

Agenda Item for the RMC Meeting

DATE: March 19, 2024

By Commissioner Carugati

Sponsors: Paul Robbins, Alison Silverstein

Utility Rebate and Incentive Website Page for the City of Austin:

Discuss with All city utilities that have incentives/rebates to be placed on 1 city website. This includes gas, water, and electricity. If there could be 1 page that included ALL of the incentive programs provided by all city utilities on 1 main page at a high level so the citizens could be more aware of all the programs we incentivize. From that main web page each utility could have links to their individual program that includes more detail. As of now, each utility has scattered websites with incentives in places citizens are not aware of and the websites are littered with so much information its hard to read. Start at high level, then break each incentive down. The question is who at the city can produce this one page and link to all other utilities?