

Living Streets Program Briefing

Mobility Committee – 1/25/2024

Kirk Scanlon, AICP, Division Manager, Smart Mobility Office

Matt Macioge, Capital Improvements Program Manager, Living Streets Program Manager





Transforming Streets, Building Community

Agenda:

- 1. Living Streets background and overview
- 2. Types of activations:
 - 1. Neighborhood Block Parties
 - 2. Healthy Streets
 - 3. Play Streets
- 3. Methodology and selection criteria
- 4. Program demand and public response
- 5. Program first activations
- 6. 2024 Living Streets Program schedule



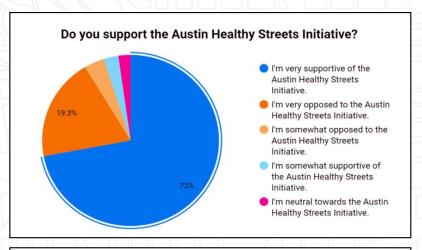


Transforming Streets, Building Community

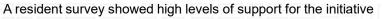
Healthy Streets Pilot Initiative

- Started in May 2020 at the beginning of COVID
 Pandemic, Healthy Streets sought to make
 residential streets safer and more communal during
 a period of intense isolation.
- Healthy Streets utilized soft closures to reduce through traffic and vehicle speeds.
- There were 16 Healthy Street installations throughout the city.
- Lessons Learned from the Pilot:
 - Residents wanted notice and inclusion in the process
 - The street type matters

Living Streets Program
Background and Overview



Why are you using Healthy *people could choose all that apply, so percenta		0 100%*
For physical activity and/or mental wellness.	70.42%	869
To get to retail, restaurants, or other commercial services.	24.15%	298
I am not currently using a Healthy Street.	19.45%	240
To get or deliver food or other essential items,	18.64%	230
I live on a Healthy Street.	17.42%	215
For essential trips to work.	14.1%	174
To get to medical appointments.	6.81%	84
	0% 50%	100%







Living Streets Program – Initiation

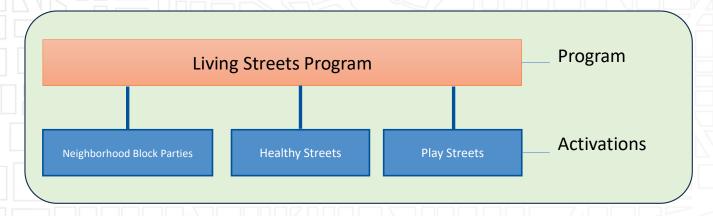
Resolution No. - 20211021-02

- 1. Council directs the City Manager to create the "Street Programs" Living Streets
- 2. Living Streets Program will be a resident-led process.
- 3. Use "soft" closures to reduce vehicle speed, improve safety, and create connectivity and community.
- 4. 60% of the residents of a proposed street must approve with a signature to support an activation.
- 5. 3-6 months with an option for renewal.
- 6. Address equity issues by making Living Streets accessible





Transforming Streets, Building Community



Living Streets Program is 3 types of activations:

- Neighborhood Block Parties
- Healthy Streets
- Play Streets



Living Streets Program Activations

Neighborhood Block Parties

- Applied for and managed by a resident who resides on the street
- City staff provides barricades with signage, lights and safety vests
- 1 block in length.
- A one-time closure, up to 24 hours in length that abides by noise regulations

Apply for a Neighborhood Block Party







Healthy Streets

Living Streets Program Activations

- Applied for by a resident
- The city installs and manages cones, barrels, barricades and signage to create street access points
- ~3-4 blocks in length
- Around the clock "soft" closures that are meant to deter through traffic
- 3-6 months, with the opportunity to renew

Apply for a Healthy Street or Play Street







- Applied for and managed by a resident
- Resident will set up and take down Play Street barricades and signage provided by the City
- 1 block in length
- Uses "soft" closures with city provided barricades
- Up to 3 days a week for up to 12 hours a week
- 3-6 months in duration, with the opportunity to renew

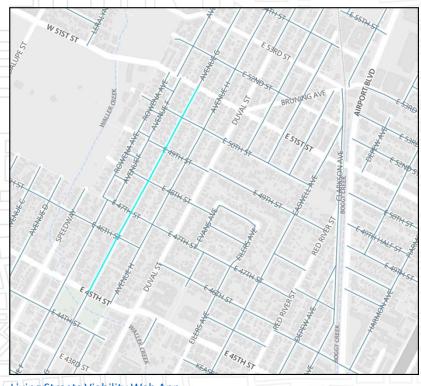
Apply for a Healthy Street or Play Street





Living Streets Program Methodology & Selection

Healthy and Play Streets Viability & Street Analysis



Living Streets Viability Web App

Eligible streets:

- Be a residential street (ASMP Class 1 road or lower)
- Be approximately 25-40 feet wide (typically a 2lane road with parking and partial or no sidewalk)
- Have 90% or more residential parcels. Streets with multifamily buildings will be considered on a case-by-case basis.

Ineligible streets:

- Connect directly to a major arterial road
- Affect a traffic signal
- Affect a transit route



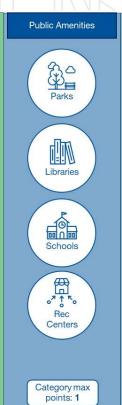
Living Streets Program
Methodology & Selection

Healthy and Play Streets Prioritization



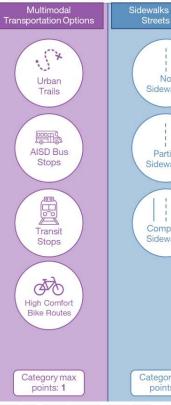
Category max points: 5 ** Worth up to

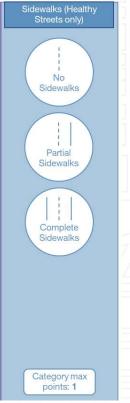
2 points











Prioritization is based on:

- Location in the TPW Equity Analysis Zones
- The presence or lack of sidewalks
- Location in an area with few parks
- Connections to destinations such as parks, schools, and cultural locations
- Connections to multimodal infrastructure
- Neighborhood support
- Pv * Res App = Prioritization



Living Streets Program
Methodology & Selection

Interests, Applications, and Installations

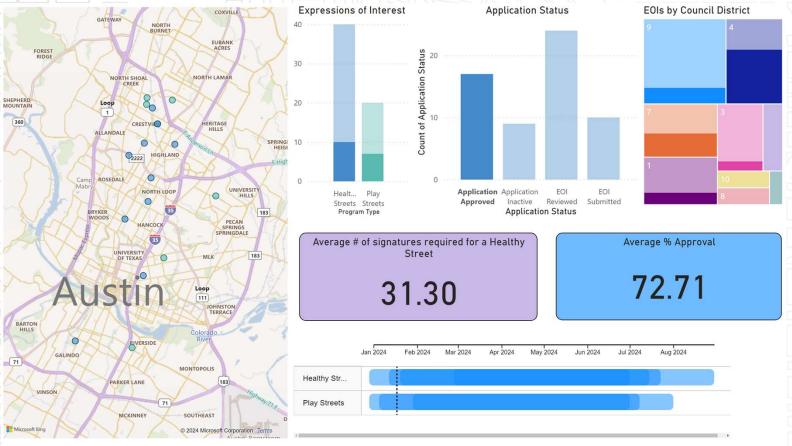


- 1. Express your interest The resident fills out an Expression of Interest (EOI) online.
- **2. Coordinate with City staff** Program staff will communicate with the resident to choose the best nearby street for an activation.
- **3. Complete the application** The resident will collect signatures, find a sponsor if needed, and complete the application.
- **4. Staff review** City staff will review all applications submitted and choose the applications that best fit program intentions and resources.
- **5. Project installation** City staff will install or deliver the equipment for the activation.



Living Streets Program Demand & Response

Interests, Applications, and Installations



Key take-aways:

- Ave. % of signatures garnered per application 73% - 60% required.
- 2. ~40 Healthy Streets applications received in first 6-weeks open program launch.
- 3. Current Program budget will not fund Program's demand. Therefore, the number of activations or renewal of activations will be capped.

1/23/2024



Living Streets Program Initial Launch

37th Street



Highly successful cultural event with approx. 3,000 attendees per evening.

Complete road closure to through traffic resulted in attendees staying for a longer time and exploring the exhibits.

Staff provided temporary crosswalks at Guadalupe and ADA accessible parking to provide access.

Ave G

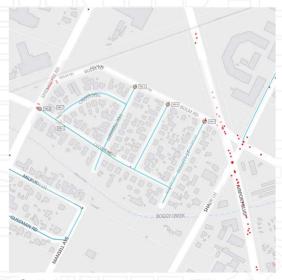


Public engagement is an important component of the Living Streets Program.

Staff meet with residents to discuss any issues prior to the activation.

For Ave G, residents expressed concern about look and appearance of the installation, specifically how the cones convey construction, not pedestrian activity.

Fischer Garden

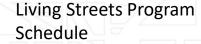


Cultural and community relations are critical to the success of Living Streets.

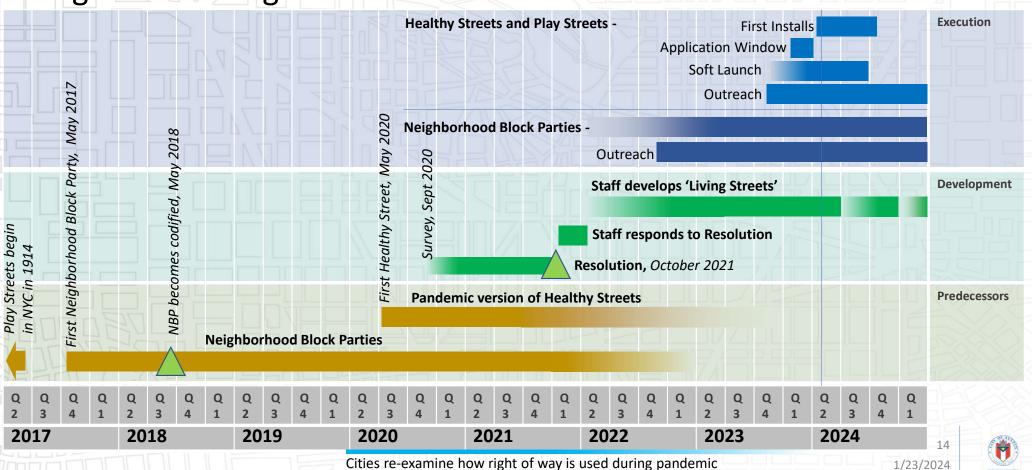
• Fischer Garden is surrounded by a high level of crashes. Living Streets increases safety by reducing through traffic to communities.

For neighbors in this area, collecting signatures was difficult while balancing changes in the neighborhood and work life









Cities re-examine how right of way is used during pandemic



Thank You!

Questions?

https://www.austintexas.gov/LivingStreets

<u>LivingStreets@AustinTexas.gov</u>

