



REGULAR MEETING of the TOURISM COMMISSION BOARD

**April 10, 2024, at 2:30 pm
City Hall Board & Commission Room 1101
301 W. Second St
Austin, Texas 78701**

**Some members of the Tourism Commission Board may be participating by
videoconference. The meeting may be viewed online at:**

<http://www.austintexas.gov/page/watch-atxn-live>

Public comment will be allowed in-person or remotely via telephone. Speakers may only register to speak on an item once either in-person or remotely and will be allowed up to three minutes to provide their comments. Registration no later than noon the day before the meeting is required for remote participation by telephone. To register to speak remotely, call or email Felicia Ojeda, 512.404.4022 or felicia.ojeda@austintexas.gov

CURRENT BOARD MEMBERS/COMMISSIONERS:

*Daniel Ronan, Chair
Aileen Bazan
Mike Cannatti
Stefani Mathis
John Riedie
Bishop Chappell*

*Ed Bailey, Vice Chair
Greg Chanon
Rachel Magee
Anna Panossian
Christian Tschoepe*

AGENDA

CALL TO ORDER

PUBLIC COMMUNICATION: GENERAL

The first 10 speakers signed up prior to the meeting being called to order will each be allowed a three-minute allotment to address their concerns regarding items not posted on the agenda.

APPROVAL OF MINUTES

1. Approve the minutes of the Tourism Commission Board Regular Meeting on March 13, 2024.

STAFF BRIEFINGS

2. Staff briefing from Staff Liaison, Felicia Ojeda, regarding city clerk's response to amount of recommendations per board, importance of Officer Elections, deadline for training requirements, and upcoming schedule changes for upcoming meetings.

DISCUSSION ITEMS

3. Presentation by Neil Maris, General Manager of the Hot Luck Festival regarding the collaboration with the community and restaurant industry and how they are impacting and creating initiatives for tourism.
4. Presentation by Katie Dorflinger, Brand Partnerships and Festival Producer, of C3 Presents regarding the Austin Food & Wine Festival and how this event engages with practitioners in the culinary industry of Austin creating tourism impact and initiatives.
5. Presentation by Madison Gessner, Executive Director of the Central-South Texas Region, Texas Restaurant Association, regarding food and beverage and the culinary industry in Austin to present about different aspects of the industry and importance it creates for tourism impact and initiatives.
6. Presentation by Cara Bertron, Program Manager of the Planning Department regarding the Equity-Based Preservation Plan and requesting the Tourism Commission Boards feedback on their recommendation to city council.

DISCUSSION AND ACTION ITEMS

7. Approve a recommendation regarding the funding for Red River Cultural District, and other similar organizations like Zilker Theatre Productions, and other Long-Standing Cultural Institutions in Our Community with Diverse Audiences and Performers.
8. Conduct officer elections for the Chair and Vice Chair.

WORKING GROUPS

6. Update from the Short-Term Rental Working Group on any new reports regarding the approved STRs recommendation and communications with council members.
7. Update from the Parks and Environment Working Group regarding the latest recommendations to council and communications with council members.

FUTURE AGENDA ITEMS

ADJOURNMENT

The City of Austin is committed to compliance with the American with Disabilities Act. Reasonable modifications and equal access to communications will be provided upon request. Meeting locations are planned with wheelchair access. If requiring Sign Language Interpreters or alternative formats, please give notice at least 2 days (48 hours) before the meeting date. Please call [Felicia Ojeda](mailto:Felicia.Ojeda@texas.gov) at [Austin Convention Center](mailto:AustinConventionCenter@texas.gov) Department, at felicia.ojeda@austintexas.gov, for additional information; TTY users route through Relay Texas at 711.

For more information on the [Tourism Commission Board](#), please contact [Felicia Ojeda](#) at 512.404.4022 or felicia.ojeda@austintexas.gov.

The next Tourism Commission meeting will be on May 8, 2024, in the Council Chambers Room 1001.