

MACC Advisory Board

Feb. 7, 2024

## Upcoming events!

**La Mujer 2024**-La Mujer is the ESB's Mexican American Cultural Center's annual celebration of womxn. While we are securing a location, we may shift our date of April 20<sup>th</sup> to a few weeks before or after. Please stay tuned in the next few weeks for an announcement of our La Mujer event 2024!

### **Awards of Excellence 2024, June 29<sup>th</sup>, at the Long Center**

These awards, which were established by the Emma S. Barrientos Mexican American Cultural Center Advisory Board in 2009, recognize those individuals in Austin that have demonstrated significant leadership and have made meaningful contributions in the Latino/a cultural arts.

Check out last years live video of the ceremony! [Awards of Excellence 2023 Video](#)

## Ways to support upcoming ESB MACC Signature Events!



### **Awards of Excellence**

1. Encourage your communities to nominate someone for an ESB MACC Award of Excellence.
2. Choose one Advisory Board member to be a part of the Awards of Excellence Selection Committee
3. Event greeter
4. Be an Emcee & award presenter
5. Identify "In-kind" donations for the event. Examples:
  - Food
  - Desserts
  - Beverages
  - Flowers

- Party favors
- 6. Set up/Break Down

Selection Committee members can be (5-7 people):

- Past Awards of Excellence winners
- 1 current ESB MACC Advisory board
- Past ESB MACC Advisory board members
- Artists (Music, Visual, Writers, Film, Theater, Dance etc.)
- Young person (18-25)
- Community members and leaders

Staff can support on further steps, once an Advisory Board member has been appointed to be on the selection committee.



### La Mujer

Late April 20<sup>th</sup> or 21st, (Date and Location still being determined)

- Be a part of our planning committee!
- Emcee and announcer
- Participate in outreach and media announcements
- Support an activity/workshop at the event
- Procure “in-kind” donations
  - Food
  - Decorations
  - Other
- Set up/Break down