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- 35 (4) DEPARTMENT means the Parks and Recreation Department;
- 36 (5) DIRECTOR means the director of the department;
- 37 (6) LOCAL REFERENCE means a geographic feature, nature-based element,
38 community, cultural or historical reference that is found in proximity to a
39 public recreation area;
- 40 (7) NOMINEE means an individual, an entity, or group of individuals;
- 41 (8) PARK FEATURE means a recreational improvement that is a major
42 component of a public recreation area; and
- 43 (9) VALUABLE CONTRIBUTION means an action or series of actions that
44 resulted in or brought about positive outcomes for the park system or the
45 community.
- 46 (B) A term defined in Chapter 8-1 (*Parks Administration*) has the same meaning in this
47 article.

48 **§ 14-1-52 APPLICABILITY AND INTENT.**

- 49 (A) This article applies to the naming and renaming of public recreation areas and park
50 features; and to other actions that recognize contributions at public recreation areas
51 and on park features.
- 52 (B) The council intends to serve the interests of the community and assure a worthy
53 and enduring legacy when naming and renaming public recreation areas and park
54 features.
- 55 (C) In support of that intent, council seeks to adopt a process that:
- 56 (1) is transparent to the public regarding the processes to submit a nomination,
57 to consider a nomination, to hold public meetings about the application, to
58 obtain feedback from the public, and to approve a nomination to name or
59 rename;
- 60 (2) actively seeks community input with mechanisms in place to receive
61 intentional feedback along with a feedback loop; and
- 62 (3) considers racial, ethnic, gender, and economic disparities in the naming or
63 renaming of public recreation areas and park features.
- 64 (D) Nothing in this article limits the council's authority to establish different criteria
65 and procedures for naming or renaming of a particular public recreation area or

66 park feature. A council-approved resolution that establishes the criteria or
67 procedures to name or rename a particular public recreation area or park feature
68 controls over a conflicting provision of this article.

69 (E) If the city has financed a public recreation area or park feature with the proceeds of
70 obligations, the interest on which is excludable from gross income for federal
71 income tax purposes, the council may reject a name to preserve the exemption
72 from federal income taxation of the interest on the proceeds of the obligations.

73 (F) Unless the name is related to the Confederacy, a public recreation area or park
74 feature with the same name for 50 or more years is considered an iconic park and
75 is not subject to this article.

76 (G) The director may adopt rules under Chapter 1-2 (*Adoption of Rules*) to implement
77 this article.

78 **§ 14-1-53 RECOGNIZING CONTRIBUTIONS AT PUBLIC RECREATION**
79 **AREAS AND ON PARK FEATURES.**

80 (A) The director is authorized to recognize contributions through coordinated displays
81 of plaques or bricks at public recreation areas and on park features.

82 (B) A nominee may be recognized under this section without naming or renaming a
83 public recreation area or park feature.

84 **§ 14-1-54 DEDICATION PLAQUES.**

85 (A) Except as provided in a valid agreement governing the naming of a public
86 recreation area, the City may recognize a nominee's contribution by dedicating a
87 plaque on park features within a public recreation area.

88 (B) A dedication under this section does not constitute naming or renaming; or require
89 naming or renaming.

90 (C) If the Parks and Recreation Board recommends recognizing a nominee's
91 contribution by dedicating a plaque under this section, the director is authorized to
92 install a plaque recognizing the nominee.

93 (D) One or more plaques dedicated to other nominees may be placed at the same park
94 feature location.

95 (E) A plaque installed under this section may be removed only when the park feature is
96 removed and repurposed into another park feature.

97 **§ 14-1-55 NAMING POLICY.**

98 (A) Subject to the limitation in Subsection (C), a public recreation or park feature may
99 be named for:

- 100 (1) an individual who made a valuable contribution or provided creditable
101 service to the park system and the city;
- 102 (2) a nominee that made a culturally significant contribution to the area or
103 community surrounding the public recreation area;
- 104 (3) a local reference; or
- 105 (4) a nominee that:
- 106 (a) deeds the land to the City for a public recreation area;
- 107 (b) contributes the estimated cost of at least 75 percent of the
108 development of the public recreation area; and
- 109 (c) provides an endowment for the estimated 20-year maintenance costs
110 of the public recreation area.

111 (B) The director will determine the estimated 20-year maintenance costs.

112 (C) A public recreation area or park feature may be named for an individual when the
113 individual is deceased for at least two years or is retired from the City for at least
114 three years.

115 **§ 14-1-56 NOMINATION PROCEDURE FOR NAMING OR RENAMING A**
116 **PUBLIC RECREATION AREA AND PARK FEATURE.**

117 (A) A person may submit a nomination to name or rename a public recreation area or
118 park feature. A nomination must be submitted to the director on a form approved
119 by the director.

120 (B) A person must pay a non-refundable nomination fee when submitting a
121 nomination.

122 (C) To nominate an individual or a group of individuals, a person must:

- 123 (1) provide a biographical sketch of the individual;
- 124 (2) identify their valuable contribution or creditable service to the park system
125 or the community, including their involvement; and

(3) identify the individual's connection, if any, to the public recreation area or park feature or to the activity for which the public recreation area or park feature will be used.

(D) To nominate an entity, a person must:

(1) provide the entity's history; and

(2) identify the entity's culturally significant contribution or valuable contribution.

(E) To nominate a local reference, a person must:

(1) identify the local reference and its location; and

(2) describe the connection between the public recreation area and the local reference.

(F) The nomination must include documentation that demonstrates public support for the proposed naming or renaming.

(G) Notifications.

(1) Existing Public Recreation Areas and Park Features. Within 30 days of receipt of a completed nomination, the director will notify the council, the city manager, the Parks and Recreation Board, and the City's public information officer that a nomination was submitted.

(2) Newly Constructed Public Recreation Areas and Park Features. On or before the day the construction begins for a new public recreation area or park feature, the director will notify the council, the city manager, the Parks and Recreation Board, and the City's public information officer that a new public recreation area or park feature needs to be named.

(H) Community Engagement.

(1) Community engagement begins after the director provides notice under Subsection (G).

(2) The City's public information officer and the director will take reasonable steps to inform persons who are likely to have an interest in the naming or renaming of the public recreation area or park feature.

(3) The public information officer and director will:

- (a) consider the nature and location of the public recreation area and whether a particular community is likely to be especially interested in the process;
- (b) disseminate the information to reach those communities;
- (c) conduct at least three community engagement activities; and
- (d) disaggregate engagement feedback to compare district-based feedback to total community feedback.

(4) The public information officer and director will complete community engagement within 180 days.

(I) For a newly constructed public recreation area or park feature, the deadline to submit nominations must be at least 90 days from the date of the last community engagement activity.

§ 14-1-57 APPROVAL OF A NAMING OR RENAMING NOMINATION.

(A) Council approval is required to name or rename a public recreation area.

(1) Justified Nominations to Name or Rename a Public Recreation Area.

- (a) A nomination may not be considered justified until after community engagement is complete or, if newly constructed, 90 days from the date of the last community engagement activity.
- (b) If the director finds that the nomination justified, the director must submit the nomination to the chair of the Parks and Recreation Board.
- (c) The city manager must provide each council member with a copy of the Parks and Recreation Board's recommendation, if any, and the nominations received by the director.
- (d) The city manager shall place an item regarding the naming or renaming of the public recreation area on the council's agenda as soon as practicable after the earliest of:
 - (i) Parks and Recreation Board makes its recommendation, or
 - (ii) the period prescribed by Section 14-1-58(B) (*Parks and Recreation Board Recommendations*) expires.

- (2) If a public recreation area is partially funded by another governmental entity, the city manager will place an item to consider the entity's nomination on the council's agenda as soon as practicable.

(B) The director is authorized to name or rename a park feature.

§ 14-1-58 PARKS AND RECREATION BOARD RECOMMENDATIONS.

- (A) After the director justifies a nomination, the Parks and Recreation Board shall conduct a public hearing on the nomination.
- (B) The Parks and Recreation Board shall make a written recommendation within 45 days from the date the director submits the nomination to the chair.
- (C) The Parks and Recreation Board is deemed to have made no recommendation if the board fails to meet the deadline described in this section.

§ 14-1-59 APPROVED NOMINATION FEES FOR PLAQUE, BRICK, OR SIGN.

- (A) Before a plaque or brick can be installed, the person who submitted the nomination must pay a fee for the plaque or brick.
- (B) Before a sign can be fabricated, the person who submitted the nomination must pay a fee for the sign.

PART 3. This ordinance takes effect on _____, 2023.

PASSED AND APPROVED

_____, 2023 § _____
§ _____
§ _____

Kirk Watson
Mayor

APPROVED: _____ **ATTEST:** _____
Anne L. Morgan Myrna Rios
City Attorney City Clerk