



CITY OF AUSTIN IMAGINE AUSTIN

**PUBLIC PARTICIPATION FOR A
COMPREHENSIVE PLAN UPDATE**



About CD&P

We make it easy to connect, communicate, and be engaged.

CD&P is a public engagement firm that empowers partners, clients, and communities to work together effectively through thoughtful programs and outreach.



Imagine Austin Comprehensive Plan Update

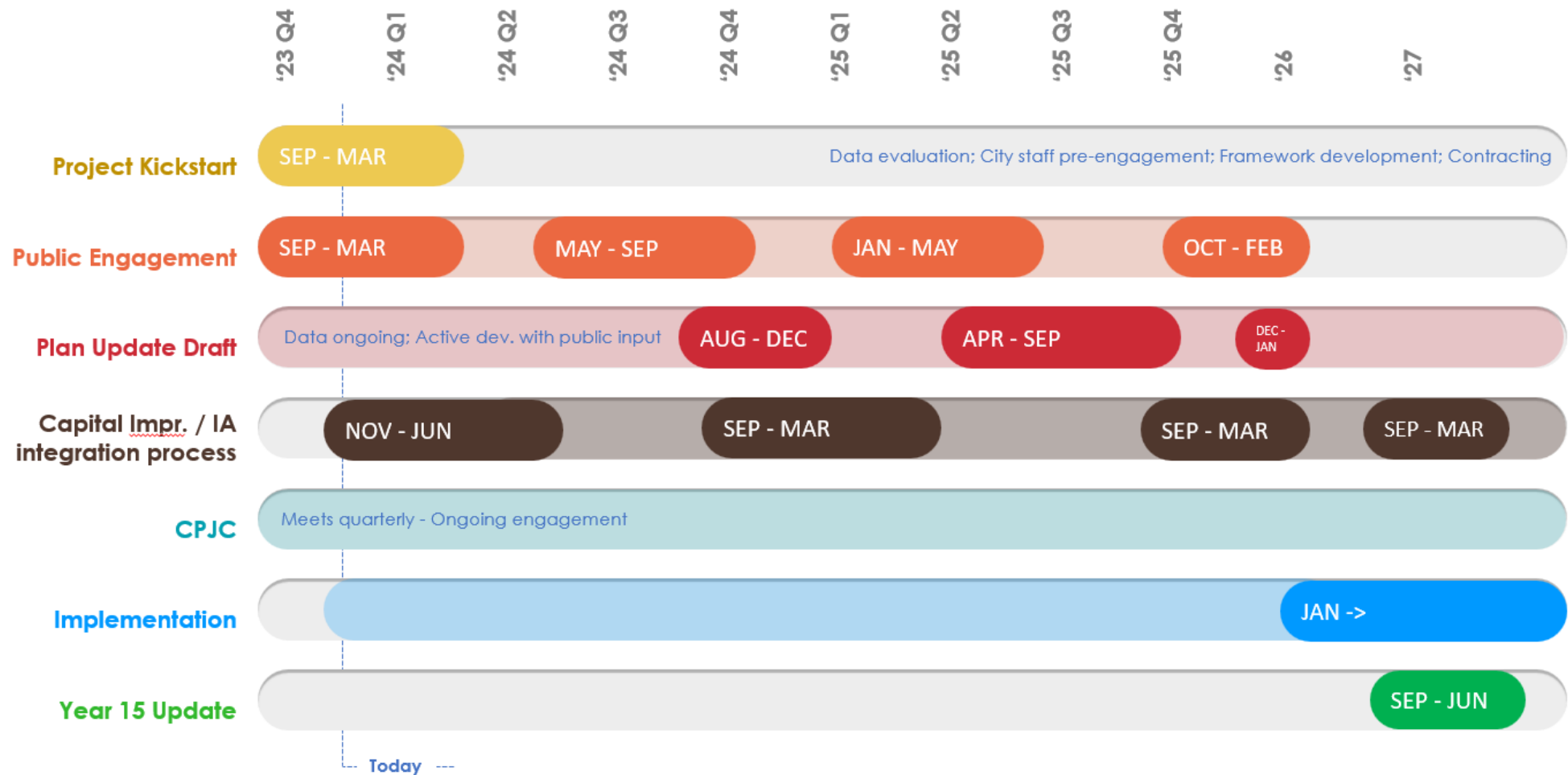
Initially adopted in 2012, Imagine Austin is a 30-year plan that shapes the city by guiding long-term growth, development, and land use decisions.

As it approaches its 200th anniversary, Austin is a beacon of sustainability, social equity, and economic opportunity; where diversity and creativity are celebrated; where community needs and values are recognized; where leadership comes from its citizens, and where the necessities of life are affordable and accessible to all.

- Imagine Austin



Imagine Austin Comprehensive Plan Update - Timeline





STAKEHOLDER ENGAGEMENT (MARCH 2024)

Objective : To gather stakeholder input which will inform a plan for public participation as part of Imagine Austin's Comprehensive Plan update, as seen through an equity lens

Both internal and external stakeholder involvement is planned

- Internal – City staff and employees, Board and Commission Members
- External – Nonprofit agencies, service organizations

A series of convenient listening sessions will be held to engage folks

- Internal – Meetings at COA offices, led by Planning Department
- External – Onsite at community centers, libraries and resilience hubs from South Austin to Eastern Crescent, as well as virtual meetings



Meeting Aspirations to Inform the Public Participation Plan

- All meetings will be grounded in equity
- Other individual and organizational voices will be organically recommended through these initial conversations
- Relevant messaging, impactful ways of communication, and how and where populations successfully convene and celebrate will be identified
- Additional Comprehensive Plan goals might surface through these exchanges