

Resource Management Commission
RECOMMENDATION 20240319-XX

Date: March 19, 2024
Subject: FY 2025 Budget Recommendations

Outreach and Engagement for Sustainability Incentives: The City of Austin has numerous sustainability incentive programs aligned with the goals of the Climate Equity Plan. However, many of these programs are underutilized, especially among low-income households. Additional community outreach by trusted organizations can increase the effectiveness of these programs. **The Resource Management Commission recommends that \$320,000 be allocated to the Office of Sustainability for:**

- a. A Community Engagement Specialist (1 FTE) to coordinate community outreach and partnership activities associated with promoting the full suite of City of Austin sustainability incentives (i.e., home weatherization and repair, water conservation, rainwater collection, landscape and green infrastructure programs), with a focus on building relationships with low-income communities, communities of color, and related organizations and service providers. (est. \$120,000).**
- b. \$200,000 for grants, contracts, and stipends for community leaders and community-based organizations to do direct outreach to promote sustainability incentive programs in targeted Austin communities, in partnership with the Office of Sustainability.**