

Urban Transportation Commission

DECEMBER 5, 2023

AUSTIN LIGHT RAIL IMPLEMENTATION PLAN





MILES OF NEW LIGHT RAIL



TRANSIT CONNECTIONS



METRORAPID

RED LINE

HIGH FREQUENCY

ESTIMATED TRAVEL TIME



23 MINS 38TH - OLTORF

31 MINS 38TH - YELLOW JACKET

ESTIMATED AVG. # OF DAILY RIDERS SERVED



28,500

20,000+

AFFORDABLE HOUSING UNITS SERVED



ACCESS TO



136,000+ CURRENT JOBS

200,000+ FUTURE JOBS

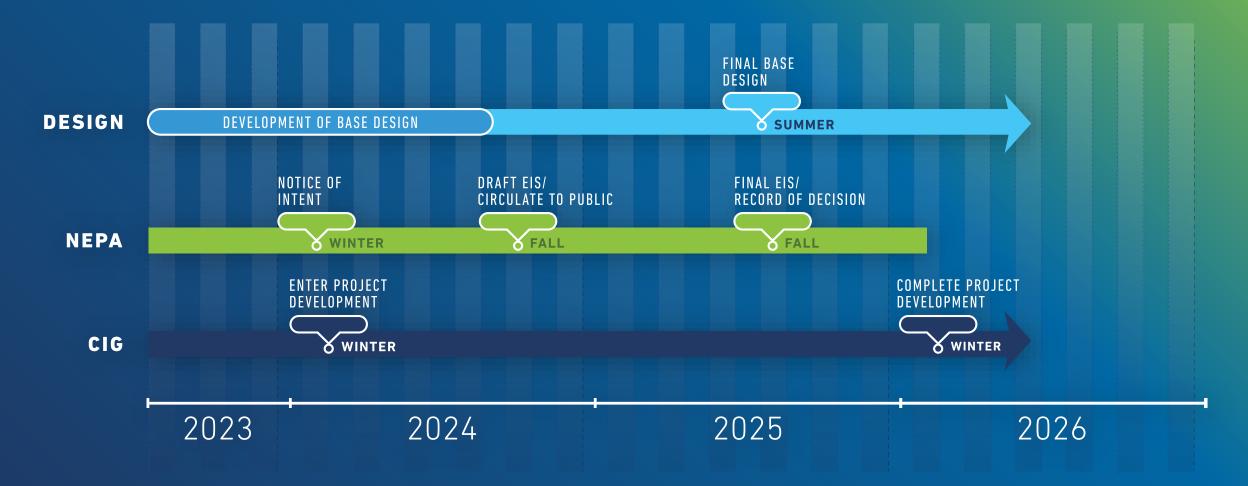
ANTICIPATED CAPITAL COST (CURRENT DOLLARS)



\$4.5-\$4.8B

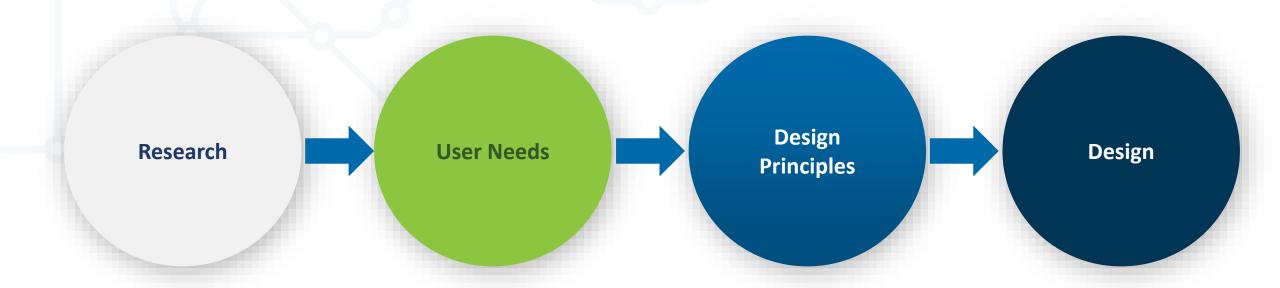
LOCAL AND FEDERAL DOLLARS

Program Implementation & Integrated Approach Work Efforts





Designing a **Human-Centered Transit Environment**





Design Research Local Context



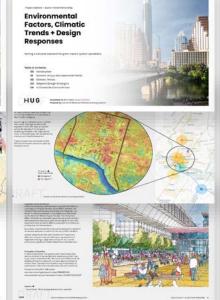




Landscape



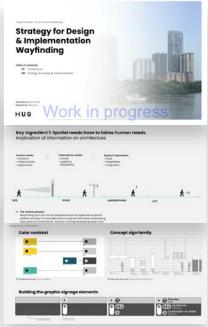
Sustainability



Materials



Wayfinding





Design Research User Experience

"human-centered" means designing for how people actually behave





Design Research: User Experience Mapping User Mobility Patterns

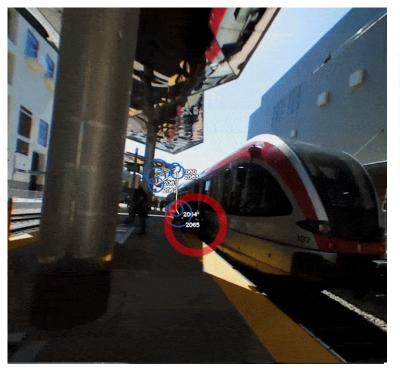
TOOLS USED:

- 1. Gehl Public Life app
- 2. Gehl Eye Level City App
- 3. Gehl Sidewalk and Facade
 Quality app
- 4. NIOSH Sound Level Meter
- 5. Light Meter LM-3000



Design Research: User Experience Cognitive Mapping of the Transit Experience









physiological data (heart

rate, skin conductance response, step count, body temperature)



Design Research: User Experience Workshops and On-the-go Engagements





Blind & Visually Impaired

June 21 led by Scott Meyer, Texas Department of Assistive and Rehabilitative Services

Safe Routes to School

June 23
led by Coleen
Gentles,
Safe Routes to School



FOCUS GROUPS

Deaf & Hard of Hearing

June 22 led by Stacy Landry, Travis County Services for Deaf and Hard of Hearing

CapMetro Art Program & Artist

June 22 led by Melissa Ortiz and J Muzazc (McKalla Station Artist)



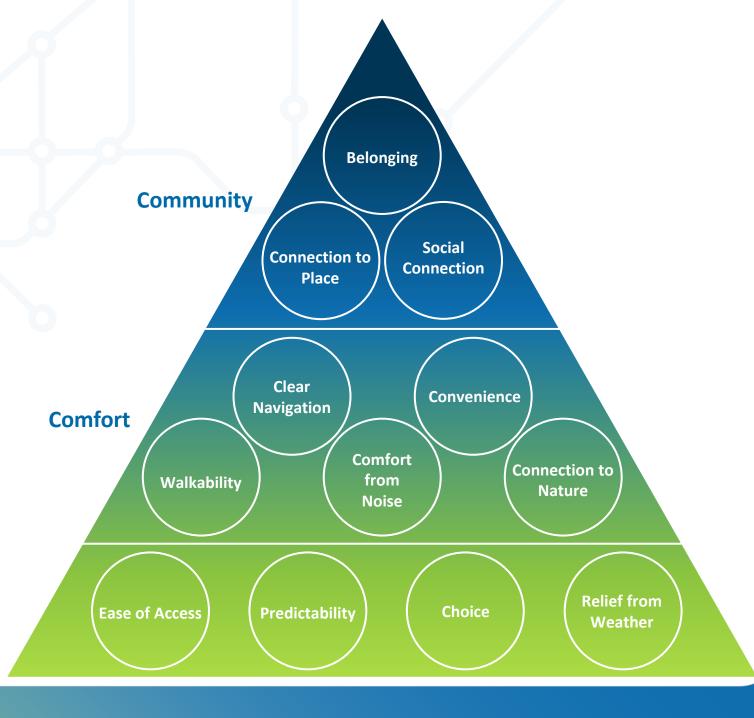
VISION WORKSHOPS

Reps from

The City of Austin, Austin Downtown Alliance, CapMetro, ATP EAC, ATP PSEC, ATP Board, CAC, SWSG



User Needs
Basis for
Human-Centered
Design



Safety + Security



How do we ensure these user needs and our design principles resonate with Austinites?

Public Open Houses:

November 16, UT and TSBVI
November 28, St. David's (Downtown)
December 5, Lively Middle School
December 6, Montopolis Rec Center

Virtual Open House

December 13

https://www.atptx.org/events/

Digital Survey

https://publicinput.com/austinlightraildesign2023



THANK YOU

