



WORKING DOCUMENT: Tourism Commission Road Map

March 2024 – December 2024

Agenda Topics, Potential Speakers & Community Presenters

Note: All meetings take place on Wednesdays from 2:30pm-4:30pm in City Council Chambers.

1. **March 13, 2024 – The Tourism Outlook: From Green Space to Outer Space**
 - Potential Speakers: Visit Austin Update
 - Potential Community Presenters: Austin Park Foundation & Chair of Astronomy Department at the University of Texas Austin
2. **April 10, 2024 – A Good Time: Food & Beverage**
 - Potential Speakers: Restaurant Associations, Food Journalists
 - Potential Community Presenters: Independent Restaurants
3. **May 8, 2024 – National Tourism Week: Music Makers & Marketers**
 - Potential Speakers: Music Venues
 - Potential Community Presenters: Event Promoters
4. **June 12, 2024 – Cultural Hubs: Museums & Cultural Sites**
 - Potential Speakers: Texas Association of Museums & the Texas Historical Commission
 - Potential Community Presenters: Museums & Independent Cultural Sites
5. **July 10, 2024 – Coming Together: Conventions & Special Events**
 - Potential Speakers: Convention Organizers & the City of Austin Convention Center Department
 - Potential Community Presenters: Local Event Companies
6. **August 14, 2024 – Proposed: No Meeting**
7. **September 11, 2024 – Funding Austin Tourism: City HOT Tax**
 - Potential Speakers: City of Austin Chief Financial Officer & Economic Development Department
 - Potential Community Presenters: Doherty Arts Center
8. **October 9, 2024 – Across the Town: From Districts to Downtown**
 - Potential Speakers: City of Austin Economist, Downtown Austin Alliance & Preservation Austin
 - Potential Community Presenters: Palm District Cultural Organizations & Local Tour Guides
9. **November 13, 2024 – Open Topic**
 - Potential Speakers:
 - Potential Community Presenters:
10. **December 11, 2024 – Proposed: No Meeting**