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24 The City Manager is directed to create an educational campaign for Austin
25 Water's rebate programs that raises public awareness of the WaterWise Landscape
26 rebate by, among other things:

- 27 • Providing educational materials to the public that demonstrate the
28 benefits of the WaterWise program; and
- 29 • Creating a dedicated section on the City's website with resources, guides,
30 and interactive tools to help residents plan and execute their xeriscaping
31 projects effectively; and
- 32 • Using multilingual and accessible multimedia advertisement; and
- 33 • Any additional communication methods required for connecting with
34 communities outside the reach and scope of traditional advertising
35 mediums.

36 **BE IT FURTHER RESOLVED:**

37 The City Manager shall determine and recommend revisions to City Code
38 regarding building standards that encourage or incentivize more drought-tolerant or
39 sustainable landscaping in new development or redevelopment.

40 **BE IT FURTHER RESOLVED:**

41 The City Manager is directed to return to the City Council with a report on
42 efforts to meet the above directives no later than April 4, 2024.

43
44 **ADOPTED:** _____, 2024 **ATTEST:** _____

45
46 Myrna Rios
47 City Clerk