



## MEMORANDUM

**TO:** Mayor and City Council Members

**THROUGH:** Robert Goode, P.E., Interim Assistant City Manager *RDG*

**FROM:** Richard Mendoza, P.E., Director  
Transportation and Public Works Department *RM*

**DATE:** December 21, 2023

**SUBJECT:** Staff Update on Centralized Parking System (Resolution No.20221201-042)

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The purpose of this memorandum is to provide an update on [Resolution No. 20221201-042](#), directing the City Manager to draft and recommend a centralized parking management strategy in support of the overall financial health of our city departments.

On September 20, 2023, the Transportation and Public Works Department (TPW) executed a contract with Dixon Resources Unlimited, a parking consulting firm. Dixon Resources Unlimited has completed the following milestones for the study to date:

1. Completed seventeen (17) stakeholder discovery meetings with nine (9) different City Departments that control and or manage parking facilities, including surface lots.
2. Completed interviews with the City of Denver, Colorado which included speaking to multiple city departments, parking agencies, and local parking companies to complete a peer city analysis.
3. GIS Mapping for over 150 parking facility assets that will be inventoried in the parking system.

Due to the amount of information provided by the study participants and parking stakeholders, additional time is needed to complete a review of Dixon Resources Unlimited and to make a comprehensive recommendation. TPW anticipates the study and recommendations to be completed by the end of April 2024 at which time staff will provide a report with recommendations.

Cc: Jesús Garza, Interim City Manager