

The background is a faded collage of historical and contemporary images of Austin, Texas. It includes a view of the city skyline from a hill, a person standing in front of a building, a street scene with a longhorn sign, and a large group of people holding hands in a circle.

≡ EQUITY-BASED ≡ PRESERVATION PLAN

ASIAN AMERICAN QUALITY OF LIFE ADVISORY COMMISSION
APRIL 16, 2024



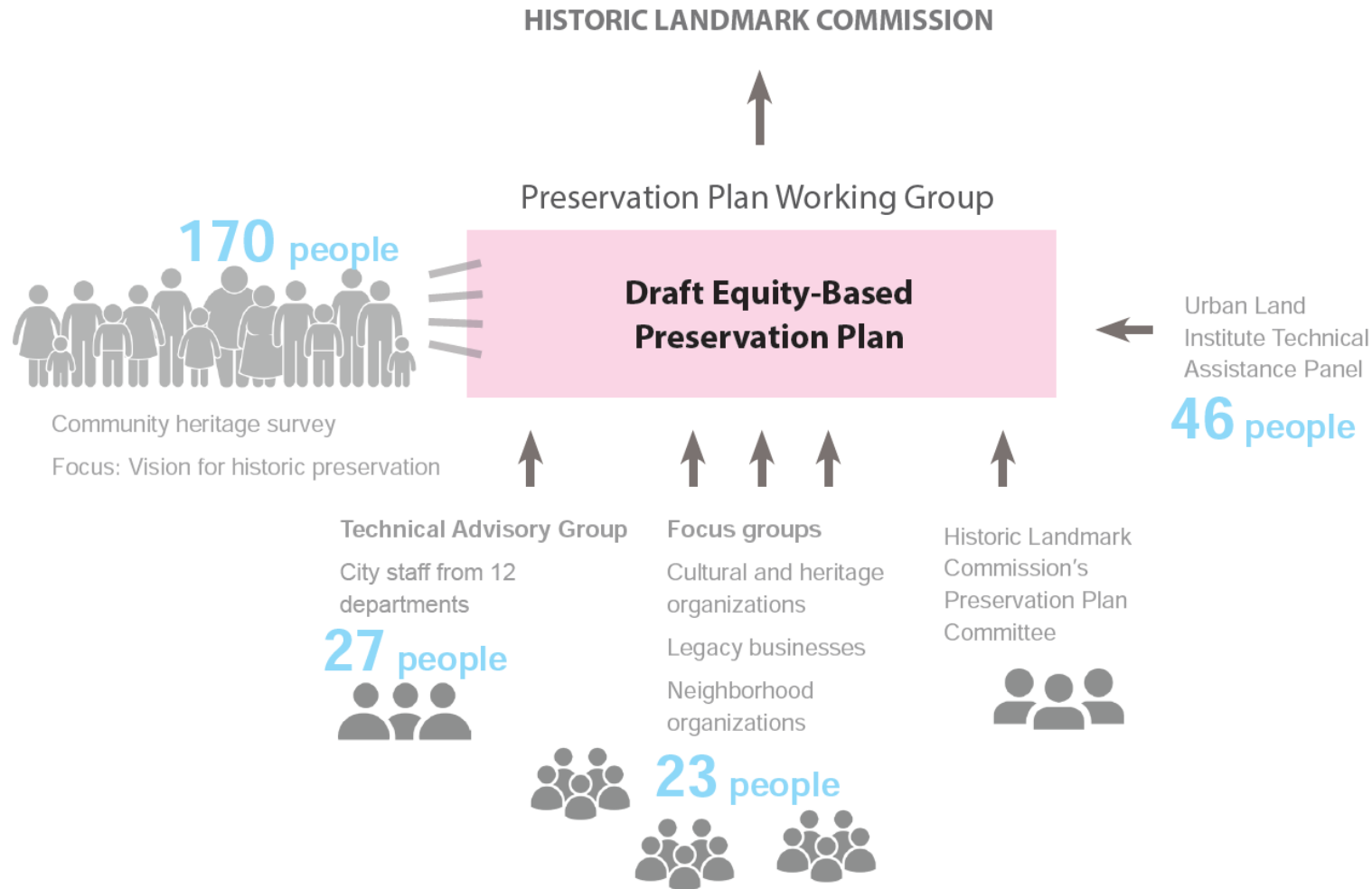
≡ Plan Vision



Historic preservation in Austin actively engages communities in protecting and sharing important places and stories. Preservation uses the past to create a shared sense of belonging and to shape an equitable, inclusive, sustainable, and economically vital future for all.



Community-Based Process



12 months

1,100 working group hours

Input from 300+ people

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Community-Based Process



“Being part of the working group was a great experience mainly because the members had diverse backgrounds, but the same goal. It was a rare learning experience.”

Michelle Benavides	Ursula A. Carter	Linda Y. Jackson	Brenda Malik	Emily Payne	Gilbert Rivera ¹	Brita Wallace* ¹
Justin Bragiel ²	Mary Jo Galindo*	Meghan King*	Alyson McGee ¹	Rocio Peña-Martinez*	JuanRaymon Rubio ²	Bob Ward ¹
Noel Bridges ¹	Jerry Garcia ¹	Jolene Kiolbassa ¹	Debra Murphy ²	Misael Ramos*	Maria Solis* ¹	Caroline Wright ¹
Julia Brookins*	Ben Goudy ²	Kevin Koch	Robin Orlowski ²	Mary Reed* ¹	Erin Waelder ¹	
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**Drafting Committee member*

¹ Phase 1 only

² Phase 2 only

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Equity-Based Preservation Plan

REVIEWING THE DRAFT

Draft Plan Goals

1. Tell Austin's full history
2. Recognize cultural heritage
3. Preserve archaeological resources
4. Stabilize communities
5. Support environmental sustainability
6. Engage communities equitably
7. Support people doing the work
8. Engage new partners
9. Proactively identify important places
10. Follow good designation practices
11. Support stewardship of community assets
12. Be strategic with review
13. Protect historic resources
14. Implement the plan collaboratively

≡ What We Preserve



Think broadly.

- Recognize Austin's rich and complex history through active listening, inclusive research, and interpretation
- Better recognize and protect legacy businesses, murals, and archaeological resources
- Use preservation tools to support community stabilization and environmental sustainability

Parade and mural unveiling (The Austin Chronicle), San Antonio
Office of Historic Preservation

Who Preserves

Invite and support.

- Help people access knowledge, resources, and decision-making power
- Streamline and explain historic review and designation processes
- Support craftspeople, commissioners, and staff
- Engage new partners and audiences



≡ How We Preserve

Be strategic and effective.

- Update designation criteria to reflect modern standards
- Support the stewards of Austin's historic properties
- Be strategic with review
- Improve enforcement processes
- Implement the plan collaboratively



Especially Relevant Recommendations

- Recognize and honor Austin's full history by listening to community members and sharing stories out through interpretation. (Recommendations 1, 2, 5, 6)
- Proactively identify important places and businesses through community engagement, cultural mapping, and historic resource surveys. (3, 55-57)
- Use creative interpretation to tell the full stories of historic places in Austin. (5)
- Document places that have been lost. (7)
- Strongly support iconic longstanding legacy businesses that contribute to Austin's unique character and heritage. (9)
- Engage more people through proactive outreach and partnerships; develop better materials; and help people access resources to preserve community stories. (33, 47-50)
- Improve historic designation and historic review processes to be more clear, streamlined, transparent, and equitable. (34, 60-62, 64)



Community Engagement

Community Engagement

Four-month engagement window from Feb. through May 2024

- Monthly events will focus on priority stakeholder groups



Feb. 13
Community
Kickoff



March 28 Nuts & Bolts
Open House for
property owners &
historic professionals



April 20 Block Party
@ the Homes Tour



May 23 Open
House @ the
Broken Spoke

- Presentations at existing meetings (short & deep dives)



City boards and
commissions



Community
groups



Stakeholder
organizations



Educational
institutions

- Pop-up outreach at community events

Community Engagement

Outreach deepened by community-led engagement

- 10 community ambassadors



- 5 mini-grant Partner Organizations

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Community
Development
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Community Engagement

Multiple ways to give input and feedback

- Review the draft plan



- Take the community survey



- Come to events

Provide opportunities to learn about local history and culture.

Not important Very important

Represent the diverse communities and complex history of Austin.

Not important Very important

Encourage environmental sustainability through preservation.

Not important Very important



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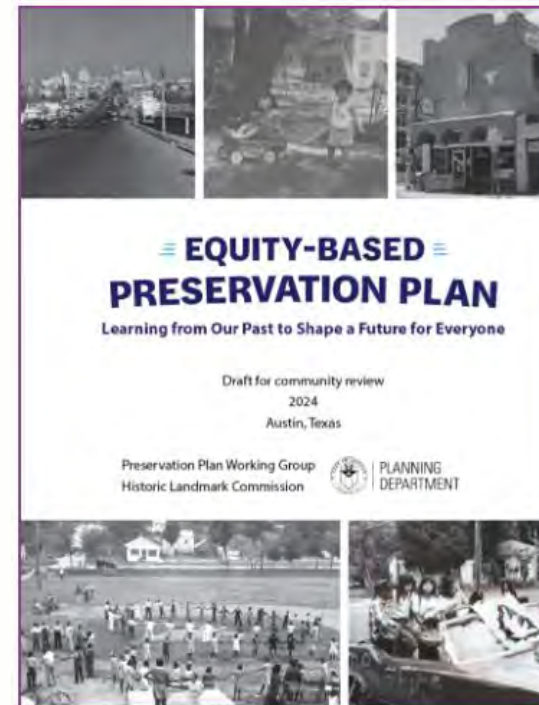
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Next Steps

- **Community engagement** February-May
- **Draft plan revised** Summer 2024
- **Board & commission recommendations**
Fall 2024
- **Council review** December 2024



Questions?

PublicInput.com/ATXpresplan

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Help shape the plan!

-  Review the draft plan
-  Take the community survey
-  Attend community events and stay engaged

PublicInput.com/ATXPresPlan

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