

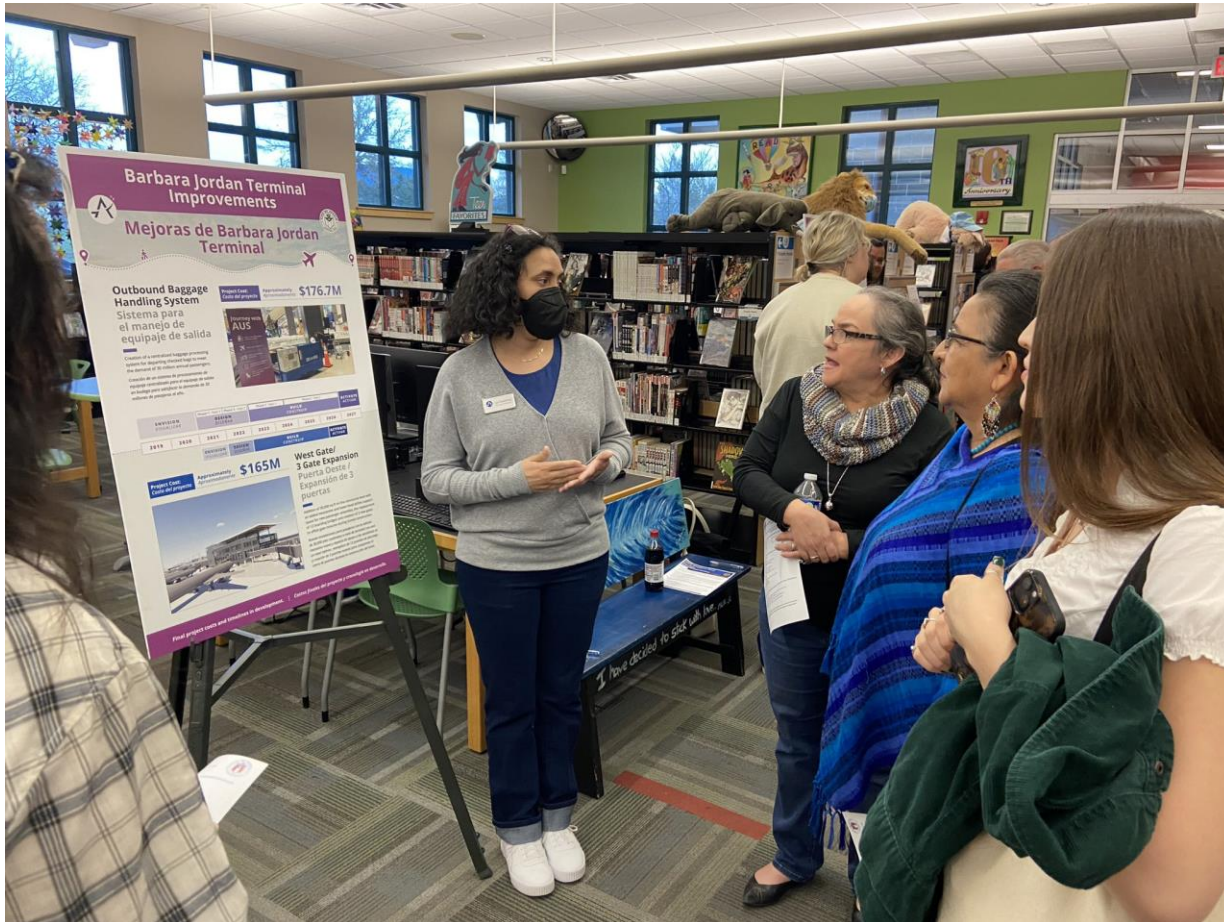
Airport Open House Reunion Comunitaria del Aeropuerto

Airport Advisory Commission
April 10, 2024

Kyle Carvell
Airport Relations Officer
AUS Community Affairs Division

**JOURNEY
WITH AUS**

Airport Open House – January 2023



Join Us!



- ✓ “Come and Go” style
- ✓ General airport info and displays
- ✓ Journey with AUS improvement projects
- ✓ Airport representatives to answer questions
- ✓ Live music
- ✓ Free food from AUS concessions
- ✓ Family-friendly activities
- ✓ Information about careers with AUS
- ✓ Spanish interpretation
- ✓ Survey and feedback opportunities
- ✓ Mobile vaccine clinic
- ✓ Summer camp registration information

Outreach and Promotion

Paid Media:

- Community Impact Digital & Print Ads
- El Mundo Print Ads
- KUT/KUTX Radio Ads
- The Austin Monitor Digital Ads
- The Austin Common social media

Social Media Campaign:

- Consistent posts on major platforms, including Instagram, Facebook, X, LinkedIn, NextDoor

Stakeholder and Community Outreach:

- Emailed invitations to database contacts
- Cross-promotion with City Council, City departments
- Direct outreach to community groups and HOAs
- Flyers posted in libraries, rec. centers, coffee shops, schools
- Yard signs in adjacent neighborhoods

Event Website + Eventbrite Page:

austintexas.gov/Airport/OpenHouse



Multiple rooms and spaces will feature opportunities for interaction and information-sharing

Destino: AUS

REUNIÓN COMUNITARIA DEL AEROPUERTO 2024

Sábado, 27 de abril de 2024
10:30am – 1:30pm

Montopolis Recreation and
Community Center

1200 Montopolis Dr

¡Entre y salga cuando le sea conveniente!

Música en vivo, comida, café, clínica de
vacunación, actividades para toda la
familia y más.

¡Todos son bienvenidos!

Únase al Aeropuerto Internacional
Austin-Bergstrom (AUS) para
obtener más información sobre lo
que está sucediendo en el
aeropuerto, incluidos los próximos
proyectos de mejora y expansión.

Estacionamiento y transporte:

Hay estacionamiento gratuito
disponible en el lugar. Tome el
transporte público con la ruta
350 de CapMetro y las paradas
3254 o 834.



Más información visite:
www.austintexas.gov/airport/openhouse
¿Preguntas? CommunityAffairs@flyaustin.com

