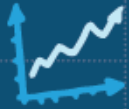


BE RECOGNIZED AS A  
**BEST PLACE FOR WORKING PARENTS®**

Gain a **COMPETITIVE ADVANTAGE** with the  
**NEW BUSINESS DESIGNATION!**



Take the self-assessment at  
[bit.ly/bestplaceforworkingparentsatx](https://bit.ly/bestplaceforworkingparentsatx) to be eligible for a Best Place for Working Parents® designation award.

3-MINUTE SELF-ASSESSMENT

FREE, CONFIDENTIAL, AND ONLINE

AVAILABLE TO ALL LOCAL BUSINESSES



Be recognized as a Best Place for Working Parents® Business!

**Qualifying businesses will receive unique branding opportunities, including:**

- Best Place for Working Parents® 2024 badge
- Listed in a full-page print ad in the Austin Business Journal
- Listed in a press release sent to local media outlets
- Logo on Early Matters Greater Austin website and LinkedIn
- Logo in bimonthly email that goes to 150+ leading Greater Austin businesses

\* Businesses who participate by March 13 will be recognized in the ways listed above.

### Being family-friendly is business friendly

The Best Place for Working Parents® self-assessment highlights **ONLY** the family-friendly policies that also have research-proven benefit to businesses' bottom line. Each question in the self-assessment ties to policies that positively impact employee attraction, retention, satisfaction, and productivity.



POLICY 1

**Company-Paid Health  
Care Coverage**



POLICY 2

**Paid Time Off**



POLICY 3

**Parental Leave**



POLICY 4

**Nursing Benefits**



POLICY 5

**"Best Place"  
Designation**



POLICY 6

**Onsite Child Care**



POLICY 7

**Child Care  
Assistance**



POLICY 8

**Backup Child  
Care**



POLICY 9

**Flexible Hours**



POLICY 10

**Working Remotely**

To learn more, email Brooke Freeland at [Brooke.Freeland@uwatx.org](mailto:Brooke.Freeland@uwatx.org) or visit [bit.ly/bestplaceforworkingparentsatx](https://bit.ly/bestplaceforworkingparentsatx).

**earlymattersgreateraustin**

Early Matters Greater Austin mobilizes and unites the business community around the goal that all children in Greater Austin enter Kindergarten prepared for school success.

POWERED BY

