

CapMetro

MetroBike Strategic Expansion Plan II

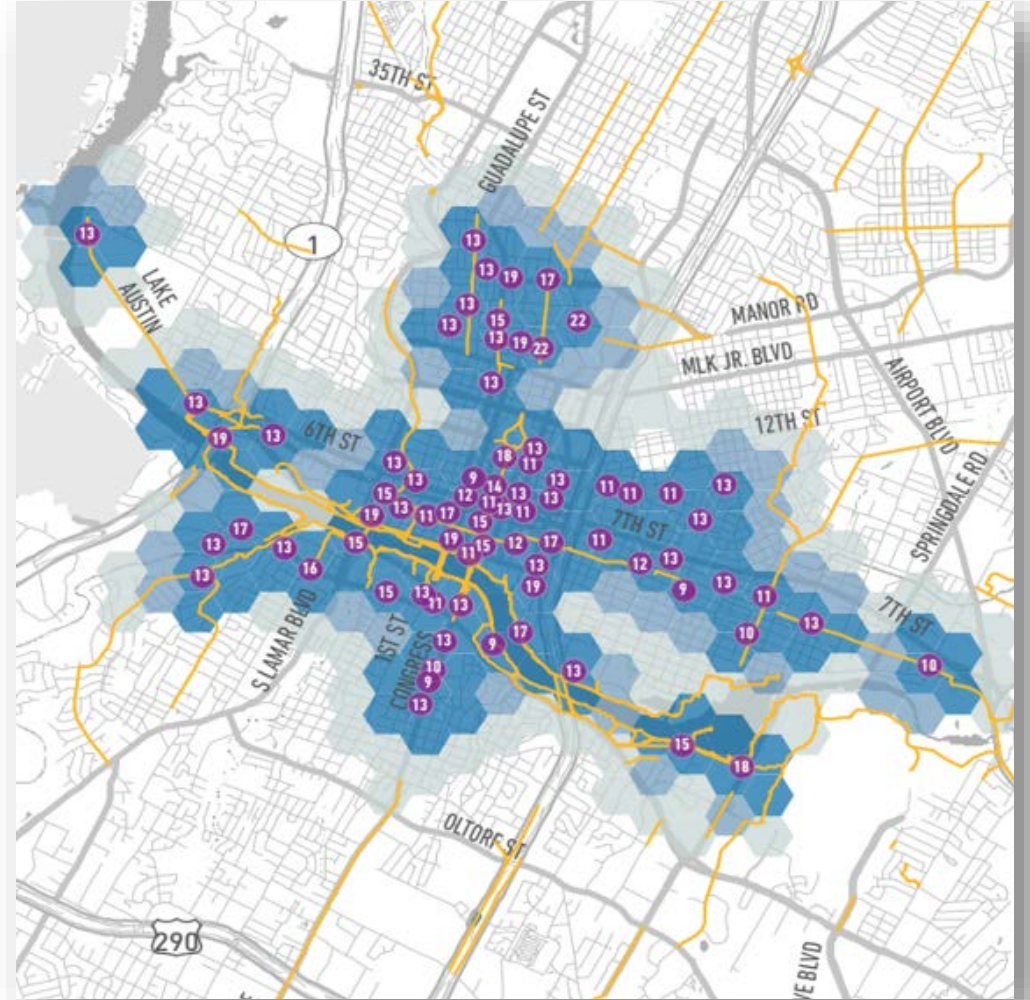
February 2024

Agenda

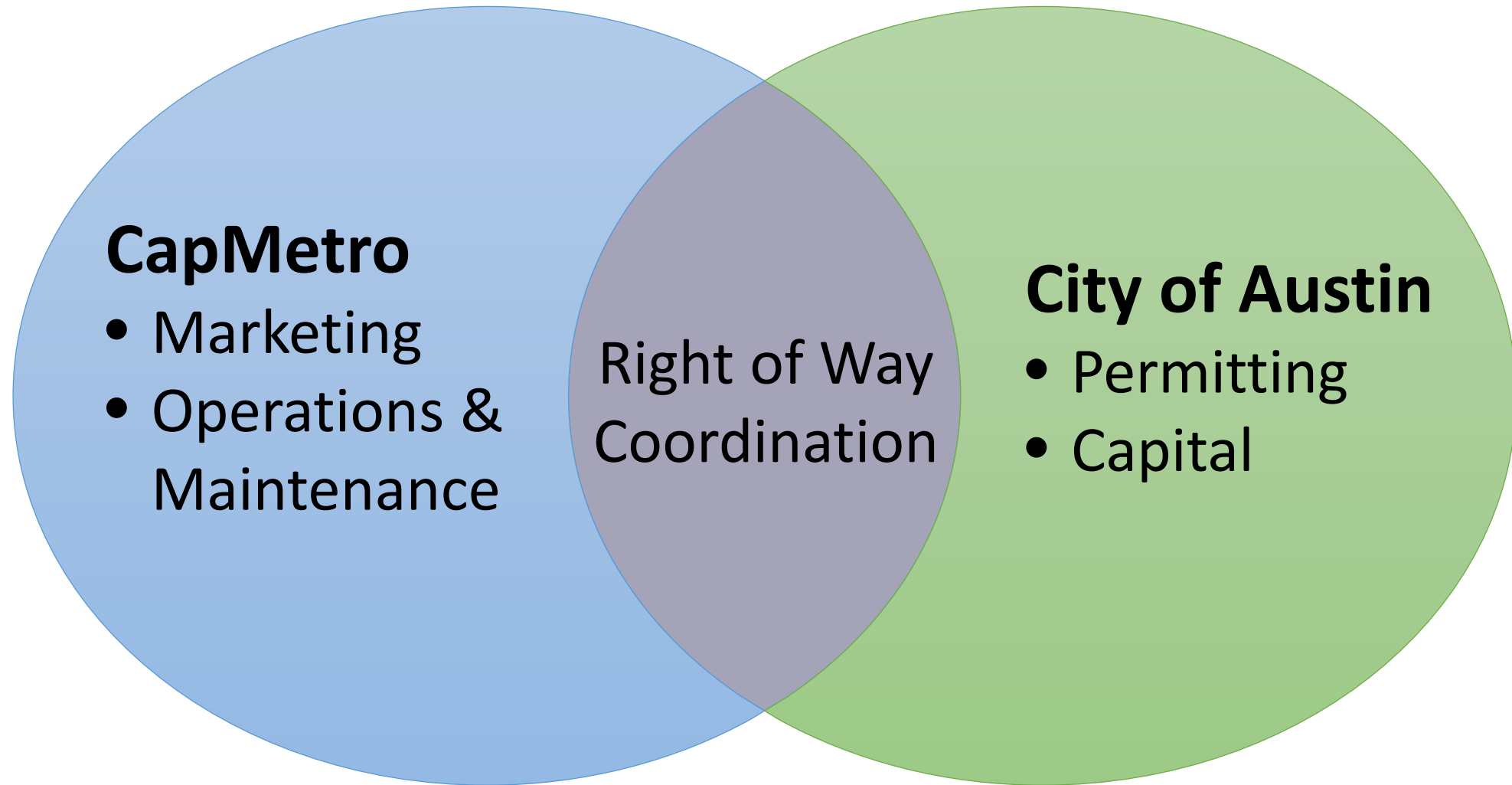
- Introductions
- Current MetroBike System
 - Service Area
 - CapMetro & City of Austin Partnership
- Strategic Expansion Plan II
 - Our Goals
 - Our Tools
 - Our Ask
- Q&A

The Current MetroBike System

- Stations:
 - Small service area
 - Placed in areas of high foot traffic
 - Quality bike facilities were the main consideration in placement
- Bikes:
 - Mix of electric and classic
 - Many nearing end-of-life
 - Most are classic
- Overall:
 - System mainly sees trips from UT and Downtown
 - Average length of trips: ~2mi



CapMetro and City of Austin Partnership





The Strategic Expansion Plan II

What Are We Looking For?

Connections to Transit Options

- Supports existing services
 - CapMetro Rapid
- Makes the “bikeshed” more accessible

Equity in Expansion

- Expanding service in historically disinvested communities
- More options for most reliable riders

Sustainable Options for the Community

- Promotes public health
- Solving for the first & last mile
- Opportunities grow exponentially

How Are We Accomplishing It?

Community Connectors

- Involved members of the community that help CapMetro connect to their specific networks.
- Five Community Connectors from across the expansion area, with diverse backgrounds and experiences.

MetroBike Survey

- A survey, incentivized by a \$75 gift card raffle, is gathering information about how people use MetroBike
 - Closes March 22

City of Austin Partnership

- Key partner for permitting and active transportation coordination.
- Provides essential capital and right-of-way capacity.

The Survey

Design

- Operational Questions
- Demographic Questions

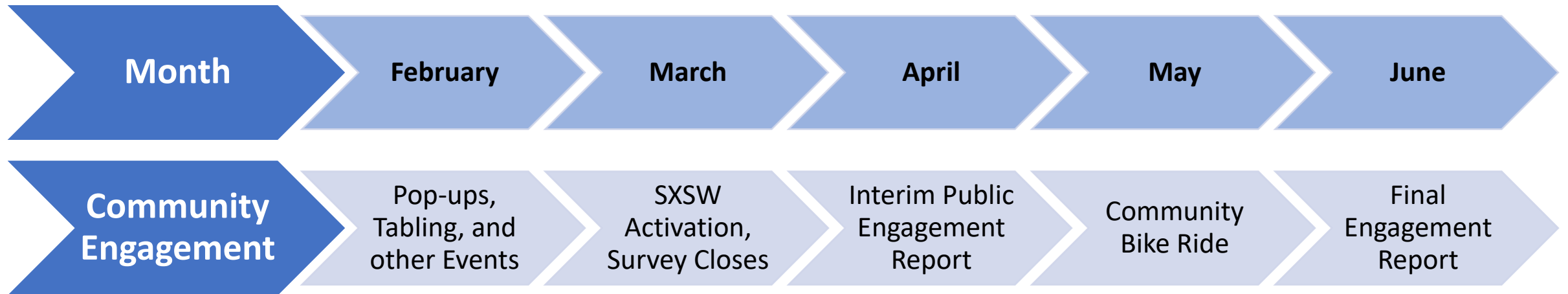
Publicity

- Event Outreach
- Social Media
- At-Station Signage

Evaluating the Data

- Benchmarks
- Insights

2024 Community Engagement Timeline



What Do We Want You To Do?

1

Take the Survey and
Sign Up for More Info!



2

Signal Boost!
Facebook | X (Twitter)



3

Use
MetroBike!



CapMetro

Thank you!