

City of Austin
Small and Minority Business Resources

COA Goal Setting

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SMALL AND MINORITY
BUSINESS RESOURCES



Goal Setting Process

- All COA solicitations with a projected value of \$50K or greater are reviewed for project-specific goals
- Project is assigned to a Business Development Counselor for review and initial goal determination
- Supervisor and Compliance Officer sign off on determination
- Final determination sent to Procurement Specialist or Project Manager

What Documents/Tools do we use?

- Solicitation document(s) provides project overview
- Trade Summary Sheet identifies scopes of work
 - Minimum of at least 2 scopes of work
 - Minimum total of at least 3 certified MBE/WBEs
- Percentages reflect the anticipated amount of materials/supplies/services/work involved in the project

Trade Summary

Commodity Codes

Value entry type: Percentages 

[Availability List](#) 

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Category	Code	Description	Base/Alt	%	
Goods	21016	Concrete Beams, Channels, Roof Decks, Etc., Prestr	B	1.420	
Goods	65834	Pipe, Concrete	B	1.810	
Goods	7503542	Rip Rap, Concrete	B	20.750	
Goods	75070	Ready-Mix Concrete	B	0.520	
Construction	90976	Site Work	B	2.440	
Non-Professional	91059	Pest Control (incl Termite Insp, Birds, Rodent)	B	0.010	
Construction	9122345	Headwalls, Concrete, This Work Shall Consist Of Fu	B	0.980	
Construction	91244	Excavation Services	B	18.850	
Construction	91268	Management, Construction	B	13.020	
Construction	9135039	Embankments, Construction Of, This Work Shall Cons	B	1.270	
Non-Professional	9157297	Photography, Construction	B	0.010	
Non-Professional	96836	Dust Control Watering	B	0.010	
Non-Professional	96877	Survey (Not Aerial Or Research	B	0.020	
Non-Professional	96814	Erosion Control Services	B	31.710	
Non-Professional	96815	Fence Installation And Repair	B	0.750	
Non-Professional	96838	Hydromulching Services	B	0.210	
Non-Professional	96852	Landscaping (Including Design, Fertilizing, Planting	B	6.220	
Total:				100 %	

Goal Formula – Ecapris System

$$\frac{\text{\# of Certified Vendors (Per Ethnicity) X \% of Scope}}{\text{Total Number of Vendors}}$$

Project Specific Goal Calculation

Goal Calculation for Availability 06/06/2016

			Hispanic		African American		Asian		Native		MBE		WBE		Non Cert	Total		DBE	
Comm Code Desc	Comm Code	TS %	#	WtAvg	#	WtAvg	#	WtAvg	#	WtAvg	#	WtAvg	#	WtAvg	#	#		#	WtAvg
Concrete Beams, Channels, Roof Decks, etc., Prestr	21016	1.420	0	0.00	0	0.00	0	0.00	0	0.00	0	0.00	2	0.09	26	30		6	0.28
Pipe, Concrete	65834	1.810	1	0.04	3	0.13	0	0.00	1	0.04	5	0.21	3	0.13	35	43		7	0.29
RIP RAP, CONCRETE	7503542	20.750	0	0.00	1	0.58	0	0.00	0	0.00	1	0.58	0	0.00	34	36		4	2.31
Ready-Mix Concrete	75070	0.520	1	0.01	0	0.00	0	0.00	0	0.00	1	0.01	0	0.00	34	36		3	0.04
Site Work	90976	2.440	11	0.12	5	0.05	2	0.02	0	0.00	18	0.20	3	0.03	199	223		21	0.23
Pest Control (incl Termite Insp, birds, rodent)	91059	0.010	0	0.00	0	0.00	0	0.00	0	0.00	0	0.00	1	0.00	53	54		1	0.00
HEADWALLS, CONCRETE, THIS WORK SHALL CONSIST OF FU	9122345	0.980	7	0.05	2	0.01	0	0.00	1	0.01	10	0.07	3	0.02	131	146		17	0.11
Excavation Services	91244	18.850	15	0.85	6	0.34	0	0.00	1	0.06	22	1.25	4	0.23	305	333		27	1.53
MANAGEMENT, CONSTRUCTION EMBANKMENTS, CONSTRUCTION OF, THIS WORK SHALL CONS	91268	13.020	15	0.47	16	0.50	4	0.13	2	0.06	37	1.17	6	0.25	360	413		47	1.48
PHOTOGRAPHY, CONSTRUCTION	9135039	1.270	4	0.05	1	0.01	0	0.00	0	0.00	5	0.06	0	0.00	93	99		7	0.09
Dust Control Watering	9157297	0.010	4	0.00	5	0.00	2	0.00	0	0.00	11	0.00	3	0.00	106	120		16	0.00
SURVEY (NOT AERIAL OR RESEARCH	96836	0.010	0	0.00	0	0.00	0	0.00	0	0.00	0	0.00	0	0.00	5	5		0	0.00
Erosion Control Services	96877	0.020	4	0.00	0	0.00	1	0.00	1	0.00	6	0.00	9	0.00	108	126		19	0.00
Fence Installation and Repair	96814	31.710	5	1.62	2	0.65	0	0.00	0	0.00	7	2.27	4	1.29	87	98		11	3.56
Hydromulching Services	96815	0.750	4	0.03	1	0.01	0	0.00	0	0.00	5	0.04	3	0.02	95	104		6	0.04
Landscaping (including Design, Fertilizing, Planting	96838	0.210	1	0.00	2	0.01	1	0.00	0	0.00	4	0.01	4	0.01	52	60		5	0.02
	96852	6.220	9	0.19	4	0.08	2	0.04	0	0.00	15	0.31	6	0.16	279	302		22	0.45
Total:		100 %	81	3.43	48	2.37	12	0.19	6	0.17	147	6.18	55	2.23	2004	2228		219	10.43

Why Would the City use “No Goals” on a project?

- Insufficient Scopes of Work
 - Minimum of 2 distinct scopes of work
 - Referenced project identified one scope of work
- Insufficient Availability of MBE and WBE firms
 - 3 certified MBE/WBEs
- In the best interest of the City



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Questions?



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