

On May 12, 2022, at 12:49 PM, Fiandaca, Gina

<Gina.Fiandaca@austintexas.gov> wrote:

CM Kitchen requested a Work Session briefing regarding transportation challenges around Zilker Park. I have reviewed this request and believe that ATD should be the lead on this and that a Traffic Impact Analysis is the best next step, followed by a Transportation Demand Management/Mobility study. I have also discussed this approach with CM Kitchen and she is supportive. **I would like to ask Upal Barua to reach out to PARD (Kimberly and Liana) and CM Kitchen's staff to further review a scope for this analysis. Thank you.**

Thoughts on next steps:

Upal Barua should be lead, with **Cole Kitten**, in coordination with **Sharmila Murjerkee** and **Roberto Gonzales** at Cap Metro. **PARD** Zilker Park Plan manager, **Kim McKnight**, should also be involved.

CM Kitchen is correct, there are multiple Council Resolutions that have been passed over the last year regarding the Zilker Park area and traffic.

I am aware that there are at least two TIA's and other traffic studies related to an office development on Toomey Road and the new Dougherty Art Center (DAC), respectively. I also believe PARD scoped "transportation" as part of the Zilker Park Plan consultant team, but I am not sure – if they did they should have information that could be responsive.

Perhaps an **in-house ATD TDM/Mobility Study** could be done for the Zilker Park area. I like the idea of shuttles as part of the solution, but I believe this should be informed by a comprehensive TDM look.

Gina