



2023 Live Music Fund Event Program – Update

Music Commission Meeting, 12/4/2023

Erica Shamaly, Music & Entertainment Division Manager
Economic Development Department

2023 Live Music Fund Event Program – Update

- 368 Awarded Applications - download the [Live Music Fund Event Program Awardees List](#) (PDF, 165 KB)
- View the [summary dashboard of demographics](#) for the 2023 Live Music Fund Event Program applicants and awardees
 - 50% of grantees identify as majority diverse race/ethnicity
 - 32% of grantees identify as majority female or non-binary
- Read the [November 2023 Live Music Fund press release](#) from Economic Development Department



2023 Live Music Fund Event Program – Second Award Payment

- Second payment is 40% of the total award
- 42 second payments have posted and 13 more are scheduled for December payment
- Awardee Next Steps for second payments:
 - Complete the “[2023 Live Music Fund Progress Report](#)” Google Form
 - Download and update the “[2023 Live Music Fund Project Budget](#)” spreadsheet, which can be edited as needed (follow included “Awardee Instructions”)
 - Send updated project budget to the City of Austin by e-mail to Kimberly.McCarson@austintexas.gov
 - MED staff will inform The Long Center when these documents are received for payment processes to be initiated



2023 Live Music Fund Event Program – Final Award Payment

- Final payment is 10% of the total award
- 10 final payments posted so far
- Awardee Next Steps for final payments:
 - Complete the “[2023 Live Music Fund Final Report](#)” Google Form
 - Update the “[2023 Live Music Fund Project Budget](#)” spreadsheet submitted with Progress Report (see “Awardee Instructions”)
 - Download and complete the “[2023 Live Music Fund Marketing Plan](#)” spreadsheet
 - Send the spreadsheets to the City of Austin by e-mail to Kimberly.McCarson@austintexas.gov
 - MED Staff will inform The Long Center when these documents are received for payment processes to be initiated



2023 Live Music Fund Event Program – Awardee Assistance

- Contact The Long Center at cityofaustingrants@thelongcenter.org (512-457-5139) with any questions about signing your grant agreement and setting up payments
- Contact Kimberly.McCarson@austintexas.gov (512-974-7963) with any questions about completing and sending your Progress Report, Final Report, Project Budget, and Marketing Plan Google Forms
- Contact Greg.Gonzalez@austintexas.gov (512-974-7804) for guidance and assistance with advancing and completing your awarded Live Music Fund project





Questions?