

Cultural Arts Funding Update

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January 29, 2024



**Economic
Development**
CITY OF AUSTIN

Status Reports

- Contracts and Payments
 - Elevate
 - Nexus
 - Thrive
 - Arts Education (ARPA)
- Grant Funded activities this month
- Updates to Guidelines
 - Nexus
 - Elevate
 - Thrive

Elevate Grant Status – 200 awardees

- **198** Contracts sent (TLC holds the contract)
- **198** Contracts signed/processed
- **198** test payments issued
- **197** test payments verified
- **196** First payments issued (50% of award) - 98% of awardees
- **120** Second payments issued (40% of award) - must complete Miles Partnership Marketing class (+take survey) or post to Visit Austin (+tell COA staff) to be eligible.
- **1** Final payment issued
- **\$4,630,000** Total Distribution to date (\$6,250,000 total)
- COA staff working with TLC re: outreach to non-responsive awardees.

Thrive Grant Status – 36 awardees

- **36** Contracts sent (COA holds the contract)
- **36** Contracts signed/processed
- **36** test payments issued; **36** test payments verified
- **36** First payments issued
- **36** Second payments issued
- **\$3,447,500** Total Distribution to date (\$3,935,000 total in year 1)
- Grant Administrator has met with each organization individually to set their strategic growth goals for Year 1. Preparing the launch of capacity building workshops using the feedback from the Thrive Cohort. Next round of reporting and payments will be in January 2024

Nexus Grant Status – 51 awardees

- **51** Contracts sent (COA holds the contract)
- **51** Contracts signed/processed
- **46** test payments issued
- **46** test payments verified
- **44** First payments issued (90% of total award = \$4,500)
- **3** Final reports approved
- **3** Final payments pending (10% of total award = \$500)
- **\$198,000** Total Distribution to date
- TLC invoiced; takes 2-3 business days to process; Nexus funds will be distributed when it hits TLC account to those who have signed an agreement/submitted financial information/verified a test payment.

Arts Education Grant Status – 19 awardees

- ALL CONTRACTS AND PAYMENTS BEING PROCESSED BY COA
- **17** Contracts sent
- **17** Contracts signed and are in COA process for payment codes
- **17** First payments issued (90% of total award = \$22,500)
- **0** Final payments issued (10% of total award = \$2,500)
- **\$382,500.00** Total Distribution to date
- The 2 contracts not yet sent are waiting on insurance certificates.

Grant Funded Activities

Elevate Grantee Activities

- **East Austin Creative Coalition, District 1**
 - *Blue Monday Blues Jam, Mondays @ Victory Grill*
- **Hyde Park Theatre, District 9**
 - *FronteraFest 2024, 1/16–2/17 @ Hyde Park Theatre*
- **Austin Opera, District 7**
 - *Cruzar la Cara de la Luna, 2/1 and 2/3-4 @ Long Center for the Performing Arts*
- **RichesArt Gallery, District 3**
 - *American History Vol 3 "Elevate", 2/3 @ RichesArt Gallery*
- **Beerthoven District 10**
 - *To Invoke History, 2/4 @ Saengerrunde Hall*

Elevate Grantee Activities (Continued)

- **Fisterra Projects, District 8**
 - *Brazilian Zouk East, Mondays @ Fisterra Studios*
 - *Brazilian Zouk in the Park, Saturdays @ Mills Pond*
- **Austin Classical Guitar, District 9**
 - *Live at The Rosette: Xuefei Yang, 2/3-2/4 @ The Rosette*
- **The Levite Laboratory, MSA**
 - *Hope is like a Light: Music Therapy Concert Series, 2/10 @ George Washington Carver Museum*
- **Ground Floor Theatre, District 3**
 - *Always a Boy, 2/15-3/2 @ Ground Floor Theatre*

Nexus Grantee Activities

- **Antumbrae Intermedia Events + Installations, District 10**
 - *Interference Fest 2024, 2/1 @ Draylen Studio KMFA Classical 89.5*
- **Amy Produces/The School of Hope, District 3**
 - *A Better Way: Narratives of Resilience and Collaboration for Immigrants in Our Communities, 2/8 @ Canva Headquarters (3212 E Cesar Chavez Building One, Floor 3)*
- **Austin Moonflower Performing Arts Group, District 6**
 - *2024 Lunar New Year Celebration, 2/10 @ Vandergrift High School Auditorium*
- **The Artful Resistance, District 5**
 - *Art of Pleasure Exhibition, 2/24 @ 2211 Lynnbrook Dr*
- **Flourish Sanctuary, District 1**
 - *Homegirls Healing: No-Cost Tax Clinic, 2/24 @ The Village Place*

Thrive Grantee Activities

- **Cine las Americas, District 9**
 - *Maxima* (MUJERES EN LA LUCHA series), 1/31 @ Violet Crown Cinema
- **Mexic-Arte Museum, District 9**
 - *Mix 'n' Mash: Celebrating Austin* opening reception, 2/2 @ Mexic-Arte
- **Esquina Tango, District 3**
 - *Salsa in la Esquina* with “Ritmo y Clave”, 2/9 @ 209 Pedernales St
- **OUTsider Fest, District 9**
 - *2024 OUTsider Festival*, 2/15–2/18 @ Vortex Theatre
- **Puerto Rican Folkloric Dance, District 3**
 - *The Prince & The Pana*, 2/25 @ PRFD

Updates to Guidelines

Nexus Guidelines

- Simplified language
- Added mid-level scores to some rubric responses

Elevate Guidelines

Simplified language

Added mid-level scores to some rubric responses

Reduced number of narrative questions from 13 to 8

Individuals/Creative Businesses

- Increased total available award amount from \$1.25 million to \$2.25 million
- Increased number of awards from 75 to 100
- Increased maximum award amount from \$25,000 to \$30,000
- Increased minimum award amount from \$10,000 to \$15,000

Nonprofits

- Increased total available award amount from \$5 million to \$7 million
- No change in the number of awards (125)
- Increased maximum award amount from \$75,000 to \$80,000
- Increased minimum award amount from \$30,000 to \$40,000

Thrive Guidelines

Simplified language

Added mid-level scores to some rubric responses

- Reduced the number of rubric questions from 10 to 9
- Combining with the Elevate for Nonprofits application
- Applicant will not fill out a different application, they will just answer one question in addition to the Elevate application

Questions?