

**Economic
Development**
CITY OF AUSTIN

Community Navigator Program Update

March 18, 2024

Community Navigator Program Overview

Program Intent:

- The Economic Development Department's (EDD) Community Navigator Program supports local businesses, non-profit organizations, and creative professionals impacted by the COVID-19 pandemic.
- Clients can register for no-cost assistance from Community Navigators, including one-on-one coaching, virtual classes, and help applying for government and philanthropic support.
- This program was approved by Austin City Council, and it is funded through Austin's allocation of the federal American Rescue Plan Act (ARPA).

Client Eligibility:

- To be eligible, local entities must be located in the Austin-Round Rock Metropolitan Statistical Area (MSA). The Austin-Round Rock MSA includes Bastrop, Caldwell, Hays, Travis, and Williamson counties.

Community Navigator Program Overview

Community Navigators:

- EDD and partners informed the community about the program
- Interested clients will register for services using the Portal System
- EDD will refer clients to partners based on clients' interests, or clients can select their preferred partner
- Partners will render services and leave "service notes" in the Portal System
- Partners will invoice EDD for services; EDD will pay invoices based on service notes.

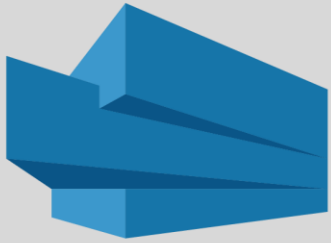
The Community Navigator Program has been ongoing since March 2022.

Community Navigator Program Overview

Austin Revitalization Authority will provide registration assistance for any help in setting up an account.

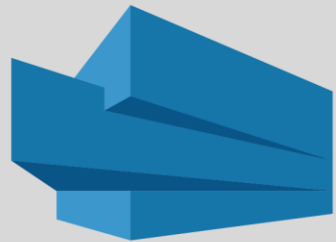
Community Navigators

- Austin Revitalization Authority
- Business & Community Lenders (BCL) of Texas
- Economic Growth Business Incubator (EGBI)
- Health Alliance for Austin Musicians (HAAM)
- Mission Capital
- On the Money Finance LLC
- The Volt Studios
- Visual Matters Consulting



**Economic
Development**
CITY OF AUSTIN

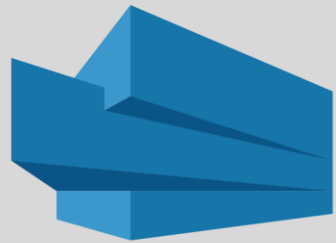
Vendor Name	Task Category			Target Client Base		
	A: One-on-One Technical Assistance	A: Technical Assistance Cohort Classes	B: Application Assistance for Grants	Small Businesses	Non-Profits	Creative Professionals
Austin Revitalization Authority	No	No	Yes	Yes	Yes	Yes
Business & Community Lenders (BCL) of Texas	Yes	Yes	Yes	Yes	No	No
Economic Growth Business Incubator (EGBI)	Yes	Yes	Yes	Yes	No	No
Health Alliance for Austin Musicians	Funding Exhausted (Federal Health Coverage)			No	No	Yes
Mission Capital	Yes	Yes	Yes	No	Yes	No
On the Money Finance LLC	Yes	No	Yes	Yes	Yes	Yes
The Volt Studios	Yes	Yes	No	Yes	No	No
Visual Matters Consulting	Funding Exhausted			Yes	Yes	No



**Economic
Development**
CITY OF AUSTIN

To Date:
-327 Applications received

-\$326,800 expensed as of
03/18/2024



**Economic
Development**
CITY OF AUSTIN

Community Navigator Program

We look forward to working with you!