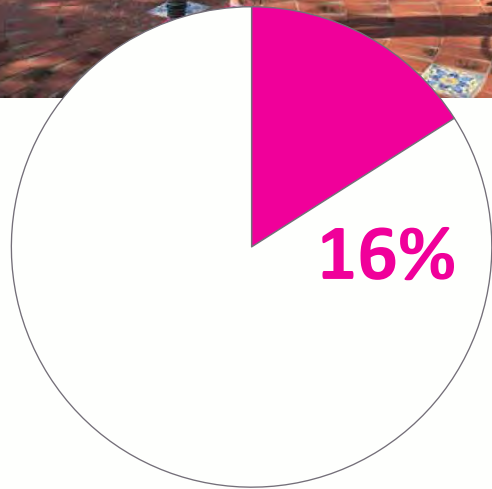


The background of the slide is a collage of faded, historical black and white photographs. These include a group of people in a field, a street scene with a person in the foreground, and a large group of people holding hands in a circle. The text is overlaid on this collage.

# ≡ EQUITY-BASED ≡ PRESERVATION PLAN

AFRICAN AMERICAN RESOURCE ADVISORY COMMISSION  
MARCH 5, 2024



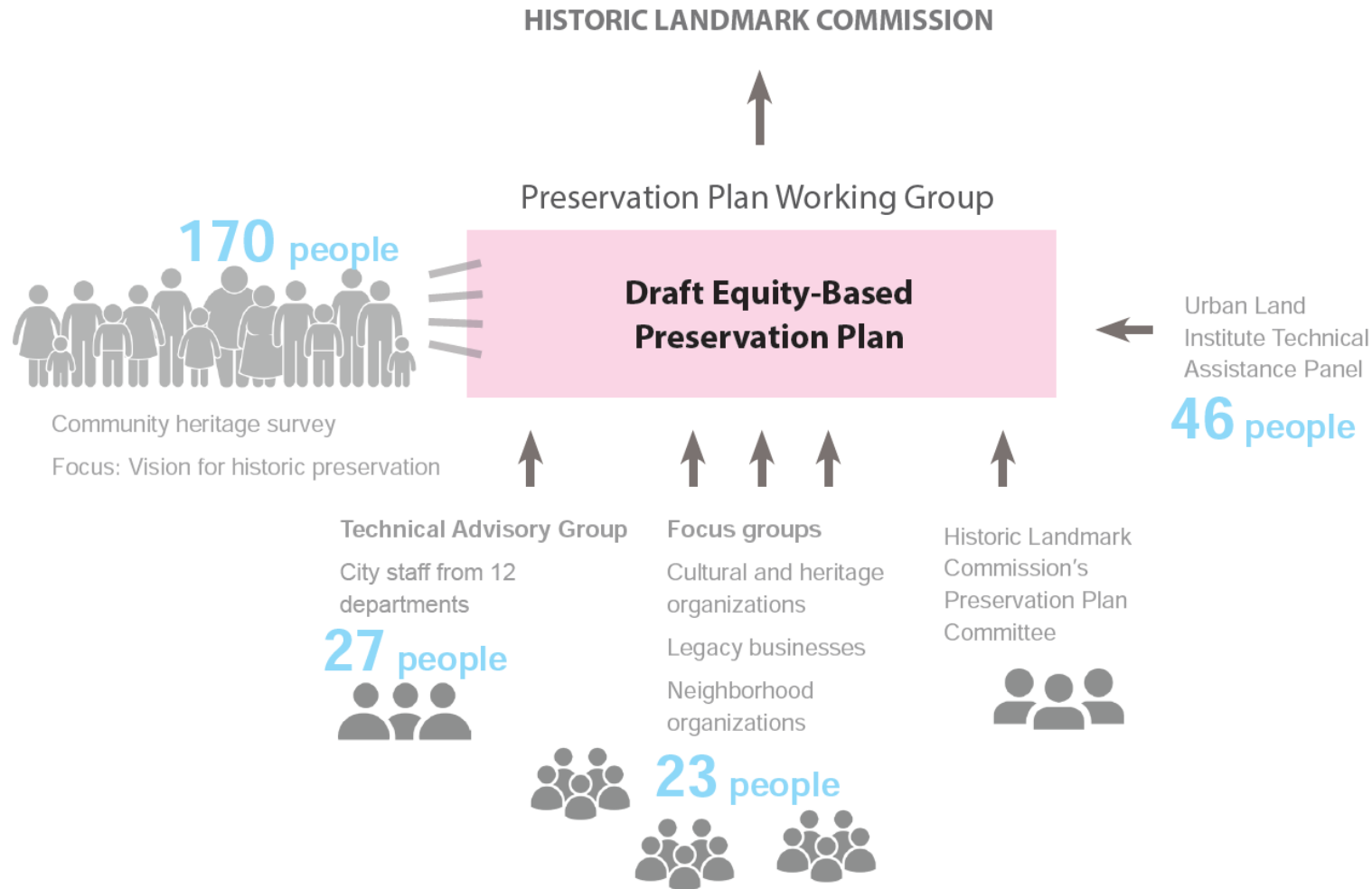
## ≡ Why Does This Matter?



## PLAN VISION

*Historic preservation in Austin actively engages communities in protecting and sharing important places and stories. Preservation uses the past to create a shared sense of belonging and to shape an equitable, inclusive, sustainable, and economically vital future for all.*

# Community-Based Process



**12** months

**22** working group and drafting committee meetings

**1,100** working group hours

**38** focus group hours

**2,200+** staff hours

≡ **EQUITY-BASED** ≡  
**PRESERVATION PLAN**



PLANNING  
DEPARTMENT



# Community-Based Process



*“Being part of the working group was a great experience mainly because the members had diverse backgrounds, but the same goal. It was a rare learning experience.”*

Michelle Benavides	Ursula A. Carter	Linda Y. Jackson	Brenda Malik	Emily Payne	Gilbert Rivera <sup>1</sup>	Brita Wallace* <sup>1</sup>
Justin Bragiel <sup>2</sup>	Mary Jo Galindo*	Meghan King*	Alyson McGee <sup>1</sup>	Rocio Peña-Martinez*	JuanRaymon Rubio <sup>2</sup>	Bob Ward <sup>1</sup>
Noel Bridges	Jerry Garcia <sup>1</sup>	Jolene Kiolbassa <sup>1</sup>	Debra Murphy <sup>2</sup>	Misael Ramos*	Maria Solis* <sup>1</sup>	Caroline Wright <sup>1</sup>
Julia Brookins*	Ben Goudy <sup>2</sup>	Kevin Koch	Robin Orlowski <sup>2</sup>	Mary Reed* <sup>1</sup>	Erin Waelder	
Amalia Carmona <sup>2</sup>	Hanna Huang* <sup>1</sup>	Kelechi Madubuko	Leslie Ornelas <sup>1</sup>	Lori Renteria <sup>1</sup>		

*\*Drafting Committee member*

*<sup>1</sup> Phase 1 only*

*<sup>2</sup> Phase 2 only*

**≡ EQUITY-BASED ≡  
PRESERVATION PLAN**



**PLANNING  
DEPARTMENT**



# Equity-Based Preservation Plan

REVIEWING THE DRAFT

# Draft Plan Goals

1. Tell Austin's full history
2. Recognize cultural heritage
3. Preserve archaeological resources
4. Stabilize communities
5. Support environmental sustainability
6. Engage communities equitably
7. Support people doing the work
8. Engage new partners
9. Proactively identify important places
10. Follow good designation practices
11. Support stewardship of community assets
12. Be strategic with review
13. Protect historic resources
14. Implement the plan collaboratively



# ≡ What We Preserve



## Think broadly.

- Recognize Austin's rich and complex history through active listening, inclusive research, and interpretation
- Better recognize and protect legacy businesses, murals, and archaeological resources
- Use preservation tools to support community stabilization and environmental sustainability

Parade and mural unveiling (The Austin Chronicle), San Antonio  
Office of Historic Preservation

# Who Preserves

## Invite and support.

- Help people access knowledge, resources, and decision-making power
- Streamline and explain historic review and designation processes
- Support craftspeople, commissioners, and staff
- Engage new partners and audiences





# ≡ How We Preserve

## Be strategic and effective.

- Update designation criteria to reflect modern standards
- Support the stewards of Austin's historic properties
- Be strategic with review
- Improve enforcement processes
- Implement the plan collaboratively





# Community Engagement



# Community Engagement

## Four-month engagement window from Feb. through May 2024

- Monthly events will focus on priority stakeholder groups



**Feb. 13**

Community  
kickoff



**March 28** Nuts & Bolts

Open House for  
property owners &  
historic professionals



**April 20** Block party  
@the Homes Tour



**May**

Preservation  
& Friends

- Presentations at existing meetings (short & deep dives)



City boards and  
commissions



Community  
groups



Stakeholder  
organizations



Educational  
institutions

- Pop-up outreach at community events

# Community Engagement

## Outreach deepened by community-led engagement

- 10 community ambassadors



- 5 mini-grant Partner Organizations

Anderson  
Community  
Development  
Corporation



≡ EQUITY-BASED ≡  
PRESERVATION PLAN



PLANNING  
DEPARTMENT



# Community Engagement

## Multiple ways to give input and feedback

- Review the draft plan



- Take the community survey



- Come to events

Provide opportunities to learn about local history and culture.

Not important Very important

Represent the diverse communities and complex history of Austin.

Not important Very important

Encourage environmental sustainability through preservation.

Not important Very important



PLANNING  
DEPARTMENT

Anderson  
Community  
Development  
Corporation



TAIWANESE AMERICAN  
PROFESSIONALS 台美菁英協會



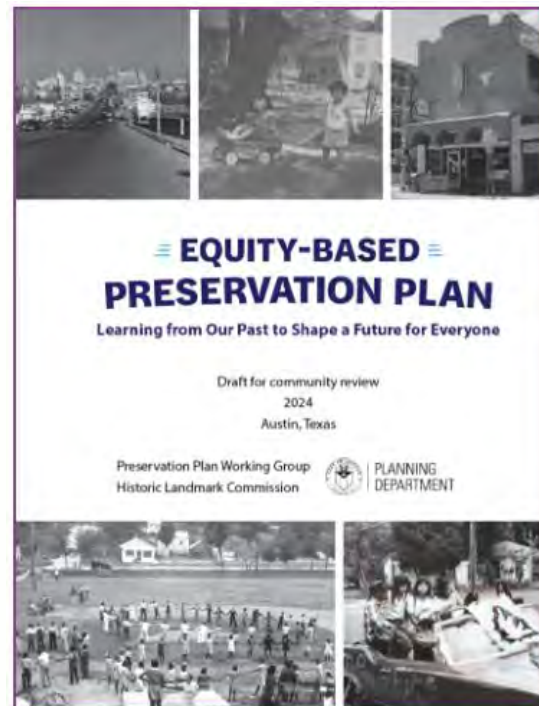
≡ EQUITY-BASED ≡  
PRESERVATION PLAN



PLANNING  
DEPARTMENT

# Next Steps

- **Community engagement** February-May
- **Draft plan revised** June-August
- **Board & commission recommendations**  
September-November
- **Council review** December





PublicInput.com/ATXpresplan





# EQUITY-BASED PRESERVATION PLAN



## How will the plan help?

### Tell Austin's full history

Let's create ways for people to share stories and places that matter to them.

### Engage communities equitably

Let's work with diverse organizations and community members to preserve local stories and make it easier to participate in public decision-making.

### Support environmental sustainability

Let's reduce demolitions, rehabilitate older buildings, and cut down on landfill waste.

### Stabilize communities

Let's recognize that people's stories are intertwined with place. Residents and businesses add essential meaning to Austin.

### Improve processes and tools

Let's streamline historic review, support stewardship of community assets, and better protect our historic resources.






## Help shape the plan!

-  Review the draft plan
-  Take the community priority survey
-  Attend community events and stay engaged





PLANNING  
DEPARTMENT

PHOTO CREDITS (TOP TO BOTTOM): COURTESY FROM AN FRENCH OLD BARBERSHOP (PCL), JIMMYE, AUSTIN HISTORIC COUNCIL, AUSTIN PUBLIC LIBRARY, GREEN BANK, WHITE GARDEN, PHOTOS COURTESY OF PRESERVATION AUSTIN, PRESERVE OUR RAIN, TERRY DANK SPREADS WITH AUSTIN FOLLOWUP SOCIETY, 1920 KRAMS HEAD VEHICULAR, AUSTIN TELEVISION UNIVERSITY ARCHIVES, HOMES OF THE 1940S PLAN, NICHOLAS, DISTRICT, CITY OF AUSTIN.

PublicInput.com/ATXPresPlan