

Bronze Community Band Project (BCBP) Presentation to the ESB-MACC Advisory Board for support to implement a Basic Music and Performance Program



Bronze Community Band Project

Mission Statement

To research, promote and preserve the bi-musical heritage of the Mexican American community.

Vision Statement

For Proposed ESB-MACC 2024 Project

The BCBP preserves the bi-musical heritage of the Mexican American community by teaching skill sets that build on musicians' ability in playing by ear to learning how to read music.

Bronze Community Band Project Description

- The BCBP 2024 program is a vehicle for showcasing traditional and contemporary works of Mexican American music performance art.
- The program is to implement a basic music reading and performance 30-week program in collaboration with the ESB-MACC.
- The program consists of workshops that incorporate basic music notation lesson plans that lead to a performance of musicians reading music charts as community concert.

Principals and Bios

- **Robert Rivera Ojeda** – Music composer/arranger and performance artist dedicated to the heritage and preservation of Mexican American music. He has recorded, toured and performed in theater musicals and music entertainment. He holds a Bachelor's degree in Community Studies and a Master's degree in Education. He has designed music performance shows that center on the importance of intergenerational and cross-cultural understanding.
- **Jean Jacques Barrera (JJ Barrera)** – Music/adjunct professor at the UT Butler School of Music. He teaches bajo sexto, an instrument vital to Texas conjunto music. He has toured internationally including Europe and has recorded with legendary musicians including Austin's Johnny Degollado.

BCBP Program in collaboration with the ESB-MACC

The 30-week Bronze Community Band Project program has four components:

- **Research Development-** This time is dedicated to learn songs researched that provide an understanding of the cultural significance of the music presentation.
- **Basic Music Reading-** Combining Basic Music Reading and Non-Reading Music Skills.
- **Rehearsals-** Incorporate participants into the BCBP presentation.
- **Performance-** A two 45-minute set performance art piece that showcases the research of the Bronze Community Band Project with the opportunity to showcase the musician participants of the program and what they have learned.

BCBP Program in collaboration with the ESB-MACC

ESB-MACC Request

- In-kind support from the ESB-MACC for space to implement the BCBP program components
- Gap funding of \$3,000 (BCBP has program funds to implement the program)

Previous Collaboration with ESB-MACC

Bronze Community Band Project Presentation at Pan American Recreation Center 2018



The Bronze Community Band Project Presents:

Tribute to la Música Chicana

Sunday, September 30
4:00pm-8:00pm
Pan Am Recreation Center
2100 E. 3rd St. Austin, TX 78702

This is a free family-friendly event!

 **AUSTIN PARKS & RECREATION**
Cultural Places, Natural Spaces

   Emma S. Barrientos
Mexican American Cultural Center

This event is supported in part by the Cultural Arts Division of the City of Austin Economic Development Department. The City of Austin is proud to comply with the Americans with Disabilities Act. If you require assistance for participation in our programs or use of our facilities, please call (512) 974-3914.

 **Cultural Arts**
CITY OF AUSTIN
ECONOMIC DEVELOPMENT

Bronze Community Band Project Raza Award 2019



Bronze Community Band Presentation at Austin City Public Library in 2019

The Bronze Community Band Project
Tribute to
La Musica Chicana
History and Influences - Pre-Colombian To 1960



1500s - Pre-Colombian Indigenous
1700s - Spanish Colonization
1810 - Mexican Traditional Sones
1848 - Mexican American Corridos
1875 - German Polkas

1910 - Mexican Corridos
1920s - Boleros



1930s - 1940s Mexican-American
Orquestas
Conjunto Regional



1950s - Mexican Cumbias,
Rhythm and Blues
Rock and Roll

Mexican-America
Musicians of Austin

FREE ADMISSION!
When: Sunday, Sept. 22, 2019

Where: Austin Central Library
710 W. Cesar Chavez St.

This project is supported in part by the Cultural Arts Division
of the City of Austin Economic Development Department



Proclamation issued by Austin Mayor Adler in 2019



BCBP Contact Information

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Thank you for your consideration!