

The background is a collage of historical and contemporary images of Austin, Texas. It includes a view of the city skyline, a person standing in front of a building, a street scene with a longhorn sign, and a large group of people holding hands in a circle.

≡ EQUITY-BASED ≡ PRESERVATION PLAN

ZONING AND PLATTING COMMISSION | FEBRUARY 20, 2024

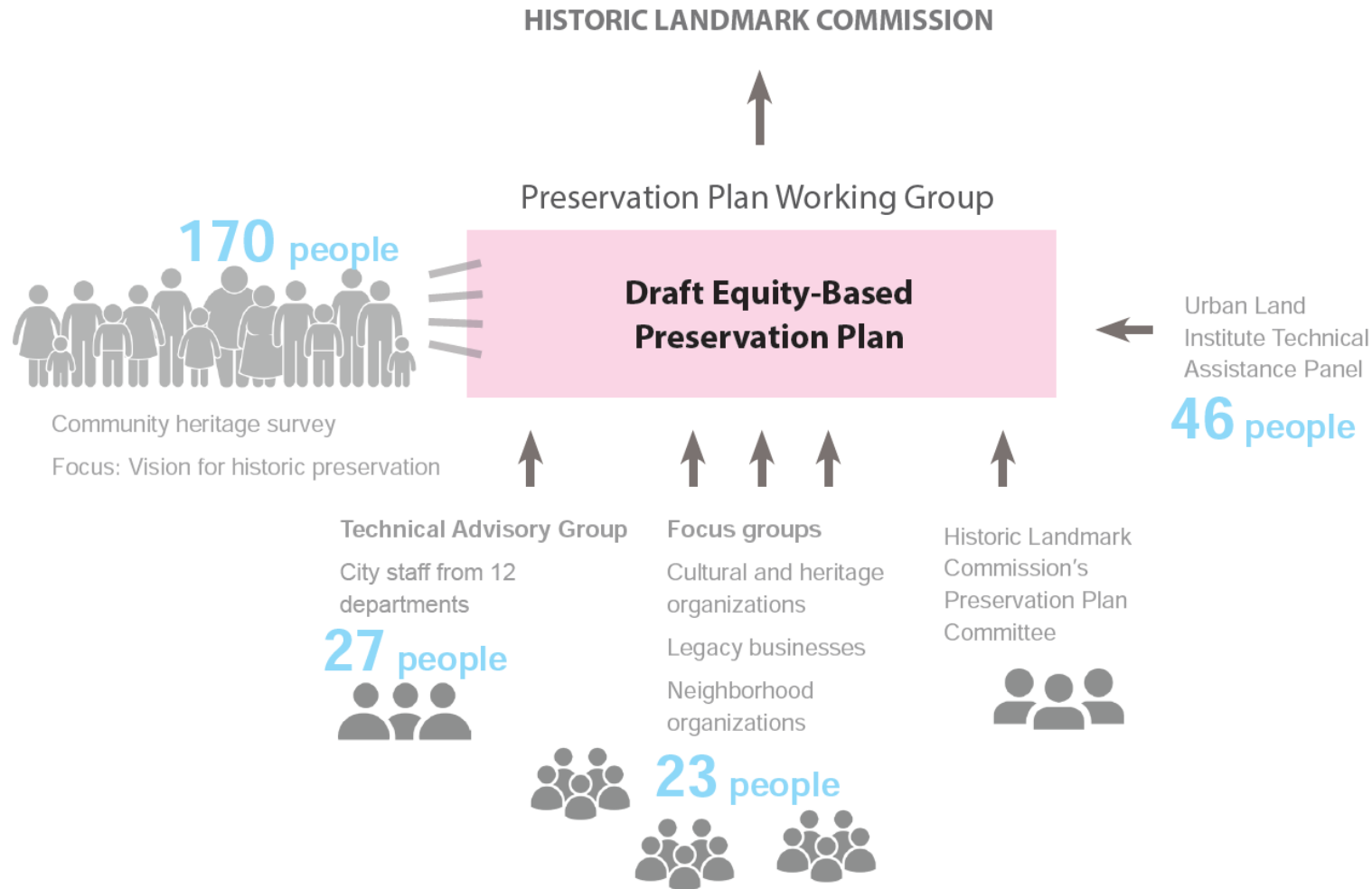


≡ Plan Vision



Historic preservation in Austin actively engages communities in protecting and sharing important places and stories. Preservation uses the past to create a shared sense of belonging and to shape an equitable, inclusive, sustainable, and economically vital future for all.

Community-Based Process



12 months

22 working group and drafting committee meetings

1,100 working group hours

38 focus group hours

2,200+ staff hours

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Community-Based Process



“Being part of the working group was a great experience mainly because the members had diverse backgrounds, but the same goal. It was a rare learning experience.”

Michelle Benavides	Ursula A. Carter	Linda Y. Jackson	Brenda Malik	Emily Payne	Gilbert Rivera ¹	Brita Wallace* ¹
Justin Bragiel ²	Mary Jo Galindo*	Meghan King*	Alyson McGee ¹	Rocio Peña-Martinez*	JuanRaymon Rubio ²	Bob Ward ¹
Noel Bridges	Jerry Garcia ¹	Jolene Kiolbassa ¹	Debra Murphy ²	Misael Ramos*	Maria Solis* ¹	Caroline Wright ¹
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**Drafting Committee member*

¹ Phase 1 only

² Phase 2 only

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Equity-Based Preservation Plan

REVIEWING THE DRAFT

Draft Plan Goals

1. Tell Austin's full history
2. Recognize cultural heritage
3. Preserve archaeological resources
4. Stabilize communities
5. Support environmental sustainability
6. Engage communities equitably
7. Support people doing the work
8. Engage new partners
9. Proactively identify important places
10. Follow good designation practices
11. Support stewardship of community assets
12. Be strategic with review
13. Protect historic resources
14. Implement the plan collaboratively

≡ What We Preserve



Think broadly.

- Recognize Austin's rich and complex history through active listening, inclusive research, and interpretation
- Better recognize and protect legacy businesses, murals, and archaeological resources
- Use preservation tools to support community stabilization and environmental sustainability

Parade and mural unveiling (The Austin Chronicle), San Antonio
Office of Historic Preservation

Who Preserves

Invite and support.

- Help people access knowledge, resources, and decision-making power
- Streamline and explain historic review and designation processes
- Support craftspeople, commissioners, and staff
- Engage new partners and audiences



≡ How We Preserve

Be strategic and effective.

- Update designation criteria to reflect modern standards
- Support the stewards of Austin's historic properties
- Be strategic with review
- Improve enforcement processes
- Implement the plan collaboratively





Community Engagement

Community Engagement

Four-month engagement window from Feb. through May 2024

- Monthly events will focus on priority stakeholder groups



Feb. 13

Community
kickoff



March 28 Nuts & Bolts

Open House for
property owners &
historic professionals



April 20 Block party
@the Homes Tour



May

Preservation
& Friends

- Presentations at existing meetings (short & deep dives)



City boards and
commissions



Community
groups



Stakeholder
organizations



Educational
institutions

- Pop-up outreach at community events

Community Engagement

Outreach deepened by community-led engagement

- 10 community ambassadors



- 5 mini-grant Partner Organizations

Anderson
Community
Development
Corporation



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Community Engagement

Multiple ways to give input and feedback

- Review the draft plan



- Take the community survey



- Come to events

55. Use community engagement, thematic context statements, and other means to identify culturally significant properties.

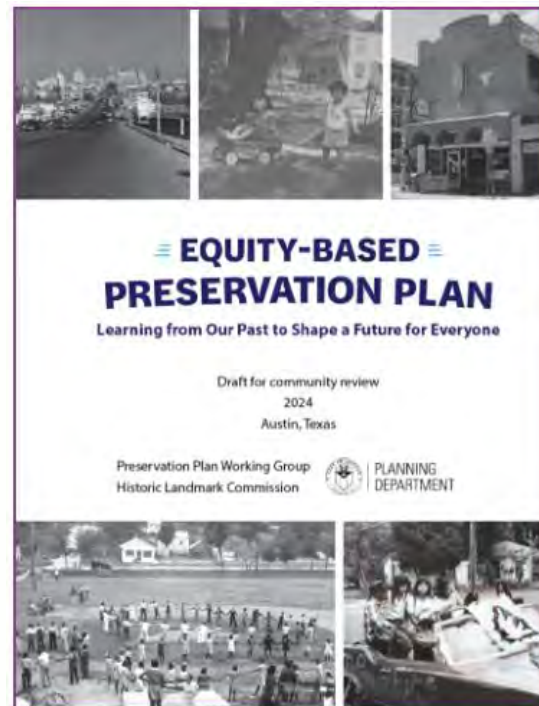
Cross-reference community-sourced lists and obituaries and develop culturally focused context statements to identify significant people, groups, events, and associated properties.



Cultural mapping (left) is another way to identify places that matter. Thematic context statements (right) tell the stories of communities and development types across an entire city.

Next Steps

- **Community engagement** February-May
- **Draft plan revised** June-August
- **Board & commission recommendations**
September-November
- **Council review** December



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EQUITY-BASED PRESERVATION PLAN



How will the plan help?

- Tell Austin's full history**
 Let's create ways for people to share stories and places that matter to them.
- Engage communities equitably**
 Let's work with diverse organizations and community members to preserve local stories and make it easier to participate in public decision-making.
- Support environmental sustainability**
 Let's reduce demolitions, rehabilitate older buildings, and cut down on landfill waste.
- Stabilize communities**
 Let's recognize that people's stories are intertwined with place. Residents and businesses add essential meaning to Austin.
- Improve processes and tools**
 Let's streamline historic review, support stewardship of community assets, and better protect our historic resources.



Help shape the plan!

- Review the draft plan
- Take the community priority survey
- Attend community events and stay engaged



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