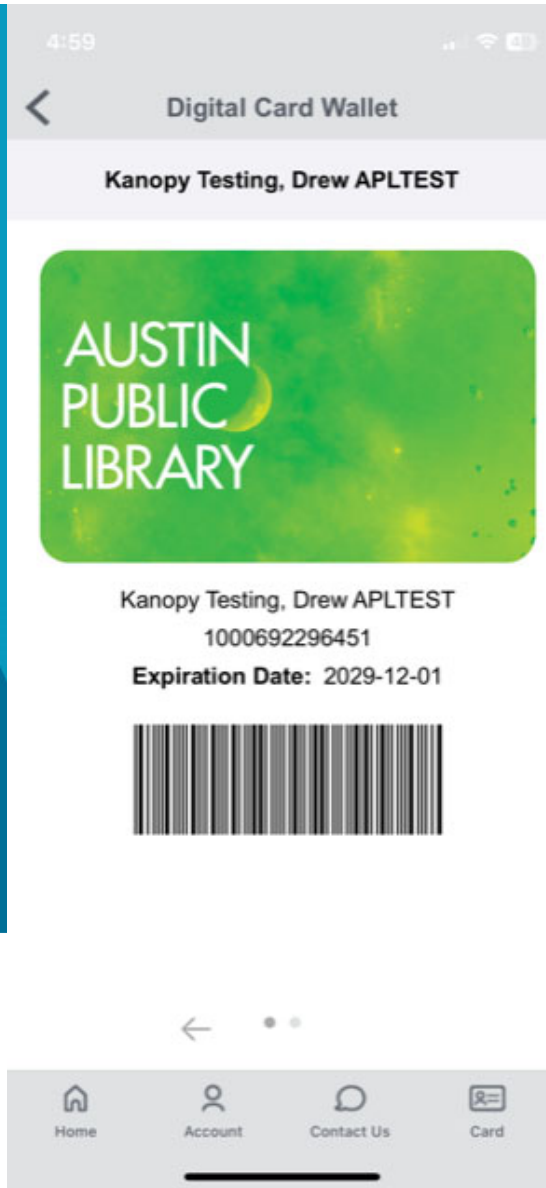
[OverDrive](#) / [Libby](#) provides eBooks, audiobooks and magazines. Libby Extras has streaming video channels.

- Download [Libby](#) for [iOS](#), [Android](#) and [Kindle Fire](#).
- [Sign in](#) using your Library Card number and Library password.
- Visit [Getting Started](#) for device-specific information.

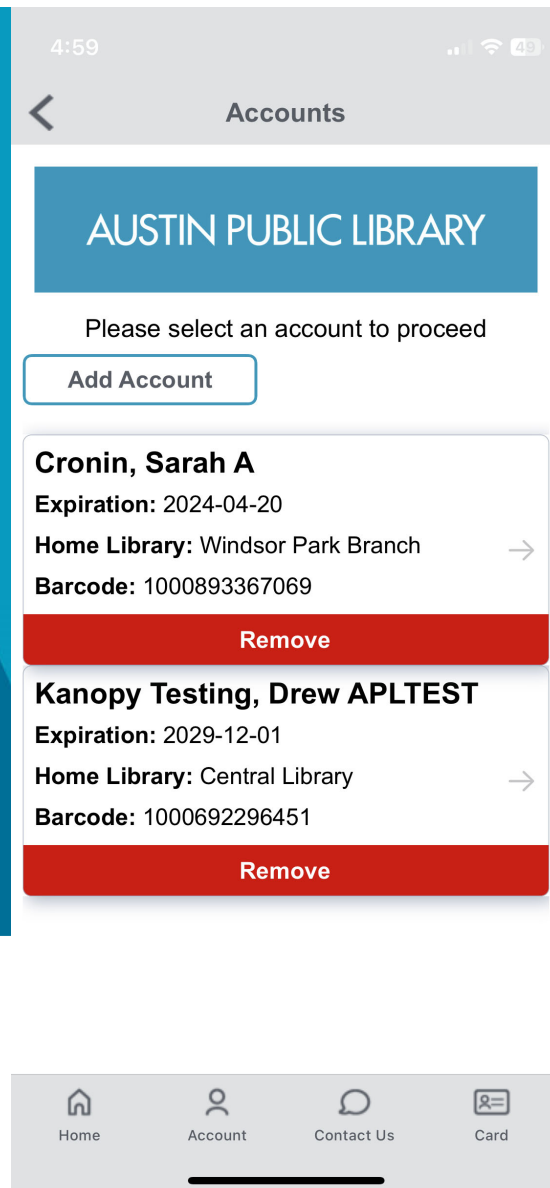
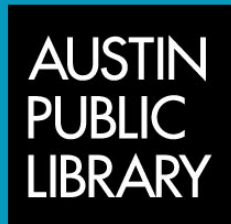
Checkouts & Holds:

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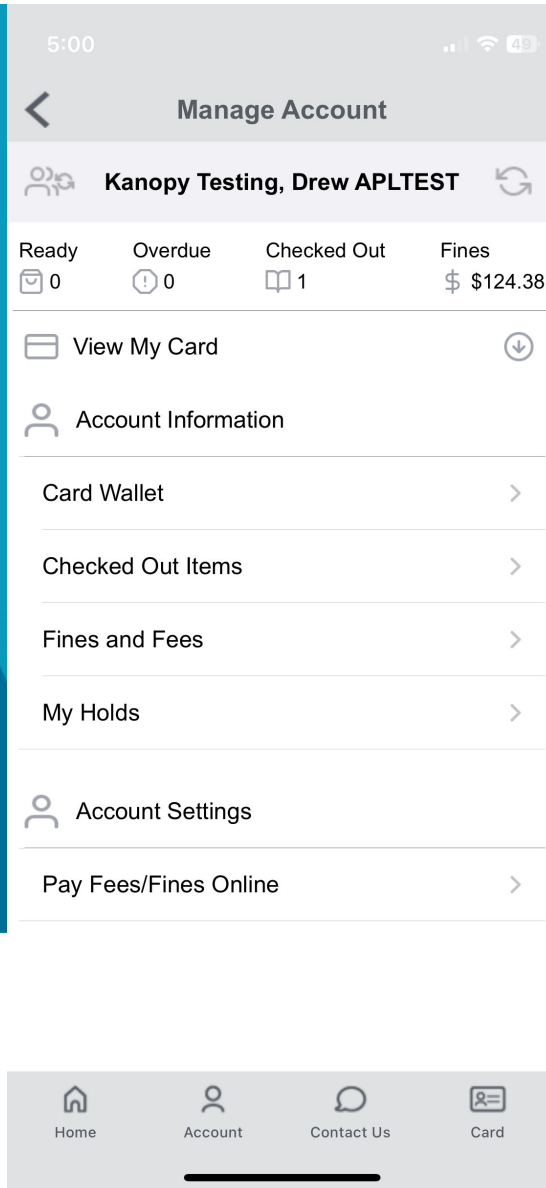
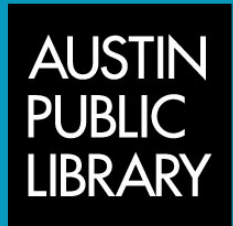
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The logo for the Austin Public Library, featuring the words "AUSTIN PUBLIC LIBRARY" in white, uppercase, sans-serif font, stacked vertically within a black square.

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# Baylor Johnson

Public Information & Marketing Program Manager

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